

# SIDE HUSTLE SUCCESS

PROFITABLE SIDE HUSTLES TO  
FILL YOUR BANK ACCOUNT



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Account**



 [payingsocialmediajobs.com](http://payingsocialmediajobs.com)

## Online Social Media Jobs That Pay \$25 - \$50 Per Hour. No Experience Required. Work At Home.

Take a **1-minute quiz** to find out what type of social media job you are  
best suited to. Click 'Start Quiz' Below:

Start Quiz

>>Take a **1-MINUTE QUIZ** to find out what type of social media job you are **BEST SUITED** to<<

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# Introduction

In this special report, we will reveal some profitable side hustles that you can undertake on a part-time basis. This means that you can continue to work at your job and earn more money for the things that you want.

With all of the side hustles in this report, you can make additional income without having to spend too much time on them. A lot of people find that their side hustle has the potential to earn them more than they do from their regular job. They can then quit their job and focus on the side hustle to make it their main hustle.

We encourage you to explore all of the side hustle ideas in this report carefully. Decide which of them is right for you and create a plan to get started and make regular income.

You can use a side hustle to pay off your debts or save for something important. With the additional income that you will earn from your chosen side hustle you will not have to worry about money again.

Most of the side hustles revealed in this report can be expanded so that you can replace your current income and make much more money than you ever did before. You decide how much time you want to dedicate to your side hustle when you are getting started.

Let's get started on this exciting side hustle journey.

# 1. Provide Online Training

You can use the knowledge and the skills that you have to create online training courses and programs. People will pay to access your training and you can use established platforms such as [Udemy](#) and [Teachable](#) to make your training available.

## Decide on the Format of your Course

We would recommend that you provide your online training courses in video format but you can also include text-based resources such as PDF documents, spreadsheets, slide presentations and more. Find out what your market wants before deciding on the format of your training. You can research existing courses in your niche to see how they present their training.

Right now, there are people earning huge amounts of money by providing online training. They provide courses that show people how to learn a new skill or solve a specific problem. Think about it – you create your training course once and you sell it over and over to people that want it.



# **Anyone can Create a Good Online Training Course**

You may be thinking that you do not have the knowledge, skills or experience to create a quality online training course. But this is not the case. There are people looking to learn all kinds of things online and all you need to do is to learn more than they do and you can create a course.

The online course that you create does not have to be very extensive. Less is often more with online training as people do not want to spend too much time learning. You could develop a basic course and then more advanced courses to make even more money.

Knowing what your target audience wants is the secret to success. In every niche, there are problems that people have and you can identify these and solve them with your online training. Do your research and uncover these pain points. Then create your courses around them.

## **Make an Assessment of your Current Skills**

The first step to creating successful online training courses is to make an assessment of the skills that you currently have. Identify your interests

as well as it will be a lot easier for you to create a course around something that you are interested in.

You want to come up with a list of possibilities and then choose the best one to get started. Perhaps you have some experience of digital marketing and generating traffic to a website for example. Or maybe you are an accountant and can teach people valuable business accounting skills?

There is value in these skills and many others. If you don't think that you have valuable skills and experience to offer then you can learn a new skill, master it, and then create a course around it. The most important thing is that you create courses that people want.

## **The Sky is the Limit with Online Training**

The provision of online training has the potential to make you a lot of money and can be one of the most profitable side hustles around. There are many options for you to take this further to make more money. For example, you could decide to provide personal one-on-one coaching to your students. You can charge a lot more money for this. If your online training is high-quality (which it needs to be) and people perceive you to

be an expert, some of them will want more from you and will be willing to pay for it.

If you like the online coaching idea then you could offer your students a 30 day or 60 day series of calls. Another idea is to create a membership website where your students pay you a monthly subscription for additional training and resources.

## 2. Provide Freelance Services

When you offer freelance services, you should be able to make good money without having to spend a lot of time. All you need to do is to decide what services you want to offer, decide what you will charge for your services and then only accept the number of gigs that you have time to complete comfortably.

