

# The Ultimate Writer's Guide



**Write Your Own E-Book**

**In Less Than A Week!**

**by Hakimi Abdul Jabar**

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## Table Of Contents

In 1 Week Or Less!.....	1
By.....	1
Table Of Contents.....	3
Introduction.....	4
Get Ready.....	7
Get Set.....	11
GO!!.....	16
Day 1.....	20
Day 2.....	26
Day 3.....	31
Day 4.....	36
DIETS FOR DUCKS.....	37
Day 5.....	43
Now, What Do I Do?.....	49
Okay, It's Done. How Do I Make The Money?.....	54
Wrapping It All Up.....	59

## Introduction

This one's gonna be short and sweet! If you've been trying to get an online business started, but just haven't had any success yet, have you asked yourself why?

Have you looked around, done research on the people who ARE being successful in their online businesses? If you haven't, you

SHOULD!

Take a look at people like Allen Says, Paul Myers, Anthony Blake, Willie Crawford, Bryan Kumar, Cory Rudl, John Reese and others and see if you can find the ONE thing they all have in common.

Let's not waste a bunch of time on that...I'll just tell you! **They all have their own products.** Sure, a lot of them are making some pretty good money telling their subscribers about other people's products now and then, but the heart of their business was originally, and still is, built around their own products.

Does that tell you something?

Sure, there are plenty of very successful affiliate marketers out there. People who KNOW how to make that business work for them... AND...they make some GREAT money! They don't have to put in the work to actually create a product, but believe me, the great affiliate marketers have to put in a LOT of work in order to make that great living!

But, what happens if the product you're making all of those affiliate commissions from suddenly disappears...falls off the face of the earth? What happens if the company starts having financial problems and can't pay affiliate commissions? OR, as happens much more frequently, you see that \$100 product you've been getting good commissions from suddenly show up on e-Bay for \$10.00!

We all know this happens, sometimes more frequently than it should. But, if you've built YOUR business on SOMEBODY ELSE'S product, then what can you do?

IF YOU DON'T OWN THE PRODUCT, YOU DON'T OWN THE BUSINESS! Conversely, if you DO own the product, you DO control what happens to YOUR business.

I'm sure you've thought about this...it's NOT rocket science or brain surgery! I'm just as sure that you've probably made plans, or at least, had thoughts of, someday, having your own product to proudly sell to the world. But, something is holding you back!

You have unanswered questions.

"Can you help me write my own e-book?" OR, "How can I do the same thing you're doing?" OR, "I really want my own product like you,

can you help me get started?”

That’s where this book comes in!

I distilled all of that advice, all of that experience, into these pages that you hold in your hand or see on your computer monitor. It’s the sum total of what I’d tell you if you were sitting right here in my office discussing your business with me. The advice comes from all of the mistakes I’ve made along the way...AND learned from. It comes from my successes. It comes from my heart, because I’d TRULY like to see you succeed in your own business...I’d TRULY like to see you take control of your own future...your own family’s future.

So...if YOU really want that...control over your own destiny...you can get started by learning how to create and produce your own e-book using this guide. Together, let’s figure out what’s holding you back, what you need to finally get started, and figure out which tools and instructions are going to get your first e-book out there where you can start making some money with it!

Hold on...things are gonna get real exciting here...it’ll be fun, you’ll see!

## **Get Ready...**

The very first thing you have to do before you get started creating your own e-book is:

### **GET RID OF YOUR STINKIN' THINKIN' !**

You have stinkin' thinkin' whether you know it or not. You **MUST** have, or you'd already have your own product out there being sold! Somewhere, somehow you've gotten it into your head that you can't write a book, or that you don't know how to put a book together, or that you don't have any good ideas for a book.

This book isn't really about changing your thought patterns, your beliefs about yourself, but I will tell you these two things:

**IF YOU THINK YOU CAN'T WRITE A BOOK, YOU'RE RIGHT!**

**IF YOU THINK YOU CAN WRITE A BOOK, YOU'RE RIGHT, TOO!**

It's **TRULY** up to you! If you think you can't, you won't; if you think you can, you will. I know it's "corny", but it's true.

You **DO** have a book in you...probably a LOT more than that, once you get yourself started. Everybody has a book in their head or can get one planted there!

I really don't care if you **THINK** you can't write a book...I **KNOW**

that you can! You've talked yourself into the "fact" that you couldn't write a book if someone held a gun to your head.

YOU'VE done that...now, let's undo it!

Have you ever told your husband, wife, mom, dad, best friend... anybody!...a story or an idea and they got it? They understood what you were meaning to say and were affected by what you said...maybe they laughed, maybe they cried, maybe they agreed with you...maybe not! The important thing here is that they understood and reacted to what you told them.

