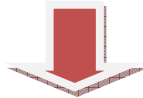



# How to Publish your Ebook as a Paperback on Amazon.com!



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- You will be quoted in both the media and other books.
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- You can purchase your own books at a heavily discounted price from the printer, and sell them yourself at seminars, conferences, training events, to customers, loved ones and friends.
- When you publish more than one book in your niche you gain credibility and become an expert in your field. This will increase your customers trust in you, and will lead to many indirect sales and consulting engagements.

I wish you all the best in your success, and will be available to answer any of your questions or queries along your journey to becoming a published author.

So without further ado, let's get started!

Kindest Regards,

Leigh Burke.

<http://www.LeighBurke.com>

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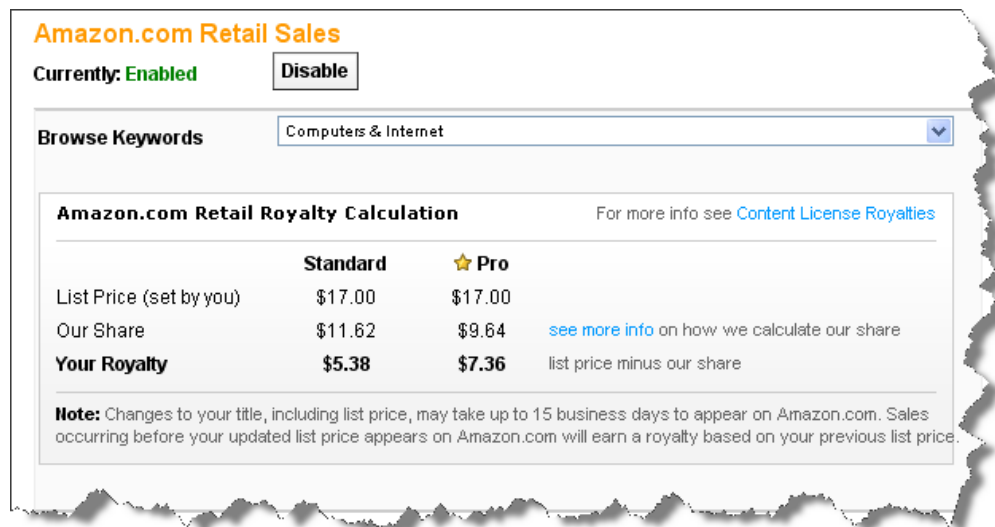
## Who can publish a book on Amazon.com?

The answer is anybody! That's right YOU can publish a book on Amazon TODAY. There is a bit of setup required, however realistically, you could have a book published on Amazon.com within a week if you already have your manuscript ready. So if you have written Ebooks in the past that are sitting on your hard drive, you can publish them on Amazon.com as physical books to boost your sales, increase your credibility as an author and publisher and to provide another stream of income.

The good news is this isn't going to cost you an arm and a leg, and you won't need to invest in a print-run of tens of thousands of books to get started. There is technology called Print On Demand, or POD that you can take advantage of to only print the books that get ordered from your Amazon.com sales page. And the good news gets even better, POD publishers will not charge you a setup fee, and will only take a cut of the sale to cover their costs of printing the books as they are ordered.

Here is an example of what I am talking about.

For a \$17 book on Amazon, here is the breakdown of how the revenue is distributed:



**Amazon.com Retail Sales**  
Currently: **Enabled**

Browse Keywords:

**Amazon.com Retail Royalty Calculation** For more info see [Content License Royalties](#)

	Standard	★ Pro	
List Price (set by you)	\$17.00	\$17.00	
Our Share	\$11.62	\$9.64	<a href="#">see more info</a> on how we calculate our share
<b>Your Royalty</b>	<b>\$5.38</b>	<b>\$7.36</b>	list price minus our share

**Note:** Changes to your title, including list price, may take up to 15 business days to appear on Amazon.com. Sales occurring before your updated list price appears on Amazon.com will earn a royalty based on your previous list price.

