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# Introduction

Awakening to a new paradigm

The purpose of this book is to open your mind. My goal would be accomplished if by reading this book you'd say: "Wow, I had never thought like this before". Since I don't have the intent to establish any opinion, it doesn't matter if you agree or disagree. The fact that you, the reader, start seeing things from a different perspective is already enough to break the ice. When we set ourselves free from the rigid way of thinking, new possibilities open up right in front of our noses. This allows us to rethink our beliefs in a new world which is right around the corner.

The apparent chaotic situation calls us for an immediate change. Consider the following topics:

• Deforested area: in 13 years, from 2000 to 2012, the world lost 2.3 million square kilometers of forest, an area bigger than the Ocidental Amazon. On the other hand, 800 thousand square kilometers of new forest has grown all over the world in the same period of time.

• Litter production: worldwide litter production will probably have an increase from 1.3 billion tons to 2.2 billion tons until 2025.

• Animal, plant and bug extinction: the number of confirmed extinct species got up to 784 in the last 40 years. This number is probably way higher since not every specie is listed.

- Widespread corruption.
- Out of control violence.
- Dealers take control of our nation.

We're not just helping our planet destroy itself, we're literally destroying Earth and ourselves. In this book, there won't be much relevance to the negative aspects of humanity, instead, we focus on their transformation. How we can leave this path of self-destruction and start interacting in a cooperative way with society and nature. Understanding the origin of the problem, we can set our minds to transform it.

Now is the time to change! Actually, we already left the path of self-destruction, changes around the world are happening. You will notice improvements one after another, a rapid and quick evolution, not only in technology, but also in spirituality, and humanity respecting and taking care of nature too. Still, I keep saying now is the time to change, since it must happen individually, from inside our hearts.

# 1° Individualistic and separatist existence for the existence in union

We all realize the madness of the world and understand that a radical change is needed. This transformation is happening because everybody started to realize that we are all united. We all live on the same planet Earth and one's decision affects everyone, if one of us suffers then everybody suffers. The first question which comes to mind is: How did we get in this chaos? The cause of this is the individualistic mindset like:

If I am doing well then fuck the rest. If I and my family are doing well then fuck the rest. If I, my family and my friends are doing well then fuck the rest. If my group is doing well then fuck the rest.

This mindset is what creates a society run by greed, corruption, social imbalance, egoism, violence, power abuse, etc. Another question that comes to my mind is: How can we change this greed? One option would be to change, precisely, the individualistic mindset to a more united one, which promotes the well-being of everyone. I'm not suggesting you to stop thinking about your well-being. One unhappy person can't truly help someone out. A united mindset is one which promotes both your and everyone's welfare, in other words, don't harm anyone for your own benefit. Higher happiness and satisfaction levels in the community mean less criminal activity and more improvements. The united mindset focuses on: quality of education; more jobs; lower unemployment rate; support to entrepreneurs; confidence on our governors; better health systems; less violence; more freedom of speech; more tolerance; networks of social help; environmental conservation; progress and everything that benefits humanity's development.

A company with an individualistic goal will do everything in its power to maximize profit. They won't care if they're polluting the environment or if they're using slave labor, produces the maximum of its capacity without worrying about the litter that it's generating to the planet, they buy the ideas and patent them to secure their right to exploit them, restricting advanced technology themselves only. The company with the united mindset exists for the humanity, it's the main goal isn't profit. Their goal is to offer the best for the community, which will benefit themselves in every possible way. Before doing anything, they consider the environment, the community, their workers, the consumers, everything and everyone. We should understand that every progress regarding technology won't be any good if it isn't for the benefit of Earth and humanity.

> Union is more. Union is compassion. Union is cooperation. Union is peace and love.

To conclude our offer we need to be precise on the cause of separatism. I think it's because of groups, ironically! We have this idea that groups are made by the united mindset based on some cause. Their creation is what also creates separation between its members and non-members of the group. Doesn't matter the purpose, be it religion, politics, race, gender, social, ideological, economic or patriotic, when we unite around a common objective we automatically set ourselves too apart. On one side we have a group of people with the same opinion, on the other, we have everyone who disagrees.

