# Income 4 Beginners



Turn your computer in to a virtual ATM that spits money at you 24/7!

# **Introduction!**

Thank you for taking the time to download my e-book.

The reason I have given this to you at no cost is simple: This money making strategy is so powerful, so simple and so effective, that I know for a fact that as soon as you've read this book, you'll be jumping to get started and put it in to action.

Every other site you've been to before insists that you pay them <u>before</u> they'll let you in on their "secret". That's a clear indication that what they're offering just isn't all that good.

They want your money first upfront and <u>only then</u> will they tell you what you're getting in to.

I'm not interested in playing silly deceitful games like that.

I do ask just one thing from you though.......PLEASE, PLEASE, PLEASE read this e-book from cover to cover right now. I don't think you'll fully appreciate how powerful this is until you get to the last chapter, and once you get there, you'll be speechless at how easy it's going to be for you to make money.

# I've created this income opportunity in a very special way:

- It's idiot proof!
- Fool proof!
- Child proof!
- Even a chimpanzee could probably do this!

# At no point will you ever need:

- To have your own website!
- To find a product to sell!
- To join any programs!
- Become an affiliate of anything!
- Speak to anyone (either in email or telephone, or any other way)!
- Share any of the money you make (you keep 100% every time)!
- Give refunds (there's no such thing with this system)!
- Learn anything new (even a brainless clown could easily do this)!

#### Oh and by the way, this is not:

- A gifting program!
- A HYIP!
- A Pyramid scheme!
- MLM!
- Network Marketing!
- An Affiliate program!
- A 2 up or 1 up program or any of that other crap you see so often!

So if I've got your attention, I won't waste another minute. Let me show how you can make money every day for the rest of your life.

# **How My System Works!**

Imagine if you had something in your possession that other people really wanted! And I don't mean they'd just quite like it or had a slight interest in.......I mean they REALLY wanted it.

And just imagine that the thing you had was something every person on the planet was interested in! It's not just for a niche that <u>some</u> people are interested in, but others don't care about.....you've got something that every single person would like to get from you.

You could make quite a lot of money if you were to sell it to people, right? In fact you could probably make a fortune, and even retire, right?

Well that's the first thing most people would think of. If you've got something that other people want.....sell it and make money!

# But that's **NOT** How My System Works!

My system works on a completely "new" concept, which is far more effective and far more profitable than anything else you've ever seen or been involved with. But the most important thing is my new system is so much easier than any of the traditional methods, and doesn't rely on any of the things normally required to make money online.

# I'd like you to completely forget the concept of "selling" altogether.

If you've ever tried any sort of online selling, of any kind of product, you'll know what I mean. You may have the best product, the best website, the best pay plan, and even the best traffic and visitors, but you will still struggle to make money.....you probably won't even break even.

Did you know that even the top marketers only manage between 1-4% conversion rates. That means for every 100 visitors to a site, only 1-4 people actually end up making a purchase.

Selling online in the normal manner is not a very effective way to make money. If you're an expert, you can do it, but if you're just an ordinary person......forget it! You'll be chasing the dream for the rest of your life, but never actually get there.

Knowing how hard it was for ordinary people to make money online, I decided to create something new. I've created something that has turned the marketing world on its head:

In my system, I give something away (<u>for FREE</u>) that nearly every person on the planet is interested in, and almost every time I give it away, I make money!

And the good news for you is that you can use <u>MY</u> system for yourself, and you'll make the money.....not me! You keep 100%!

And it's not your own "version" of my system, or a set of instructions you follow to "copy" my system......it <u>is actually</u> my system that is already set up and in place. You just jump on it and use it for yourself!

And you **NEVER** have to pay me any subscription or "rent" for the use of my system.

# **Comments from others**

#### Phil Rosenthal from Canada wrote:

When I first saw your idea and read your strategy, I simply couldn't get my head around how it could possibly work. It just seemed like a gimmick. But then the final twist at the end was like a light switch going on in my brain. It's pure genius. I can't believe no one's ever thought of this before.

This is quite probably the best idea I've ever seen anywhere on the net.

Now of course, you're not stupid and I'm not going to treat you like a fool.

You know that if you're going to make money, you have to sell "something"; a product or a service or something.

But hear me out! This is nothing like you're expecting, and even if you think you know what's coming.....you don't!

Even though my system gives something away for free, it is also selling something (it has to if it's going to make money, right?). But remember what I said about other marketers and methods only having a 1-4% conversion rate? Well with my system, the conversion rates can be up to 90% and even sometimes higher!

Just think about that for a second. Almost every single person who takes what I initially give out for free, virtually always ends up buying what I'm selling. And remember that just about everyone wants what I give away; they're literally queuing up to get what I give out for free, and a huge majority of them will certainly buy what I'm selling.

It's probably the nearest thing to a perfect money maker ever invented!

What makes this even more extraordinary is the fact that what I sell is not actually all that different to what other people sell. In fact, you may well see other people selling the same things.

But I have one key ingredient that no one else has:

Everyone else is selling the product, and as a result they only manage to make between 1 & 4 sales for every 100 people they present it to. That's rubbish.

