The Five-Minute Freelance

How to Launch a Work-at-Home Career in Five Minutes a Day



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Find Work, Make Money

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You Can Do It

So you want to build a **freelance career**? No problem. Thanks to the Internet, it's now easier than ever to build a highly successful career as an independent professional. In fact, you can make a **million dollars or more**, and enjoy a lifestyle that most people would envy.



In this book, we'll show you how spending **just five minutes a day** over ten days can change your working life.

If you've always dreamed of true **independence**, or you need to kick-start your freelance career, here is your opportunity. No matter how busy you are, it's not too hard to find five free minutes a day for ten days. And that's all it takes to set yourself on the road to a **substantial freelance income**.

As Wayne Dyer once said, "there's no scarcity of **opportunity** to make a living at what you love. There is only a scarcity of resolve to make it happen."

If you've got as far as reading this, you presumably have the resolve to become a **successful freelance**. Now let's turn your resolve into action. Just take five minutes each day to put each step into action - then watch the **project opportunities** start to roll in.

Rob Palmer

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First Step

Turbocharge Your Resume

The first thing you will need to launch (or re-launch) your freelance career is a **red-hot resume**.



So open up your word processor, get your resume on the screen, and spend **five minutes** editing it into a sharp, single-sheet document.

The biggest mistake people make when writing their **resume** is to forget that this is your **sales pitch**. It's not a life history - prospective clients don't give a hoot what your hobbies are, or exactly how many months you spent touring Europe as a student.

What they want to know is simple - **can you do the job**? Ensure that your resume is focused on answering that question. Tell them clearly and concisely about your qualifications in this field, and your related experience.

Keep it short and to the point. Don't claim experience you don't have, or distort your experience to fit a job requirement. Just **sell your strengths** honestly and clearly, and you will be sure to make a **good impression**.

Summarise each key element of your **career** to date into a separate paragraph. Use active verbs ('I worked on,' not 'I was able to work on'), short sentences and simple phrasing. Make sure that each paragraph is easy to read. Remember that the **prospect** may have many resumes to consider, and you only have a few **seconds** to make an impact. Make them count.

Once you've finished editing, **check your resume carefully** for spelling mistakes and grammatical errors. A simple mistake can ruin an otherwise perfect document.

Done all that? Good. Now before we move on, take a moment to **register your resume** with one of the biggest job sites on the net - and a great source of freelance work.

Click here to register

So now you've taken your **first step** towards building your freelance career. Tomorrow, we'll look at the fastest way to get results online.

Using Guru.com

Not so long ago, promoting yourself as a freelance meant spending many hours and hundreds - or even thousands - of dollars on promotion. But thanks to the **Internet**, that is no longer the case. The advent of a whole world of **services marketplaces** and **job matching sites** has transformed the freelance market. Now you can post your resume with a few selected sites, and get exposure to **tens of thousands of companies**.

One of the first and most professional of the services marketplaces is **Guru.com**.



With over half a million gig connections, Guru.com is the one site every freelance professional must be registered with. Whatever your specialization, you can be sure that this site has a **wealth of projects** in your field.

Quite simply, setting up a profile on Guru.com is the fastest way **to accelerate your freelance career**. Guru.com allows you to:

- search through a database of new, quality projects
- set up a gig list to track hot gigs
- reach a huge base of companies needing freelance help

Because Guru.com offers such a great range of projects, it's easy to find **gigs** which exactly match your skills and experience.

The simplest way to do this is to create a **Saved Search** which defines which type of projects you are interested in. You can ask for the latest search details

to be sent to you every week, so you know when a new project in your field becomes available.

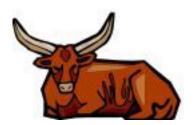
If you have several areas of interest, you can set up a Saved Search for each. By timing these to arrive on different days, you can ensure a **steady supply of new project leads**:

To see the wealth of freelance projects awaiting you on Guru.com today, just click on the link below, then enter your **skill** in the 'Find Projects' box.

Ready to get **freelance work**? Just click through and spend five minutes registering your guru profile free of charge. Select 'Enter as a Freelance' on the home page, then click on **'Sign up Now**'...

Click here to sign up

Bullhorn.com



Five minutes spent registering with **Bullhorn.com** is time spent well indeed. This exchange is aimed squarely at the **creative professional**, generating first-rate assignments from corporate clients, major agencies and related consultancies. As a result, you get the inside track on **high-quality projects**, both online and offline.

Thanks to a recent redesign, Bullhorn.com is a joy to use, with great navigation and a practical design. Post your portfolio here, and you can be sure it will be viewed by some of the **biggest names in the business**. Bullhorn.com is also negotiating special agreements with major users of creative services, which will result in a large **increase** in the number of projects offered through Bullhorn Pro.

Registering with this site offers you:

- 'portfolio' projects for industry-leading clients
- fast access to the latest jobs
- browse and search facilities to pinpoint relevant projects

To place your profile in front of the **world's biggest buyers** free , just click below:

Click here to register

eLance.com

eLance is one of the busiest of the major **work exchanges**, proving to be very popular with both freelancers and hiring companies.



Friendly and easy to use, eLance offers well-planned navigation and features. You'll find it's simple to check for new projects that might suit your **talents**, or to post your profile on the boards. New features include the ability to send private messages to buyers, and to build a '**Watch List**'of prospective projects. Other great **features** include:

- e-mail notification of new projects in your area of expertise
- filtering of projects to ensure highly-targeted work opportunities
- feedback on previous projects, enabling you to evaluate buyers

This site encourages buyers to look for **fixed-price offers** from listed freelancers. Consequently, it's important to **post your profile** so that you will be considered for every suitable project.

One of the best features of elance.com is that you can check easily for **closing auctions** in your particular area of expertise. This is a great way of identifying projects that have received a lower number of bids, or where you can **add value** compared to the current bidders. Click on 'View all Requests for Proposals' and check for **auctions** ending today. Take five minutes new to **register now** with 'the global services marketplace:'

Click here to sign up

Smarterwork.com

Today, we're going to add a truly **international dimension** to your freelance potential by registering with **Smarterwork.com**. This site has set out to reach the global market from day one, offering translations into languages ranging form Norwegian to Chinese.



As a result, SmarterWork.com is a great market if you're looking for quality results, fast. With a broader range of **market coverage** than any other work exchange, it's the ideal place to **find projects** or source professional help.

This site is also unique in making a genuine attempt to gauge the **expertise** of its members. This means hirers can be sure of **high standards**, giving them every **incentive** to post more projects. SmarterWork also offers you:

- hirers from over 100 countries looking for freelancers
- approval of your skills to match you with more projects
- fast, secure payment for every project you undertake

To get a head start with Smarterwork, spend your five minutes today registering your profile, and taking the **skills test** relating to your specialization.



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