# 2° Opinions create division

Defending an opinion initiates divergence and this disagreement generates anger. For the evil, it doesn't matter which opinion you have, as long as you have one. You might think you're defending the good, however from the moment you defend an opinion, it generates discussion and the anger feelings. Doesn't matter how sure you are, in fact, the more you think you're right the worse it will get. Arguments create irritations, these feelings emanate low-frequency vibrations, which only attract more situations of this kind to people who emanate them.

Arguments generate anger, screaming, fights, hard feelings, hatred, more fighting, intolerance, and physical and verbal violence. It's like a magnet, what it vibrates, it attracts. This vibration ends up affecting our planet and creating natural disasters and epidemics. The evil wants more and more people defending their opinions: fights around religion, politics, ethnicities, genders, etc. It doubts things just to create controversy. The questions are usually something like: which side are you on? It seems like we must pick one as if there was only one correct answer. Be Careful when people ask these questions. Pay attention to positioning that generates division. I'm not saying the person who asks it is evil, but he/she got hit by the vibration and is now being controlled.

What do we do when we have a different opinion? We can explain it without defending it and listen to the other side of things. The fact that you are trying to convince someone already put you looking down on someone, this is a division. When you think you're better than the rest, you're setting yourself apart. Don't disagree, even if you don't share the same idea. Get your point across, listen to the other person and finish the topic right there. I've seen several heated discussions, a lot of them which had points thrown around that neither of the participants believed in, only to win the wrangle. The initial objective of getting to a better solution was completely lost during the argument. The feeling of anger created there makes people go completely blind, making them miss the whole point of the deliberation. A war-like vibe is established and none of the participants wants to accept the other's point. Someone who's right can't understand that the other person is in war mode and thinks he's mad or inferior. The point of arguments is not to decide who's smarter, but to get to a solution.

What's important is to acknowledge that almost everything has advantages and disadvantages, for example, if we should or shouldn't leave the window open. If we close it,

no bugs or anything will get it. On the other hand, if we leave it open it will freshen up the house. When you defend only one point of view, you fail to see the other. Careful with siding:

I am a vegetarian. I'm a supporter of the X party. I'm a fan of this team. I'm a transgender. I'm a catholic, spiritualist, evangelical, etc...

Positioning with one side usually makes us ignore all of the others. Arguments, fights, and wars start because of siding with something. Be careful with extremes.

#### 3º Production Overrating

Production nowadays is being overrated causing littering just out of our control, crazy deforestation, ambition, and exploitation. We shouldn't encourage consuming since littering is already a worldwide problem. We must change this mindset producing only what's truly needed, slowing down deforestation, saving the environment. The ideal solution would be to reuse and recycle materials. The best way would be to give what has been used to those in need. Reusing computers in charities is a good example.

Several companies start their activities with the goodwill of fulfilling market needs. After growing, the initial point is forgotten to maximize profit. They need to keep fulfilling the needs they initially wanted to, in case there is no more need for the product, the production should stops. Persuasive advertising should be avoided. The existence of the company should be according to the humanity. It's crazy seeing companies destroying Earth, deforesting, polluting, exploiting the human being, producing excessive litter and useless stuff, considering they were created by humans and their workers are also human. Someone should wake up and say: Let's stop! This isn't the path we should take. Enough!

Why do people keep producing? I believe there are two main causes. Greed is the condition to those who only care about profit, it's easy to spot it from outside, however it might be a little harder to identify it on ourselves. It's hard to change, even if we know our ambitions. It's hard to let go when you think: this is mine, everything is mine. The second cause is fear, it holds people who work for the company, they fear to lose their job and not having the possibilities to sustain their families. This fear makes them work on almost everything even if it goes against their principles. The thought of losing the capability of sustaining the family is so nasty that it stops them from trying to change, leaving them caged. If the person does not change himself, he also can't make the others change. So even if the workers notice the ship is sinking, they close their eyes and pretend everything is fine.

#### 4° Wealth

Wealth is nothing more than the accumulation of goods and values. There are two main reasons to want to be wealthy: fear and power. Fear usually comes from a trauma of the past. The person could have heard stories from his ancestors of poverty, so he wants to save to make sure he won't go through the same in the future. On the other hand, the power is using the money to manipulate others.