I on the other hand have added something extra! I've given people a real incentive to buy from me. I've made them an offer they can't refuse; an offer so irresistible that practically everyone who sees it simply can't help but make a purchase.

And you're going to be the one who benefits and profits 100% because of the incentive in my system! <u>I get nothing extra!</u>

# **Comments from others**

#### **Daniel March from the UK wrote:**

I'm having to completely re-think what I know about internet money making after reading your techniques. I thought I knew how to make money online, but I've never seen anything as easy as what you've just shown me.

I think it would be a bit of an understatement to say you were using a revolutionary technique that I certainly have never heard of or seen before.

# **Comments from others**

#### **Derek McCarran from Ireland wrote:**

The final twist at the end was a stroke of genius. I nearly choked on my coffee when I read it.

I thought I knew what was coming. I thought you were just trying to sell me something that would help me with my marketing, so I never expected what you finally offered me. Brilliant!

# **Comments from others**

#### **Suzanne Cocker from the UK wrote:**

I think I love you and hate you at the same time. I love you because this is just an incredible idea that would never have even entered my head in a million years. You've just shown me what I believe to be the most effective method for generating an online income ever.

And I hate you because I wish I had thought of it before you, lol ©

Now don't you dare walk away or close this book when I explain this next bit. You'll be walking away from an easy income simply because you "think" you know what I'm trying to offer or where I'm going.

What I'm about to say is a key part of my system, but <u>IT IS NOT</u> the final twist that makes my system so special. You have to stay with me and hear me out. Trust me it's worth it!

I sell a collection of software and e-books that teach, train, and assist a person to become a successful and more profitable online marketer. It contains everything you need to build a profitable online business: auto-responders, video editors, list builders, tips, tricks, techniques, and strategies......you name it, it's in there.

(You can see the entire package at the end of this e-book).

Anyone who's interested or struggling with internet marketing is going to want the things that this package offers. Most people have already bought products that are similar to, or on the same topics as, the individual items included in this collection.

But if I just tried to sell them from a website like everyone else is doing, I would get the same results; between 1-4% sales. And even getting such poor returns would be difficult, time consuming, and costly to advertise.

Even though anyone who's trying to make money online is going to "need" these products at some point, the fact is that the vast majority of people simply won't buy these exact items.

There are so many other people selling the same information and tools under different names, and from different websites, that competition is extremely fierce, and 1-4% is all a normal website with normal selling strategies could ever expect to make.

But I've flipped the situation on its head. Instead of having only 1-4% of people who see my offer actually buy from me......I now have days where only 1-4% of people walk away and DON'T buy from me.

I've completely reversed the trend!

And I've achieved all this without ever "trying" to sell anything. I haven't got a fantastic sales letter written by an expert copy writer. I haven't got a series of world class follow up emails that convert record numbers of people. And I haven't got the most effective advertising campaign that is saturating the World Wide Web.

What I have got is an incredible incentive that convinces almost every person I show this to, that only a fool would pass this purchase up.

It's an incentive that makes every sale almost a foregone conclusion. An incentive that means making the sale is a virtual certainty.

It's an incentive that means my computer becomes almost like my own personal ATM, that I can withdraw money from whenever I want.

# **Comments from others**

#### **Brian Moore from the USA wrote:**

I kept thinking to myself, "what could he possibly be going to offer me that's so great?" When I read it I was genuinely in shock. So simple yet so brilliant. It's such a sure fire way to make easy money. Virtually every single person I give this to will end up paying me. I've never seen anything so predictable at putting money in my account.

Now before I reveal the final twist, I want you to imagine that **this system I've described** is **not mine.....it's yours!** 

Imagine it was not <u>me</u> selling this product with the added incentive that converted up to 90% sales; it was <u>YOU</u>.

Imagine that you were giving away for free, something that people were queuing up to get, and then up to 90% of those people ended up paying you for a product you promote.

It would be the dream system for you wouldn't it?

#### Well that's precisely what you're going to get!

Let me tell you what my system is. And remember; **THIS IS NOT THE FINAL TWIST! YOU HAVE TO KEEP READING!** 

And in this free e-book, I promote and sell a product which is a collection of software and marketing information. And the clever part is I manage to sell this product to almost every person who reads this e-book.

Yes that even includes you. In fact I can almost guarantee that you will buy the product being sold here, and so will almost everyone else who reads this after you!

I know what you're thinking, but stay with me because here comes the best part.....

# The Final Twist!

People will visit <u>my</u> website, and download this same e-book; but it won't be mine, it'll be yours.

When they decide (like they always do) to buy the product, every penny they pay will go direct to you. I won't get a single penny at any stage......there's nothing in it for me; it all goes to you.

# (Did I just hear your brain go CLUNK!!!!?)

It was at this point Michael Pinchin wrote:

When I saw this I literally rushed for the Payment button at the end so I could make my purchase. I'd never seen anything with so much potential in my life. What you've done is just unthinkable.

And therein lays the real secret to why this is so powerful.

