

The Delsu Blog

“ Blogger’s Guide”

**A Beginner to Pro Guide on How To Create and
Monetize A Blogger Blog**

By

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<http://delsublog.blogspot.com>

<http://facebook.com/weezyfeesy>

<http://twitter.com/weezyfeesygees>

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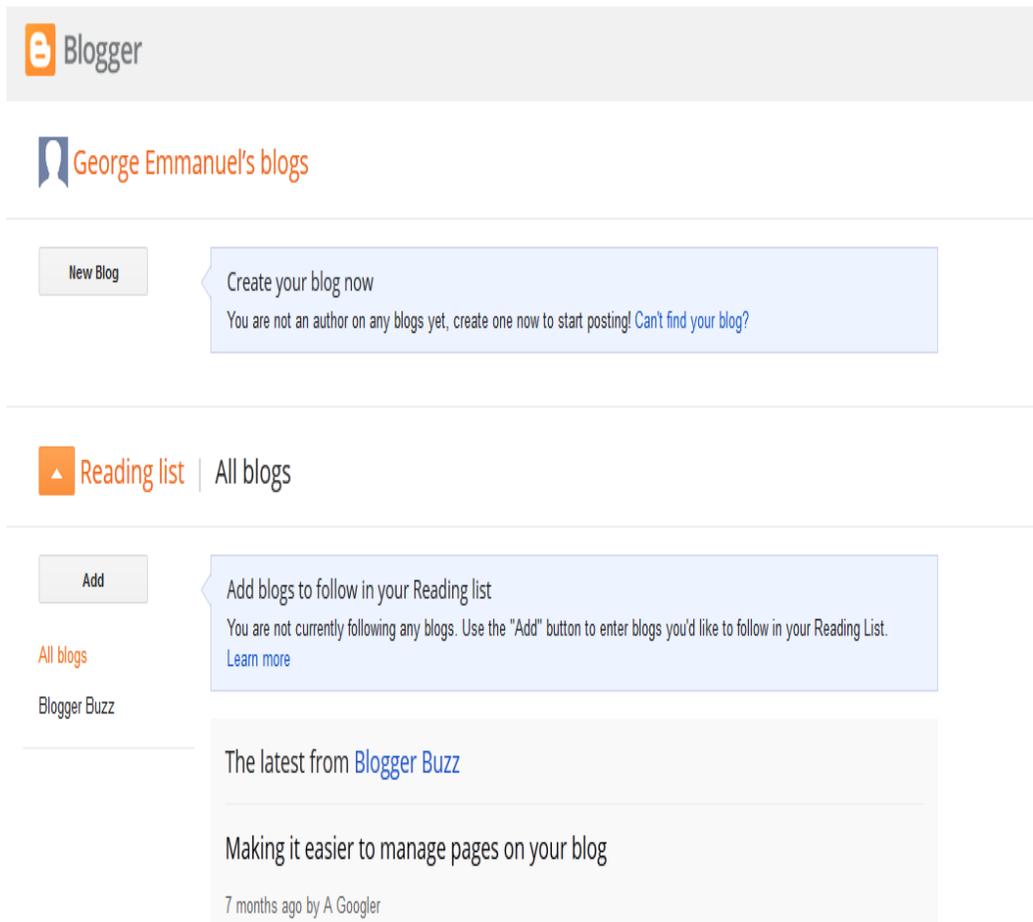
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Without wasting time let's go to the tutorial. I recommend at this time you create your blog using a computer. If you do not have a personal computer, you can use a friend's computer or a public computer available at libraries, cyber cafe, your place of work etc. Just follow the steps carefully to get started.

Step 1:

Go to <http://blogger.com> or <http://blogspot.com>



The screenshot shows the Blogger homepage for a user named George Emmanuel. At the top, there is a grey header with the Blogger logo and the text "Blogger". Below this, the user's profile is shown with a blue icon and the text "George Emmanuel's blogs". A horizontal line separates the header from the main content. On the left, there is a grey button labeled "New Blog". To its right, a light blue callout box contains the text "Create your blog now" and "You are not an author on any blogs yet, create one now to start posting! [Can't find your blog?](#)". Another horizontal line is below this. Below the line, there is a section titled "Reading list | All blogs" with an orange triangle icon. On the left, there is a grey button labeled "Add". To its right, a light blue callout box contains the text "Add blogs to follow in your Reading list" and "You are not currently following any blogs. Use the 'Add' button to enter blogs you'd like to follow in your Reading List. [Learn more](#)". Below this, there is a section titled "Blogger Buzz" with a horizontal line. Below the line, there is a grey box containing the text "The latest from [Blogger Buzz](#)". Below this, there is a white box containing the text "Making it easier to manage pages on your blog" and "7 months ago by A Googler".

Step 2:

If you have a gmail account, enter your gmail address and password, then click the **“Sign in”** button on the page.