Accumulating goods has some side effects, which I'll explain in a simple an extreme way so it's easier to understand. Suppose there's only 1000\$ and 100 people in the entire world. Picture the following: one person gets 900\$ and saves it all to himself, while the others have to live with the rest. These people will have to live with 1\$ per person, because of the greed of just one person, everyone else has to live in misery. What I want to point out is that there is a value out of circulation. It's not a problem that he gets 900\$, the problem is he is retaining and taking out \$ 900 of the circulation. If he spent that money, it would keep going around and everybody would have prosperity.

Doesn't matter if it's one or ten people retaining the money, the issue is when you take the money from its normal circulation, poverty pops up. This type of action has brought us to the extreme we're now living, where few are billionaire and billions are starving around the world. The number of people who starve to death is amazingly high. There are people barely surviving in extreme poverty situations. If we stop for a second and think about it, it's crazy that there are actually people living in extreme poverty.

It's not only the rich who retain money, but also banks, private corporations, the government, religious entities, etc. This private and social foresight is the reflection of a fearful thought regarding the future. They takes money from its usual circulation just to make sure there's enough money to have a comfortable life after retirement. They do not know the harm this causes to society. The same goes for guarantee funds.

Religious entities accumulate and retain goods and money. The catholic church's real estate properties' value is the same as Brazil's and Russia's GDP. I took the catholic church only as an example. If everyone put a single coin circulating around the economy, that would mean more selling, more jobs and a better distribution of the money all around. To stop this fear of the future, we should ensure the right of existence and happiness. I'll go over this topic in Chapter XI.

I want to emphasize that I am not against wealth, nor against the wealthy. Bless them! I really like the world where you can progress and achieve abundance. Congratulations to who got there. I am against retaining money because of this fear of the future. Enjoy your wealth, go out spending money. After all, why did you get rich if you're not enjoying it? Get the money flowing so more people can experience abundance. I'm also against the bad use of wealth, the abuse of power. Put your money to good use. I am not here to judge anyone, but to advise you to search for the collective benefit. I want your and everyone's happiness. I wish abundance and welfare to me, you and to everyone who wishes the same. I hope the rich keep their position not because they retain the money, but as consequence of their good

investments, which I go over on Chapter X. This creates more welfare and expands it to an exponentially higher number of people. Keep your money flowing.

# 5° Spreading of fear

The press is part of the media who spreads the most fear. They focus on bad stuff, without realizing they're being manipulated by the evil. The more they spread the fear, the more they'll make the people vibrate and even more bad things will fall back to them. War won't happen if most people reverberate love. To manipulate the vibrations of the people, the evil uses choking news which creates fear. It's not the journalist's fault, each one of us chooses what we see. We have the option to turn off the TV and stop watching those choking news. Understand when something takes your inner peace and acknowledge what you're feeling, is it anger, angst, sadness, wrath, fear, sense of incapacity. Don't get too close to your bad feelings, understand what was the type of message that caused that and try to avoid it.

Even surfing the web, what kind of message are you passing along, messages that spread love or fear? Did you watch any Facebook or WhatsApp video? Did it create a sense of angst, wrath, insecurity, fear or anger? Then don't pass it along anymore. A lot of people think it's great to share it since it makes the population more aware of it, the problem is they don't understand the side effect they are creating. You're actually spreading the evil.

Guess what would happen if the TV shows the news regarding the machine gun murder in the USA: more of this kind would happen. In the USA, it's discussed on TV ways to stop this from happening again. It actually has the opposite effect, since the population's focus is still on fear. Another example is the reporting of a murder of a Brazilian cop, as a consequence, more cops have been murdered. What do you think it will attract if terrorist attacks, wars and suffering news are shown? The press doesn't understand that they are being manipulated to spread the evil, to create fear in the population and low-frequency vibrations. What you vibrate is what you attract. If we take war from our mind they'll eventually stop happening.

Before the truckers' strike in 2018 in Brazil, there was a fictional video showing what would happen if the truckers stopped working for five days. This video was made with the intention of promoting their importance, but it's not the intention that makes the reality and the video just vibrated the chaos. In Brazil, there's a popular saying "intention has its own value". This, however, doesn't work when applied to threats, because they generate fear.

You can see the purpose was different from the consequence. Where you focus your attention is where the vibration will start, in other words, if you focus in disgrace it will only attract more disgrace, if you focus on violence you'll attract more violence and so on. We can cite the example of fighting world hunger, the focus is on hunger. It won't work, it'll attract more hunger. We have to invert the focus, turn to the excess of food, it's free distribution and the abundance of harvesting. Spread these ideas in the press. The same goes for drinking water, don't focus on shortage. Focus on the excess, in the desalination of seawater.

