

Joyce
Mbaya



G I B É B É

The e-Book Digital Edition

ima*G*line your success path

BElieve in the impossible

BEcome who you're meant to be





GIBÉBÉ™

ima**G**ine your success path,
BElieve in the impossible,
BEcome who you're meant to be.

Joyce Mbaya

GIBÉBÉ™ By Joyce Mbaya

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D E D I C A T I O N

This book is dedicated to my father Obadiah Mbaya, my mother Eva Mbaya and my two sisters – Valerie and Nkatha Mbaya. Thank you for your wisdom, love and support that has helped me in realizing my dreams

I also dedicate this book to my late grandfather, Eustus Mutegi. Thank you for the great message of wisdom and inspiration that you left for me...a precious gift that has given me so much strength in striving towards greatness

A C K N O W L E D G E M E N T S

I start by acknowledging God, my Heavenly Father-without Him I am nothing. He has gifted me and chosen me to inspire and empower people in realizing their greatest potential. I am truly humbled and I thank Him for revealing my purpose to me and helping me stay true to the work He has called me to do.

I would like to sincerely thank the team at GIBÉBÉ that has worked so hard on my projects and continues to support me. I would specifically like to thank Millicent Matingi, Valerie Mbaya, and Sammy Mwirigi. I also take this opportunity to thank the staff and directors at Capacity Building Institute Limited for their partnership and support.

Thanks to all my friends that have also supported me through the sacrifices and struggles towards seeing my dreams come true. Specifically, I'd like to thank Ivy Mumo for all the support as I transitioned into the tough world of

business and Wairimu Kingori, who has been my spiritual sister and master mind friend through my journey writing this book.

To so many others, including my former work colleagues and mentors that have been part of my journey, I may not have enough space to acknowledge all of you here - but know that in my heart I am truly grateful.

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WALKING THE PATH

I N T R O D U C T I O N

I would not trade this moment for anything. Let me paint the picture for you. It's about 3:00am and it's raining very heavily outside - The kind of rain that makes sleep sweet. Most people are curled up in their warm blankets, deeply asleep and dreaming away. Yet here I am, typing at my computer, excited about the ideas that I am about to share with you. My life purpose is being fulfilled as you sit there reading this book. I know that it will have a big impact on both our lives.

This book is all about getting to know who you are and how you can channel your greatest strengths and your potential to help you realize your dreams. Many people come to discover their true passions and talents after they have already wasted many unhappy years, others, never at all. There is so much power and potential in you which may remain untapped because you do not realize the importance of your purpose and the potential it has to transform your life. For most of us, when we lose our innocence and youth and grow up to be responsible adults, we also sadly lose our dreams.

This book means a lot to me because it is my chance to share with you knowledge that I have discovered and applied to be able to achieve so much in my own life. I am twenty eight years old and I am the Founder and CEO of my own company. I have also had the opportunity to work with top corporate companies in the US and in Africa. Two years ago I was selected out of over 50,000 applicants as one of three Kenyan representatives on the competitive business reality show, The Apprentice Africa. I have also had the opportunity to appear in various media magazines and TV shows and share my message with so many people who have attended my coaching programs either as corporates, individuals or entrepreneurs. I am truly on an exciting success journey; walking and living my purpose.

One of the questions people ask me all the time is how I have managed to achieve and successfully manage all these things, more so at my age. This question as well as my vision to inspire and empower you with this knowledge helped me realize that the secret to my success lies in an exciting path called GIBÉBÉ.

I invite you to walk with me down that path and also discover how GIBÉBÉ can change your life. I do not claim to have all the answers, but I do feel that my entire existence and ongoing success is based on certain choices and decisions. I hope that sharing my experiences can help you walk the same successful path. I also hope that by sharing my story you can also search within you and realize that you also have a story to tell. One that you can start to build on right now if you join me in unveiling power that you may not have realized is within you, yet is the key to unlocking your potential.

The Path of GIBEBE

ima[GI]ne [BE]lieve [BE]come



THE PATH OF GIBÉBÉ: IMAGINE, BELIEVE, BECOME

Welcome to the beginning of an exciting road. First of all, I will commend you for your courage in walking this path for the very idea of personal growth and discovery is scary to many people and we go through our entire lives avoiding situations that would expose us to ourselves. Yet the rewards for those who are willing to walk this path are greater than any of us realize.

This is your personal quest towards discovering how to transform your aspirations into achievements. Think of it as though you have travelled to a remote land in search of this path known as GIBÉBÉ.

After many months of searching and seeking, you have finally met someone who knows and understands the path that you seek. You have searched for many years for this knowledge and you are now ready to complete your journey and reap the rewards. I will share with you this knowledge and this path and walk with you as your guide.

The Path of GIBÉBÉ is made up of three pillars that ultimately lead you to Success. These pillars are major stepping stones and create a process that can lead you to transform your dreams into successful achievements. When combined, their names also build upon each other to form the actual word: GIBÉBÉ

THE PILLAR OF THE SUN: ima**G**ine... your success path

THE PILLAR OF THE STARS: **B**Elieve... in the impossible

THE PILLAR OF FIRE: **B**Ecome... who you're meant to be

You can now see that the path of GIBÉBÉ has been derived from the three pillars that it symbolizes; imaGine, BElieve, BEcome. In Swahili, we have a word that maps the true meaning of this path... the word " JIBÉBÉ ", which literally means, "to uplift yourself"... or in this case we can think of it as "to improve or transform yourself".

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