

SEO Tutorial PDF for Beginners

CONTENT	Page
1. SEO Tutorial 1: SEO Introduction.....	2
2. SEO Tutorial 2: On-Page Optimization.....	3-4
3. SEO Tutorial 3: On-Page Optimization.....	5-6
4. SEO Tutorial 3.1: Directory Submission List.....	7-16
5. SEO Tutorial 3.2: High PR Social Bookmarking Submission.....	17
6. SEO Tutorial 3.3: Top Article Submission Site.....	18-19
7. SEO Tutorial 3.4: Press Release Submission.....	20
8. SEO Tutorial 3.5: What is Link Exchange? or Theme Based Link Building.....	21
9. SEO Tutorial 4: Google Webmaster Tools.....	22-23
10. SEO Tutorial 5: Google Analytics	24-25
11. What is Google Panda and Penguin Update.....	26-27
12. Keyword Planner or Keyword Tool.....	28-29
13. How to remove third party Search Results.....	30

SEO Tutorial PDF for Beginners

[SEO Tutorial 1: SEO Introduction](#)

SEO Tutorial Blog offers free **SEO Tutorial**. Learn here Search Engine Optimization tips and trick from begins A to Z SEO Chapter. First of all we should be known, what is **SEO** or Search Engine Optimization. **SEO** is acronym of Search Engine Optimization. It's a Technique to visible of a website in a search engines like Google, Yahoo and Bing etc. Through "paid" and "organic" **SEO** result on targeted keywords.

In SEO including Keyword search, Image search and video search etc. Now SEO became a very popular way to generating business leads and increasing sales, through **SEO** and Internet Marketing. Main motive of Search Engine Optimization is creating Good content and natural link building. Now according to latest Google update Good website design and development became a very important part of getting good result in seo. Website should be design according Google SEO guidelines. Good site structure and rich content may be very helpful to getting our seo goals.

SEO works through creating different kinds of links or link building. There is two part of Search Engine Optimization. 1. [On Page Optimization](#) 2. [Off Page Optimization](#). We will learn continue in [SEO Tutorial 2](#)



Google Search

I'm Feeling Lucky

SEO Tutorial PDF for Beginners

SEO Tutorial 2: On-Page Optimization

On page Optimization is the base of Search Engine Optimization. If a website will has Good onsite seo optimization than it will be very faster to getting seo result. Basically for on-page optimization you have something knowledge of HTML, website designing and development. Below is given how to do the onsite optimization:-

- **MetaTitle Tag** – Good Title is very important part of a page. Title should be unique descriptive but not too longer. Not more than 70 Character.
- **Meta Description Tag** – Description tag define page description, use unique and page relevant description. It will show in the search result. Not more than 200 Character
- **Meta Keywords Tag** – Choose good and high quality keywords that's target your business. Try to choose low and medium completion keywords. You can select keywords through Google Keywords Tool.
- **Image Optimization** – Use Alt Tag for Images.
- **H1 Tags** - Use H1, H2, H3 Tags
- **URL Optimization** – Use keywords in the in urls, like if you are promoting “SEO Company” keyword than url should be

Example: -

Good: - www.example.com/SEO-Compnay.html

Bad: - www.example.com/Directory123.html

It's a good way to creating urls.

- **Content** – Write unique and relevant content according the page. Keyword density and quality of content is very important part for SEO.
- **Broken Link** – Remove that page completely that is not on web page showing not found.
- **Sitemap** – Create a Good XML Sitemap.

SEO Tutorial PDF for Beginners

- **Robots File** – Use robots.txt file wisely. Robots.txt file use for restrict the pages crawl on search engine.

We will learn continue in second part of Search Engine Optimization that is **Off Page Optimization** in [SEO Tutorial 3](#)

SEO Tutorial PDF for Beginners

[SEO Tutorial 3: On-Page Optimization](#)

We have learned How to do the onsite optimization in [SEO Tutorial 2](#). Now we will learn what is off page or offsite optimization. Off Page optimization is also very important part of SEO. Basically in off page optimization including part of creating different kind of link building and form submission related. In off page optimization we built links. Google count number of quality incoming that point out your website to other website. It helps get SERP (search engine result pages) for both sites.