The researcher, Galdino Santana de Limas, found a new method of desalination of seawater using bamboo's microorganisms, they do it in 25 minutes with little to no waste.

Share this and other new technologies in the media. If you want to change for the best, change your focus to good things, refuse to share the evil, share the good! I'm not judging anyone, just saying that we can choose what we focus on. If I wish you a lot of love, I'll share it in the media, watch things that bring me joy, satisfaction, compassion, and love.

# 6° Dealers

Dealers have been the worst in the XX and XXI century. It's really simple to end their existence. What gives the power to dealers is money, with it, they buy guns and fight cops and army men. To end dealers we just need to legalize drug trading. In consequence, producers of these drugs will be able to sell with better quality and at a lower price making it impossible to sustain illegal drug dealing. Importing is way more expensive than buying from locals. Even if they migrate to the countryside and produce their own drugs, there will be no need for weapons anymore. The market would be legal, ex-dealers would have to register their workers and pay taxes like everybody else. If they don't understand how farming works, they'll be dominated by their competition, who actually know better farming techniques and technologies.

In short, legalizing drugs knock out:

- 1- favela dealers, since they can't produce drugs in there.
- 2- the money from drug traffic, making it impossible to sustain criminal organizations.
- 3- illegal weapon importing.
- 4- the contact of the drug addicts with crime organizations.
- 5- the illegal drug dealing corners.
- 6- underage buying drugs.

For how long have governors from all over the world tried to end drug use? Centuries have gone by and no success has been seen. Making it illegal did not stop its use, the opposite happened actually. So just make it legal. Obviously by making it legal there should be campaigns to fight drug use, just like with tobacco and alcohol: "Drug 'x' causes permanent brain damage" or "If you do drugs don't drive". With its legalization, the world's worst vice can become the biggest target for taxes, which might actually benefit society as a whole. I believe there is a direct correlation between the use of hallucinogenic and unhappiness levels, raising society's happiness levels will automatically reduce the use of these doping substances.

Making narcotics legal will extinguish the users' contact with illegal markets. Most crack users don't die because crack use, it's actually because of violence between the illegal sellers. Vices aren't the worst, it's actually the dealers who buy weapons and start confrontations with the police. It's them who get the guns to robber and killer, finance and sustain corrupt cops, militias, political campaigns, etc. Its legalization will reduce the number

of illegal weapons flowing into the streets, which in consequence will make cops' jobs easier. It would drastically reduce the number of inmates and end the overpopulation of prison cells. Prison factions will end. Fights between cops and dealers would also end, and with this, the police could focus on fighting other kinds of criminal activities.

In a blink of an eye, we can extinguish dealers, we just need to change our mindset. Society is the reflection of our thoughts, to change it we must let go of prejudgment. By taking out dealing, there won't be organizations smuggling illegal weapons. It significantly reduces the number of illegal guns entering favelas and countries.

Politics won't legalize drugs because for the corrupt, drug traffic is profitable, organized crime helps political campaigns financially. Mexico is run by narcotics trafficking. In Rio de Janeiro, lots of deputies are chosen by militias and dealers. Denying drugs only increased their manifestation. Acknowledge the existence of drugs in society and treat it as a serious topic. Let's face it. Let's take care of addicts with love, dignity, and respect. We should stop judging addicts as criminals. With drug legalization, we can end dealers without condemn anyone. We cut the evil for its root without judging anyone, changing only our mindset.

#### 7° Protectionism is retardation

Workers' rights raise their social benefits and diminish job opportunities. Is it better to have a lot of people working even with low salaries or few workers with high salaries? If there are job opportunities each one of us can choose what's best for ourselves. Rights were created to protect those who are being exploited. However this is a palliative measure, it doesn't attack the cause directly and generates even more bad consequences. We must always remember what I highlighted in Chapter I: the individualistic thought is what creates greed and exploitation. If the intention is to unite, even if there isn't a minimum wage, nobody will think about exploiting the other, because they know they'll be hurting themselves.

To change the community's mindset, we just need to change ours. While we keep demanding "our rights", striking, trying to fight for our justice against corporations, we will only contribute to raising worker's charges, lower job opportunities, make products more expensive and worsen everyone's quality of life.