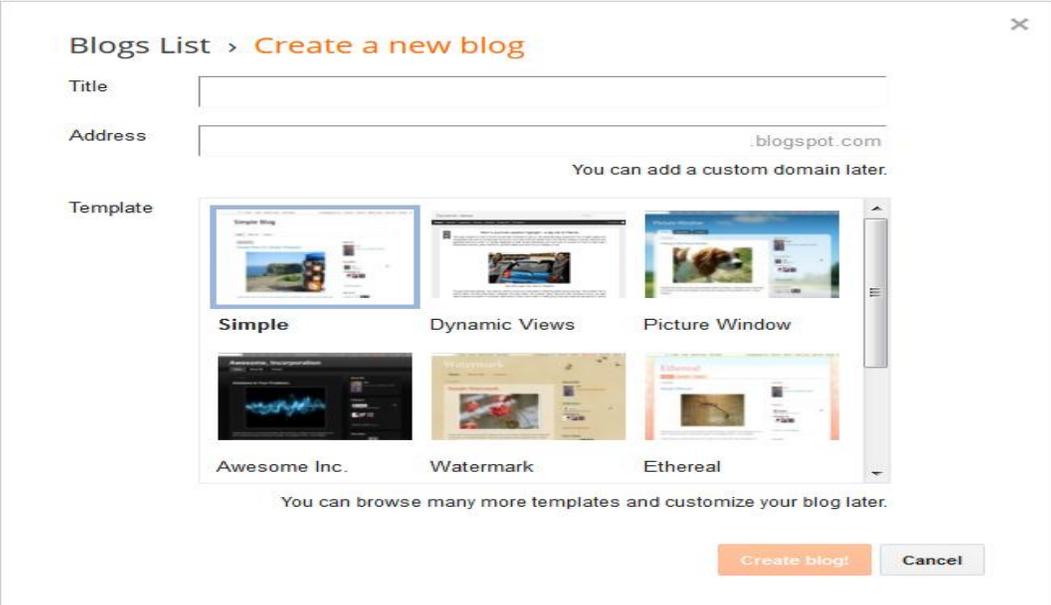
If you do not have a Google Account, click on the “**Sign up**” button. You will see a page where you will create a Google Account which you will use for your blog and other Google Services. Fill the form correctly.

If your sign in or with creating your new Google account was successful, you will be logged into blogger dashboard.

Click on the “**New Blog**” button

Step 3:

After clicking on “New Blog” as indicated above, you will see:

The image shows a screenshot of the Blogger dashboard's 'Create a new blog' form. The form is titled 'Blogs List > Create a new blog' and includes a close button (X) in the top right corner. It has three main sections: 'Title' with an empty text input field; 'Address' with a text input field containing '.blogspot.com' and a note below it that says 'You can add a custom domain later.'; and 'Template' which displays a grid of six template thumbnails. The thumbnails are labeled 'Simple', 'Dynamic Views', 'Picture Window', 'Awesome Inc.', 'Watermark', and 'Ethereal'. Below the grid is a note: 'You can browse many more templates and customize your blog later.' At the bottom right of the form are two buttons: 'Create blog!' and 'Cancel'.

Title: This will be seen at the top of your blog and should be relevant to what you plan to be posting on the blog. For example: if you want to be talking about tips on health matters, then you can give it a title like “Best Health tips”. Be creative.

Address: Keep your address similar to your title (as above).

<http://www.freedomaingenerator.com> can suggest address for you.

If the address you entered is not available, you will be prompted to enter another one. Make sure the .com, .net, .org, .gov and other extensions of the address you

choose is not already taken. You can confirm this by entering www.your-address.com into your browser and see if it will bring up any web page. To ensure uniqueness.

If you prefer having a .com address instead of a .blogspot.com address for your new blog, do not worry. You can create and add the custom domain later.

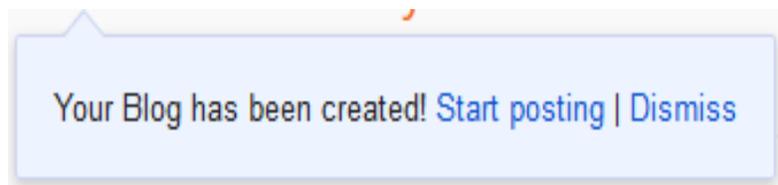
Template: Choose any template you like for your blog. It doesn't really matter which template you choose, you can always change it later.

Once you have chosen your template, then click on the **“Create Blog”** button.

