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FIRST DATE KING

THE DATING GUIDE THAT WILL CHANGE YOUR LIFE

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Chapter One: Introduction

When I read my first seduction book I was a little bit astonished.I didn't see me like a modern Romeo, who tries to win girls's hearts with flowers or love letters.

Beyond the fact that it appeared a little bit strange for me,I had a silent moment: why I can arouse attraction even I didn't do what was written there?

I didn't find the answer quickly but one thing was sure: a bad advice is a bad advice even if it is followed by many people.

This book will help you to escape from the worst habits which men have in dating.

This are not the kind of things which you see in magasines or movies.

That is why I don't ask you to only listen me but I want you to put in practice what I will tell you.

Chapter Two: Why Do Women Fall In Love

How much cares man's attitude?

"The women fall in love with men's attitude,, . I want to know who told this because he was completely right.

Don't wait a woman to confirm this. If you ask some girls what they like at a man, you will hear all the types of answers which they will believe it exacly one second.

You can hear a woman can fall in love with a man because he is handsome, because he has money, because he is strong etc.

Every answer has a little bit of truth but if you want the absolute answer, you should know that girls fall in love with the attitude of a man who looks good, who has money or who knows how to involve with woman.

This men put their self-esteem in their attitude.

They look in women's eyes and pick-up them with no hesitation.

They have a mind freedom that allows them to interract with girls.

How much cares the way a man look?

Generally, the physicall apperance has the importance which the man gives.

If the guy looks good, he will try to benefit from this. How much? It depends by what another qualities he has. When he has only the physicall apperance he will be just a good-looking boy, but without charisma.

Besides the men thinking the women are stupid creatures who dream only at sex with Brad Pitt.

Don't think the apperance has the same importance both for men and women.

The truth is that a single trait isn't enough to arouse attraction.

Chapter Three: The First Shift In Thinking

So let's start off with this shift in thinking: Think about what that you're interested needs and wants, and don't assume that these are the same things that YOU need and want.

And don't assume that what women want is going to make any sense at all to you, because it probably won't. This was a big one forme personally to get. Almost none of what I do to be successful with women makes any sense to me logically, because I'm not a woman.

But now that I see how what I do works over and over again, I realize that it doesn't matter what makes sense.

All that matters is WHAT WORKS.

Let's get a little deeper into the female heart and mind.Females select males most of the time in nature... and in modern human courtship. And even if the man selects the woman, many if not most women still harbor the secret fantasy that they're 'letting him do it' etc.

Sooooooo.... It's good to address this issue and point out when talking to women (even if you hint at it and talk about past experiences to make the point) that you are the selector and not the selectee.

This kind of thing is very very very powerful, as it does one of my favorite things: It points out something to the woman that she's most likely NEVER HEARD FROM A MAN IN HER ENTIFE LIFE. I specialize in saying things that women have never heard. I also like to say things that she's never heard that MAKE ME DIFFERENT IN A DESIRABLE WAY.

I even say to women "I'm about to tell you something (or something about you) that no one has ever told you..." This really gets a woman on the edge of her seat

and puts her into an instant state of attention (when done in a context that makes sense).

And if the thing you tell them is profound enough, they'll begin to see you and a sort of super psychic powerhouse (women are fascinated by these kinds of things).

My personal view is that if you help people to have profound realizations, they'll see you as a guru rather than seeing the information or themselves as powerful. It doesn't matter where the info came from, as long as it's something that the person has never really thought about in that way (that's also profound to her).

One good example is to say to a hot woman who's acting arrogant "You don't have me fooled for a minute, dear."When she say's "What are you talking about?" you say "Well, I know that most men fall for this 'I'm beautiful and aloof and I get my way' part of your personality... but I know something that none of them know... that there's really another side of you. A side that none of THEM get to see. I'll bet you a dollar right now that I know something about you that no one who's only known you for 5 minutes has EVER known... cpause pause

You may act tough, but you're actually EXTREMELY sensitive on the inside. If someone makes a negative comment to you, you might act like it doesn't bother you...but you'll think about it all the way home... I know that secretly you're as sensitive as a little girl... it's just that most people never get to meet that part of you..."