The import taxes to protect "unfair competition", are only delaying a country's development, denying the population products of better quality. What should be done is the exact opposite, make the country more competitive internationally, reducing worker's obligations and taxes. I say competitive in a way of making prices more popular since competition is also something that should end, countries should work together. Cooperation eliminates the reason why competition exists, to make this happen, some measures are to be taken: legalizing the import of used products and the removal of import taxes. It's important to think about Earth's benefit. The amount of litter would diminish with this measure. The people of the less developed countries, for example, would have access to products with better quality for a lower price. Legalizing the import of used products, without taxes, would

increase the supply and the lower the prices of every merchandise. We'd have access to cars, computers, industrial and hospital machines with better quality and at a better price. The increased supply in the market with the introduction of used products would automatically lower production because the demands are being met.

One time I knew about an institution which donated a used hospital machine, although pretty recent, which would help countless people, however, it was stopped at the customs and it was taxed by 2 million dollars, which neither the sender nor the receiver could pay. It ended getting stuck there, an almost new machine which could help a lot of people. This is simply nonsense.

There are people with rare diseases who need specific medication which only exists in other countries. The value of these, with import taxes included, could go from 3 to 15 thousand dollars. Now picture a six-month prescription. His treatment could become. impracticable. Every import tax should be removed, for the benefit of the world's population.

Entry Visas shouldn't be necessary while traveling from country to country, the mobility right of entering and leaving a country should be secured. It was beautiful to see Europe receiving refugees. The union as a human being and the empathy over races was only shown when there was complete misery. it is exactly the national separatist mindset that creates wars and conflicts. We should think as one instead of focusing on our nation's protection only.

Country exclusive sockets was a measure taken to hinder the import of electronics. Imagine if every gadget in the world had the same socket which worked for any voltage, how easy would be importing and exporting of electronics get. Imagine the worldwide benefit of having one socket with no import taxes.

Patents are something which delays humanity's evolution. For how long has the car powered by water existed? Whenever companies connected linked to oil feel threatened, regarding their economic power, they buy the patent and don't launch the product on the market. Numerous remedies had their patents bought so nobody could actually use them, the pharmaceutical industry rather gives the market a ton of expensive meds instead of a cheap solution, which would significantly reduce their profit. The powerful retain new technologies and valuable information in their power. All of this must end. Picture a world without patents, everyone could develop their projects from a good concept. Humanity's development would be way quicker. If we stop the exclusivity of ideas, everybody would have access to them.

Patent means someone will exploit the entire people just to get richer. When we patent an idea, we're agreeing with this society of greed and exploitation. If I don't do I'm taking the risk of having my idea stolen. How can we change this without a law ending patents? Maybe we must find a way to register an idea directly as public domain. Apart from these temporary measures, for this change to happen we must leave the individualist mindset, as it was described in Chapter I. We must stop demanding copyrights of books, music, images, products, inventions, etc.

When you write a book, is it for the profit or with the goal of helping everyone? Are you writing a song to create Joy or just to profit from it? We were lucky there weren't any patent laws when fire, the wheel, light or knives were invented, it would have messed up everything that came up afterward. We got lucky nobody patented yoga or Jesus' message.

Ideas, messages, art and so on have only one purpose to their existence, and it is to benefit everybody, not just some. We must stop being so possessive and greedy and let people work on our ideas and creations, that will quicken our development by a lot. These changes that look so unreal will only start happening when we change our mindset.

For years government and companies tried to fight piracy, but it's not piracy which is wrong. Today's laws are wrong! Some of the more rich people are exploiting the population, most of us are living in poverty without access to technology and information. Every app should be open source, every creation should be of free use and modification. What's wrong is copyright. We're going from an individualist conscience to a more unified one, we need to let go of these useless laws for our progress.

#### 8° Institutions exist because of us

The government is there for the people, not for the governors. This idea of the government is there for the citizens shouldn't be limited just for their country, it should help the entire humanity. The US government shouldn't help the US citizens only, same goes for Europe and so on. The biggest goal should be everyone's happiness. Trying to profit from the demise of other nations is the wrong mindset, it's like shooting yourself in the foot. A united mindset tries to seek what each one of us has to share with other countries. Companies too should follow the same mindset. They didn't start just to generate profit for the entrepreneur, but to make the entire human species benefit from it. Everything it produces should be in favor of humans and Earth. This measure would reduce litter production and the exploitation of men.