Step 4:

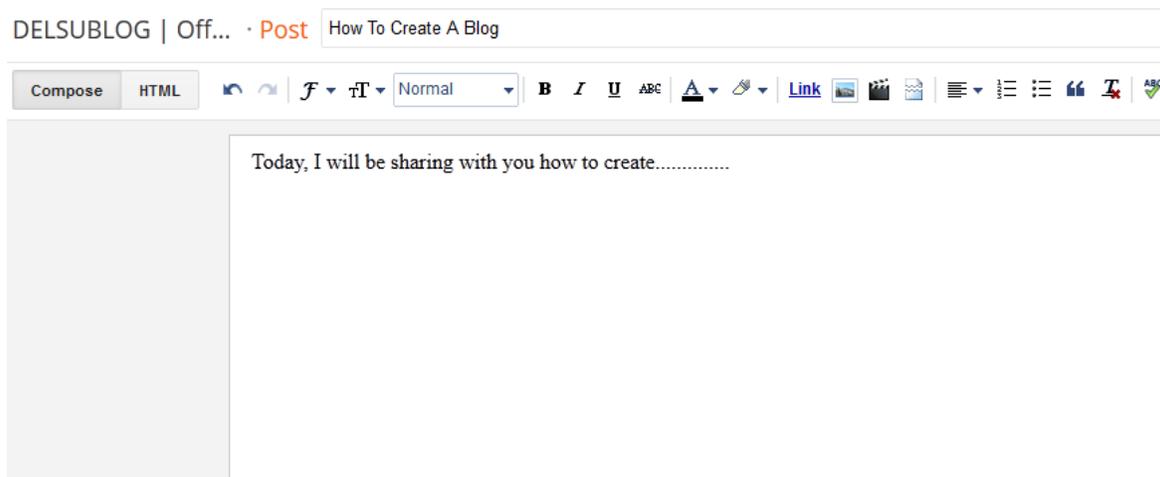
After clicking on the “Create Blog”, you should see a notification that your blog has been created successfully.

Your blog is now created! Click on “start posting” as seen in the picture below:



Step 5:

After clicking “Start Posting”, you will see the **“Post Editor”** as seen below:



Enter the **title** of your post (this is what your post will be about) and enter the **content** of your post as seen in the picture above. You can change whatever you type there at anytime.

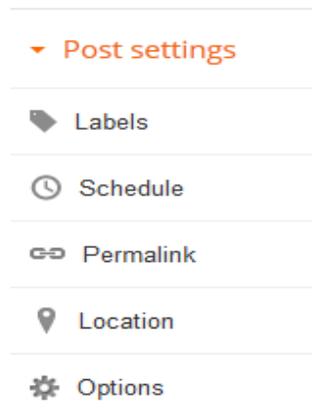
Also take note of the “**Preview**” button, the “**Publish**” button, and the “**Save**” button.

The “**Preview**” button enables you to preview what your blog post will look like once it is published. The preview button acts as a WYSIWYG (What You See Is What You Get) Function.

The “**Publish**” button publishes your post to the web.

The “**Save**” button saves your composed post as draft.

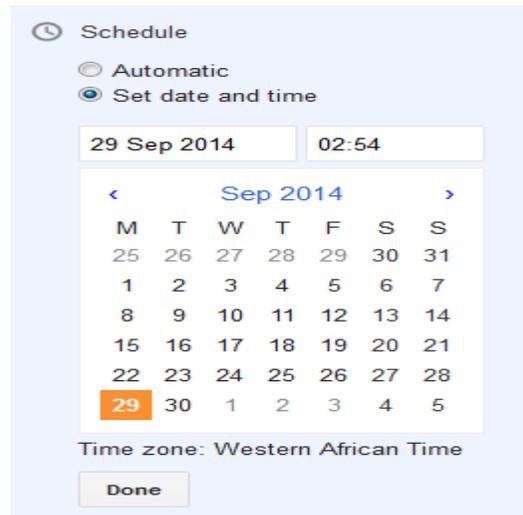
If you look at the right-hand side of the page, you should see the “**Post Settings**” as seen in the picture below.



Labels: This is where you set the category of your post. For example, if your post is “How to create a blog”, you can enter “blogging tips” in the “**labels**” box and when you write another post maybe on “How to open a facebook account”, you can then enter “facebook tips” inside the box. You can change the label of your post anytime you want.

Schedule: This is where you can set your post to be published on a future date and time.

If you select “set date and time” below, you can choose a date and time on a calendar for your post to be automatically published.



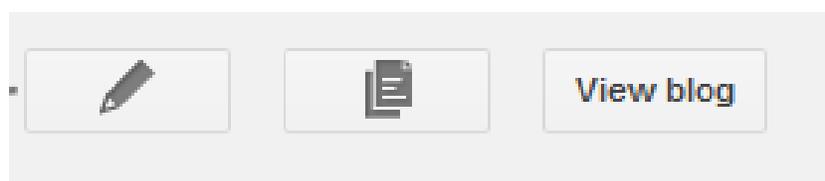
Screenshot of the Blogger "Schedule" dialog box. It shows two radio buttons: "Automatic" (unselected) and "Set date and time" (selected). Below the radio buttons are two input fields: "29 Sep 2014" and "02:54". A calendar for "Sep 2014" is displayed below the date field, with the 29th highlighted in orange. The time zone is set to "Western African Time". A "Done" button is at the bottom.

