

EKEKERE'S MOTIVATION BIBLE

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THE MARKET PLACE LESSON

Walking with a woman to the market is rigorous work. The reason is that women tend towards soft spending. They are quite good at pricing and getting a better bargain than men are. They will choose to spend time at the market over one commodity until they get it at the price they think they can spare even if they have more than the cost price the seller is offering.

Men show off even when they don't have much. When they buy at the market, they do so at higher prices because often, they lack the patience to bargain and they think it's unmanly doing so. The market sellers make it easier with their phrase "you are not a woman, bro" meaning only women should bargain to the extreme.

In life's marketplace, every buyer buys as a matter of choice. The seller presents numerous options and says to the buyer, "make a choice, there are different variants." The choices available on the market are often so much, especially because

there are many industries that produce similar products with varying quality and price.

The reason behind a buyer buying a product at the marketplace varies. The reasons may include quality, taste, need, the amount of money available etc. The market provides the perfect communion for all reasons.

Now, here's the marketplace lesson. We do not visit the market because every other person is visiting. We do because we have our own needs to solve. We close our eyes to what other persons are buying however much they buy and focus on what we want even if we may need what those other persons are buying.

The need for contentment cannot be overemphasized. If we keep repeating it, it pays. Our choices should be relative to our capacity. Though we may need much more than what we have and may not be satisfied with our current position or financial status, yet we must find fulfillment in our present status by going for what's within our means.

Assuming your pocket's fat and you desire to get some shirts from the market. You visit the boutique and hanging on the shelves are shirts of various designers at different price tags. You pick the shirts you want and offer to pay for them at a uniform price as against the boutiques varying price tags. The attendant may reprove you and alert you to the individual price

that each shirt carries. He may offer to show you shirts from which you could select from at the price you intend to buy. If you make a choice of high-cost shirts, then you pay for it else you can go for low-cost shirts.

Many persons want the best of life but are not ready to put in the necessary cost input. They would select the best cars at the showroom but quiver at the price the attendant calls, they go for a four bedroom duplex in a posh part of town but hate the value the landlord places over his property, they love the scenic view of the resort but dislike the high cost of Coca-Cola being sold inside it.

It's common to hear people brag at their ability to have their way and get more than they could bargain for. While this is possible, often the means are unethical. These persons cut corners. Though they succeed and become the envy of all eyes, they know within themselves the void of discontentment that their seeming success brings them.

The sellers at the market are aware that they have a variety of persons to service. They provide something for everyone and they expect when you come to buy, you come and buy as you have. However, sometimes the sellers run promos to attract people to buy. They give grand gifts to buyers who buy from them. In this case, the buyers are seduced to buy and may end

up with huge gifts much bigger than what they had anticipated buying.

There are opportunities that come in our everyday living that may not necessarily require more input than what we have always done. It just requires us doing what we have always done when it matters most like recharging our phones during promo periods of GSM networks.

We don't have to wait for opportunities when we can instigate them wholesomely. We can create opportunities for ourselves by developing credible means through which we could render service to people who will get attracted to us even if they never need our service.

The marketplace could be so vast a learning location but you might not have noticed it because often you find yourself so busy trying to get one product or the other.

Now you know. You have a choice.

A PLAYER OF LIFE

We are familiar with soccer teams; Chelsea, Manchester united, Real Madrid, Barcelona, Bayern Munich, and their likes. Some persons fan these teams. A collection of players and coaching crew make up these teams. Often, these players may be renowned or at the start of their football career. A team buys players because the coach considers them good enough for the role he intends them to play for the overall good of the team.

Have you considered playing in a team called *Life*? You do have a club side in *life* and all the persons you see around you are fellow teammates. Every player wishes to play for a big club, in a great championship or in a grand stadium. Better still, the players want to play in the final and even win the championship. In team life, you have the best stadium on the earth. You may not have a variety of stadia to play on like football players do but you do have a variety of scenarios to challenge.

