

How To Create Your Own Car Club

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This E-book is a step-by-step tutorial on how to start you very own car club.

This e-book was created from experience.

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Ever dreamed of owning your own car club? Ever wondered what it would be like to be President of such a wonderful opportunity? In this e-book, I will guide you how to create, establish and possibly even profit off your Car Club.



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I am not a professional writer, nor do I pretend to be.

Steps

- 1) In order to create a club, you need people and more than just yourself. To get the people you need for a car club, participate in car shows. You don't need a nice, unique or fancy car. Just make sure your car or truck is clean inside out. Expect judging but do not be despaired. While you are participating in the car show, talk to the other people who registered. Getting tips is a great way to start a relationship. Inquire how they did something is another way. Most people are eager to give away tips.
- 2) Create a name for your car club. Be sure that it is unique and not used. Use the internet to research.
- 3) Once a relationship is established, ask them if they would like to be a member of a car club. Make sure you express that the car club is new and you are still in the process of recruiting people. Some people might want to know what the benefits include (see the tips page).
- 4) Now you have about 3 or 4 people to start your car club. This is where you start to advertise. Decals and websites should be created at this point. Some decal dealers will give or sell at a huge discount if you offer to advertise (having a decal of their company on your car) or mention their company name. Websites are huge advertisements. Get web hosting from an established site, such as Yahoo for example, or you can use Myspace.com© for free web advertisement.

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