Once you've selected a new date and time, be sure to click **Done**, then **Published**. Don't worry - your post will only be published at the date and time that you've placed in the settings.

Still under “**Post and Settings**”, you can ignore the “**Location**” while you can enable and disable comment via “**Options**”.

Once you are through writing your post, click on the “Publish” button. You just created your first blog post. This is the same way you will be creating post whenever you want to add new post to the blog.

Whenever you want to write a new post, log in to www.blogger.com and click on the “**New Post**” tab or the pen tab as seen in the picture below.



Clicking the “New Post” tab will open the “Post Editor”.

Inserting Links into Blog Post

To enter links into your blog post, high-light the text you want to use as a link (e.g “delsublog” in the picture below), click “LINK” as shown in the picture below and enter the url you wish to link the text to. If you click “open this in a new window” box, the link will open in another window each time anyone clicks on it when reading your article.

DELSUBLOG | Off... · Post How To Create A Blog

Compose HTML

Today, I will be sharing with you how

DelsuBlog

Edit Link

Text to display: DelsuBlog

Link to: Which URL should this link go to?

Web address http://delsublog.blogspot.com

Email address [Test this link](#)

Not sure what to put in the box? First, find the page on the web that you want to link to. (A search engine might be useful.) Then, copy the web address from the box in your browser's address bar and paste it into the box above.

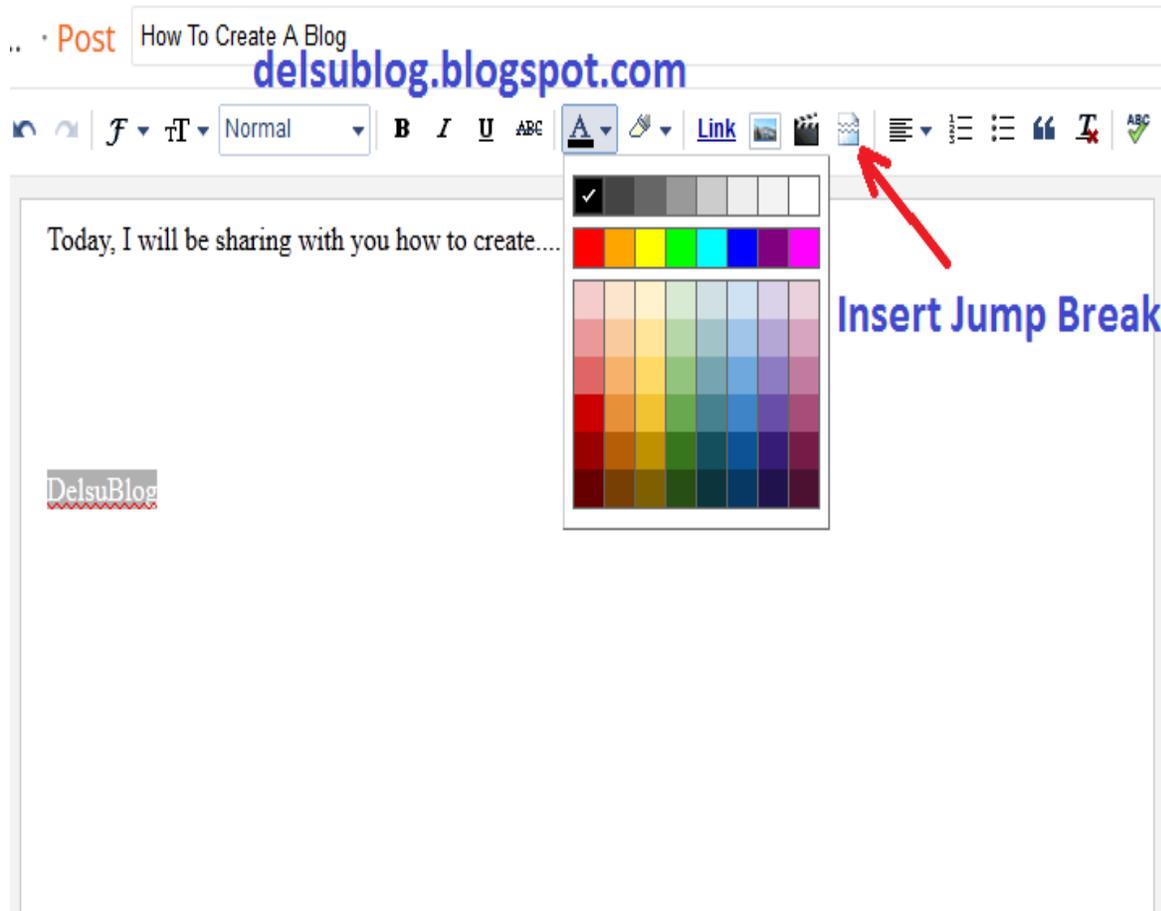
Open this link in a new window

Add 'rel=nofollow' attribute ([Learn more](#))