Those players on the pitch do not all play the same role. The role each player plays varies with his or her capacity, technique, strength, speed, and tactics. While some players do have a variety of capabilities, some do have just one, yet they do have

to play as a team. As humans, we have diverse talents and capacities. These capabilities differ from person to person but we do have to apply these talents as a whole with other persons. Our individual talents will be useless without the touch of skill from another. While we play in the game of life, we need others too. Our iron has to sharpen another person's iron. Everyone around us has a varying role to play. Some are parents, guardians, teachers, doctors, scientist etc., but they do have to work together for the common good. Whatever one's capacity may be, however, illiterate or literate, we are in the game of life because each one of us is important. No one must play down on our usefulness.

A team would not be successful without the inspiration and tactical capacity of the coach. You do have a coach too. God is the coach. He ultimately positions us where best fits us. He has the ultimate formation and knows how you would technically fit into life. He could possibly have placed you in some other continent but he placed you where you are because he has deemed it fit for you to play your role with his guidance where you are. God knows who you would be, something you are blind to.

Though God stands as a coach on the sidelines, he still allows us the initiative to think and make decisions. He is not making the decisions for us. He only acts as a guide allowing us the absolute choice. He knows how talented we are and he expects that we will bring our talents to bear in the position he has positioned us.

Players play for the overall good of the team as well as for personal achievement too. They do want to see their team win while they also want to win individual laurels too. In life, there are many laurels to challenge. While we pursue individual goals and laurels, we are also to pursue goals for the common good of man.

Football players do have periods of personal challenges. Sometimes they suffer from injury worries and at other times, it could be a dip of form. These periods are depressing yet players often manage to come through it. We do have challenges over the course of life. In the face of these challenges, we have to affirm our place and fight for a starting shirt. We have to challenge those bugging situations. However daring a situation may be, we will come out of it if we decide to fight on without giving up. Remember tough times never last but tough persons often do outlast their challenges. You can take solace in the fact that however bad your present predicament is, it has to happen somehow so that you can become a better player and challenger.

Sometimes the coach deems it fit to replace a player in a game. The player may be doing well yet the coach replaces him because he seeks to protect the player for future games. In other cases, the player may be unfit thus prompting the coach to replace him so that the game may improve. When replaced from our present position, it is because there is a better position out there we will have to fit.

Finally, after a long spell playing, players retire from the game. Someday after all the hassles of this life, we will retire. We determine the quality of life after retirement by how well we have performed and amassed during our years of strength. Now that you have the strength to play in this game called life, play well, and be sure to always win.

A WORLD OF NO LIMITS

You will be familiar with the cliché "whatever goes up comes down." During your days at primary school, your teachers would have done one of those "throw up objects" practicals to prove that the above cliché holds. We jumped up at such opportunities and happily concluded that however high one goes, the chance is he will come down soon. It's baffling that in real life scenarios, we have accepted this cliché as the standard for living. How about if you decide not to come down? Someone might exclaim that's not possible!

If you are afraid that you may come down from that high pedestal you are at or are currently aiming, it is understood. You aren't the only one there. There are billions of persons like you across the world. How about fashioning a way to beat gravity? Yes, gravity. The law seems to affect just about all human action in this world. I discovered it.

I discovered that there are a small number of persons who are have discovered the world where there are no limits. They have

discovered the world where gravity stands at attention while they continually reach for space. This small number is doing great things across the world while the rest watch in amazement at the prolific lifestyle that characterizes this limitless life.

There are those who just bounce at the top once they get there. There is no chance they might come down anytime soon because they are aware of the limitless possibilities of the world without limits.

Think of the astronauts outside earth whose world has no boundaries. National space agency of America NASA has continued to welcome new information about the universe every single day because of the vastness of the world outside the earth. The probes won't stop getting new information and the knowledge quest about the universe continues unabated.

Those who live in a limitless world find themselves in a world of information. They just can't stop learning because that's the livewire. How much you know affects how well you will think. To stay at a position of unlimited performance and achievement, you must continue to acquire new knowledge. The day you stop learning, you practically begin your slow death. That day, the cliché at the beginning of this write-up will catch up with you.

