
MAGNETIC ATTRACTION

HOW TO GET THE ONE YOU
REALLY WANT

BY TRACY MONTGOMERY

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INTRODUCTION:

THE RULES OF MAGNETIC ATTRACTION

DEEP INSIDE, WE ALL WANT TO BE “PEOPLE-MAGNETS”.

LET’S FACE IT: IT’S WONDERFUL TO HAVE PEOPLE FALL IN LOVE WITH YOU. HAVING A LOT OF LOVE AND GOODWILL FROM OTHER PEOPLE MAKES LIFE IS SO MUCH EASIER.

WE ALSO ASSUME THAT THE ULTIMATE PRIZE THAT EVERYONE WANTS TO HAVE—THE ONE TRUE LOVE—IS MORE EASILY OBTAINED WHEN YOU’RE A PERSON-MAGNET. INSTEAD OF CHASING HARD AFTER SOMEONE, THAT DREAM MATE CAN JUST COME TO YOU.

BUT IT’S NOT ALL THAT IT SEEMS.

FIRST OF ALL, WE’RE NOT ALL BORN FULL-FLEDGED PEOPLE-MAGNETS. MOST OF US NEED TO AT LEAST POLISH THE SEEDS OF THESE INSTINCTS AND ABILITIES IN ORDER TO SUCCESSFULLY ATTRACT.

SECONDLY, YOU CAN’T *OUTWARDLY* APPEAR TO BE TRYING SO HARD ATTRACTING PEOPLE YOU WANT TOWARDS YOU. THE ABILITY TO ATTRACT SHOULD ALWAYS *LOOK* LIKE A NATURAL INTERNAL ABILITY. OTHERWISE, IT BACKFIRES. PEOPLE SEE YOU AS “FAKE” OR TRYING TOO HARD!

SO BEFORE WE GO INTO THE DETAILS ON HOW TO BECOME A NATURAL “PEOPLE-MAGNET”, YOU MUST FIRST UNDERSTAND WHAT I CALL “THE RULES OF MAGNETIC ATTRACTION”.

RULE #1. YOU MUST BE MAGNETIC IN YOUR OWN UNIQUE WAY.

NO MATTER HOW HARD YOU TRY, YOU CAN’T BE WHO YOU’RE NOT.

WHEN YOU TRANSFORM YOURSELF INTO A “PEOPLE-MAGNET”, YOU’RE ACTUALLY REDISCOVERING AND BRINGING OUT A MORE POLISHED AND ATTRACTIVE VERSION OF YOUR TRUE SELF. IF YOU SKIP THE SELF-

DISCOVERY, AND GO STRAIGHT TO COPYING THE LOOKS AND BEHAVIOR OF A PARTICULAR PERSON YOU ADMIRE (I.E. A CELEBRITY OR A PERSONAL HERO), YOU'LL ULTIMATELY BE UNHAPPY WITH WHO YOU MAKE YOURSELF UP TO BE. BESIDES, OTHER PEOPLE WILL ALSO SEE RIGHT THROUGH YOU. THEY CAN ACTUALLY *FEEL* WHEN YOU'RE NOT BEING TRUE TO YOURSELF— THAT SOMETHING ABOUT YOU IS “FAKE”!

TO SUCCEED IN ATTRACTING THE SORT OF TRUE LOVE YOU WANT, YOU HAVE TO KNOW YOURSELF FIRST. YOU MUST LOOK WITHIN YOURSELF, AND EXAMINE YOUR OWN PHYSICAL ATTRIBUTES, TO SEE HOW YOU CAN CREATE A PERSON-MAGNET THAT'S UNIQUELY *YOU*.

RULE #2. YOU CAN ONLY BE MAGNETIC TO THE SORT OF PEOPLE YOU WANT.

UNLESS YOU'RE SOME SUPERNATURAL PROPHET (DOUBTFUL!), YOU CAN'T BE ALL THINGS TO EVERYONE. TO PARAPHRASE AN OLD SAYING ATTRIBUTED TO ABRAHAM LINCOLN: YOU CAN ATTRACT SOME KIND OF PERSONALITIES ALL OF THE TIME OR A WIDE RANGE OF PEOPLE SOMETIMES, BUT *YOU CAN NEVER ATTRACT EVERYBODY EVERY SINGLE TIME*.

