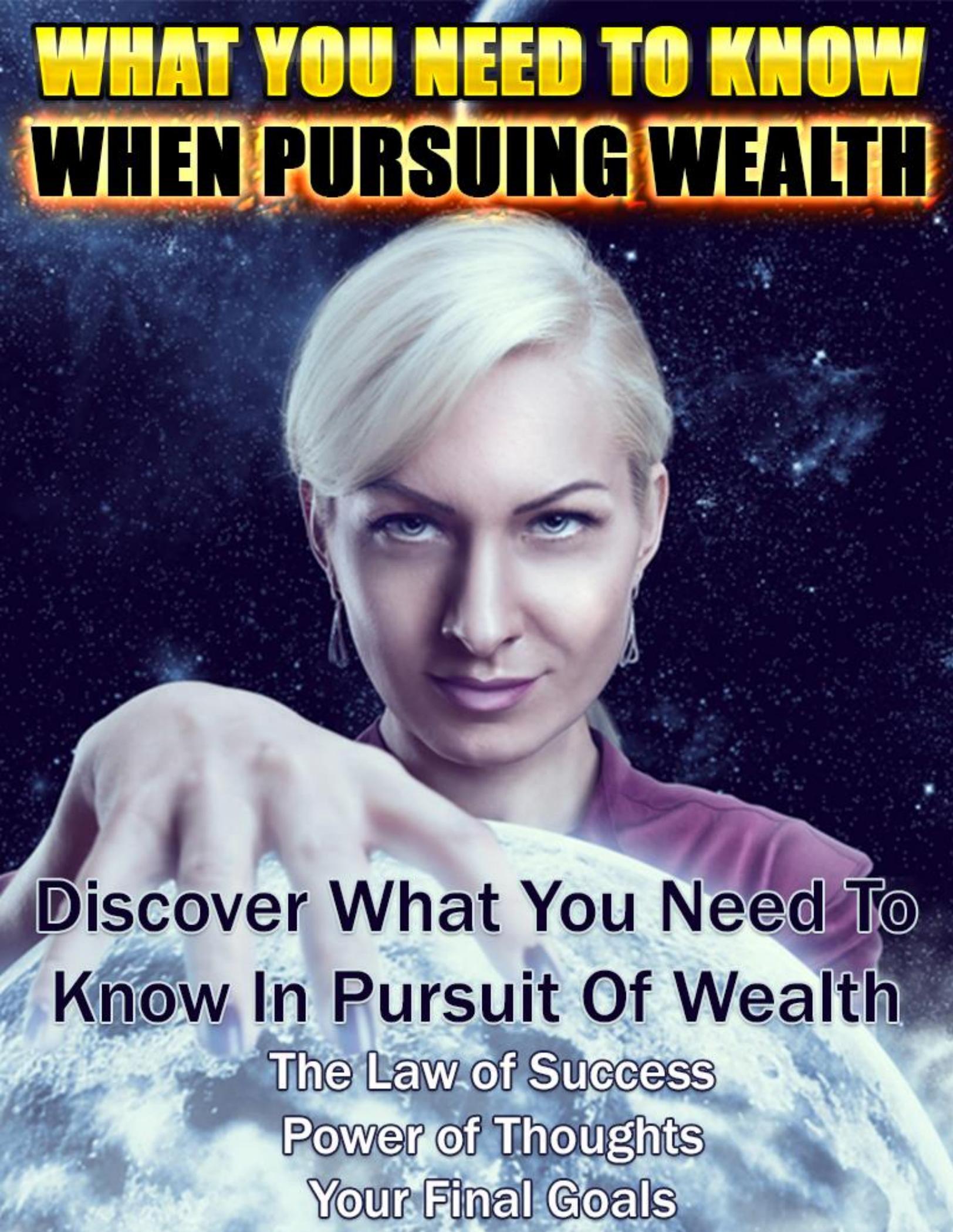


WHAT YOU NEED TO KNOW WHEN PURSUING WEALTH

A woman with short blonde hair and blue eyes is shown from the chest up, wearing a maroon top. She is pointing her right index finger directly at the viewer. The background is a dark space filled with stars and a large, detailed view of the Earth's surface, showing clouds and continents. The overall tone is professional and aspirational.

**Discover What You Need To
Know In Pursuit Of Wealth**

**The Law of Success
Power of Thoughts
Your Final Goals**

What You Need to Know When Pursuing Wealth

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Any perceived slights of specific people or organizations are unintentional.