OK Cancel

Changing Font Size, Color, Style etc

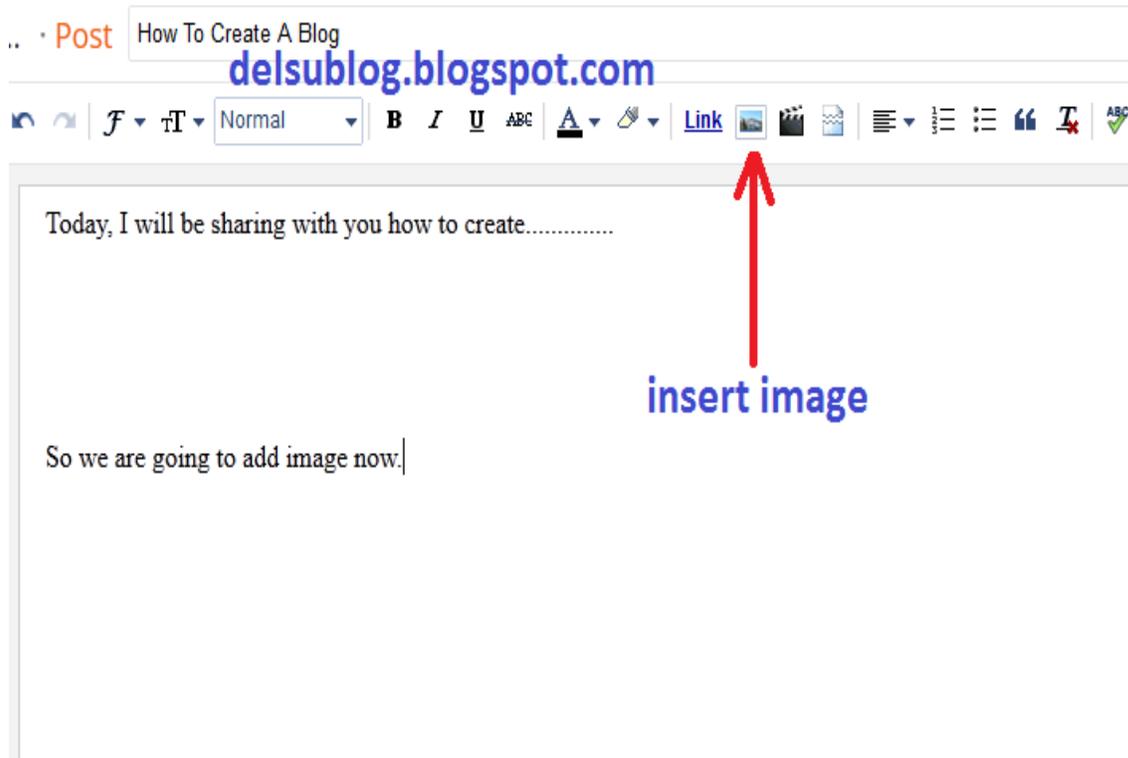
You can change the font size, font color, font style and also underline your text, make your text bold or in an *italics* by using the icon available on the top middle of your post editor. **Move your mouse on each icon to see what each icon can do for you.**



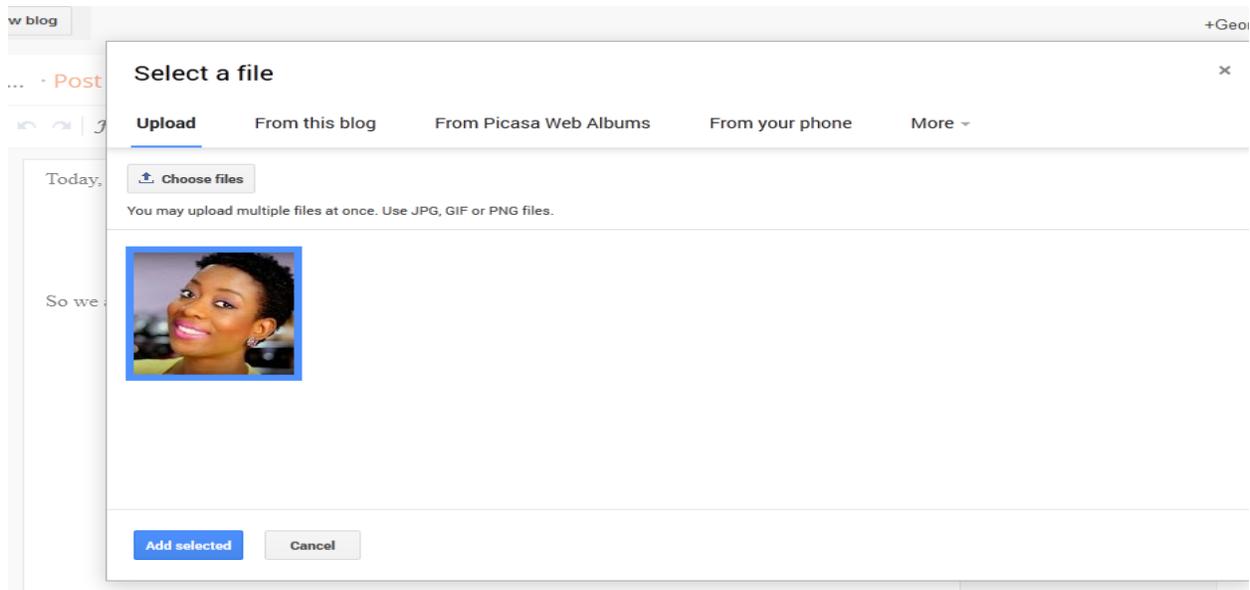
The “insert jump break” icon allows you to add jump break to any part of your post. This breaks your post into two, so that when such post appears on the homepage of your blog, your reader will have to click on a “read more” link to read the full article.

