

Cashing in on
the "Simple Magic" of
Color

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Printed in the U.S.A.

Published by Inner Light Creations

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Chapter 1

What About Color?

Transcending Your Limitations

If I could, I'd just sit here doing nothing for a while, resting myself from all my cares. Then . . . maybe I would get into my car and drive wherever my heart led me. And if I saw some birds bathing in the sun on the branch of a tree, I'd stop and join them, soaking in the beauties around me with no thought of time. Then perhaps, as I melted into my surroundings and they into me, I might just let go of my belief in gravity and fly with the birds.

With my new wings, I would fly to far places where new scenes of seashores and mountains would be waiting. I would enjoy each seashell on the shore, each leaf on the trees and the energy of everything around me until my cup was full. Then . . . who knows what I would do, for once I had experienced a world without limitations I would know that all my dreams were possible and I would never again be the same. After this . . . I couldn't go back to the old world, because it wouldn't exist, having (now) expanded my views beyond the old restrictions . . . into new possibilities.

Oh, but I can't take time to sit and do nothing . . . for I must tend to the

needs of my family and those around me. There are mouths to feed, clothes to wash and house to clean . . . work to do, bills to pay and things to fix. Resting and enjoying the birds in the trees will never do. I cannot fly, especially to far off lands. There's never time or money for such things. Besides, that's not the thing that I "should" be doing anyway. So, I had better hurry home and get *busy*!

Which part of this story do you relate to? Are you doing the same old, same old, day after day, or are you enjoying your celestial wings of glory and flying in the realms of your full, unlimited potential?

Are there limitations in your life? Maybe just one or two? (Yes, I thought you had a few.) Would you like to transcend those limitations? It is possible. There is a place where time and space allow you to transcend your limitations. In this new world, which is found right where you are, you have "unlimited potential" and "unlimited possibilities." It is a world beyond the limited illusions of the physical. Does the thought of going there excite you?

Our universe is far more grand and subtle than anyone has previously thought. Albert Einstein's equation $E=MC^2$ tells us that **all matter is energy**. Physicists have proven that metal, plastic, wood and everything else in our world that appears solid is actually made up of swirling molecules temporarily molded in their current patterns and vibrating at the rates of metal, plastic or wood. Everything breaks down into subatomic particles of energy. **And most importantly, our bodies are energy. Nothing is solid. It is all energy. Energy is nonphysical in nature and infinite.**

As a matter of fact, physicists have isolated the smallest particles of energy . . . units far smaller than the atom . . . and examined them in sealed chambers. The particles remained constantly in motion until they eventually fell to the bottom of the chamber, where they appeared to die. But soon, the

particles bounced back. Only this time, energy was a new size and weight and moving in a new pattern and speed.

What can we conclude from this?

Energy cannot die, it can only transform.

Therefore, the obstacles to all your desires are really only energy . . . not brick walls . . . and those energies can be transformed. All the limitations you perceive out there are in reality . . . *transformable energy.*

Just to make sure you really *heard* what you just read, I'll repeat it. **The obstacles to all your desires are really only energy . . . not brick walls . . . and those energies can be transformed. All the limitations you perceive out there are in reality . . . transformable energy.**

Since we all are energy, we have always existed in some form, and we will always exist in some form. Furthermore, scientists have also concluded that we have the technological ability to measure only a tiny fraction of the energy spectrum surrounding us. If only we could measure the full spectrum. Einstein believed and current leading-edge scientists believe, we would discover entire new worlds, including alternate realities and parallel universes where, some speculate, events of our lives that we have yet to experience have already taken place! (Ponder that for a moment)

On a particular day, while traveling down a road in Kansas City, Missouri, my energies shifted such that I was able to see into another dimension. There before me, was the most beautiful city I had ever seen. It existed in the same place as Kansas City, only somewhat higher in elevation. It was full of light and appeared mostly white. It was as real to me as the physical city I was seeing simultaneously. Seeing this scene for myself let me

know for certain that there are realities beyond what I usually see with my physical eyes. Opening myself up to all possibilities has resulted in many such experiences.

The fact is, there are unexplored realms of perception all around you. It is common knowledge that people rarely use more than 10% of their mental capabilities. However, it is possible to access the mysterious 90% of your mind that is unused . . . any time you want. How would you like to do that?