This guide is written in Times New Roman for easy reading. You are encouraged to print this book.

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Preface

This book is designed to meet the requirements of people who desire of achieving greater heights by implementing very simple and yet powerful concepts that have the potential to change your life completely.

It is not intended to be a book based on hypothetical research nor is it a philosophical treatise, but it is a book that uncovers information that will bring a lasting incentive allowing us to unleash the inner resources of strength and dynamic willpower to the fore.

In fact it is a compilation of facts presented in simple layman's English containing information that is going to bring immense joy and success in your life.

It covers profound and dynamic truths conveyed in few potent words that kindle a renewed sense of awareness of our limitless latent inner resources waiting to burst into the open. It comprises practical expressions that have the potential to bring success, health, wealth and enduring happiness.

Introduction

One of the most difficult points to reconcile in life is the paradox that suffering exists in this world. Suffering is eminent.

Of course, what is equally important is realizing that the acquisition and possession of wealth is not a ruler that measures one's happiness. If joy truly were to be found in materials, then all those who experience the 'thrill' of it by coming into contact with the object would observe the same measure of joy.

In life, men are continuously motivated by two inevitable impulses of repulsion – from sorrow and craving to seeking joy and absolute fulfillment. In the quest to embrace all happiness, he is compelled to run after the enjoyable and agreeable, while confronting the opposites, he avoids undesirable objects and disagreeable environments.

The fact is this: throughout history, all achievers conscious or subconsciously have used five principles, which are common to absolute progress in all aspects of life.

The 5 Principles to Unlocking Wealth

These principles are a key to unlocking amazing cache of wealth, abundance and success. They are all centered on our true innate qualities, which as a matter of fact are universal and have a spiritual basis. These principles are:

- Truth
- Righteousness

- Peace
- Love, and
- Non-violence

The practice of these virtues will enable anyone to progress in life without any doubt.

The reason is simple.

These universal principles are all attractive and needless to say, they form the cornerstones of the code of ethics. You cannot go wrong practicing the importance to moral values, codes of conduct and obeying the Law of Nature in your pursuit of Wealth.

In the coming pages, you will discover the goal of reaching financial freedom while at the same time, acquiring the perfect art of happiness through the understanding that the measure of joy is not ‘directly’ proportional to just monetary wealth.

This concise, precise and straight-to-the-point manuscript explores avenues that are most definitely going to change your life for the better.

Unlike many other books on the same subject, this manuscript delves on subject areas relevant to aspects of your personal life and growth that I can guarantee will bring back that smile on your face. It is clear, focused and above all a readable book, which you will enjoy.

It Can Never Happen?

While pessimism warns us of dangers lurking before our very own eyes, optimism may propel us into false security. Pessimism should only be considered initial and not a final predicament in any situation – this is the **first step** to success.

Time and again, we have been subjected to instances that are disturbing, and deep within us we ‘realize’ the potential dangers and risks surrounding us, and the ‘voice’ within adamantly rejects this threatening situation confronting us, as such because we fail to recognize this ‘voice’ within us our mental clinging to the outer world detaches us from the inner voice of ‘TRUTH’ thereby throwing us totally off the tracks as it were.

The **second step** to success and wealth is to convince yourself of the importance of self-control, self awareness and self-discipline.

We must listen to the voice within and realize the existence of the innate force or the Dynamic Willpower – the mighty power expressing through the mind, body and the intellect! Thus the second step qualifies that you develop faith in not just what you can do and achieve but most importantly developing faith in yourself (your innate, inherent and latent qualities).

Step three requires that through constant vigilance, employing the power of intelligence, self analysis and introspection and through careful understanding and use of these concepts, you can learn to live beyond the demands of the mind in whatever environment you find yourself – this will qualify you to implement and embrace the road to wealth.

There is no such thing as a free lunch. If you hate to put in any work/effort but love to attain success, you will have to reconsider your views.

So to achieve the latter, you have to do the former and the sensible idea is to find out what really gives us pleasure and then find out if it is possible to make money from doing it.

“If you do not start you will not succeed.”

Pursuing Wealth

The statement ‘haste makes waste’ stands true even today, and more often than not, some of us tend to feel frustrated when we cannot live up to our ideals and the standards we set for ourselves all the time.

On other occasions, we may feel that had we taken the challenge that came our way that perhaps things may well have changed for the better, yet there is also the possibility that in our over anxiety to reach the goal we try too hard and burn ourselves out entirely!