This messes up a cold woman soooo hard that you have to be ready for instant personality meltdown and a completely different person to come out of her. At this point, it's often easy to start talking about the whole pick up scene and how women play men, etc. to let her know you're an insider and not falling for her game.

If you drop two or three more profound comments during this time, you'll have a woman that won't leave you alone (but keep acting like you want to be left alone so she'll stay after you!). Nice.

It's a game to them.

Women often view men picking up on them as a sort of game. They talk about it with each other, they have standard lines that they learn when you ask for their number - "Why don't you give me YOUR number instead and I can call you...?" and so on.

I know that some, maybe even most women go out on weekends with the mindset of "I'm never going to meet Mr. Right at a club, but it boosts my ego to have men paying attention to me by the dozens, and I like to have free drinks... and I love to dance with my girlfriends and be a tease... and I love the power of shooting men down while pretending to be annoyed by it... etc."

Chapter Four: Do As Much As You Can To Improve

First, I looked at myself. I asked "If I were the type of woman that I would like to attract (I like super hot, very intelligent women), what would make me want to be with a man?"

So I started reading, listening to tapes, going to seminars... you name it. And I started to work on my 'presentation' of myself.

I now think that it's important to get EVERY POSSIBLE thing going for you that you can.

Here's my take: If you have messed up teeth, that doesn't prevent you from dressing well (for instance), so don't let it.Get a cool hair style (It's OK to ask a stylist what's cool and get help on this one).Buy nice clothes (don't tell me that you don't have the \$\$\$. Get on eBay, go to the Nordstrom Rack and look at the clearance items. I did it to begin with).

If you will do just a few key things, they won't necessarily HELP you attract women, but they'll get rid of things that are PREVENTING you from attracting women now that you DON'T EVEN REALIZE.

Make no mistake about, if you're interested in ATTRACTIVE women, you'd better realize right now that these things make a difference.

You don't have to work out ten times a week, but get your body in at least OK shape. You don't have to have perfect teeth, but make sure that they're clean and that your breath is great.

My personal view: If you're overweight, poorly groomed, etc. these are all things that are within your control. You should get them handled for YOURSELF. If you don't, then I'm going to assume that you don't have very much self respect, in which case almost NOTHING. I tell you can help.

Women notice details that most men don't. They notice if your belt and shoes match. They notice what kinds of foods you like to eat. They notice all the details, then make assumptions about every other area of your life based on these details.

So learn what nice shoes are, and how to keep them nice. Figure out how colors and clothing go together and what is cool. It's worth it.

I wasn't 'cool' when I started, now I've learned how to be. Huge difference. (Am I saying that you can't attract women if you wear Nike's and have messed up hair? No. But remember the old saying: "A blind pig can find an occasional truffle...")

Of course, don't overdo it.

I've tried the whole dressing well bit in the past, to the point of looking like I'm trying too hard. Now I dress more 'casual nice.' I wear a lot of Calvin Klein T-Shirts with black jeans and nice black shoes, etc. This look, with a nice leather coat, works well in almost any situation. This is a look that you can put together for a couple or few hundred bucks (for several sets).

Here's my mindset: Keep improving all the time, even if it's the SMALLEST DETAIL.

I noticed recently that at least once every time I go out, a girl will ask me for a light. I always just said "I don't smoke" or "No" and left it at that. Couple weeks ago I said "Ah-Ha" and I went to the lighter store SPECIFICALLY to find the coolest lighter that anyone has invented. I bought this torch lighter that make a huge flame. It looks like a welding flame. So what do you think happened the first time I went out with it? Right... got asked for a light... and got a 'wow' reaction from her, which started a conversation.

A list of random things to improve:

* Keep all nails on your body short, clean and neat.

*The only place hair is good is on your head. Keep all other hair trimmed, or have it removed. Nose and ear hairs are a no-no.

*Bushy eyebrows are a no-no. Bushy pubic hairs are a no-no.

*Keep the teeth clean. Get a tongue scraper and use it a lot.

