

# *Common Mistakes We Make When Shoe Shopping!*



*"Style and Comfort Is*

# *Everything"...As It Should Be - Right? Think Again...*

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### #1. Why it is Necessary to Select the Right Shoes

Footwear is important in terms of comfort and protection. Selecting the right shoes is essential to meet the required

specifications for an occasion. They elevate the overall appearance and serve the right purpose. Every model is designed specifically to meet a specific purpose. Hence, the most important thing for any individual is to understand their preferred level of comfort and need of the occasion. This will provide the opportunity to look for the right model of the shoes available across different categories.

In order to select the right shoes, people can seek assistance on the internet. The Internet provides complete information related to different pair of shoes available for both men and women. Gathering information about a pair of shoes is essential when you want to understand the technology and the comfort it would provide for the wearer. By opting for the right pair of shoes, there is a possibility for the wearer to have high degree of comfort. It also helps to improve the overall appearance.

One should be very careful while selecting shoes. They have to consider the quality and the comfort the shoes would offer for the occasion. The design of the shoes plays a good role. However, one should put an emphasis on comfort.

There are numerous models available from different manufacturers. Understanding the technology is helpful to have an idea about the comfort the shoes would be offering. It is also important to look for shoes that best match to a dress. Walking shoes, running shoes, dressing shoes, slip-ons, saddle shoes and sneakers are a few of the models available from all the shoe-manufacturing companies. Every model is carefully designed to provide the best comfort apart from enhancing the appearance of the wearer. One should consider their physical appearance and the dress code to make sure they have come across the right variant of the shoes for an occasion.

There are shoes for every occasion in the market. It is necessary to understand the importance of the shoes to select the right shopping method. Gathering information about the availability of the shoes will provide an insight into the model of the shoes that would best fit for an occasion. It is also possible to collect information related to leading brand available for a specific occasion. Every company specializes in a specific model. This would help in go through the entire catalogue of the company manufacturing the best shoes for a specific occasion.

## #2. Wearing the Right Shoes to Improve Your Appearance

Finding the right shoes for an occasion is essential. A pair of shoes completes the attire of an individual. Finding the right footwear is sometimes tedious work for there are many models available in the market. Understanding the technology and the importance of the model will help people come across the right model. It is necessary to gather information to understand the importance and presence of different categories. This is possible by carrying out simple research over the internet. Complete information is available over the internet and people have the choice to select the right category.

Shoes for every occasion are readily available. For example, dress shoes are designed in such a way to offer a gentleman's look. The shoe is worn below the ankle with laces to tie-up. These are usually available in two different models - bluchers and balmorals. The only different between them is the lacing system. Balmorals use a closed lace system in comparison to bluchers. They fall under the formal category and are best suited with formal wear and suits. They offer complete comfort apart from elevating the overall appearance of the wearer. Selecting

the model depends on the wearer's taste and requirement.

Formal shoes are available in different colors and designs. It is essential for the buyer to understand the dress code and the occasion to come across the right models under this category. Searching can be tedious as visiting every store will take time. However, with the availability of the internet it is now possible to get the complete list of models available in the market. Searching over the internet is easy and offers the entire range of products available from a specific shoe making company. It is essential to opt for a company that has good reputation and offers high quality products.

There is also a possibility to select a pair of shoes with a special colour combination to change the outfit into casual wear. However, one should carefully select such models, as they have to consider the fact that they wear the shoes mostly with formal wear and suits. They have to understand their requirement to make sure that they are making the right purchase. It is also possible to check out reviews from other users for a specific model. This provides an insight into the comfort a pair of shoes has to offer. There are shoes for every occasion and selecting the right model depends on the knowledge that one possess in this category.

### #3. Wearing the Right Shoes on any Occasion

We live such busy lives that we often overlook our appearance especially when it comes to shoes. We even forget what to wear in a particular gathering and what suits us in order to look better. The same is the case with shoes. People don't have time to think what type of shoes is good

for this occasion and they even mostly forget that they have to change their shoes. Because of this neglectful behavior designers have made shoes that suits different occasions. These versatile shoes make a person able to wear the same shoes that match with their different outfits on different occasions.

Today people are always in search for the types of versatile shoes. They love to have shoes like these. This brings two benefits. Firstly, such footwear costs less because they purchase a less number of them. Secondly, they save the time that they spend in finding and deciding on a specific shoe.

That's why in the footwear market these shoes always sell well. They can be worn on all the occasions, there are different styles of these shoes and they also come in different sizes so that all people can get the benefit. Designers focus on the materials and also keep the budget of the buyers in their mind so that people don't find it too expensive. Now let's have a look at some tips that help people to find the shoes that they can wear on all occasions:

- People should try to find those shoes which their feet remain comfortable in and that match their physical appearance.
- The purchase should be made from a reliable shop or brand so that there remains no doubt regarding quality.
- If you are purchasing shoes from another shop you must check the material that is used in preparing them don't compromise on it.



- Make sure that the shoes you are buying are not like the ones have in your wardrobe because it will make your purchase useless.
- Try to avoid high heels or other shoes that make you uncomfortable.
- Look for the neutral colors because they give you decent and sophisticated look - and go with many different colours of outfits.
- Before deciding, you should ask a friend if it looks right on you.

