

“The Flirting Playbook™”

*The World's First Step-By-Step System On Engaging Women In Fun, Natural And Sexy
Conversations...And Get Them Fall In Love With You!*

By **Derek Rake**

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The Art of *Seductive* Flirting: What The Master Seducers Know That Other Men Don't Have A Clue About...

What do you know about flirting? This question might seem easy since we've all at least tried to get it done properly a couple of times.

Dressing up to impress the opposite sex, complimenting them, and sending cheesy pickup lines their way are all various techniques created to attract women, but do you really know what flirting entails?

In a nutshell, flirting refers to a sort of mating ritual that isn't exclusive to human beings alone.

Take animals, for example. Do you ever wonder if the songs that birds sing have any meaning to them? Do you think it's only a coincidence that peacock feathers are so colorful and stylish? Have you ever wondered why apes beat their chests like that?

Well, there is a simple answer to all of that: **they are a small part of these animals' mating rituals.**

Although flirting tactics tend to be one-of-a-kind for every species out there, their goals aren't. Human beings need to use nonverbal and verbal cues to attract potential mates.

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Men, for one, need to take certain actions in order to impress their choice of women: humor, intelligence, money, confidence and social status are all a part of this.

Just like male apes beating their chests, these are merely several signals that we emit to show how worthy and desirable we can be to women. This is why flirting is considered as a mating ritual.

Moreover, flirting is actually done unconsciously, just like with the animals. Do animal mating rituals look preplanned to you? Well, they aren't.

The truth is: these rituals all come from nature and are done to keep the life cycle going. Each creature on this planet was bred for this particular purpose, after all - human beings included.

And, as with animals, human beings do not think before they flirt; they simply flirt. As a matter of fact, we only become aware of flirting when it ends up backfiring.

Each guy on earth has come across a situation where some girl flirted with him and ended up acting annoyed after he flirted back.

She may have said something like, "*Sorry, you simply aren't my type.*" or "You're a great friend." This will confuse the guy as guys often misinterpret the friendly signals of girls as sexual attraction. They are not.

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The Right Way To Flirt – The “Deadly Seduction” Way

Before I start talking about how to flirt and succeed, you have to take one essential fact into consideration: *women hate cocky assholes.*

Bragging about your new car, talking about how right you are, or flaunting about how your workplace would fall apart without you might appear to be a great way to catch a woman's attention, but it really isn't.

Bragging actually only shows weakness and will harm you more than anything else.

Now that I've gotten that out of the way, let's get into the real subject at hand: how to flirt.

Essentially flirting refers to a **subtle** and fun way to let a girl know you like her. (Notice on the emphasis on the word “subtle”).

Imagine you're talking to some girl for the first time. She's attractive, she's listening to you and, best of all, she seems to be looking at you in "that" way.

Truthfully, **this kind of sexual tension is a part of the mating ritual of humans.** Through it, we can find out if the overall attraction is actually mutual and whether we should move ahead or not.

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While flirting, try to use all of the masculine qualities that women like (more tips later in this book). But for this particular discussion, you should know that women respond to confident and emotional men, in general.

The purpose of flirting is to give you the opportunity to show her that you have the main character traits that women like in guys.

However, the most important factor of flirting would be the use of nonverbal cues, otherwise known as **body language**.

Were you aware that most communication isn't actually verbal? It's true. Instead, the majority of communication is shown through personal actions. But having said that, you shouldn't think that talking to girls - and nothing more - will spark their interest in you.

Consider this scenario. Two guys might say the exact same thing, but send off different messages. This is why you have to find out how you can put your voice, gestures and body language to use to get a more penetrating message out of it.

Another essential and effective factor of flirting is knowing the **difference** between platonic and romantic interest.

Women can flirt instinctively, whether they really like a guy or not and because of this gray area, a lot of men get confused. This is why you need to understand how flirting really works.

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You need to find out when flirting is merely for fun and when it's serious and you can do this by deciphering these two kinds of flirting, which I am going to describe next.

Intentional vs Unintentional Flirting

In general, flirting can be broken down into two different categories: unintentional flirting and intentional flirting.

Obviously, the first kind is more playful and is aimed at mere friendly encounters with women. The latter, on the other hand, is more direct and singles out a single female with hopes of seducing her.

Let's look at both of these methods more closely now.

Unintentional Flirting

Everybody knows that guy. Women flock to his side and everything he says seems to make women giggle and blush. This guy playfully banter with everybody he sees.

He shows off a fun and positive energy when around women and this is what draws them to him.

The flirts who succeed the most out there are the ones who do it unintentionally. This is

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because they always seem confident when they do it.

Fun flirting happens to show people that you aren't scared of what they think, and it also lets them pick up your energetic vibe that makes you look more approachable. It also happens to be a good way to expand your social circle overall.