A simple way to begin tapping into that unused portion of genius is to become more aware of the subtle energies which are constantly at work in your life. By becoming aware of energy and consciously using your awareness of it to transform the undesirable energies into desirable energies, you are taking a big step in the direction of your unlimited potential, toward that which is already yours.

If you have never really thought about these things, learning about and using Color is a fun and easy way to begin your journey into the awareness of energy and how it works. Ultimately, you will be learning about yourself. According to Albert Einstein, everything is energy and that includes **Color**, which is the visible part of the spectrum of light. All **Colors** contain vibrations. We are empowered by becoming aware of and learning to work with these vibrations/energies. Vibrations affect us in everything we do both positively and negatively. They have the ability to destroy or heal, depress or uplift, repel or attract.

Studying the energies of the different **Colors** as a means for healing disease in body, mind, and spirit is very fascinating. Using **Color** to restore balance and harmony is an amazingly easy thing you can do for yourself. Unfortunately, most people are unaware of this simple and effective way of affecting their own healing or improving their business. But not for long,

because this very information is contained in this book and is available to you right now. Read on to learn how you can begin enjoying the freedom found through a higher awareness of energy. Learn about the energy of each **Color** and how to use them in your life.

An important point to remember when using **Color** for healing is that complete healing comes about through an internal transformation . . . a changing of the energies inside ones self. God, the Source of all healing, enables this to happen. It is for us to be mindful of the tool(s) God offers to help effect the healing. **Color** is an important tool that we can use to complement healing. More than likely, your reading of this now, indicates that using **Color** is an important element in your healing or in some other aspect of your life. Nothing happens "by chance." Everything has meaning. You were led to read this for a reason. So read on and learn what is here for you.

Color Through the Ages

We are blessed to be living in a day and age when there is an increased awareness of Color and its affect upon us.

Colors have been used to heal and protect mankind throughout the ages. White, for example, has been used in hospitals and churches for its purity and cleanliness. Black has been used for mourning our deceased.

It has been known for thousands of years that Color plays a major role in setting up a particular mood or state of mind. Yet, only recently have design artists put into practice that which the ancients knew all along: Color does affect one's feelings, moods, and emotions. Whereas, in the past, so many of our hospitals and schools were painted that "institutional green." These places of learning and healing are now painted in vibrant Colors which help stimulate the mind and the emotions to a condition of healing and well-being.

We all respond, in some way, to our Color environment. Most people know that bedrooms should not be painted in bright, flashy reds or yellows, because these Colors tend to stimulate the body and inhibit relaxation and sleep. By knowing *how* each color affects us, we can consciously use them to bless our lives. Otherwise, the Colors in our environment may be the wrong colors for what we need to stay in balance and may therefore be affecting us adversely.

The Power of Color

You can begin to see that Color plays a vital role in the world in which we live. Color can sway thinking, change actions, and cause reactions. It can irritate or soothe your eyes, raise your blood pressure or suppress your

appetite. When used in the right ways, Color can save energy consumption. When used in the wrong ways, Color can contribute to global destruction. As a powerful form of communication, Color is irreplaceable. Red means "stop" and green means "go." Likewise, the Colors used for a product, web site, business card, or logo cause powerful reactions. Colors send a subliminal message, one which plays a critical role in success or failure.

For example, whenever you are selling anything, the secret is to appeal to the emotions of the person you are selling to. When they read your sales copy, they have to be reading words that stir up certain emotions which lead them to a position where they want your product more than anything else. An important part of the selling tactic, which, unfortunately, too many people pass up, is the *Color scheme*. Using Colors which symbolize what it is you are doing will make a huge difference. You will see an increase in performance of the best sales copy . . . if you have the right Colors behind it.

The concept of Color can be approached from several disciplines: physiology, psychology, philosophy, spirituality and art. Colors can be used to alter our physical, mental, emotional, and spiritual conditions.

It is interesting to note that everyone has an opinion on Colors. Everyone has his or her favorites and is affected by Colors, often more than is realized. Colors are intimately tied into *all* aspects of our lives. It has even become a significant part of our language. We use Colors to describe our physical health, our emotions, attitudes, and even our spiritual experiences. No one is neutral when it comes to Colors. There are always Colors we like more than others, and some we just don't like at all.

Have you ever considered Color as having meaning in your dreams? You spend a good portion of your life *sleeping*. Just how vital is sleeping and how vital are your dreams? They are another form of subtle energy which aid

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