There are also shoes designed for children. They can wear them on all the occasions by keeping this in mind that how children will use them and what material should be used for them.

#### #4. Things to Consider before Buying Shoes

Start with trying on every pair of shoes. Do not let the shop's decor or expensive furnishings elude you. If the shop is carpeted and classy it doesn't necessarily mean that all their items will be of good quality. If the seller tells you about a really comfortable brand of heels, don't believe him until you have slipped your feet into them and propped yourself up. Also, you should not settle for a pair of shoes after trying them only on carpets.

Using carpets is an easy trick to make the customers feel confident and comfy in stilettos. This is because carpets have the ability to absorb shock and hence the usually bumpy walk wouldn't seem much of a trouble. Look for an uncarpeted patch and walk on it for a sufficiently long distance to ensure that purchasing this particular pair will not prove to be a disaster.

Ladies should keep in mind that heel height isn't all. You need the shoes to be comfortable enough to be worn for at least 3 hours at a time. For this, the shoe should have an appropriate height of platform otherwise the balance will be faulty and so will be the comfort level. Too high heels with too low platforms tend to go against the laws of gravity, causing extreme ankle joint discomfort and making it dangerously unstable.

Also, the arches of the feet that tend to act as shock absorbers suffer great stress, leaving feet hurting for hours afterwards. All the famous shoe designers work on proportion between platform and heels to make the product both hot and wearable.

You need to pay great attention to the padding of the shoes. Padding refers to the foot comforter that is placed on the inside of shoes and makes your feet feel more comfortable and at home. The ideal ones to use are the leather socks so before purchasing any shoe, ask the sales person if it has leather sock in it. If it doesn't, it is highly suggested that you take another pick.

Leather is expensive but will make your entire shoe look elegant. Also, it doesn't blacken that easily so you wouldn't feel embarrassed taking off your shoes and exposing their insides in public. The most important

incentive provided by leather insoles is that leather doesn't stink! Walk around in gallant heels all summer, look sexy and never worry about getting smelly feet!

### #5. The Two Main Types of Shoe Shoppers

Shoes are such a topic that at times just talking about them can produce the relaxed feeling that one is looking for. It is not surprising that people who really like shoes feel good when they are out shopping for their favorite items. However, there are two categories of people when it comes to picking the kind of shoes that one is going to wear. It is important to understand the differences between the two.

There are people who are totally in love with their shoes. These are the sort of people that are not just going to go get any shoe but they are going to make sure that they have all the aspects of the shoes covered. So next time you see a customer in a shoe shop taking a while in picking the right fit, color and design you should be able to tell the story behind the activity.

This sort of shoe shopping is for the people who are going to cherish their shoes for a very long time. They are not going to do this by just keeping them wrapped in their boxes. Be assured that these shoes are going to be used and worn the way they are supposed to be. Each and every shoe is going to have its own purpose and the owner is going to make sure that they match the dress.

As can be seen from the explanation, these are the sort of people who are going to invest not just their money but their

time and emotions into the selection of these shoes. Therefore, they are going to be really attached to their shoes. So this is not the category of people that you will be seeing taking the wrong shoe to the wrong occasion.

On the other hand there is another category of people who are not so interested in their shoes. In fact the theory of shoe shopping for these people is totally different. They are of the opinion that shoes just add to the compliment of their rest of the attire and therefore as long as the shoes that they pick are respectable enough, no one is going to notice them much in the end. This is not a very on the dot point of view but never the less, this is an opinion that is out there and people use it to buy shoes that they then use for all occasions.

#### #6. The Right Shoes for All Members of the Family

Shoes are important for all people without any difference of age and gender. This means that the shoes are significant for ladies, gents, children and all family members. Footwear is an essential part of the attire. It is necessary for living with proper lifestyle in the social order.

The shoes are important as they provide protection and comfort. Without shoes a person cannot live and travel in society. In the same way, some people are stating that the usage of shoes is linked with the desires and wishes of people as these are playing an important role in beautifying and prettiness. Anyway, it is confirmed that people are highly interested to use shoes and for this purpose people can use the services of shoe stores that are available for all people in the market.

Thanks to online shoe stores, people can gain knowledge of the latest fashions. They can also easily purchase their desired shoe designs due to the large collection of shoes in the stores and shops. In the same way, these stores are categorized in two major categories according to weather situation, as shoe stores are presenting the winter collections in the winter seasons and these stores are also presenting the summer collection in the summer seasons.

People can fulfill their desires and needs by visiting these stores. They can also gain the fashionable shoes that are playing an important role in gaining high social and economical status in the social order. Accordingly, these shoe stores are also presenting the promotional and sales programs that are also in the favor of customers because with these programs customers can purchase their required shoe designs in cheap rates with a saving of financial resources; this way of purchasing is highly favorable for the customers.