Adding Image To Your Blog Post

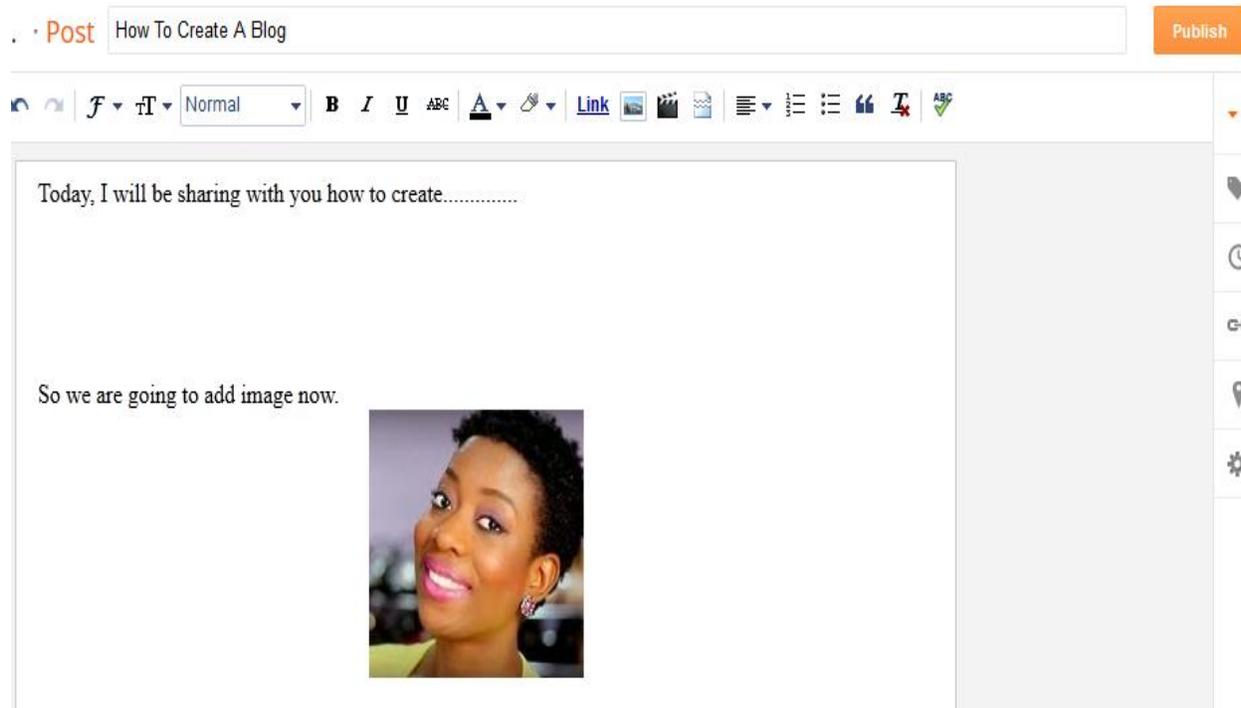
To add image, click on the image icon as seen in the picture below.



There are different options of adding image to your post. Click the “**choose files**” button to select pictures from your computer. Then, click “Add Selected”.



Once you are happy with your post, click on the “**Publish**” tab at the top of the post editor.