Death is a necessary factor that ends the physical life of every man. It, however, does nothing to the spiritual and metaphysical effects of the man who has discovered the world of no limits. He is always quoted, read and studied. He forever continues to inspire people after he is long gone. These kinds of persons break the death limit and live on forever.

We are always challenged by the lives of personalities like Jesus Christ, Mohammed, Abraham Lincoln and more recently, Martin Luther, Gandhi, Mandela, Steve Jobs etc. These men knew that they were actually in a life of no limits and they lived their lives with the limits non-existent. They are all dead but they've lived beyond death's limits since then.

How do you live this limitless life? The primary lifestyle is that one that affects lives in the most positive way. Human life is filled with limits, limits of hunger, poverty, lack, sickness etc. The limitless man finds a way to solve these problems by providing solutions to these limits. The moment you find problems that have limitations around it and you begin to undo the limits, you break into a world of no limitations. That's what some of the famous inventors whose names we still read and hear about understood when they searched for problems and began to solve them.

The man who discovers he can live beyond limits search for challenges whose solutions he can offer and goes about

offering it in the most energetic way. He often lives the world providing so much solutions and so much knowledge that generations after him depend on him for information and inspiration.

There is no limitation that cannot and should not be subdued. That's actually our role when we were each sent to the world. We came to find some problems we can solve and then live generations with steps to follow to also solving similar problems in the future. We find purpose when we discover that limitless possibilities exist.

Finding solutions will require you dare. Challenges are like huge mountains but the man who looks at the mountain and dares to climb soon discovers that he is on a roller coaster at the other side of the mountain.

One last word is, there are actually no limits. Whatever limits we find around us are the limits we accept. Your destiny is in your hands.

ACTIVATE YOUR SUCCESS? ACT YOUR FAITH

I've grown up with many big dreams that have not surfaced on this side of the earth just like you have. As a child, you remember all that great "I want to be" stories and how massive and impressive they were. I've looked back to many of those big impressive dreams I had and thought "what happened to them?" such massive dreams could have brought me success by now if I pushed to have them just beyond the mental state.

Success is a desirable attribute that naturally strings with every human as we grow. Because failure often hangs around clearly, and with a far-reaching and hurting impact, success always is the better option with the joy that often arrives from it. However, success doesn't come so easy. Failure always finds a way to battle success by placing barriers. This makes success very difficult to get.

In spite of these difficulties, many success stories have being recorded and will increasingly be recorded of people who have broken the failure barrier and activated their success.

There is always the tendency to reach out for success. We naturally believe that success is always at the end of any venture we intend to venture into. Yes, we are great at creating pictures of where we desire to be. We talk about it, dream about it, sleep on it and jump over it. However, failure always finds a way to poke its head just at that point when the dream is about teeing off.

As a fact, failure always puts a stumbling just before we can begin in the direction of our faith or it gives us space to believe something is possible and then suddenly hits us surprisingly back to where we had started from.

The good news is, everyone has a right to success and it is in everyone to succeed. God had that wired up already as a capacity to be tapped that can help us do much more than we had thought. If you have the faith and believe that you could get something done, you can actually get it done.

This is what actually happens. Failure has a partner called fear that walks together against success and its partner faith. Mr. Failure often sends Mr. Fear to do the dirty job before he pounce's his fist to do the finishing. They both could be very

strong if they find the right prey. However, a man of faith is one way off to a bright start against them

A man may have faith in the strength of his ideas but that's never enough because fear always whispers the question "are you sure it would work?" you would hear someone say "this is a great idea and I believe it has the possibilities to make huge success" but that does not actually lead to the success

Faith only works when it walks towards a particular direction. Success is only achieved after faith has walked and worked. If you have that big picture and believe in its actualization, its great but it's just not enough. Enough rises when you arise and tell yourself, now I am walking towards the big picture.

Failure and fear rescind after success finds a stronghold by an acted faith. Success is always slow to act and doesn't show itself except you walk towards making it arrive, unlike failure who is always hanging around for that one opportunity to pounce.

If you believe you have a great picture, that is not enough. Success at that picture is only activated when you act your faith.

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