When you buy the product from this e-book, you'll get one other thing thrown in as an added FREE bonus. The incentive that convinces almost every reader of this book to make a purchase!

You'll get the right to re-sell the product as if it was your own using my website and this free e-book. All you need to do is put your PayPal or AlertPay email address in to a simple form and click "submit". When you do that, the system will automatically replace the payment button in this book with yours that gets generated for you instantly.

From then on, whenever someone downloads your "copy" of this e-book, you'll be the one they buy the product from. You keep every single penny, and I get absolutely nothing!

You can see how the system then effectively becomes yours. I set up the website, wrote the e-book and put together the product, but now you are making the money from it.

If you can just get your head around how unusual this is, I'm pretty sure you'll agree this is the easiest thing you've ever seen, right?

Well that's why this is so fantastic. Almost everyone who reads this thinks exactly the same as you and buys. Now they can either buy from my payment link or yours......the fact is that most of them will buy regardless, and they don't care who they buy it from; so it's up to you who they make the payment to.

Of course, you want it to be your payment button right? So you buy the product to be able to add your pay link into this book......and that's precisely what everyone else does, and it's what generates up to 90% conversion sales rates. Simple but effective!

I know you're probably a bit shell shocked and confused right now. You can see this sounds amazing, but it just seems too good to be true.

I'm the same; I think if something appears too good to be true, it normally is! But believe me, this is 100% genuine and real.

I've put together some of the most obvious questions people ask, to try and help clear this in your mind:

# This just doesn't make any logical sense. Why would you give me something that I earn 100% on? Where's the catch? What's in it for you? No one would do something like this unless they were up to something!

There is no catch. I promise you that I make no money when someone buys from your payment link. There are no hidden secrets or extra expenses you will get. No memberships, no recurring billing, no subscriptions, I don't take a commission, percentage or cut.

What's in it for me? Exactly the same as for you! I use my website and give out this same ebook with my payment link in it and people buy the product from me exactly the same way as they'll buy it from you. There is absolutely no difference in the way I use it to the way you'll use it. But obviously, by adding this incentive to the product, I've encouraged far more people to buy than normally would have, so I've increased my own sales. If I'd advertised my product in the normal way, I would have made 1-4% sales just like all the others. But with this technique, I've increased things up to 90% sales. The same thing that will help you is helping me in exactly the same way. We're completely equal.

# But why is this so popular? Why are so many people prepared to buy this product compared to any other?

Just think about this for a second. You will be giving away a free e-book that tells people how they can make money without the need of a website, without ever trying to sell anything, without having to share any of the money they make, and without ever having to give refunds. Who wouldn't be interested in reading a free e-book that does all that?

You'll be able to give this away to just about anyone and everyone with ease, because they're actually out searching for it already. Almost everyone who sees my site, downloads the book without any hesitation; (you did didn't you?)

And almost everyone who reads the book wants to buy the product because of the free incentive bonus I throw in to get their own payment link in a copy of the book. That means that virtually every time you give this away for free, you will end up making a sale of the product. Everyone who reads this can see the same potential which is what makes it so effective. It's awesomely powerful in the way it makes money.

Also, the price is so low. There's virtually no one on the planet who can't afford just \$40 to buy this (the product sells for \$40 by the way). If it was any higher, people would maybe have to give it some thought. But for \$40 most people won't even think twice. (And that's great news for you).

People also know that with just one sale they will make their money back completely, which makes this a practically risk free, no brainer opportunity too good to pass up! There's no waiting around to recoup the costs.

## I'm a total dunce, is this complicated? What do I have to do?

It's soooooo simple. First you buy the product by clicking the Payment link at the end of this section of the book. You'll then get redirected to the download page where you can get your new product. In the download is a form with just one field in it. It asks you to enter your PayPal/AlertPay email address and click submit. Once you press submit, the system will automatically insert your address in to the payment details in the e-book and give you a unique link. Now, every time someone clicks that link, they will be sent to my website home page (just like where you got this e-book from) but instead of downloading my e-book, they'll download yours. It looks identical to this one, but it will have your Payment button in it.

Now you just give people your link and send them to the site to download the book. You can do this in any way you like. Include your link as a signature line in your emails, offer it to people as an incentive to join your mailing list, give it as a free gift for other promotions your making...etc, etc. Anything you can think of is good enough.

#### What is PayPal & Alertpay, and how do I open an account with them?

PayPal & AlertPay are very simple online payment processors used for selling things online from websites. To open an account with either of them, you just need to visit their websites (<a href="www.paypal.com">www.paypal.com</a> or <a href="www.paypal.com">www.alertpay.com</a>). If you use PayPal you will need a free personal premier account, and if you use AlertPay, you will need a free business premium account. When you join income4beginners, you can choose to add one or both of these pay processors as payment options when I replace my button with yours.

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#### What if someone has a problem with the download of the software package?

Don't worry, they'll never contact you. I deal with all the customer support issues for you. I give out my email address to all customers on the download page, so they'll come straight to me if they ever have any problems.

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