In off page optimization you would have created different kinds of links and you have needed article, directory, social bookmarking, press release and different kind of source from that we can create links. You would have search that list by own on internet.

For instance if you want directory submission list than you will have enter the keyword in Google Search Engine “Free Directory Submission List” when you put that keyword than you will there is many source of free directory submission list. For this type can find and search all type of link source or list. See following points for off-page optimization:-

- **Search Engine Submission** – it’s a first step of off page optimization. Find out the main search engine like Google, Bing and Yahoo. Submit your Url.
- **Directory Submission** – Search directory list and submit your website in appropriate category.
- **Social Bookmarking Submission** – Search social bookmarking like directory. Social bookmarking needed registration. First signup, it’s free and the confirm your mailbox than login and submit you website.
- **Article submission** – Article submission process is about same as social bookmarking.

SEO Tutorial PDF for Beginners

- **Press release** – Search online and submit press release. It also likes article submission.
- **Blog Post and Comment** – Create blog post and comment on relevant blog. it also a good way to getting free one way link.
- **Forum Posting** – Forum posting is community. It's also a good way to creating free one way back links.
- **Link building** – There is many way to creating good or theme based links. The website free one way, two- way, reciprocal and paid links. But Google prefer to build free or one way link building. There is many source of getting free links.

Search link submission list and creating back links, these kinds of activity call off page optimization. We have already been described above. We will learn continue In [SEO Tutorial 4](#) about website verification, Google Webmaster Tools.

SEO Tutorial PDF for Beginners

[SEO Tutorial 3.1: Directory Submission List](#)

We have learnt Off-Page optimization in [SEO Tutorial 3](#). We have learnt their many topics of off page optimization. I have describe their how to submit directory, now I'm sharing here a huge list of directory that will help to understand more about directory submission, for this kind I will sharing you some list of social bookmarking, article, blog, link building site, etc. in my next posts.

Web Images Maps More ▾ Search tools

About 32,600,000 results (0.29 seconds)

[Free directory submission list - Free Directories List](#)
9dir.com/[Free/Directories/Submission-List](#) ▾
Free directory submission list of 9dir has all the quality ...

[Free Directory List - VMOptions Web Directory](#)
www.vmoptions.com/[directory-list.php](#) ▾
Continually updated **list** of the latest **free directories**. ... Many well established website **directories** can take months to review your **submission** requests, and most ...
Raghav Raaz +1'd this

[Free Directory List - Directory Critic](#)
www.[directorycritic.com/free-directory-list.html](#) ▾
Free directory list. List of 100s of free search engine friendly ...
Free General Directory List - Date Submitted - Report - Page 13
Raghav Raaz +1'd this

[Free Directory List | Directory Submission List - SEO Company India](#)
www.riddsnetwork.in/[directory-submission](#) ▾
http://www.dmoz.org; http://www.freepwebdirectory.com; http://www.abc-directory.com;
http://www.sitepromotiondirectory.com; http://www.somuch.com ...

SEO Tutorial PDF for Beginners

Submit a new link to the directory

Hot News - Link Directory » Submit Link

Categories

- Arts
- Business
- Computers & Internet
- Directories
- Education
- Games
- Health
- Home
- Kids & Teens
- News & Media
- Recreation
- Reference
- Regional
- Science
- Shopping & Services
- Society
- Sports

Pricing:

Featured links+ \$4.5 LifeTime

Featured links \$3.5 LifeTime

Regular links+ \$2.5 LifeTime

Regular links Free

Fields marked with a * are required.

*Title:

*URL:

Description:
Limit: SEO Le

META Keywords:
Separate keywords by comma.


META Description:
Limit: SEO Le

*Your Name:

*Your Email:

*Category:

*Enter the code shown:
This helps prevent automated registrations.