After clicking the Publish button, you will always see a list of your post similar to the picture below:

My blogs

DELSUBLOG | Offers the best blogger tip... · Posts > All (182)

New post

Overview

Posts

All (182)

Draft (7)

Published (175)

Pages

Comments

Google+

Publish Revert to draft

[Names Of Chibok Girls To Be Swapped; Abandoned Girl Pregnant](#) [News](#)
[Edit](#) | [View](#) | [Share](#) | [Delete](#)

[Nigerian Army Plan Further Attack On Islamic Caliphate](#) [News](#)

[Boko Haram Agree To Release All 219 Chibok Girls](#) [News](#)

[Is Abubakar Shekau Finally Dead?](#) [News](#)

Clicking on each post in the list, will bring up the post editor, this will enable you to edit your post accordingly.

Setting The Settings

Basic Settings

Once logged into your dashboard, click on your blog and look by the left menu. Click **settings** -> **Basic** as seen in the picture below:

The screenshot shows the Blogger dashboard interface. At the top, it says 'My blogs' followed by 'DELSUBLOG | Offers the best blogger tip...' and navigation links for 'Settings' and 'Basic'. On the left is a sidebar menu with icons for 'New post', 'Overview', 'Posts', 'Pages', 'Comments', 'Google+', 'Stats', 'Earnings', 'Campaigns', 'Layout', 'Template', 'Settings', 'Basic', 'Posts and comments', 'Mobile and email', and 'Language and'. The main content area is titled 'Basic' and contains the following settings:

- Title:** DELSUBLOG | Offers the best blogger tips, Tutorials, How to, Gossips, Education, Entertainments, Health [Edit](#)
- Description:** Delsu Blog offers the best blogger tips, Tutorials, How to, Gossips, Education, Entertainments, Health Tip, Technology, News, Nigerian News, Recent Nigerian News and lots more. [Edit](#)
- Privacy:**
 - Add your blog to our listings? [?](#)
 Yes No
 - Let search engines find your blog? [?](#)
 Yes No

[Save changes](#) [Cancel](#)
- Publishing:**
 - Blog Address:** [Edit](#)
[+ Set up a third-party URL for your blog](#) - Point your own registered URL to your blog.

Language and
formatting
Search preferences
Other

Permissions

Blog Authors

	George Emmanuel	7@gmail.com	Admin
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+ Add authors

Blog Readers

Public [Edit](#)

On the page you will see a list of settings you can edit. You can edit them by clicking the “**Edit**” link next to each settings.

Enter a description that describe your blog in the “**Description**” box. Create a description all by yourself by analysing what your blog is all about. Be creative here. Although I can create one for you for a token.

Whatever you type in the description box will appear beneath your blog title in the blog header area. You can disable it though.

Using the picture below as an example, the description of the blog is “News in Nigeria, Latest Gists”.



Take some time to write a useful description that not only describes what your blog is about but also entices visitors to read more.

If you click the **PRIVACY** edit link, you will see two settings you can configure. Select “**YES**” for “Add your blog to our listings” and also select “**YES**” for “Let search engines find your blog”.

Leave the “**Publishing**” and “**Permissions**” settings the way they are and make sure you set the “**Blog Readers**” to “Public”.

Post And Comment Settings

Click on **Settings** -> **Post and Comments** as seen in the picture below:

The screenshot shows the Blogger settings interface for a blog named 'DELSUBLOG'. The breadcrumb trail is 'Settings > Posts and comments'. The left sidebar lists various settings categories, with 'Settings' and 'Posts and comments' highlighted. The main content area is divided into two sections: 'Posts' and 'Comments'. In the 'Posts' section, the 'Show at most' setting is set to '5 posts' on the main page. Below this is a 'Post Template' section with a yellow background and an 'Add' button. The 'Showcase images with Lightbox' setting is set to 'Yes'. In the 'Comments' section, the 'Comment Location' is set to 'Embedded'. The 'Who can comment?' setting has three options: 'Anyone - includes Anonymous Users' (selected), 'Registered User - includes OpenID', and 'User with Google Accounts'. Below this, there is an option for 'Only members of this blog'. The 'Comment Moderation' setting has three options: 'Always' (selected), 'Sometimes', and 'Never'. A 'Save settings' button is located in the top right corner.

