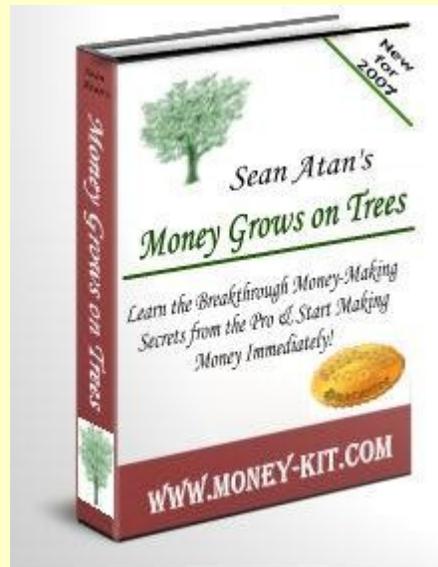


THE MONEY KIT

MONEY GROWS ON TREES



**BY: SEAN ATAN
AND MONEY-KIT.COM**

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Introduction

Don't Skip this Introduction. It contains vital information and ideas for success.

Welcome to Money Grows on Trees by Money-Kit.com!

I realize that even the most profitable money-making opportunities won't work unless you have the right mindset to succeed. Most people sabotage themselves because they are destroying their own chance of success by not staying positive about things.

I personally went through the process of trial and error so you don't have to. You will learn how to bypass your resistance to success and to create a winning mindset. You can learn from my experiences, which will give you the most powerful resources of self-help tools to accelerate you to a new, more prosperous self.

A good attitude can't just work alone...a lot of programs say, "Just have a great attitude and you'll succeed automatically." It's funny how it seems to be that a lot of people set goals, and then just seem to fall short. They seem to get involved in certain opportunities that just aren't the right ones. We consider that the wrong vehicle. You also need to have other things that come along with the vehicle in order to reach your destination. In this case, your destination will be financial success.

Basically, you will need a few things. One is a "Goal Map." You need to have the directions to get from point "A" to point "B". Initially, people move forward toward their goals but for some reason they seem to get detoured. It's like going down a highway that is straight, all you need to do is simply drive and all of a sudden you find yourself driving off an exit, sometimes going 20 miles inland, out of the way.

Much of the problem is often an automatic self-sabotaging mechanism. Part of the procrastination process, which inevitably diverts you from ever reaching your goals or destination. Imagine shooting an arrow up in the air, never knowing where it will

land. Many people live their lives that way, just going wherever the wind will take them. Now let's change the thought for a minute. Imagine shooting the arrow at a visible target. Where will the arrow land? It will probably land very close to the target, you may not hit the bull's eye but you'll come close and eventually, if you keep practicing, you'll hit one. It's the same thing in business or relationships or attaining any other goals that you want to achieve.

So basically always keep focused and get back on the highway and stay on course, don't detour. If you have a plan or goal, don't allow people to tell you that it won't work. Drive straight in like an arrow and don't get detoured. Don't let people, places or things push you toward various exits along the way. Just keep aiming for that bull's eye!

Positive Attitude

A positive attitude is very important to achieving anything. How can we take any task and get anywhere when we're negative?

When we tell ourselves, "It will never work," guess what? It probably won't. By saying this, you have implanted it into your brain's subconscious and you will find all the negative reasons a new venture won't work. In addition, you will take into consideration what friends and associates say, like "That won't work, you're wasting your time, you won't succeed with this method, etc."

Keys To True Success

- ◆ **Positive Attitude** – Have trust in yourself and don't focus on previous failures.
- ◆ **Enthusiasm and Passion** – don't just have it, take action on it as well!
- ◆ **Don't listen to dream stealers** – even if they are your friends or associates. Maybe they mean well for you, but it is not your obligation to act on their negative attitudes.
- ◆ **Set Goals** – Decide whether you want to work part-time or full-time. Research has shown that successful people set definite goals. Work hard to achieve your goals and write them down in a place you can see them everyday.
- ◆ **Get Organized**
- ◆ **Plan your work time and manage your time well** – you don't want to overwork yourself. "Manage your time properly or it will manage YOU."
- ◆ **Take advantage of your advantages** – Every single person in the world has a talent, skill, idea, drive, or gift that is unique to them.
- ◆ **Saturate your mind with winning statements** – *"I am confident. I am successful. I am committed. I am prepared."*

William Saroyan once said, "I am not the kind of guy to knock at a door and then when the door is opened, not go in."