[Submission Rules Agreement:](#) I AGREE with the [submission rules](#)

x Find: Match case

One Way Directory Submission List

- <http://websiteurl.co.uk/>
- <http://businessservicescompany.co.uk/>
- <http://biz9.co.uk/>
- <http://businesslistingforfree.com/>
- <http://addacompany.com/>
- <http://freesubmissionofwebsite.com/>
- <http://howtosubmitawebsite.com/>
- <http://addfreesite.com/>
- <http://linkingwheeling.com/>
- <http://whatislinkpopularity.com/>
- <http://submissionofwebsite.com/>
- <http://dir1.co.uk/>
- <http://businessadvertise.co.uk>
- <http://websitedirectoryfree.com/>
- <http://freelistdirectory.com/>

SEO Tutorial PDF for Beginners

<http://directorieslists.com/>
<http://promotioninmarketing.com/>
<http://designcompanydirectory.com/>
<http://howtobuildalink.com/>
<http://freelinkwebsite.com/>
<http://whatisdirectorylisting.com/>
<http://listofbusinessdirectory.com/>
<http://addyourwebsiteseto.com/>
<http://whatisseolinkbuilding.com/>
<http://directoryandaddress.co.uk/>
<http://submitadd.co.uk/>
<http://seoforfree.co.uk/>
<http://directorylistingof.com/>
<http://webdirectoryadd.com/>
<http://adddir.co.uk/>
<http://homedir.co.uk/>
<http://ukdirectorieslist.co.uk/>
<http://add8.co.uk/>
<http://dirbusiness.co.uk/>
<http://promotionforbusiness.com/>
<http://submiturlweb.com/>
<http://freedirectoryurl.com/>
<http://advertisingonnet.com/>
<http://freesubmissionwebsites.com/>
<http://directoryaddsite.com/>
<http://directorieslist.co.uk/>
<http://getlist.co.uk/>
<http://submittowebdirectory.com/>
<http://addlinkwebsite.com/>
<http://submitasiteforfree.com/>
<http://onlineadvertisingand.com/>
<http://submissionbook.com/>
<http://websubmissionfree.com/>
<http://findurl.co.uk/>
<http://seopage.co.uk/>
<http://addukhome.co.uk/>
<http://dirfree.co.uk/>

SEO Tutorial PDF for Beginners

<http://url3.co.uk/>
<http://addsite search.com/>
<http://whatislinkbuilding service.com/>
<http://directorysubmit service.com/>
<http://freeurl website.com/>
<http://addwww tourl.com/>
<http://urlfor website.com/>
<http://submiturl to directories.com/>
<http://freesubmiturldirectory.com/>
<http://addurlfreesubmit.com/>
<http://freesubmissionlist.com/>
<http://urlsubmissionsites.com/>
<http://submissionfor.com/>
<http://addsite to.co.uk/>
<http://directoryshopping.co.uk/>
<http://localdirectoryuk.co.uk/>
<http://urlat.co.uk/>
<http://couklocal.co.uk/>
<http://addweb.co.uk/>
<http://submissionto.com/>
<http://eseomap.com/>
<http://whatissubmission.com/>
<http://websiteoptimizationseo.com/>
<http://homesearchsites.com/>
<http://seomeaning.com/>
<http://seofees.com/>
<http://freedirectoryaddurl.com/>
<http://freeaddurldirectory.com/>
<http://directoriesaddurl.com/>
<http://guestbookaddurl.com/>
<http://submityourdirectory.com/>
<http://seoandsubmission.com/>
<http://urlwebsubmit.com/>
<http://directorysubmit site.com/>
<http://addyoursiteurl.com/>
<http://seocasta.com/>
<http://freedirectorieslisting.com/>

SEO Tutorial PDF for Beginners

<http://directoryhome.co.uk/>
<http://ukbusinesslist.co.uk/>
<http://urladd.co.uk/>
<http://businesslistdirectory.co.uk/>
<http://diruk.co.uk/>
<http://submitdirectorylink.com/>
<http://directorytemplate.com/>
<http://weburlsearch.com/>
<http://freelistofdirectory.com/>
<http://addurlweb.com/>
<http://urlsseo.com/>
<http://freesubmitasite.com/>
<http://enteryoururl.com/>
<http://addwebsitesetosearch.com/>
<http://directoryfreelist.com/>
<http://listoffreedirectory.com/>
<http://onlinewebsubmit.com/>
<http://onsearchusa.com/>
<http://directoryeu.com/>
<http://searchengineforwebsite.com/>
<http://directorysubmissiontool.com/>
<http://addsitetosearch.com/>
<http://addurladdurl.com/>
<http://localbusinessdirectoryonline.com/>
<http://seosubmits.com/>
<http://whydirectorysubmission.com/>
<http://submissionofurl.com/>
<http://adddirectoryurl.com/>
<http://internetedirectory.com/>
<http://directoriestosubmit.com/>
<http://businessesdirectorys.com/>
<http://addsiteforfree.com/>
<http://clothdirectory.com/>
<http://webdirectoriesfree.com/>
<http://mytopsearch.com/>
<http://directorylistfree.com/>
<http://submitawebpage.com/>

