

# ENGY

BY: WILSON NG



BUSINESS IS A JOKE, AND WE CAN PROVE IT!



# ENGY

It's NGenius! The latest word for cool!

BOOK 1

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What is the difference between genius and stupidity? Genius has its limits. - Albert Einstein

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eNGy

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# Introduction

Welcome to eNGy's first business toon book! I hope you enjoy!

Seriously, while it masquerades as a jokebook, this is really a book on how to be wise and how to prosper in your business. Just read the stories here, and do or say the exact opposite!

This book is dedicated to my colleagues and employees. Their hard work allows me time to study our competitors, and thus produce more jokes.

We publish a new toon everyday in [www.itsngenius.net](http://www.itsngenius.net). There are also links there that allows you to subscribe to the jokes in RSS, or have it emailed to you daily. There are free toons also that you can put in your newsletters, or in your blogs.

We are also listed in [www.comics.alltop.com](http://www.comics.alltop.com)-a list of major blogs in the comic category.

Please give us your feedback. We are pleased to announce that eNGy book 2 will be out this June.

# The Characters



ENGY



The trying general manager who constantly outsmarts himself.



TOM



The president who proves that a little knowledge can indeed be a dangerous thing.



JIM



The project manager who shows that stating the obvious can oftentimes be the smartest way to do something.



MATT



The programmer who thinks that skills are the least important thing you need in being able to keep your job.

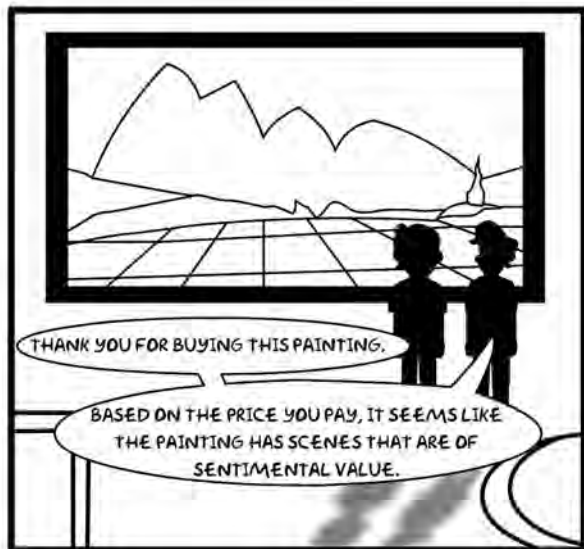


JENNY



The operations officer who is at her best using the latest technology to amuse herself and waste time.

## The Downward Slopes of Business



# Kill Our Customers Fast





# What a Programmer Do All Day



## That's Brilliant Marketing!



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