Picture this: if you're creating a product for a dollar and selling it for 2\$, your net profit is of 100%. Did you know 100\$ tennis shoes have a cost of fabric of only 2\$? And we're talking about top brands. Imagine if the product went straight to the final buyer, without shipping fees, middlemen, taxes or crazy profit margins. Imagine if the same happened to every product on Earth, how lowering profit could greatly increase everybody's quality of life. If you think your country needs to change for the best, don't wait for your government to act for you. Stop giving them the power. Do it yourself, just do it. A small group of neighbors of Pedro Afonso, the central region of Tocantins (Brazil), decided to end littering that annoyed the neighborhood, on their own. The place was transformed to an environment-friendly square. Some people volunteer to cover small holes in Brazilian streets. We don't depend on our governors. Even if your acts seem small, you can significantly contribute to the welfare of your neighborhood and even your planet's.

One of the consequences of changing companies' mindset is that it'd end advertising and visual pollution: flyers, billboards, ads, spam, marketing etc. When you produce just to cover the needs, there's no point in advertising. Picture the streets without billboards, TV, and internet without advertising, your email without spam, how much better this world would be. It's this exact mindset we must seek, when we forget profit, leave competition aside, companies would naturally cooperate. Retail price would be close to the manufacturing cost. All these changes happen when we let go of the greed in our hearts. Not waiting for others to do it. If we keep stalking others we'll only advance if others do it first. But it's the exact opposite, we need to make changes inside us and our behavior will be looked up to. Capitalism is a system that reflects our greed, their goals are only related to profit. Profiting over someone else. To change this we must switch our thoughts, not the system, implementing a new economic model is useless while greed stays in our hearts. After we transform ourselves and let go of greed, then we can choose the best way to run the economy and this transition will be through our choice.

# 9° Reducing less relevant jobs

Jobs related to bureaucracy and public workers will increasingly become less and less common. It happens naturally according to the development of the union mindset. You'll realize how unnecessary it is to have a job to print a single document, one to proofread it, another one to approve it etc. The number of lawyers and judges will diminish if we stop being so individualist. In consequence, most conflicts will stop happening, trials won't be needed since everybody is doing the best for us as a whole.

Regarding the police and the army, we'll realize how stupid it is to have jobs to protect us from ourselves. I am not saying jobs are useless in today's world, but this reality could and should go in another direction. Besides we are going from a manual era to an era of automation and artificial intelligence, where robots are working for us even more. To understand which jobs we should keep and which ones shouldn't be so common, we must understand a little bit about values.

## 10° Ending the overrating of the useless and understanding the real value

Paper money is worth money because of the gold reserve in their backs. Initially, reserve was considered a rare metal, like gold, which gave money it's worth. This means that if we spend money on a service, we aren't giving the money any value, because the service isn't actually tangible. There's work that actually generates something with a value, and there are other services that don't produce any kind of material goods, in other words they don't produce anything of the same value.

Overrating also takes a coin's real value, like jewelry which has a lower reselling price than when it's initially sold. The resale price, in this case, is established considering only the value of the raw material, as when they are pawned the value is given only by its weight. The value they ask for in a jewelry shop is only a speculation. Every speculation always ends up reducing values. A luxury car should only cost the equivalent of its raw materials. The retail price should be the same for a car or a jewel, only depending on weight and how much of the material is being used.

We value ornaments too much, how much unnecessary stuff do we accumulate in our lives. How many things in your house have you not used in the last 3, 5 or even 10 years? What's the point? This is a reflection of a consumer society, we've been brainwashed to this behavior just to sustain capitalism. This economic model only works if there's a lot of manufacturing and for that a market of constant consumption is needed.

Every service should be free. This would reduce any useless stuff for human survival. The money would be spent on food and essential things. Every service would be done just by pleasure. Singers sing because they love too, not for the money; soccer players play for the joy of playing. Soccer and baseball stadiums wouldn't have ridiculous profit but they'd make just enough to sustain its maintenance. A nanny, a maid or a street cleaner would do it just because they are good at it and not just to survive.

You think without money everyone would stop working? Actually, almost nobody works because they like it, most do it for the money. After all, if we all stopped working, who'd provide the service? Automation! The technology must be applied for this purpose. Picture the cost of a milk carton, without any labor, or even its shipping. Everyone could access it by a ridiculously low price.