IT'S ALSO BEING REALISTIC. YOU *WOULDN'T* WANT TO ATTRACT ALL PEOPLE. IN TRUTH, WE EACH JUST WANT THE *RIGHT KIND OF PEOPLE* IN OUR LIVES—THAT IS, THE PEOPLE WE ARE ATTRACTED TO, AND WOULD BE HAPPY TO SPEND TIME AND ENERGY ON.

YOUR ONE TRUE LOVE WILL NATURALLY GRAVITATE TOWARDS YOU— PROVIDED THAT YOU TRANSFORM YOURSELF INTO AN OPEN, MAGNETIC CHARACTER, WITHIN EASY ACCESS *TO THAT PARTICULAR PERSON*.

RULE #3. THE FEELING MUST BE MUTUAL.

MAGNETIC ATTRACTION BETWEEN PEOPLE IS ALWAYS A TWO-WAY TANGO. THE PEOPLE YOU CAN ATTRACT ARE THOSE WHO ALREADY HAVE IT WITHIN THEM THE TENDENCY TO LIKE SOMEONE LIKE YOU. (DITTO FOR THE PEOPLE *YOU'RE* ATTRACTED TO.)

SO IT MAKES NO SENSE FOR YOU TO FRET AND WORK YOUR WAY INTO *EVERYONE'S* HEARTS. (THEY DON'T EVEN DO THIS IN SHOW BUSINESS.) AFTER ALL, YOU ONLY NEED TO FIND *ONE* TRUE LOVE, AND TRUE FRIENDS.

IF YOU SPEND YOUR ENERGY CHASING AND SEDUCING "DREAM MATES" WHO DON'T QUITE TAKE TO YOU, PRETTY SOON YOU'LL GET TIRED OF ONE-SIDED SITUATIONS AND RUN OUT OF STEAM. YOU MIGHT EVEN BECOME DEPRESSED WITH YOURSELF FOR HAVING FAILED AT LOVE, AND LOSE YOUR *JOIE DE VIVRE*. A MAGNETIC PERSONALITY REQUIRES THAT KIND OF JOYOUS ENERGY TO RUN FOR YEARS ON END—IT'S ENERGY YOU CAN'T AFFORD TO RUN OUT OF!

RULE #4. IT'S NOT ABOUT YOU.

BEING A PEOPLE-MAGNET MEANS YOU HAVE SELF-CONFIDENCE, BUT NOT THE NARCISSISM. TOO MUCH EGO OR FOCUS ON SELF TENDS TO DISTRACT YOU FROM NOTICING THE NEEDS OF OTHER PEOPLE, INCLUDING THE PERSON YOU WISH WOULD BECOME YOUR ONE TRUE LOVE.

AN ATTRACTIVE PERSON ISN'T JUST SOMEONE WHO'S PRETTY OR HANDSOME. THAT PERSON GENUINELY VALUES THE DIGNITY AND FEELINGS OF OTHER PEOPLE; HE OR SHE EMPATHIZES WITH OTHERS ENOUGH TO BALANCE OUT ANY "ME-FIRST" TENDENCIES. A PEOPLE-MAGNET WILL, WITHOUT HAVING TO REALLY THINK ABOUT IT, LISTEN TO

OTHERS JUST AS MUCH AS HE OR SHE WILL TALK, SIMPLY BECAUSE IT'S A PLEASANT AND HUMAN THING TO DO.

THE LAST THING A TRULY ATTRACTIVE PERSON WILL DO IS TO SWAGGER INTO A ROOM (IN EFFECT), AND TALK ABOUT HOW SEXY, RICH OR SMART HE OR SHE IS (WHICH TURNS OFF A LOT OF PEOPLE)! THE SAME EFFECT HAPPENS WHEN A WOULD-BE "MAGNET" TRIES TO MANIPULATE EVENTS IN ORDER TO FALSELY IMPRESS OTHERS WITH HIS OR HER SO-CALLED ABILITIES OR CHARACTER ATTRIBUTES. HE OR SHE MAY FOOL A FEW PEOPLE FOR A TIME, BUT EVENTUALLY THE ACT WEARS THIN.