Well you have knocked on the door. I strongly believe and I am extremely confident that this book will help you in your steps to success in working from home. What will you do now that you knocked at the door? Whatever you do, keep the "dream stealers" away! Poor people believe you must be lucky or dishonest to be rich. That is simply not true!

Take that 'kindle of fire' urging you from within, and blow on it, watch it grow into the powerful flame that is confident, motivated, enthusiastic, and completely empowered! You deserve the best today!

Using this Book

This book contains a wealth of information and one may get overwhelmed. You may not know where to begin and, as a result, may not begin anything at all.

I recommend taking one idea and study it well for one day. Each day of the week take one chapter or idea and delve in it. Do this for only six days of the week. You must also rest and not overwork yourself. If you already know what kind of work you want to do, such as Ebay, affiliate programs, AdSense, HYIP's, or any of the other money-making opportunities discussed in the book, then get right to it.

The reason this book is called *Money Grows on Trees* is because I strongly believe that one should strive for success via several streams of income. Firstly, it means more income for you. Secondly, it gives you the flexibility to focus on a different opportunity when one is not going so well.

The Internet has grown so popular that millions of people rely on it for their daily life, whether for business, shopping, health, or information. I am not saying that the Internet is the tree of life but I am saying that it poses great opportunities for those seeking to work from home and make an incredible income. But there are many branches on this "tree" called Internet and they are all filled with money that is available for anyone who is willing to strive and climb to get it. And just like any other tree, there is always enough fruit for everyone because the tree is always growing.

The key advice I can give you is to be persistent and never give up! Alexander Pope once said, "*Strength of mind is exercise, not rest.*" Be diligent and work hard. I am assured that if you put in the effort and work needed for the first few weeks, you will see a steady flow of income that will work on autopilot.

I now that if my family is able to succeed then so can you. At anytime, feel free to contact me at contact@money-kit.com and I will try to answer your questions to the best of my ability.

Good Luck!

FOREWORD: Ways to Make Money Online

There are several ways of making a steady and successful income on the Internet. Some may be more time-consuming than others, some may be more risky than others, and some may be more fun than others. Nevertheless, you must take advantage of all the methods and build financial success through various streams of income. It is EXTREMELY important to utilize the most streams of income as possible and I will explain why.

Money can be made on the Internet via online auctions such as Ebay, your own product or commercial website, affiliate programs, blogging, taking surveys, and even playing video games. Later in the book we will discuss ways of making money without a computer as well.

Working with several streams of income allows you to implement your goals into more than one channel and, hence, increasing your customer potential and making for yourself more money. For example, I can sell an informational product such as an Ebook on my own website and on Ebay, while also writing a blog about it and advertising it in a couple of forums, and assigning to it an affiliate program so that other people can sell it for me as well for commission.

You can imagine how many customers you can get if you market your product correctly. We will discuss each of these steps and methods one-by-one throughout the book.

(Please note: All the words which are in [this blue color](#) are hyperlinks and will open up a new page if you click on them only if your Internet server is connected. Therefore, it is best that you have your Internet connected while reading this book.)

Making Money on Ebay

It is my strong belief that any person who is building a business online should find a component of their business strategy to be conducted via Ebay. Ebay is a market that simply cannot be overlooked. The exposure for one's products is the greatest on Ebay with a massive array of possible visitors with easy access to your products. I will also show you how you can even use Ebay to increase visitors to your own website or blog. By looking at the following stats, one must be crazy to work online and not promote his products on Ebay with millions of prospects out there looking to buy on Ebay.

- ◆ Every minute of every day more than 150 items are listed for sale and more than 500 bids are placed.
- ◆ There are currently more than 80 million Ebay users who spend more than \$60 million every day.
- ◆ More than 2 million items are posted every day with millions of users searching the site to find those items.
- ◆ Ebay conducts more than 12 million auctions at any given time.

One you see these numbers you realize the potential of making money on Ebay. No other marketplace can compare with Ebay in terms of size and scope of products offered.

Additionally, eBay has developed so as to allow sellers to list products in a variety of niche categories, allowing for great prospect targeting. Those who want to find the kind of thing one is selling will find it. Meanwhile, the seller is not required to pay for views by people who have no potential interest in their offerings. Targeted marketing is a key to success and few buying venues allow for the level of targeting provided by eBay.