SEO Tutorial PDF for Beginners

<http://worldservicedirectory.com/>

<http://addsubmiturl.com/>

<http://howtodirectorysubmission.com/>

<http://downhomedeals.com/>

<http://freewebsitesites.com/>

<http://submissionsubmit.com/>

<http://addwebsearch.com/>

<http://listofwebdirectory.com/>

<http://businesslistinguk.com/>

<http://webaddurl.com/>

<http://ukdirectoryof.com/>

<http://customhomedallas.com/>

<http://directoryaddlink.com/>

<http://freeukbusinessdirectory.com/>

<http://addhurley.com/>

<http://directoryen.com/>

<http://submityoursiteto.com/>

<http://addurluk.com/>

<http://addurlpage.com/>

<http://businesssearchuk.com/>

<http://edtoolsdirectory.com/>

<http://freehomeownerquote.com/>

<http://addurlwebdesign.com/>

<http://whataredirectories.com/>

<http://addurladdsite.com/>

<http://urladdy.com/>

<http://homeadditon.com/>

<http://addurlfreedirectory.com/>

<http://freewebsiteurl.com/>

<http://addurltowebsites.com/>

<http://coukdirectory.com/>

<http://seoaddurl.com/>

<http://searchforurl.com/>

<http://addyoursiteto.com/>

<http://berdirectory.com/>

<http://addurlusa.com/>

<http://businessdirectoryinuk.com/>

SEO Tutorial PDF for Beginners

<http://addurltosearchengine.com/>

<http://freesubmissionsearchengine.com/>

<http://freeurlsite.com/>

<http://searchenginestosubmit.com/>

<http://freesearchwebsite.com/>

<http://directoryenquiries.com/>

<http://freesubmitsearchengines.com/>

<http://addacommentname.com/>

<http://addnewwebsite.com/>

<http://svnadd.com/>

<http://freesearchsite.com/>

<http://jqueryadd.com/>

<http://definitionofadd.com/>

<http://urlsubmission.com/>

<http://searchengineurl.com/>

<http://freewebsiteadd.com/>

<http://addtopath.com/>

<http://anatomydirectory.com/>

<http://submitnewurl.com/>

<http://hairproductsdirectory.com/>

<http://freeaddsubmission.com/>

<http://isitlinked.com/>

<http://directoryoflasertherapy.com/>

<http://addfreewebsite.com/>

<http://submiturlink.com/>

<http://lntski.com/>

<http://courierdirectuk.com/>

<http://webpageurls.com/>

<http://traveladdurl.com/>

<http://freeaddurls.com/>

<http://unisystemdirekt.com/>

<http://urlsubmitfree.com/>

<http://dirtdyed.com/>

<http://submitsiteto.com/>

<http://aerotecnik.com/>

<http://freeadddirectory.com/>

<http://concentraweb.com/>

SEO Tutorial PDF for Beginners

<http://searchurl.com/>
<http://haircareaddurl.com/>
<http://linkbuildingsites.com/>
<http://gamesaddurl.com/>
<http://linkbuildingwebsites.com/>
<http://addurlhealth.com/>
<http://linkbuildingwith.com/>
<http://freeaddurlbusinessdirectory.com/>
<http://optimizationlinkbuilding.com/>
<http://seowebdirectoryfree.com/>
<http://searchenginelinkbuilding.com/>
<http://healthsafetyaddurl.com/>
<http://addurlarts.com/>
<http://linkbuildinginseo.com/>
<http://seoukaddurl.com/>
<http://lawaddurl.com/>
<http://seoserviceslinkbuilding.com/>
<http://freeseowebdirectories.com/>
<http://autopartsaddurl.com/>
<http://uklinkbuilding.com/>
<http://videosubmiturl.com/>
<http://addurlgames.com/>
<http://submiturlforshopping.com/>
<http://linkbuildingfree.com/>
<http://submiturltosearch.com/>
<http://imperialwebdirectory.com/>
<http://addurlcomputers.com/>
<http://submiturlfor.com/>
<http://addurltogooglesearch.com/>
<http://addurlrecreation.com/>
<http://addurlshopping.com/>
<http://googlesubmiturl.com/>
<http://submityoururlto.com/>
<http://seobookkeywordtool.com/>
<http://addgoogleurl.com/>
<http://howtosubmiturl.com/>
<http://submitsitetodirectories.com/>