Has This Happened to You?

The question that now remains to be asked how do we begin, how can we achieve success in life?

Well, my friend, rest assured that this book has been written to answer this question satisfactorily, eliminating confusion or anomalies whatsoever.

There are many strategies that one can employ and various means through which you can plough yourself to achieving the goal. One common thread in all of them is self-belief, self-righteousness or honesty and ethical living (in words, deeds, thoughts and actions) pertaining to your lifestyle – this is Step four.

In any business the emphasis on moral and ethical standards ranks the highest, and this should not be ignored or overlooked.

The only way to achieve equanimity, balance or equilibrium even after you become the wealthiest individual is to have your sense of realizing the true essence of life.

Nothing in life is constant. Life is ever changing and things that seem to have existence today may cease to exist tomorrow and this is a fact that you – and everyone else – must learn to accept.

Step five, when you discover something profound and beautiful, the natural tendency is to share it with others.

In the following chapters what you will discover are the true ways to achieve complete success, and this is a book that will allow you to unleash your innate qualities to the fore, thereby allowing you to reap the benefits and the rewards that thousands of people all over the world at this very second are enjoying because they have become wealthy.

Following the guide within the coming pages, and it is my sincere believe that every person has the potential to succeed in life.

“Wealth is more than just money.”

The Ladder to Success

It is the privilege of man to achieve all round greatness, and in reality success should be one's habit. Man is essentially perfect, and therefore infinite are the possibilities that lie dormant in him.

In order to bring out the very best from within, a life organized and perfectly disciplined for the discovery of the potentialities that lie lurking within us, is a life well spent.

The vital point is not how many talents each one of us has, but the importance should be focused on how much of our existing talents, attributes and capabilities are we prepared to develop, exploit, explore and implement in our daily lives.

The question you must ask, is whether you are making a practical use of at least one great talent lying inherent within you? The one supreme fundamental principal is to understand that all our success entirely depends upon ourselves.

The best way to be happy is to do the things that you naturally love and enjoy doing – something that you are absolutely passionate about! Likewise the best way to succeed and become wealthy is to see to it that you achieve the things you have earnestly desired to seek in life. This will require that you implement your efforts in to activities that will allow you to measure success.

For instance the simple way to explain this is to take into consideration the following example: if you take a liking for art, painting, and drawing then

the way to proceed is to seek guidance on ways to enter competitions, and ways to submit your artwork via galleries (approach galleries directly and leave work on a sale or return basis) or fine art publishers' or even exposing your talent by entering seasonal fairs where you will find a large gathering of all kinds of retailers.

You may want to add various different types of themes to your art portfolio in order to maximize your capabilities to reach an audience far and wide with interests in different themes/subjects.

Contact groups, forums and even Internet newsgroups and explore various other avenues (such as photographers, photo and framing galleries, arts councils and government organizations that provide help including loans etc.) that will allow you to step up your enquiry – the idea is to pursue the goal relentlessly and with a positive attitude.

As far as your theme/subject matter is concerned post questions, polls, surveys, and determines what people are looking for, and then simply find the need and fill it.

Every little will help, but it is the force required to get the momentum going and that is the key point. Another useful point is not to just try, try and to continue trying – instead develop an attitude whereby you DO the thing you have decided to pursue, implement and apply the strategies shown in this book.

Finally do not just stop at that – keep faith and do not yield to any defeat. Once you have decided to put the 'plan' into action, make sure that it is kept ignited and glowing...rejections and disappointments should in no way curtail your hope, progress and your desire to success. People who have succeeded despite all the hardship, pain and struggle have inspired countless millions around the world – it is time you too set an example for others to follow in your footsteps.

You must remember that the methods employed by different individuals in procuring wealth may be distinct, but the goal is common to all, and the steps spoken of earlier are in effect your tools to your overall success.

Very strong willpower is needed in order to develop internally, and the need for two most important attributes, namely courage and confidence are essential ingredients. Thus poverty and prosperity does not necessarily depend on knowledge wholly (e.g. business acumen, marketing strategies and so on) but it certainly depends on the three C's and they are character, creativity and your innate capabilities.

Courage and confidence alone can bring about unique transformation while the opposite will only bring much sorrow and despair in times of distress and crisis. However, despite life's problems we should resist obstacles and hindrances and as such constantly remind ourselves of the supreme inherent or innate power which we all possess and which we can all successfully develop through spiritual insight. Thus ignoring our abilities and potential for developing the personal power that we need for going through ego-breaking experiences requires immense fortitude and discipline, and I explain to you in this book on how you could achieve all this here and now.