Guys with this kind of attitude have quite a few female friends because they simply give them the attention that they want.

Now, you're probably reading this thinking you need more friends who are girls.

On the other hand, everybody knows that girls tend to travel in hordes, so you will never actually know who you might meet by expanding your social network.

Intentional Flirting

Intentional flirting targets *one* girl in particular. The truth is: this is the start of the mating ritual that involves playful banter between men and their targets.

Through intentional flirting, you can send out certain attraction signals, as well as pick up on women's feedback.

This kind of flirting comes with more risk compared to the other, though. After all, intentional

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flirting puts you in a position that is a little more vulnerable since the woman can choose not to react to your advances. You need to keep in mind, though, that you won't know until you try. She might be receptive in the end!

As a man, you should also flirt with anybody you want to. Don't mistakenly fail to pursue a woman just because she is ultra hot. Again, you'll never know which woman will respond to your advances, so do not move on until she shows complete disinterest.

Ensure that you don't use unintentional flirting on a girl you really like, either.

One guaranteed way to send her mixed signals would be to flirt with every single woman around you. If you want to really get to know someone, this is what you have to do.

Keep watching your real target though, or you might appear insincere to her.

Now, before I go deeper into the flirting basics, let's take a minute to find out what women really want out of you.

Five Shocking Myths About Women You Must Know

Now, before I talk about specific flirting techniques, it would be important to dispel several common myths that guys believe about women.

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One: The Compatibility Myth

Everybody knows that compatibility is needed in long term relationships. However, you might be shocked to know that a lot of people out there lie to themselves and tell themselves that their partners are perfect for them when they are not and vice versa.

These people mistakenly see their time investments, emotional investments and money investments into the relationship as real compatibility, but the truth is, they should have listened to their instincts and just moved on.

Maybe you have mistakenly stayed in an unsatisfying relationship, hoping things would get better. The truth is, though, that you just weren't compatible for one another.

People tend to stay with one another for two specific reasons:

- 1) They are deeply attracted to each other.
- 2) They are already comfortable with one another (or they don't get annoyed to the point of breaking up).

Although people say that opposite attract, it would still be important to share similarities with a partner to keep a growing and healthy relationship going.

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I am often asked, “*Derek, what is the NUMBER ONE rule when it comes to dating and relationships?*”

My answer: **know exactly what you are looking for in a partner and only look for women who actually fit your needs.** Now if you’re already following my newsletters and downloading my courses then you should be in the position to CHOOSE whoever you want to be with.

A lot of guys mistakenly fail to be selective when running after a woman. All they look at is the woman's looks and don't ask about her interest, goals, and morals. This is wrong. It would be vital to know exactly what you want.

If you put more thought and care into women that you run after, you may need more discipline. However, you will be saved from dating somebody who doesn't actually match up with you. This, in turn, will stop you from getting into a bad relationship in the end.

The idea of knowing what you want in women in advance will contradict the whole "soul mate" idea. Although you might be far too manly for Hallmark commercials or Disney movies, they will still impact your psyche and make you think that only one girl out there is perfect for you.

You might recognize this girl as "The One", but you should get rid of any thoughts about her actual existence.

People get attracted to one another for different reasons, so instead of looking for that soul mate of yours, you should simply know exact what you want and not settle for anything less.

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Your objective should be to find great matches and only date those women. Take the mating ritual into consideration here and see it as a screening process for possible mates.

This really isn't a complicated idea. By flirting, you can get to know more women and evaluate them based on your criteria.

The women who match your needs should be the ones you learn more about. If they don't match your needs, let them go.

Two: The “Nice Guy” Myth

It is true that nice guys finish last, but why do a lot of women get attracted to jerks? Well, jerks happen to be confident.

Jerks prioritize their own needs first and aren't scared of letting annoying women go. They also don't care much about how other people see them. Women constantly complain about these guys, mainly because they get frustrated that they cannot control them.

In a nutshell, jerks present themselves as real challenges, and everybody knows that women love challenges.

The one problem that comes with jerks is their need to go to extremes. Fortunately, a middle ground does exist here. For one, there is the untamed "jerk" challenge and for two, there is the

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"nice guy" doormat.

The doormat does everything everybody tells him to, does everything he can to please women, and changes his traits so that he doesn't offend other people.

Nice guys and jerks are ultimately undesirable in the eyes of women, but if you combine their elements, they will become irresistible.

Although no single guideline or rule exists for each female situation, there are several common elements or themes to take into consideration. Therefore, it would be essential to develop a particular system that can work the **majority** of the time.

Understand the root of what is going on and learn to use it in your particular situation.

Three: The Logic Myth

Let me clear things up right away: female attraction is **always** illogical. No exceptions.

It's similar to shopping: the majority of female purchases are emotional and only get backed up with logic afterwards.