SEO Tutorial PDF for Beginners

<http://seorapidshare.com/>
<http://addyoururlto.com/>
<http://sitesubmit2.com/>
<http://iwebseotool.com/>
<http://formsubmiturl.com/>
<http://howtouseseo.com/>
<http://directoriestosubmitto.com/>
<http://addmyurlto.com/>
<http://submitforyou.com/>
<http://freewebdirectory411.com/>
<http://yourseotools.com/>
<http://howtoaddaurl.com/>
<http://addurl8.com/>
<http://iframeseo.com/>
<http://googleseoblog.com/>
<http://backlinks8.com/>
<http://seostandfor.com/>
<http://submiturlsearchengine.com/>
<http://estateaddurl.com/>
<http://importanceofseo.com/>
<http://submiturlsearch.com/>
<http://directoriesdirectories.com/>
<http://howtowriteseo.com/>
<http://freewebdirectory101.com/>
<http://recreationaddurl.com/>
<http://10seotips.com/>
<http://seodescription.com/>
<http://businesswebdirectories.com/>
<http://submit8.com/>
<http://seobookkeyword.com/>
<http://submitgoogleurl.com/>
<http://addurlto.com/>
<http://submittourl.com/>
<http://seoheader.com/>
<http://addgoogle.com/>
<http://addurldmoz.com/>
<http://productsaddurl.com/>

SEO Tutorial PDF for Beginners

<http://twitteraddurl.com/>
<http://addurlsubmiturl.com/>
<http://altavistaaddurl.com/>
<http://healthaddurl.com/>
<http://designaddurl.com/>
<http://directorysubmissioncompany.com/>
<http://softwareaddurl.com/>
<http://keywordaddurl.com/>
<http://angelabacklink.com/>
<http://educationaddurl.com/>
<http://addurlname.com/>
<http://keywordgoogleranking.com/>
<http://addurlfor.com/>
<http://addurltosearch.com/>
<http://googlecheckrank.com/>

[SEO Tutorial 3.2: High PR Social Bookmarking Submission](#)

Now we are learning off page optimization. We have already been learned, in [SEO Tutorial 3.1: Directory Submission](#). What is directory submission and how to submit it? Now we will learn about social bookmarking it's also an important part of off page optimization. It also helps to increase search engines ranking and referral traffic.

What is social bookmarking? Social bookmarking is free social website, there we bookmark and sharing our webpage, content and pictures.

How to submit it? You can submit it after free registration or signup. Mostly needed Username, Email ID and password. Here are we sharing you some best and High PR social Bookmarking list. Try to submit yourself.

Top Social Bookmarking PR

SEO Tutorial PDF for Beginners

http://www.dzone.com/	6
http://www.diigo.com/	7
http://www.connotea.org/	7
http://www.newsvine.com/	7
http://www.digg.com/	8
http://www.delicious.com/	8
http://www.reddit.com/	8
http://technorati.com/	8
http://www.stumbleupon.com/	8
http://www.slashdot.org/	9

[SEO Tutorial 3.3: Top Article Submission Site](#)

We have learnt what is social bookmarking and how to submit it in our previous [SEO Tutorial 3.2: High PR Social Bookmarking Submission](#). Now we learn here an off page optimization another best element that is article submission. Article submission is a very good medium to get free one way link. It's a very important and very helpful to increasing search engine ranking.

Every an article submission site has their own guidelines and policy to submit the article. Mostly the article submission site needed spun content to approve.

After free registration or signup, you can submit your article in the article site. In an article site needed to submit **TITLE, SUMMARY, BODY, KEYWORD TAG, and SOURCE**. Some time ask for Author name, Email ID and Website Url. Here is we are sharing some Important and High PR Article Submission site list.

Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