What I'm trying to tell YOU here is that you're already writing a book, in a sense, every time you get an idea across to someone else.

Realize this: You're already writing book chapters almost every day ... right now! Every time you get an idea from your head into someone else's head, you've just finished a sentence...a paragraph...a page!

### **When you look at it like that, can you write a book?**

Maybe you're one of those people who have to have everything perfect BEFORE you even think about publishing a book...are you? Well, the old story about Thomas Edison and his 1139 failures before inventing the light bulb comes to mind...but the best one is the Wright Brothers...good old Orville and Wilbur.

Did you know they put their first airplane all together...let

everyone in Dayton, Ohio know that they were going to fly like bird... had a brass band hired and everything.

On the day they had announced, a HUGE crowd gathered...the band played ... children ran around ... people brought picnic lunches ... newspaper reporters were there ... a BIG deal! The airplane never moved an inch! Not one inch...as a matter of fact, the wings came off!

Know what? It didn't move the 2<sup>nd</sup> time either...or the 3<sup>rd</sup> time... OR the 4<sup>th</sup>! Talk about public failure!

They learned from their failures...especially since they were so public... and the 5<sup>th</sup> time they made history!

The point here is, what's the WORST thing that could happen if you wrote a book and it wasn't absolutely perfect?

It's an eye-opening experience to look at some of the e-books that are selling...right now...on the Internet. All you have to do is find one that, after you read it, you say, "MAN! Even I could do better than that!" But that book's selling and yours isn't because you're waiting to get it perfect! Don't get it perfect...get it out there!

To sum up this chapter, get rid of your stinkin' thinkin'...start saying to yourself, in your head...unless you want people to think you're really crazy...I CAN write a book! I KNOW I can!

Know that your brain is already writing books for you each day.

All you have to do is figure out how to get it down on paper...and that's what this book is all about!

Get over that perfectionist stuff. It ain't never gonna be perfect... just like that grammar, but it gets the point across, doesn't it? Get your book as good as you can at the time, get it out there, see what happens and then test and tweak it till it sells. It's NEVER going to be completely perfect, but it can be profitable! So get ready, we're movin' on!

## Get Set...

Okay, you're working on your stinkin' thinkin'...you know that you're already writing e-books whether you want to or not...and you're not quite as afraid of failing as before...that's a pretty good start!

This chapter's going to teach you a valuable method to get original ideas for an e-book. I learned it several years ago from my friend, Bryan Kumar, who's a master at this. Over the years, I've added to Bryan's original idea and have come up with a "sure-fire" way to get ideas out of anyone's mind...no matter what's going on in there!

We'll get to this technique in a moment, but, first, let's get the ideas you already have floating around in your brain down on paper. Oh, you don't write them down? I hate to say this, but... that's just plain stupid! Any one of those ideas may well be a million dollar idea... the one that puts you over the top...the one that changes your life forever! Those ideas of yours are valuable things, so let's get started doing that first.

Nothing....and I mean absolutely nothing...ever truly exists until it's been put down on paper first. Think about it! An airplane, a new car model, a building, a dam, the clothes you're wearing right now... they all existed on paper before they existed in real life. I can't stress this enough! Put those ideas down on paper RIGHT NOW!

Before we even get started, you HAVE to have a few blank

pieces of paper right there in front of you...and a pen, not a pencil!

Now, just write those ideas floating around in your head down. They don't have to be in any order or any format...just write them down as quickly as you can without editing them in any way. Each idea may only be a word...or it may be a whole paragraph...doesn't matter...just get them out of there and down on paper.

At this point, you have to make yourself a solemn promise that you'll hide these ideas away from everyone...even your wife, your best friend, everybody! It's important that your sub-conscious KNOWS that no one will ever see these ideas unless you want them to. Sub-consciously, if you think someone will be reading your ideas, you'll naturally edit your thoughts. The main reason is that you don't want people to make fun of your ideas.

So PROMISE yourself that these ideas are private property and that you'll put them someplace where they'll never be found by anyone else. Don't skip this step...it's vital to being able to REALLY tap the energy of your brain.

Okay...spend a few minutes...or as much time as you need...getting the ideas that are on the surface of your mind down on paper. Then we'll REALLY get about the task of drilling for ideas!

Now, let's start using the "Kumar Technique". First of all, you're going to HAVE to have a minimum of 30 minutes during which you

won't be disturbed by anything ... anything! No phone, no IMs, no TV/radio, no people! Just yourself...alone...for 30 minutes.

So figure out where the best place to do this is going to be for you. Then, you're going to need to get a few supplies.