When flirting with women, they won't see your attributes and logically choose you as their perfect partner. Instead, they will see your behaviors and suddenly find you wildly attractive.

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A ton of men seem to think that without good looks or money, they won't be able to attract the women that they want. However, this is wrong. As good looks are vital to guys, women generally find guys' emotions attractive.

Having said that, it is possible to program women into liking you with nothing but your words.

This is quite obvious. Everybody knows that women have deeper emotions. For example, guys can silently watch chick flicks while girls have huge tears coming out of their eyes as they do.

Now, this doesn't mean that men are emotionless. It merely means that society has made us control how we feel and stay in control of our expressions. Unlike guys, most girls aren't scared of crying when they are sad. And, whenever they see close friends, they squeal and run to give her a huge hug.

The largest difference between men and women can be seen through situation; interpretations. If you have ever been in a fight with a woman, you should already know what I mean. Men tend to use figures and facts when describing events and rarely talk about emotions.

Conversely, women mainly communicate through emotional event interpretations. They hardly care about facts at all.

For example, I am currently writing this at a coffee joint in the neighborhood around the corner. There is a group of women two tables away talking about their intimate and personal details. One woman in particular is talking about a nasty fight she had with her husband recently.

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However, she hasn't mentioned anything about what he has actually done wrong within the last few minutes. She has been concentrating on how unloved she feels because of his inattention instead.

This observation can teach you many things.

When dealing with women, it would be better to talk emotionally. Do not describe what your life is like through figures and facts. Talk about your feelings during events. Use action words to talk about your life. Talk about exciting things that you love doing.

Remember: when trying to connect to a girl on an emotional level, you can get into her mindset - the one that controls real attraction.

Four: The Asexuality Myth

Women are sex crazy. Yup, you read it right. Forget every notion of nice girls that you've ever had. Women like sex - even more than guys!

The mere difference would lie in how every gender sees sexual intercourse. The majority of guys tend to be on the prowl all the time. We are taught that real men should bang a lot of women.

As a matter of fact, guys usually gain high social status levels if they have harems of women to run to whenever they want. Women, on the other hand, are the opposite.

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While girls enjoy sex like guys do, society teaches them to avoid promiscuity. If girls have a lot of sexual partners, they are called "whores" or "sluts". And after getting that reputation, their social statuses will instantly diminish.

This is why you won't find a lot of girls who brag about their "number" of guys. They know that negative consequences may come about by having a lot of sexual partners. Simply put, they learn that high quality girls don't go around sleeping with a lot of guys.

Again: women love sex!

Guys think women hate sex because they don't talk about it all the time. However, if you listen to girls talking to their friends, you will realize that this subject is actually discussed quite often. Just look at Cosmopolitan magazine covers and you'll see how important sex is to women.

Face it: one difference between men and women comes down to how able they are to control their urges. While men appear to want sex every day of the week, **women are able to control their sexual urges.**

The myth about women not enjoying sex stems from how they speak to guys. Average girls know that they shouldn't encourage men that they don't find attractive.

By showing cold body language, these girls know that the guy will give up and leave. This is why many women appear to be uninterested in sex.

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In actuality, however, they only have sexual urges with guys who excite them.

Now, if that same girl finds herself near a guy with high status, you will see a completely different part of her personality. Provided the chemistry seems right, she will suddenly get extremely sexual.

She will flirt and laugh and do everything she can to attract the guy.

You need to understand something regarding this final principle: women love sex just like guys do. However, **you** need to know how to spark this personality trait of theirs. They aren't going to showcase it until you learn how to bond with their primal urges, so stop trying to attract women through logic. Instead, find ways on how to bring about sexual tension.

Five: The “Good Looks” Myth

Although taking good care of your looks is definitely important, there is no need to look like you came straight from a GQ magazine just to attract the opposite sex.

If you don't believe me, keep reading and you may see things differently.

Let's talk about an example again. There is this guy who isn't really successful and really isn't

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attractive, either. However, he still seems to have a lot of luck with women - more than you. So how can he succeed with women so much, then?

Chances are that he probably has several of the attributes that women find attractive: means, fame, power, exclusivity, looks or personality.

The majority of these attributes *cannot* be controlled. While traits like exclusivity and looks can be controlled to an extent, very few guys have fame or power.

Once the day is over, however, personality is what truly matters (and this is usually the thing that brings most guys success when it comes to women).

Having said that, you need to learn how your personality can become of top quality. If you do this, you can get over any other defect that you may have, plus more.

Here is a general list of things that women like in male personalities. Although these qualities might differ depending on a woman's preferences, this list still runs the gamut of general things that women want to find in men.

Read it and evaluate the traits that you lack and the ones that you clearly have.

“So Derek, What Do Women Really, Really Want From Men?”

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