IF YOU WANT TO ATTRACT THE ONE YOU WANT, JUST REMEMBER: IT'S NOT ALWAYS ABOUT *YOU*. YOU MUST BE CLEAR-HEADED AND PERCEPTIVE ENOUGH TO UNDERSTAND WHAT MAKES OTHER PEOPLE TICK (ESPECIALLY YOUR DREAM MATE). YOU HAVE TO RESPECT THEM AS HUMAN BEINGS, *WITH YOUR EVERY THOUGHT, ACT OR WORD*. WHEN YOU HAVE THIS EMPATHY AND UNDERSTANDING, IT BECOMES VERY EASY FOR YOU TO KNOW *PRECISELY WHAT WILL GET CERTAIN PEOPLE TO LIKE YOU*. MORE SPECIFICALLY, YOU WILL KNOW *WHAT IT IS ABOUT YOUR TRUE SELF THAT WILL MAKE YOUR DREAM MATE FALL FOR YOU*.

THESE FOUR RULES OF MAGNETIC ATTRACTION FORM THE BASIS OF HOW YOU'LL TRANSFORM YOURSELF INTO A MORE "MAGNETIC" *YOU*. AS I GO THROUGH THE ENTIRE PROCESS, BEAR THESE RULES IN MIND!

LET'S ROCK!

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PART I:

ACCEPT WHO YOU ARE AND WHO YOU CAN BE

YOU CAN'T BE A TRUE MAGNETIC ATTRACTION IF, AT THE FIRST SIGN OF STRESS OR TROUBLE, YOU GIVE UP ON YOURSELF AND FOLD UP. BEING A MAGNETIC PERSON MEANS SO MUCH, MUCH MORE THAN MERELY LOOKING SEXY AND CONFIDENT! IT GOES BEYOND HAVING AN EFFERVESCENT OR PLEASING PERSONALITY.

YOU MUST HAVE A *STRONG CORE CHARACTER*.

PERSONALITY VS. CHARACTER

PERSONALITY IS JUST A PARTICULAR COMBINATION OF PERSONAL LIKES AND DISLIKES (I.E. CLOTHES, MUSIC, FOOD, HOBBIES) OR A PREFERRED RANGE OF EMOTIONS AND BEHAVIOR (I.E. BEING BUBBLY OR VIVACIOUS; OR BEING FORMAL AND RESERVED). IF WE WERE TO DESCRIBE WHAT A PARTICULAR PERSON IS LIKE, WE USUALLY THAT PERSON IN TERMS OF OUTWARD PERSONALITY FEATURES. HOWEVER, IT SAYS VERY LITTLE ABOUT THE *INNER CHARACTER* OF THAT PERSON.

CHARACTER IS WHO YOU ARE AND WHAT YOU STAND FOR. IT'S ABOUT THE QUALITY OF YOUR SPIRITUALITY, YOUR INTEGRITY, AND INNER STRENGTH. WHAT DO YOU VALUE? WHAT ARE THE THINGS YOU BELIEVE ARE GOOD, AND HOW FAR ARE YOU WILLING TO GO TO UPHOLD AND DEFEND WHAT YOU BELIEVE IN? YOUR ANSWERS TO THESE QUESTIONS SUMMARIZE YOUR CHARACTER.

YOU COULD HAVE A VERY FLASHY, BRIGHT PERSONALITY, YET BE WEAK IN CHARACTER. OR, SOMEONE COULD SEEM QUIET AND SEDATE, BUT HAVE A STEELY TENACITY. WHILE LOOKING BEAUTIFUL AND ACTING CONFIDENT DOES HELP YOU GAIN OTHER PEOPLE'S ADMIRATION, IT'S THE

QUALITY OF YOUR CHARACTER THAT *MAKES THEM STAY LONG AFTER THE FIRST THROES OF ATTRACTION.*

TO BECOME TRULY ATTRACTIVE, YOU NEED TO WORK ON HAVING A STRONG CHARACTER FIRST. DON'T WORRY TOO MUCH ABOUT DEVELOPING A PLEASING, AMUSING PERSONALITY—IF YOU FOCUS ON DEVELOPING A STRONG CHARACTER, A GREAT PERSONALITY WILL SPRING NATURALLY FROM IT, NO PROBLEM. THINK OF *CHARACTER* AS THE FOUNDATION OF WHAT MAKES YOU HANDSOME OR BEAUTIFUL. IF YOU'RE NOT A STRONG, BEAUTIFUL CHARACTER WITHIN, NO MATTER HOW PHYSICALLY GORGEOUS OR AMIABLE YOU ARE ON THE OUTSIDE, WHEN THE GOING GETS TOUGH YOU'LL CRACK AND AN UGLY SIDE OF YOU WILL DEVELOP!