Everyone is familiar with eBay on some level. Its huge member base and remarkable influence have made it instantly recognizable to millions of people. With that level of awareness also comes a level of trust. Many people who would be reluctant to spend anything at an unknown website are more than willing to make purchases through eBay as a byproduct of their familiarity with the site.

Many of those who use eBay tend to rely on it almost exclusively for online purchases. The ease of the site's use and its popularity has created an entire marketplace of people who are eBay-only buyers. Those who fail to sell on eBay never have an opportunity to access this potential market.

When one considers the ease of use involved in selling on eBay all of these advantages are multiplied. Setting up a seller's account is incredibly simple and does not require a great deal of time or effort. The price of listing auctions on eBay is also quite limited. This makes use of the system even more attractive.

Those who are involved in online business must consider eBay when conducting their sales and marketing strategies. To overlook this giant is an error of the largest magnitude. There are few other ways to have such potential reach available for such a low cost so quickly. Many who never felt their efforts would translate effectively into the eBay marketplace have been pleasantly surprised at its strength as a revenue producing component of their business. If you have something to sell online, you simply cannot afford to leave eBay out of your overall marketing and business strategy.

Ebay Overview

- First you need to open an Ebay account. You can do that by clicking [here](#)
- Next you will need to open a Paypal account in order to be able to accept payments safely and easily. Sign up for an account by going to Paypal.com

Why use Paypal? Here's why:

Offering PayPal gives sellers multiple benefits:

- **Attract More Buyers** – When buyers see the PayPal logo in your eBay listings, they're more likely to bid and buy because they know their privacy is protected and their payments are safe. In fact, 3 out of 4 eBay buyers prefer PayPal over any other payment method.
- **Spend Your Time Effectively** – Payments made with PayPal clear instantly so you can skip the trip to the bank to deposit checks and money orders. Plus, you don't have to worry about bounced or lost checks.
- **Reduce Unpaid Items** – Letting your buyers pay right away reduces the risk that they'll forget or change their mind about their purchases. In fact, items that do not accept PayPal are 50% more likely to become an Unpaid Item.
- **Rotate Inventory Quickly** – The faster you receive payment, the faster you can ship an item. This means that you don't have to store an item while you wait for cash to arrive or a check to clear.
- **Build Confidence** – When you offer PayPal, you increase the safety of every transaction and let buyers know that you take their financial security seriously.
- **Accept Credit Cards Affordably** – With no start up or monthly fees, PayPal allow sellers of all sizes to accept credit cards more easily and more affordably than merchant accounts.

ADDITIONAL PAYPAL BENEFITS

- **PayPal Buyer Protection** – PayPal offers \$500 coverage for buyers on your listings when you qualify for PayPal Buyer Protection (98% positive feedback rating and good feedback).
- **Immediate Payments** – Create a retail-like purchase experience and eliminate Unpaid Items on your Buy It Now listings when you require Immediate Payment.
- **PayPal Seller Protection** – Get protection from fraudulent chargebacks on qualifying transactions. A dedicated chargeback team will help you fight chargebacks on non-qualifying transactions.
- **Invoicing** – Automatically invoice your buyers with customized emails.
- **Reporting** – Download your transaction history, uncover trends, and manage your business better.
- **Multi-User Access** – Provide unique levels of access to your PayPal account to all your employees.

Ebay Basics

Getting Started

First of all you will need to become somewhat familiar with the Ebay format and know the functions of listing items on the auction site. We will focus on how to make money on Ebay and not on things such as registration or how to list a product. We are all grown adults and can spend 10 minutes on playing around with the different features on Ebay in order to get a bit accustomed to the site.

Before you even start contemplating about making a real income on Ebay, you must first decide on several factors. What do you want to sell? Who are your customers? Will you sell only to a niche market? What age group are your customers? Where will you get products from? Are your items hot and popular items?

These are the things you must begin thinking about now as your **Marketing Strategy**.

What to Sell

With over 1000 categories, you can sell virtually anything on eBay. But choosing what to sell can often be overwhelming. My advice is to look first to your own hobbies and interests, because the most successful sales pitch ALWAYS COMES FROM THE HEART. It sounds corny, but it is TRUE. If you don't believe in what you're selling, and you aren't willing to stand behind your product, your online business will certainly fail. You should never sell a product that you aren't enthusiastic about, or else you should be able to fake your enthusiasm better than a Hollywood actor. Either way, you must pass on the positive energy about your product to the consumer. This applies not only on eBay but throughout "marketing

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