*Floss. Use mouthwash. Fix any blatantly wrong teeth. Do it.

* Wash yourself three times when you shower. Dirt and body odors don't come off with just a rinse. Wash your body completely three times before you meet a woman.

*Use a good deodorant (I don't like anti-perspirants, as they block your lymph system).

*Keep feet, shoes, and socks ultra clean. No foot odor is permitted, period.
* Get a good cologne. Try Dolce and Gabanna, Cerruti Image, or Gaultier for men. And don't OVER-do it! No cologne is better than a lot of cologne. One or two squirts, applied an hour before you're going to be meeting women is best.

Remember, women notice the details and assume you handle everything else the same way.Self Image, Self Talk, And Other Self Stuff.The way I see it, underpinning all of these outer details and techniques is your self-image, confidence, personality, and all of that other intangible stuff that takes a bit to get under control. So let me address how I got my personal self-image stuff together before I talk about what I do specifically. (By the way, this is the most important part of this book. All of my success has flowed from my attitude and confidence - not the other way around. So if you read nothing else, read this.)

Chapter Five: The Attitude

When I first started out learning how to meet women, I remember that I had a feeling inside like "I'm afraid to just walk up to a strange woman and start talking."

I thought of all kinds of things that could go wrong.

"What if she has a boyfriend nearby who's jealous and he wants to beat me up?" "What if she says something that puts me down and makes me feel bad?" "What if she says something to someone else about me being a loser because I tried to talk to her?"

All of these different ideas combined inside of me to give me a general fear of meeting women.

I've since learned that none of my worst fears would come true when meeting a new woman. I've met hundreds and hundreds of women over the last few years - and none (NONE!) have reacted or caused anything to happen that I couldn't handle in the moment.

In the process I realized something very important: No tactic works on every woman. Some women are not interested in meeting someone right now.

Some women are lesbians and have no interest in men.

Some women are happily married or in a relationship and don't want to meet someone new right now.

Some women are angry.

Some are cold.

My guess is that in a random group of 100 women, only about 30 of them might be open to meeting someone new right now (In a romantic sense).

What this means is that 70 AREN'T interested in meeting someone new. And of the 30 who are interested in meeting someone new, maybe only 15 are nice, friendly, happy people. Do you see where I'm going with this?

If you want to be successful at meeting women, you have to understand that many of the women that you talk to aren't interested.Most people take things like this PERSONALLY. Instead of just moving on to the next woman, they get all uptight and feel bad about it. I've now learned a better way.

I also learned something else that helped me dramatically.

I learned that women are used to being approached, flirted with, and picked up on in general by men. Even women who are what you might call 'average' are approached by men on a pretty regular basis.

So when you're about to approach a woman, keep in mind that it's not like you're going to try something that she's never heard of before and shock her. You may not be totally comfortable yet just walking up to any woman, but she'll be relatively comfortable with it.

And remember, if she's not interested, it's most likely that she's not interested in anyone right now. Of course it's true that she might not be interested in your 'type' or you may have acted in a way that she didn't like, but the fact is that no matter what happens, you'll find that it's no big deal.

Just move on.

When I first started my journey, I realized that some of the greatest memories that my friends and I have are when something bad happened to one of us. Looking back, we usually laugh about these things and make fun of each other and ourselves. So I thought about it, and I realized that getting rejected really harshly by a woman would actually be a funny thing. I imagined my best friend and I saying "Hey, remember that time when I walked up to that girl in the mall and said "Hi" and she told me that she doesn't date me who look like Pee Wee Herman? Ha ha ha ha..."

Think of it this way: If you get shut down really hard, just tell a couple of friends. They may not let you live it down, but at least you can laugh about it! (And if you have friends that wouldn't help you laugh about it, then you need some new friends).

Another part of the attitude equation that I realized is that different women respond to different looks, personalities, etc. One woman might only like men who dress in suits and ties, while another might only like women who dress like bad boy rockers. Whatever style you develop, DON'T CHANGE IT JUST BECAUSE SOME WOMEN DON'T LIKE IT.