If there were more people working on food and good's production, prosperity and abundance would take over the world. Again I'll explain this in a simple and exaggerated way to help you understand the situation. Picture 100 people in the world, every one of them produce stuff, be it oranges, apples, lettuce, chairs, etc. By the end of the year, we'd have 1000 oranges, 500 apples, 3000 lettuces, 15 chairs, etc. The world would be full of prosperity. Picture a world with 100 people working only on services like medics, lawyers, bankers, politicians, artists, beauticians, security guards, journalists, publicists, government employees, etc. By the end of the year, every single one of them would be dead because they don't have what we really need to live, food.

World hunger will be gone when people stop working to provide services and start producing food. World prosperity will be spread when we diminish service providers and increase food producers. When we stop valuing services, with speculation, greed, littering, etc.

I'm not saying to end sports, arts, music, movies, etc, because they have a direct correlation with happiness levels. Every hobby and art should be free or at least only have the cost of production. Labor shouldn't be charged. Don't you find beautiful those social projects where poor children can learn anything for free? Imagine if every service was free. Also, picture the absence of taxes in every bureaucratic service.

There are three types of producing things:

- The production that multiplies - planting a seed leads to a lot of fruit.

- The production that transforms - transforming a metal into a tool.

- The production that takes from somewhere - fishing, mining, timber, etc.

The production that multiplies is good because it means more prosperity. The only issue is the space it takes, plantations shouldn't be the reason to deforest other species of native plants. The other two must wait for new raw materials. To make a chair we need to extract wood, to build a car we need to mine metal, if you're taking, you must put it back. In the fishing sector, there should be studies on reproducing in captivity, like salmon. In the wood sector, reforestation should be calculated and of the same size as the initial deforestation. In the mining sector, since there isn't a way to replace it, it should be 100% recycled. The conservation of fountains and forests is already a path to natural multiplication.

In Chapter III I told you to reduce production and now I'm telling you to do it more, this is because food production raises prosperity while producing other stuff only creates more and more litter. There seems to be a conflict with how much we should produce. It's actually pretty simple, we should produce only the essential to survive. If there are people starving we need to produce more food, obvious. If we're producing too much and wasting things, contributing to littering, we should reduce production.

All these changes will only happen when we stop giving value to things with no actual value. I suppose that even robberies would end since there is no need to it. There would be no handbags that cost a hundred thousand dollars. Everything would be cheaper and more accessible to everyone. With this mindset, people would work for pleasure e not only to make money. We should invest on tech that favours are existence. For this, we must secure some rights.

# 11° Securing the basic right of life

We must ensure for the human being to live with dignity in today's society, free power, food and water, good housing, free internet access, free education, clothing, opportunities, health, security, and happiness. Government is the entity which chooses how the country is developed, ensures their citizens' rights and puts the welfare of the population ahead of everything. So the mindset should be to reduce the population's survival costs, taxes and transports, raise the efficiency of stored resources and invest in tech in favor of humanity. Companies like power and water companies should have the goal of offering their service for free, with no intentions of profiting.

To get free power, solar and Aeolian power are the current main solutions. We should invest in new studies, projects that still don't exist like transforming Earth's heat into energy. For every project, there's an initial cost, so it's okay to keep the return to cover the costs, but not the profit. Maintenance costs, being prorated by the population would have a ridiculous value. Same goes for water, investing in water desalinization would create an infinite source of drinking water.

If someone has ensured the right to water, food, clothes, home, health, and security, there is no need to work, they could dedicate their time to what brings them joy. He would be a lot happier. There's no need to work for a company which tricks others to profit over that.

He wouldn't have to steal to survive. The person could choose between staying in bed all night or chasing their dream.

Today's mindset is something like this: he who has a job is cool, he who doesn't is a bum, he is a failure and doesn't deserve to live. We can consider that a lot of those who work are actually exploiting other people, selling products, information, and services for a higher price than its actual value. The world should walk to another path, a path where work wouldn't be an obligation but something we do for pleasure. The world should be a place where everyone had the rights to live and be happy just by existing, without having to prove we're good at something. We'd just have to be ourselves, just like a seagull is just a seagull, a tree is just a tree, Bob could be just Bob, without having to prove anything to anyone.