You will note that there are a number of different payment plans that we will cover in more detail later in this Ebook. If we take the Pro plan as our example, for the \$17 book, you as the author will receive \$7.36 for every sale. The remaining \$9.64 will be split between your book printer and Amazon.com. This example is for a 166 page book.

### **Where to get started?**

There are a number of Print on Demand companies that you can choose to publish your book through. Some of the more popular and reputable ones are:

<http://www.lulu.com>

<http://www.lightningsource.com>

<http://www.iuniverse.com>

<http://www.createspace.com>

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To create a free account at [www.CreateSpace.com](http://www.CreateSpace.com) navigate to their home page and select 'create a new account'.



You will then be required to fill in your details for your new account as shown below:

## Create a New Account

**The Basics** All fields are required.

<b>Email Address</b>	<input type="text" value="j_smith79@hotmail.com"/>
This will be used as your Login ID.	
<b>Password</b>	<input type="password" value="••••••••"/>
<b>Re-Enter</b>	<input type="password" value="••••••••"/>
Let's make sure you typed that right.	
<b>First Name</b>	<input type="text" value="Jane"/>
<b>Last Name</b>	<input type="text" value="Smith"/>
<b>Country</b>	<input type="text" value="Australia"/>
<b>Send me Updates and Promotions</b>	<input checked="" type="checkbox"/>
We won't sell your contact information. <a href="#">Privacy Policy</a>	

Then click the 'Create My Account' button.

You will be required to agree to the Membership agreement then click continue:

## Member Agreement

Please read the Membership Agreement contained on this page, and signify you agree to all its terms and conditions using the radio buttons below, then press Continue at the bottom.

### SERVICES AGREEMENT

This Services Agreement (the "Agreement") contains the complete terms and conditions that apply to your use of the CreateSpace Services (the "Services"), described at <http://wwwcreatespace.com/specifications>. As used in this Agreement, "we" and "CreateSpace" means On-Demand Publishing LLC, d/b/a CreateSpace, and "you" means the person or entity accepting this Agreement. In order to use the Services you must:

- agree to the terms and conditions in this Agreement by clicking the button at the bottom of this page;
- register for an account at our web site, the homepage of which is at [wwwcreatespace.com](http://wwwcreatespace.com) (together with any successor or replacement website, the "Site") by providing your real name, address, phone number, e-mail address and other required information; and
- be able to lawfully enter into contracts. For example, minors are not allowed to register for or use the Services.