The price of big success is having some people dislike you. So once you find a style that works for you, stick with it, and only change it because YOU choose to!

Chapter Six: How To Develop A Personality Irresistible To Women

In my experience, it's far better to ATTRACT a woman than to CHASE a woman.

If a woman is ATTRACTED to you, half the game is over.

In sales, it's much easier to sell your product to someone who's called you and said "Can you help me?" than to try to sell to people who you've called cold.

Here's my premise: Women are attracted to men for certain reasons and they go through a specific sequence internally when they are attracted to a man - there is a system, a sequence, a code if you want. And once you know what it is, you can develop a method to create this sequence more often. You can use this fact that there is a 'genetic mating sequence' to help you.

Be Different In An Attractive Way

By studying marketing and sales, I've learned that humans are attracted to things that are unique. They are also attracted to things that are superior. So I have a phrase that I use: "Different in a preferential way." In the dating game, it pays to be different in an ATTRACTIVE way.

What I'm about to share with you is a group of ingredients. These are the different ingredients that women are attracted to. It's up to you to take what you have, and to use this list to augment your personality in such a way that it becomes attractive to the type of women that you're interested in. The key is to be different in an attractive way.

But make sure that you're not too different! If you get too carried away with this, you'll be outside of the realm of 'normal' and you will wind up hurting yourself. So experiment and test to see what works for you.

Your enemies are insecurity and neediness. Insecurity and neediness are two of the biggest obstacles to success with women. Insecurity and neediness are two sides of the same coin.

A man is needy when he craves attention or recognition. He shows that he's insecure when he ACTS on these needs.Insecurity shows up when a man does not feel comfortable with who he is or comfortable in the situation that he's in. He acts tentative, weak, and unsure. He tries to put on a show of confidence that is obviously fake. He says things that are out of place in an attempt to get approval.

Women detect insecurity and neediness INSTANTLY.

Here are some examples of insecurity and neediness to avoid:

 \cdot Hanging on a woman. Don't touch a woman or crowd her too much in the beginning. Women take this as neediness and insecurity. Instead, lean back and let her become comfortable being around you.

 \cdot Talking or saying negative things about women or past girlfriends. If you talk to much about past girlfriends or other women, or say negative things about them, a woman will judge you to be insecure.

 \cdot Having emotional responses to things. If it's obvious to a woman that you will get upset about things easily, then she will judge you to be insecure.

• Looking to others to make decisions. Women like it when you decide what's going to happen, then do it. If you are always asking "Well, what do you think I should do?" and "Where do you want to go tonight?" and "What do you want?" you'll come off as needy. Just make decisions and go with it. If she has a different idea, she'll let you know.

 \cdot Saying or doing things to just to be noticed or to get compliments. I've known a lot of men who try to act cool or show off to get attention. This telegraphs to a woman that you're insecure and needy. Don't do it. If you're cool, she'll figure it out without you telling her.

 \cdot Arguing. This is my favorite. Some people feel like they need to argue with EVERYTHING. If you're one of these people, just realize that this is a clear demonstration that you're insecure and needy.

How Men Usually Find Women

I've read several books on mating and courtship behavior among different species of animals (Including humans!). The funny thing is that humans do just about the same things as most other animals, with slight variations.

Here are the main ways male animals (humans included) find females:

 \cdot Staking out a small territory among other males where females come specifically to select between males who are displaying for them (called Lekking in the animal kingdom).

 \cdot Staking out a larger territory where other males aren't allowed and showing that they can provide for a female because they control a large territory.

 \cdot Visiting places where females gather or are likely to be and displaying for them.

 \cdot Choosing a spot where they are very visible and displaying in hopes that a passing female will show interest.

Some human equivalents of these are:

 \cdot Hanging out at a gym or on the beach with other guys to show off for women.

 \cdot Buying a big house and inviting women over to see how successful and rich you are, and that you can provide for them.

 \cdot Going to a Yoga class where you know there will be 10 women for every man.

 \cdot Becoming famous or popular, thus placing yourself in the path of many women.

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