THE FOUNDATION OF A BEAUTIFUL CHARACTER

BUT WHAT CREATES A STRONG AND BEAUTIFUL CHARACTER? THE FOUNDATION OF SUCH A CHARACTER LIES IN TWO PRINCIPLES:

A.) AN UNBREAKABLE BELIEF IN THE GOOD WITHIN ONE'S SELF. YOU MUST BELIEVE IN YOUR OWN WORTH AS A PERSON. BELIEVING IN THE GOOD YOU CAN CONTRIBUTE TO THE WORLD AND TO OTHERS MEANS YOU ARE WILLING TO WORK HARD TO BRING THAT GOOD OUT. YOU WILL NOT LET ANYTHING (OR ANYONE) PREVENT OR ABUSE THE GOOD YOU CAN GIVE. YOU WON'T LET YOURSELF GET LAZY OR PRESUMPTUOUS ABOUT HOW GOOD YOU ARE, EITHER. IT'S BEING GOOD AND REALISTIC ABOUT YOUR OWN SELF.

B.) A DEEP RESPECT AND EMPATHY FOR LIFE IN GENERAL AND THE DIGNITY OF OTHER HUMAN BEINGS. YOUR RESPECT AND EMPATHY FOR LIFE AND OTHER PEOPLE MUST RUN AS DEEPLY AS YOUR OWN SELF-RESPECT. SELF-RESPECT AND RESPECT FOR OTHERS GO HAND-IN-HAND,

AND YOU CAN'T HAVE ONE WITHOUT THE OTHER. YOU MUST BE WILLING TO HELP OTHERS REALIZE THEIR OWN GOODNESS. AND JUST LIKE SELF-RESPECT, YOUR RESPECT FOR OTHERS WILL LEAD YOU TO ABHOR ANY FORM OF ABUSE OR LAZINESS THAT WILL DIMINISH OTHER PEOPLE'S CAPACITY TO BE GOOD.

IF IT ALL SOUNDS LIKE A RESTATEMENT OF THE AGE-OLD GOLDEN RULE, IT IS. IT'S THAT ANCIENT WISDOM THAT SHOULD FORM THE FOUNDATION OF WHAT'S UNIVERSALLY CONSIDERED ATTRACTIVE IN A HUMAN BEING.

CAN YOU IMAGINE HOW SOMEONE CAN BE CONSIDERED TRULY ATTRACTIVE WITHOUT A CHARACTER DEEPLY ROOTED IN THESE TWO PRINCIPLES? YOU REALLY CAN'T. THINK ABOUT A FEW PHYSICALLY ATTRACTIVE PEOPLE YOU KNOW IN YOUR OWN LIFE, WHO SEEM TO DISPLAY A LACK OF ONE OR BOTH OF THESE PRINCIPLES—AND YOU'LL SEE WHAT I MEAN!

OF COURSE, A GORGEOUS STUD OR BOMBSHELL WITH A "WINNING" PERSONALITY WILL ALWAYS GRAB THE ATTENTION OF PEOPLE THEY MEET FOR THE FIRST FEW HOURS. BUT A FEW DAYS (OR DATES) LATER, IF THEY DON'T HAVE THE RIGHT CHARACTER, PEOPLE EITHER GET TIRED OF THEM OR SEE THEM AS TWO-DIMENSIONAL CARICATURES. UNLESS YOU ARE PERFECTLY CONTENT TO LIVE WITH THAT KIND OF SHALLOW ATTENTION FROM PEOPLE FOR THE REST OF YOUR LIFE (WHICH I DOUBT), YOU'RE GOING TO HAVE TO DIG MUCH DEEPER.

SO, GROUND YOURSELF IN THE TRUTH CONTAINED IN THESE TWO PRINCIPLES.

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