There are many different freelancing services that you can provide. Your aim is to develop a client base who will come back to you with more work on a regular basis. Today, there are several freelancing websites where you can find freelancing work. [Fiverr.com](https://www.fiverr.com) is a very popular “gig-based” site where you can advertise your services for free. If you prefer to respond to project requests from clients then you can join a website like [Freelancer.com](https://www.freelancer.com).

### Choose your Freelancing Services

You need to decide which freelancing services that you are going to provide. Choose a service that is in demand so you will get a steady stream of work. Here are some examples of in-demand freelancing services:

- Content writing
- Copywriting
- Translation
- WordPress set up and maintenance
- Search Engine Optimization (SEO)
- Web design and development
- Graphic design
- Social media marketing

You need to be confident that you can complete any job that you accept. If you don't feel that you have the right skills to offer you can learn them first. It is better to do this than to just accept jobs that you do not know how to complete.

## **Customer Service is everything**

When you are providing freelancing services, you need to develop a good reputation with your customers. Ask your customers to leave you a review on websites like Fiverr and Freelancer as this will help you to obtain work from other customers. If your profile has many testimonials then customers are more likely to choose you for their work than your competitors that have few reviews.

Commit to delivering your services to specific deadlines. Your customers will really appreciate this. If you need to clarify anything then contact the customer right away so that you can fully understand what they need. Regular communication with your customers will help you to obtain even more glowing testimonials.

## Research your Pricing

Identify who your competitors are in the freelancing world and compare the prices that they are charging. If you set your prices too high when you start out then you will probably find it difficult to get work. You do not want to set your prices too low either as you could end up working like a slave for little reward.

Find out what other freelancers are charging for similar services. You want to give the impression that your services are high-quality so don't settle for the lowest price. Go for a reasonable price to begin with. As you build up your profile with positive testimonials from customers you can increase your prices with confidence.

Here are some freelancing websites that you can consider for offering your services:

[Fiverr.com](https://www.fiverr.com)

[PeoplePerHour.com](https://www.peopleperhour.com)

[Upwork.com](https://www.upwork.com)

[Freelancer.com](https://www.freelancer.com)

[Guru.com](https://www.guru.com)

Please note that the first 2 sites (Fiverr and PeoplePerHour) are “gig based” where you can create your own gigs (ads) for your services and customers will choose the one that they want. The remaining 3 sites are “project based” which means that you need to respond to client projects with your bid.

## 3. Create “How To” Videos

These days, people prefer to watch a video to learn how to do something rather than read a lot of text. YouTube is the second largest website in the world and receives around 35 billion visitors each month. It is also the second largest search engine after Google. A lot of people search YouTube for “how to” videos.

If you create popular “how to” videos then you can quickly generate a lot of views and make a lot of money. Once you get used to creating these videos it will be easy for you to make more of them. Creating a YouTube channel for your videos is very easy.

### **What Videos will you create?**

Creating the right type of “how to” videos is critical to your success. You want to upload videos that people want to watch. A good place to start is to assess your current skills, knowledge and experience. Can you turn any of this into popular how-to video content?

Spend some time going through YouTube looking for how-to videos in your chosen niche. Look at the average number of views that the videos



receive. Also take note of the number of subscribers that the channel has.

Play some of the most popular videos to see how they are structured. Do not copy what others are doing but use their videos for inspiration. How are they answering the questions that their audience has? What kind of style do the videos have? Are they showing their faces on camera or using a slide show approach?

Take the time out to fully research your market. The more that you know about what your audience wants, the more likely you are to create the right videos. What problems do your audience have? Can you provide solutions to these problems in your videos?

## **Creating High-Quality How-To Videos**

We recommend that you show your face on camera. A lot of people don't like this idea but it will help to build trust with your audience. Although the cameras in smartphones are improving all of the time, we also recommend that you invest in a good quality webcam and microphone.

YouTube users are not expecting you to create Hollywood style videos. But they do expect your videos to be good quality. Using an inferior

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