Companies are also enhancing their financial benefits. They have high sales targets that are crucial for them to survive in the competitive market with respect and honor. As the result of this scenario, the importance of shoes is obvious and certain for all kinds of people and this can be observed and monitored with consideration of different occasions and moments like parties, ceremonies, etc. This importance is reasonable and people can realize this importance with realizing the modern and fashionable lifestyles that are possible with the usage of proper dresses and shoes. This is because these are significant to make the social life updated, rationalized and efficient

## #7. The Perfect Stunning Shoes for You

Shoes are an important part of the attire irrespective of the age of the wearer. From kids to elderly men, women, everyone loves to shop for shoes of a particular category. This is mainly because of the powerful look and stunning features of footwear.

One can wear any kind of shoes highly customized for any occasion. May it be a casual wear, a school wear, bridal wear, outdoor, formal wear or any other event, getting the best pair of shoes will definitely help you in carrying yourself perfectly. There are many brands in the market with each having a unique brand reputation in the market place.

When it comes to the various groups that prefer these shoes, there are lots of kids who love wearing colorful shoes and then come the teens who become crazy and love buying trendy shoes with freaky styles. Men and women are never an exception to this. May it be an official visit or an unofficial get together; shoes with a fine leather touch, high heeled boots, and desert boots and so on are all highly used by the end users.

One important point to be highlighted here is that each shoe has its own look and appeal. They are to be provided to the person who wears it. If it is a trekking shoe it provides an adventurous look while if it is a casual wear shoe then it provides a cool look. So when you get to step into any footwear store or browse for one online, you can find any number of shoes to choose from which will literally make buyers go blurry-eyed not knowing which one to choose. Apart from the apparels that are designed keeping in mind the customer's needs, there are also designer shoes which are trending to be more popular and more customizable according

to the customer needs.

The price of designer shoes depends on the level of customization. One can even order a pair of designer shoes prior to any occasion. People prefer such shoes nowadays as they are becoming more and more sensitive towards fashion and external appearance. They are ready to spend money in greater units in order to get the right pair of shoes which is more appealing for any occasion. Many leading institutions provide top notch training on how to design this footwear exclusively for satisfying the needs of the customers. So shop for shoes to allow the star in you to shine brightly!

#### #8. The Importance of Quality When Buying Shoes

A very important part of your attire is the footwear which you put on. If you are all dressed up for a specific occasion and the shoes are not matching, the entire look is ruined. This fact stands true for both men and women. Therefore, while there are many differences when it comes to the tastes and preferences, when it comes to the way men and women dress up and to the shoes they wear, both the genders are equally picky.

It is important that when shoes are being chosen, a number of factors are kept in mind. The design and style of the shoes is just one part of the list. The other important factors include the quality and the cost of the shoes as well. In case the design of the shoes is really good but it is not backed with the right kind of quality to ensure comfort and durability, that great design of the shoe has very low value in the end. However, there are still people who are willing to make such a trade and they do go behind

the design even if the quality is low. Such people are not only wasting their hard earned money but they are also buying discomfort.

An uncomfortable shoe is capable of ruining your entire mood. The result will show during the whole day, in case that is the duration of your wearing that shoe or during the event for which you have picked it. So if the pros and the cons are balanced out, in the end buying a shoe just for its design is not worth it. Therefore, such an act should be avoided.

In order for a shoe to be really good and serve the purpose of being an all occasion's shoe, it is important that it has the right kind of quality. This should be the key deciding factor when one is out shoe shopping. When this factor is right in place, the result is that one can use that shoe at many places. One sees many women wearing high heels while they are out walking or on a regular day, the reason that they are able to do this is because the comfort of the shoe is top notch despite the heel and the same goes for the dress shoes of the men, which they can wear for long periods of time if the quality is of the right sort.

### #9. The Importance of Multi-Purpose Shoes

There are shoes for every occasion. There are shoes that are multi-purpose ones. Yes, a few shoes are designed in such a way that they offer multi-purpose usage. The best thing about these shoes is that a wearer can wear them with different outfits and for different occasions. They no longer have to buy shoes individually for every occasion. These shoes have become popular as a buyer would be spending less money and getting more in return. Of course, they are



targeted at a special category of people who perform different activities in a single day and think investing in these shoes is the best way to maximum their returns.

There are people who are ready to pay more for a specific shoe model as long as it meets their requirements. The reason behind this is the fact that certain shoes gel well with specific attire. However, it is not the price that one should look into but the quality of the product. Apart from beauty, it is necessary that the shoes offer the best companion to the outfit as well as the occasion. A few multi-purpose shoes have the ability to add additional accessories. This further improves the overall appearance and brings out the maximum returns for an individual who is looking forward to wearing these shoes.

One should be very careful when selecting such shoes. Though they are meant for use on different occasions, they may not suit all the outfits. Hence, one should understand the technology in detail to check whether the shoes will offer them the best way to dress for any occasion. With the right pair of shoes, there is a possibility for the user to elevate an ordinary dress and make it look more special. Going through the models over the internet will provide an insight into the design and the colors that are available in the market.

Selecting the right multi-purpose shoes is essential for any individual. Much of the information is available over the internet. There is also a possibility to carry out a comparison process to ensure that a user will come across the right brand offering the best quality.

Style and comfort are important factors as well when considering shoes. After listing down a few styles,

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