

How to use Incentives & Leveraging to REALLY PROFIT from Affiliate Programs

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Affiliate Marketing and offering Incentives

I have worked for years online, building a nice subscriber base and signing up for affiliate programs and running ads in my newsletter, but the results were disappointing. Now just like I have discovered, I would like to help you start your own business, set your own hours, spend time doing what you want while making great income online!

Thousands of businesses use affiliate programs to acquire new customers. Affiliate marketing has fast become one of the easiest and most profitable ways to make a living online. Incentivized marketing is founded on the affiliate principle but adds a special twist that drives conversions through the roof and makes the whole process even easier.

Incentive Marketing & Money Leveraging

How can you get people to be more willing to sign up for these affiliate offers to generate huge commissions? Very simply by offering them a great incentive to do so: something free. With incentivized marketing, you are not limited to discounts and cheap gifts that nobody wants. You can offer any real world or digital product with just about any price tag for free. Here is how.

Offers provided from advertisers on affiliate networks leverage or create money. They do so because of the gap in between the cost of signing up to the offer and the commission generated by this same signup.

The most striking of these is perhaps an offer called AOL Musicnet. For every user that signs up for a one month free trial, the advertiser pays a commission of \$37. There are different ways that you can give back a part of this money to that user in exchange for them signing up in the first place.

I have the power solutions for this money leveraging system.

At this time, the market is so new that it is literally bursting with opportunity. Here are the three ways that you can operate the system:

1. Incentive Referrals

With this system you simply select one or more products to offer to your visitors. These products will each have a referral requirement associated to them. To acquire one of these rewards, users will have to sign up to the site, complete one sponsored offer themselves and then refer the adequate number of people.

For more information, please read this brief to the point article: [How to make money with Incentive Referrals](#)

2. Point Based

While the first method is still the most frequently used, the points system is rapidly gaining in popularity and with good reason. With this system, offers are converted into a fixed point value. These points are then redeemed for various rewards in a “point shop”.

For more, please read this short piece: [Point Based Profits](#)

3. Freebie Lottery

This is the newest addition to the incentivized marketing family. Instead of being converted to points, offer dollars are converted to raffle tickets. Sites offer different attractive rewards and users complete offers to earn tickets for the draw. There is no limit to how many and what kind of pots can be put up for grabs.

For more: [How to make a Mint with a Freebie Lottery](#)

Build your own profitable incentive marketing site now!

Affiliate marketing has been and will remain one of the easiest and most profitable ways to make money online. It is a simple process whereby publishers or website owners drive traffic to advertiser sites and reap a reward for their efforts in the form of a commission every time a customer makes a purchase.

Incentive marketing was first “created” approximately 3 years ago and some of the first players on the market have already made millions.

With the right software individuals from any background can channel the power of incentivized marketing and create their own site quickly and easily. If you need webhosting I recommend [Godaddy](#). To get the program with all the features and all the functions of even the biggest incentive sites [click here](#).

Incentivized marketing is a simple process by which users are enticed to complete sponsored offers in exchange for credits which are redeemed for [various gifts](#). The most well known of these sites offers iPods, but many have found success with just about any reward that has large scale appeal to consumers.

Creating a unique and professional incentive based referral site is fast and easy with the right program and is one of the easiest ways to create one or more streams of nearly automatic income on the internet.

How does it work?

- 1.**The first step is to [choose a product](#) that will find acceptance with your target audience. There are several ways of going about this. Some will choose to offer a unique product around which the site is optimized, from the domain name to all the pages of text, while others will opt to make their site a “general gift site” where multiple rewards will be offered to participants for differing referral requirements. Most offers can be found on one of dozens of affiliate networks and payouts are generally between 25 and 30 dollars per completion. The value of the gift will determine the number of referrals sites require of their users. Keep in mind that a majority of users that have completed their offer will not be able to meet the referral requirements, thus creating important profits.
- 2. Choose a domain name and build the site.** Once you know what product you will be offering, you will want to purchase a domain name and hosting for your site. This incentives program comes with a full user guide and free installation. Follow the step by step instructions, and within no time, you will have a complete website with professional layout and features ready to welcome customers.
- 3.** Sign up for affiliate programs that allow incentives. There is a nice list in the resource section at the end of this course.
- 4. Get the word out.** Your Incentives site is engineered to be not only simple to use but also very efficient at converting visitors into customers. Once your texts and images are in place, all that is left to do is get people to the site. There are too many possibilities to list them all here but some of the most simple and time efficient ways include submitting your site to directories, optimizing your keywords for search engine traffic, posting in forums, writing up a short press release and or articles, purchasing low cost ezine advertising or starting a PPC (Pay Per Click) advertising campaign.

The true beauty of the system is that it can reach what is referred to as “critical mass” very quickly. Since users need to refer their friends or other users to the site to complete the requirements, they become like so many little marketing engines that give your site the best promotion it can get, direct word of mouth recommendation.

If this seems confusing to you in anyway or you would like to know more about getting started, please [contact us](#) and I will be happy to help you.

Build a Point Based Profit Center

Channel the power of freebies by leveraging offer dollars. Give away valuable freebies and have your advertisers pay for them while making you a generous profit!

Point Based Profits

Everybody likes free stuff. In fact in psychological testing, the word free was found to be one of the most attractive, creating a strong positive emotional response in the test subjects. With Incentivized marketing, sites can offer all manner of freebies with little limitation to their cost or value.

Incentivized marketing refers to the science of creating forced leads. Simply put, this means offering users incentives to sign up to sponsored offers that pay generous commissions. The point-based system may be the simplest of all to use and understand.

Individuals from all walks of life, from beginners to established internet marketers have found these sites to be a fast and easy way to generate streams of income, without any experience or selling required, by providing this system to their users.

This program allows you to create a Point Based reward site from scratch or add it onto an existing site as a module that creates extra conversions and makes sales even easier.

The basis of the system is the gap between offer sign up cost to the user and payout to the site owner. Many offers cost only \$1 for the user to sign up to but pay the site member a commission of \$25. The difference between these two amounts creates a money leverage that is used to redeem gifts for the user and create a profit for the site operator.

How does it work?

1. Step one is to choose your product, niche or angle. You can either choose to offer a single attractive product, niche oriented options or an online reward store.

Once the site is up and the rewards chosen, you set a point value for every offer dollar collected from the advertiser offers and also select a point value for every gift that can be claimed off the site. This also sets the profit margin for the site.

Products can be anywhere from gift certificates to magazine memberships, concert tickets or cash. There is truly no limit to the freebie that can be given away. For great electronics many people go [here](#).

2. Choose a domain name and build the site. Once you have chosen the formula for rewards that will be offered on your site, the next step is to build it. This is very easily accomplished with this [Incentives Program](#), which proposes an easy step by step process and gives professional results based on an attractive template. Download it instantly after purchase and use the free automatic installation service to get started right away.

3. Sign up for affiliate programs that allow incentives. There is a nice list in the resource section at the end of this course.

4. Get the name out. After completing the site with rewards and brief texts all that is left to do is get visitors to the site. The powerful system and free offers makes the site very attractive to users.

There are two many methods of promotion to describe them all here but some of the most notable are press releases, articles, forum posts, PPC advertising, ezines and directories. Getting listed on various search engines will also provide you with valuable free traffic.

Since the point based system makes it easy for users to acquire gifts, you will quickly be creating a base of satisfied customers that you can keep coming back for more. A mailing list will be a valuable asset that will only become more and more profitable as time goes by.

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