You HAVE to have a blank writing pad of some sort. Almost everybody has a yellow legal pad lying around someplace...go get it.

You're also going to need a timer of some sort...one of those kitchen timers is great for this. You know, the type where you twist the dial and it counts off 30 minutes. Get that while you're getting the legal pad and a PEN!

You're probably wondering why I keep harping on using a pen, instead of a pencil, or a word processor, or your computer. Here's why. Your mind is pretty smart. It instinctively knows that if you use anything other than a pen, you have the option of erasing what you're writing.

The ONLY way to get the most out of this technique is for your mind to (1) feel completely safe in spouting out what may seem to be crazy ideas...that's why you made yourself the promise to keep your ideas private...and (2) be sure that you're taking these ideas seriously and intend to bring them to life. If you're using a pencil or an erasable medium, your mind knows that you can always edit things.

Okay, let's get this out in the open right now. I know you're probably thinking, "What a bunch of BS this is!". The problem with

that thought is, you've probably already done this exercise and never even knew it!

Have you ever awakened in the morning with a great idea...or maybe it happened in the middle of the night while you were sleeping. It happens to some people while they're driving a long distance. An idea pops into your mind! Where do you think that idea came from? That's exactly what we're going to do right now...tap your subconscious in a controlled way...a way that allows you to capture the ideas easily.

If you're still taking this lightly, then I recommend you find out about sub-conscious writing. A good starting point is to read anything by Natalie Goldberg, author of *Writing Down the Bones*. She's the acknowledged expert on this technique. Her teachings are used by just about every big-time author you can think of.

You CAN skip this section all together. The ideas you'll be working with won't be as exciting to you...as powerful to you...and, probably, not as good...but you can still use the rest of this book. I do urge you to try this method...it's amazing how it works!

Back to the "Kumar Technique"! You've got a quiet place with no interruptions, a yellow legal pad, a pen and a 30 minute timer.

Find a comfortable place to sit and relax. Your first step is to breathe! That's right, big, slow deep breathes...in through your nose and out through your mouth while you relax your body. Go ahead and start the timer now.

The next thing is to picture the most relaxing place you've ever been. Get the smells, the feelings, the tastes of the beach, the mountains, a fluffy bed...whatever... embedded in your mind.

Now, just start writing! Whatever comes into your mind...write it down. Don't think about it...don't think about anything other than that relaxing place you're in. The words will start to flow out onto the legal pad. Pretty soon, you won't even know you're writing. That's when it REALLY gets good!

This technique works so well because you've done a few things here. You've promised to keep the ideas safe; you've shown that you're taking the process seriously, you've pre-programmed your mind to work on the ideas you've already been playing around with...and then, you've turned your mind loose on them.

You'll be amazed what comes out!

The really great idea people all use some technique like this. Edison and Bell used focused naps. They'd work like crazy on an idea and then, just take a nap! They almost always got some idea about how to proceed from that nap. That's basically what you're doing here.

Make a point to use this technique often, you'll be glad you did.

## GO!!

Up to this point, you've worked on yourself...the stinkin' thinkin' thing...you've found out that you've already "written" several dozen e-books in your life...you've also found out that it ain't so bad to fail! You've also learned how to work on your mind...or, rather, work with it a LOT better. That's a good little bit in just 15 pages or so!

The next 5 chapters are VERY task-oriented. They'll give you step-by-step instructions on how to actually turn an idea into a good, profitable e-book. You 'll be working pretty hard during those 5 chapters.

But, if I had to pick the most important chapter in this book...it's this one!

In this chapter we're going back to working on you...and that's the most important part of this whole project.

Look, it's time to REALLY figure out if this is what you want to do...really do! If you're not willing, or ready, to set aside 4 hours for each of the next 5 days/nights to finish up your very own product... your very own e-book... then you need to take a minute and think about that.

Why are you even reading this book? Something must've struck a chord in your brain...something must've sparked a NEED in you...or you wouldn't have bought this book in the first place, right? Let's look a little deeper here.

What is it that you want? What do you want enough to give up time away from your family...time away from your TV or your video games or your newspapers or books...time away from sleep? Can you name it? Can you put a name to what you REALLY want, NEED to have?

You have to have a concrete goal or you're never going to get what you want and need. Setting a goal helps you turn that want of yours...I really want a brand new 2006 Ford Mustang...into a need...I NEED a brand new 2006 Ford Mustang. There's a world of difference between a want and a need. A person with a full stomach may say, "I want a piece of pie.", but a person who hasn't eaten in a few days says, "I NEED something to eat." You have to turn your wants into needs.

Here's how you do that in the case of this book.

Write down...on your yellow legal pad...with a pen...the following statements.

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