This would also change the purpose of school education. It would be more of a seek of your talent than preparing for competition. The school would focus on each one individually, seeking their talents and not insisting on subjects the student won't use in his life. Instead of generalizing everything, we should encourage and direct them to what they like since they won't be obliged to study or work since they have all the basic rights ensured.

With free internet access and free online education, everyone could explore the area they really love since there's no cost to it. Your development is only of your responsibility. Let's suppose everyone chose not to work, who would make the food? Technology should be developed towards the automation of production and the supply of essential things.

To reduce transport cost, a motor run by water could be built. Reduce transport cost and everything else would drop in price too. Think about the advantages of this. How much would a basic food basket cost without taxes, shipping or profit margin? Understand how life could be so much easier just by a little tweak on our mind? The government could encourage and invest in technologies to develop a car moved by something else other than gas. A water powered car is not the best for now since the construction of roads causes deforestation. To reduce deforested area, a new alternative should be underground or aerial, maintaining the idea of reducing costs. Would be ideal if we reduce the need for transportation with a creation of self-sufficient vertical conglomerates.

Having a home is also a right to be ensured. How many homeless people are there throughout the world? This number is increasing in a lot of countries. It's absolutely absurd to see people dying in the streets without a home. Shelters shouldn't be just for sleeping, bathing, and eating. Shelters must be a place to reintroduce society where people have the chance to educate themselves and eventually get a job.

The last topic is clothing. How many companies want to burn their clothing that doesn't sell? They rather destroy leftovers than to donate them, this just to not undervalue the brand. Look how inconsistent this is. The company's existence isn't in mission for the good of humanity. It takes raw materials from the planet, produces excessively and destroys part of their final product. It's wasting materials, littering and when they burn leftovers, it's contributing for global warming. Another paradigmatic example is discarding excessive farming products in an attempt to stop price drops.

#### 12° Change the standardized education based on the competition to vocation

The typical education like we know it, teaches a lot of unnecessary stuff to students, causing them to stress a lot. We make our children do what they don't like just to get to a safe life goal. They face absurd competition to become doctors, to have a good and financially stable life. They study around 15 hours a day, it's crazy!

First of all, a doctor should only be a doctor if he truly likes and is good at it. The mindset of becoming a doctor just to have a better life is creating a big number of immoral surgeons who sometimes make the patients go through surgery just because it pays more. Other doctors, even if they do not reach this point of greed, are extremely frustrated people. This is just one of many jobs. When you pick a career, you should follow what your heart says, what you truly love. So the purpose of education would be to find a child's passion as soon as possible and put her on the right path. This way children would study 15 hours a day because they like it and don't actually want to stop. They wouldn't need to study the whole day, three or four hours a day is enough. The rest of the day would be spent with their parents. Their schedules should vary according to a child's availability.

Schools' main goal should be to show every career option, encourage natural talent, help get through tough situations, give opportunities, encourage independence and stimulate self-mastery early on. Child labor should be legal, if it is by vocation it will never be exploitation. They would work how much they wanted since they wouldn't even be working for money.

Socializing with the young should be healthy and frequent. How can a child pick his job without ever trying them? With this direct contact with his future work, studying would be more productive since they would understand why they are working. Nowadays, kids worry about getting past exams. They have no idea why they study. The point of studying is to increase their knowledge, techniques, ability to do something. If he doesn't experience this, it's really hard to get why they need to know all those things they're studying. Let them have this proximity with the experts. Let's suppose you're in a car workshop and you see an old car being restored, you'll get why you must study a car's mechanics to actually be a car mechanic. To build a robot you must study engineering, to build a house you must study architecture and for that, you need previous knowledge of math and other subjects.

In Brazil, the institution Caixa Cultural do Rio left an old piano in the lobby to whoever wants to play it. Two humble boys, Lucas Freitas a candy seller and Lucas Alexandre Conceição Pereira, who delivered meds, used to wander around. They saw the piano and got really interested. They didn't know how to play it or never had actually seen one personally. They didn't know each other or knew they had the ability to play the instrument. They started going to the place frequently, developing their talent. They even appeared on the news. Then they got full scholarships in renowned musical schools. Everyone loved this report. This type of opportunity should happen at school and to everyone, letting the kids try the activity they like. In other words, awaken the talent inside each one of them.

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