Without these qualities you are destined to fail, and that is the reason why a large portion of people feel despondent because they got into competition or they simply gave up under pressure, through lack of self-courage and dynamic willpower.

When our fantasies and expectations are not fulfilled, there is a tendency for us to revert to our old ways – the hollowness we experience can be most annoying and we cannot ignore it forever. A lot of the time what exactly happens is that whatever good we undertake in life, it does not mean we will continue. This is not because an impossible discipline is required but because we lack courage and confidence we are overwhelmed with negative attitude – this is what stops everything in its tracks!

The initial burst of enthusiasm begins to fade, and what seemed so wonderful becomes a peril a dilemma and a problem. The mind takes over

and questions surmount raising doubts after doubts whether the whole idea or concept is worthwhile – a conflict ensues, the mind says the one thing and the intellect and our intuition urges us to follow the path to ‘success’.

Even before we begin the journey the end is imminent, because we are undecided what true path to follow. Success lies in what you make of it not what you ‘think’ it ought to be (do not fantasize success).

So how can we get started?

Formula to Success

What you think and how you then act is the deciding factor that will help you discover the goal of success. These two attributes are important together with a set of consistent principles, which you follow through. Thoughts based on reason are a powerful catalyst to start any reaction, and once you set off, you will soon realize that courage is the simple virtue needed for a human being to traverse the rocky road.

Obstacles are natural, and they are a means to the source of acquiring wealth, as I am sure you will agree. Persistence, patience and perseverance will have to be practiced religiously to reach the goal and to overcome the obstacles. Of course that said, I would now like to point out the P’s that you should frown upon.

Do not procrastinate, do not pretend that you know it all and finally do not prolong your ‘venture(s)’. Be prepared to fight the stumbling blocks that may confront you, but pursue your goal and allow your potential willpower to predominate.

In any situation in life, it is unequivocally important to remain level headed, despite all the ‘ups and the downs’ that we are likely to face. Remember life is dualistic by nature – the obverse and the reverse sides of the same coin to put it simply. I am compelled to add that though we know that the past is the

cause and the present is the effect, it is self evident that with time the present itself becomes the cause with reference to the future.

There is a very deep meaning embroiled in this syntax, and if you can relate this to success, then it can be said that if we intelligently live in the scientific self-discipline, we can become the architects of our own future.

The Basic Steps

The following guidelines will help you pave a wonderful path to your ultimate success.

The steps are very simple to implement in your daily life.

1. Do what you love and what you are good at.
2. Be prepared to learn and to be positive (motivation and enthusiasm).
3. Be an innovative individual.
4. Be prepared to invest not just money but your time, effort and resources, too.

I mentioned money – this does not mean that you have to invest a large sum to become a millionaire or wealthy.

5. You must be disciplined in having set goals and targets. Remember that persistence is the key to success.
6. You must be prepared to manage your time effectively.
7. As you evolve, learn to give back what you amass to the society. I call this philanthropy.

You must have a solid vision – one in which you ‘see’ yourself having attained success. Great people of the past and present see to it that they reach this coveted position, by employing these basic steps.

However, notice in step 2 I deliberately used the word ‘learn’, and that too for a very good reason. Life is the greatest teacher, thus you must be willing to accept challenges all the time (using the power of discrimination) and thus as a result you must learn via its eternal principles the magnificent doctrine it has revealed with the passing of time. This means that you must act when the time is right.

Action is incredibly important and highlights success – the two are synonymous to be quite honest. To succeed action is needed but the essential ingredient is how serious you are. Being too serious can ruin your business venture, so the point is to have FUN.

Any discipline will require organization and orderliness. You must as I mentioned in the introduction be prepared to listen to your inner voice as much as you possibly can. This means that rather than being too dependent on your family, friends and so on (not that this is bad) begin to have faith in your own capabilities.

Stand-alone and strive to learn and succeed. Often, failures may just result from instances where we have stopped exercising our own views, or we have become too dependent on others’.

Success is not some secret that you have to search for or unearth in order to reach your destination; it is rather the understanding or the recognition factor that you develop with respect to what you really want in life. Intuition, courage, skills, knowledge, challenges and opportunities are some of the concepts that determine the traits of people who enjoy wealth. Any task performed with the right spirit will give you victory. Mental attitude is what will give you success, but negative attitude, laziness and working unwillingly will result in failure.

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