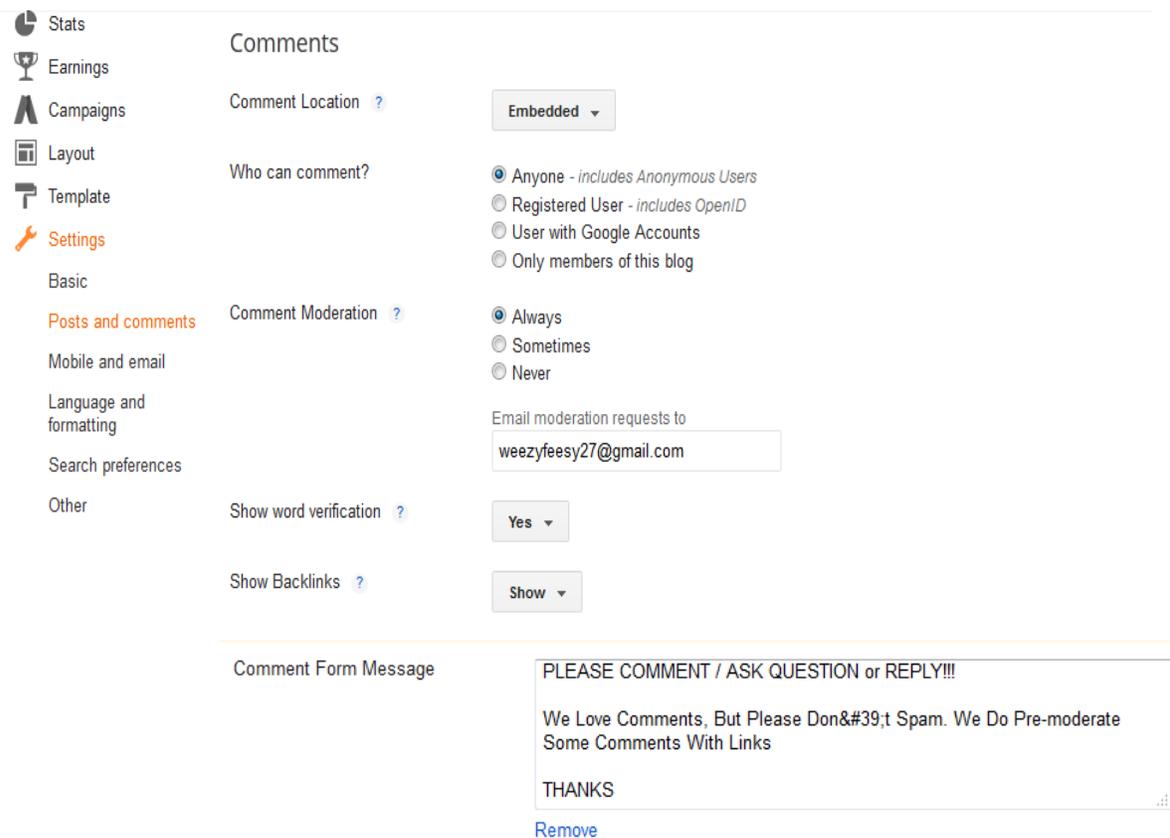
Here you will two sub-headings: **Posts** and **Comments**

The small question mark next to each settings gives a brief of each setting.

Under the “**Post**” sub-heading, the main settings that will need altering is the “**Show at most ::::: on the homepage**”. I set mine to 5 post on the home page. Feel free to alter it the way you like. Note that the more post that appear on the home page, the more it takes your blog to load.

You can set the “show case image with lightbox” to **YES**.

Under the “Comment” sub-heading, you can set the settings according to your choice. The picture below shows how I like to set this sub-heading:



The screenshot shows the Blogger settings interface for the 'Comments' section. On the left is a navigation menu with 'Settings' highlighted. The main content area is titled 'Comments' and includes the following settings:

- Comment Location**: A dropdown menu set to 'Embedded'.
- Who can comment?**: Radio buttons for 'Anyone - includes Anonymous Users' (selected), 'Registered User - includes OpenID', 'User with Google Accounts', and 'Only members of this blog'.
- Comment Moderation**: Radio buttons for 'Always' (selected), 'Sometimes', and 'Never'.
- Email moderation requests to**: A text input field containing 'weezyfeesy27@gmail.com'.
- Show word verification**: A dropdown menu set to 'Yes'.
- Show Backlinks**: A dropdown menu set to 'Show'.

Below these settings is a 'Comment Form Message' section with a text area containing the following text:

PLEASE COMMENT / ASK QUESTION or REPLY!!!
We Love Comments, But Please Don't Spam. We Do Pre-moderate Some Comments With Links
THANKS

A 'Remove' link is located below the text area.

I set “**Comment Location**” as “**embedded**” so that the blogger comment form can appear right below each of your posts and it will allow users to reply from the post without taking them away to a new page.

I set “who can comment” to “**anyone**” so as to also give room for anonymous users to comment on my blog post.

I set “comment moderation” to “**always**” because I prefer reviewing comments before they are published. A link will appear on your dashboard when there is comment to review. If you enter your email address in the “Email moderation request to” box, you will always receive an email whenever someone comments on your blog post.

You can set the “show backlinks” to “**show**”. Backlinks enable you to keep track of other pages on the web that link to your posts.

Anything you enter in the “comment form message” appears directly above your comment form. You can use this to let your readers know that their comments will be appreciated.

That’s all for the “**Post and comments**” settings.

At this stage you can start adding more posts to your blog via the “New Post” button whenever you log in to www.blogger.com and enjoy the blogging experience; but if you wanna learn other things you can do on your blog, keep reading.

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