#### 1. Amendment; Notice of Changes.

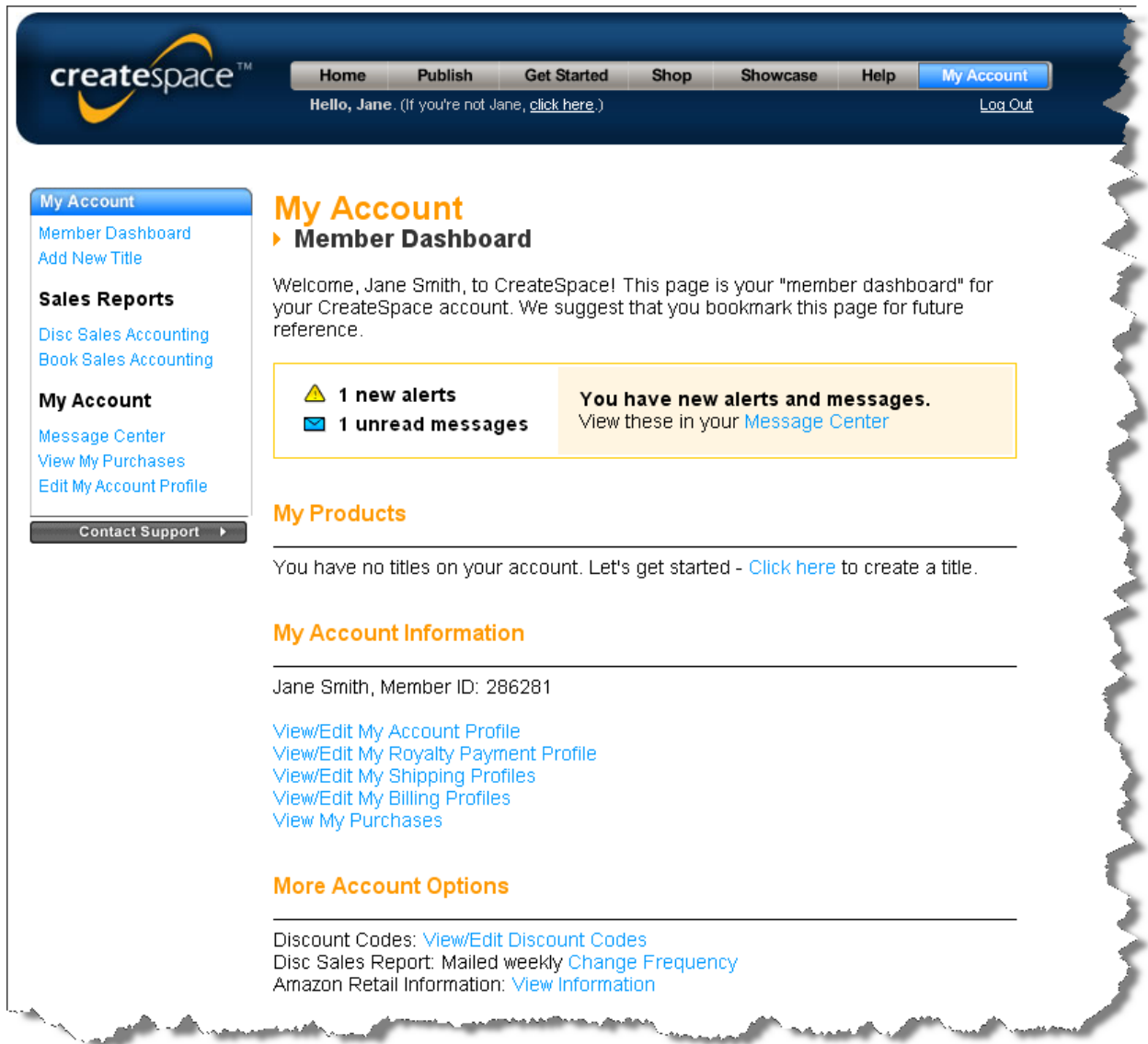
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I agree to all terms and conditions of this Membership Agreement and agree to comply with them at all times.

I do not agree to these terms.



You will be immediately taken to your CreateSpace Account Page – more on this later:



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Hello, Jane. (If you're not Jane, [click here.](#)) [Log Out](#)

**My Account**

- [Member Dashboard](#)
- [Add New Title](#)

**Sales Reports**

- [Disc Sales Accounting](#)
- [Book Sales Accounting](#)

**My Account**

- [Message Center](#)
- [View My Purchases](#)
- [Edit My Account Profile](#)

[Contact Support](#)

## My Account

### Member Dashboard

Welcome, Jane Smith, to CreateSpace! This page is your "member dashboard" for your CreateSpace account. We suggest that you bookmark this page for future reference.

**1 new alerts**  
**1 unread messages**

**You have new alerts and messages.**  
View these in your [Message Center](#)

### My Products

You have no titles on your account. Let's get started - [Click here](#) to create a title.

### My Account Information

Jane Smith, Member ID: 286281

- [View/Edit My Account Profile](#)
- [View/Edit My Royalty Payment Profile](#)
- [View/Edit My Shipping Profiles](#)
- [View/Edit My Billing Profiles](#)
- [View My Purchases](#)

### More Account Options

Discount Codes: [View/Edit Discount Codes](#)  
Disc Sales Report: Mailed weekly [Change Frequency](#)  
Amazon Retail Information: [View Information](#)

## How do you find a book cover and interior designer?

Your finished, printed book will consist of both a cover file and an interior file. Both of these will need to be uploaded to your CreateSpace account to be reviewed, and then made active once you approve the proof.



Your cover file is a wrap-around file that consists of both your cover and back cover as well as the spine of the book. Here is an example of what a finished cover file will look like:

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