

How to avoid success at all costs



This little ebook is dedicated to all of those stalwart Internet marketers who have tried and tried again but just seem to miss the mark

Use these arrows to go
from page to page →

Written by a successful cynic from life experiences



You may be wondering, "Why would I want to avoid success?" Most people do this without any effort and others pour hours of their time and buckets of their money into online ventures and home-based businesses - walking away, shaking their head

With the ease of a silver tongued liar, literally thousands of self-appointed "Internet Marketing Gurus" sucker desperate individuals into sending them money. This is a super business opportunity for the "Gurus".

In this little book, I want to give you some substantial info and practical ideas to avoid the pitfalls. Stop feeding the sharks!

There are ways to find the right business for you, join for free, advertise for very little or next to nothing and discovering how great it feels to plug into a system that works.



**I will tell you up front -
This is not a how to get
rich quick scheme.**

**This is simply a guide to use to avoid
the pitfall and traps**



Avoiding the Pitfall

5 Rules to avoid trouble

RULE #1 Don't let your need be governed by your greed. When your motivation is greed, you will often fall for all kinds of well written HYPE!

There are literally thousands of Get Rich Quick Schemes. If it sounds too good to be true, it probably is. I have fallen for this many times. When an ad offers thousands of dollars in just a few days, the only truth is that the originator of the program is going to make this - NOT you.

RULE #2 Don't use quick submission services. "Your ad in 10,000,000 ezines". Your ad will be put on every FFA (Free For All pages) on the Internet. This will result in your email in-box filled with thousands of spam emails and your virus software will be overloaded!

RULE #3 Do NOT spam or fall for "Buy my email list and send your ad to 24,000,000 opt-in subscribers". These are harvested "SPAM" lists that will result in more trouble than you can handle and possibly shut down of your website.

RULE #4 Make sure that you signup for affiliate programs that offer a legitimate product or service. Do a little homework before you make a decision to join.

RULE #5 Don't fall for "This offer expires at Midnight tonight. Get in Now or loose" This is a squeeze page that is designed to intimidate you into fast action. 9 times out of 10, I have revisited these pages and found the exact same message.

There are many more "rules" that you will learn as you progress. Don't give up. Simply use the brain that God gave you!

Keep Reading! It get's a whole lot better!



A Day in the Life of an Affiliate Marketer - Your Story!



Being a full-time affiliate marketer is much easier now compared to the days when people had to make use of the telephones, bulk mail and other mediums of information just to contact their readers with their latest content or promotion.

So with technology at hand, and assuming you are an affiliate marketer working from home, a day in your life would sound something like this...

Upon waking up and after having breakfast, the computer is turned on to check out new developments in your niche markets and to check your emails for important tasks. There may be new things to update and statistics to keep track of.

The site design has to be revised. You know that a well- designed site can increase sign ups from visitors. It can also help in the affiliate's conversion rates.

That done, it is now time to submit your affiliate program and an article you have written to the relevant online directories. These directories are a means of attracting people to join your list or affiliate program.





Time to track down the sales you are getting from your promotions. There are orders and emails to track down. See if there are new clients checking the products out and to take note of contact information that might be a viable source in the future.

There are lots of resources to sort out and new products to review. You need to develop solo ads, or write an honest product recommendation for your next promotions, as you know that this is a proven way of ensuring more sales. It is always best to stay visible and accessible.

You suddenly remember that there are questions to answer from your visitors. This has to be done quickly. Nothing can turn off a customer more than an unanswered email or slack support responses.

Product inquiries have to be paid more attention. Nobody wants to be ignored and customers are not always the most patient of all people. Quick answer should appear professional, yet personal.

In the process of doing all the necessities, you log into a forum where you interact with other affiliates or those who just need help in getting started. This is where you can discuss things such as how to best promote your products, network with like minded marketers or brand yourself to other readers.





Teamwork is an important part of success

Sharing tips and advices is a good way of showing support. There may be others out there wanting to join and may be enticed by the discussion that is going on. There is no harm in taking advantage of these opportunities in forums if it is done correctly and ethically.

The newsletters and ezines were updated yesterday, so it is time to see if there are some new developments happening in the market that you can update your list on. This will be written as new content, which will be distributed to your customers tomorrow.

This same content is also an important tool in keeping up to date with the newly introduced products or strategies that are working so as to keep your list informed of recent developments. This helps to build trust and credibility with your readers.

It is time to show some appreciation to those who have helped you in your promotions or sales. Nothing like mentioning a person, their sites and the process they used to get real results. As they say, the proof is in the pudding, so it helps credibility if you can prove what you are teaching actually works by using real life examples.





Let me help you create your own newsletter

Of course, this will be published in the next newsletter - among the more important information that you have written already.

The marketer still has time to write out recommendations to those who want credible sources for the products being promoted, ie a testimonial. (Only do this if you actually found it beneficial).

There is also time to post some comments on how to be a successful affiliate marketer on a site where there are lots of people looking for help, such as popular forums or blogs, etc.

Two objectives done at the same time. The marketer gets to promote the product, as well as the program they are in. Who knows, someone may be inclined to join.

Time flies. You just missed lunch, but you are quite contented with the tasks done. Your work is done for the day. Now it's time to play. You take the rest of the day off to relax or spend some time with your loved ones. Take them out to see a movie or to the park. You've earned the rest.



Find a Mentor. Learn to be a Mentor.



Ok, so this may not be exactly what most marketers do each day, but it gives you an idea of how a successful affiliate marketer spends his or her time.

All you need to do to be in this position is to find a successful online marketer who has "been there, done that" and then learn from what he or she has to teach. But most importantly you **MUST IMPLEMENT** what you learn.

It will take time. Probably more time that you first think, so give yourself a bit of flexibility to reach your goals. If you're very serious and take action, there is no reason why you too can't live the lifestyle of an online marketer.

Is that success looming in the distance?

Remember, success is not measured by the amount of material wealth you obtain but by who you are as a person.





Yes, I love to fish.
No, I'm not Ernest
Hemingway

Let me introduce myself. My name is Pastor Bobby Keating. I have been in Internet Marketing, Affiliate Marketing, Home Based Business, Work at Home, and endless other names for about 15 years.

Basically I have been under the impression for the last 15 years or so that I could make money at home with my computer.

When I first started, I felt in my bones that within a very short time, I would be just rolling in dough. That was 15 or so years ago.

I shudder to remember the amount of money, time, effort, money (my money) that I spent trying to get rich.

I let my greed guide me and guide me it did to the point of bankruptcy.

If you've been doing this for a while, I'm sure you can relate. If you've just begun, don't get discouraged.

Read on. I want you to benefit from my mistakes. I have a lot to tell you...



Everyone likes to make money. Everybody knows that it takes money to survive. It takes money to live well. Money is a tool for us to use to get the things that we need and the things we want. Unfortunately sometimes the necessity for money overrides our sensibilities and we are consumed with a passion to make money. Money becomes the master.

This may seem strange but our attitude towards money can determine how much of it we will win. If we make money the focal point of our endeavors, we make wrong decisions and often fall for things that we know in our hearts are wrong.

First let me state that success is not measured by the amount of material wealth that we acquire. It is measured by the amount of balance we attain between our physical selves and our spiritual selves.

We must ask ourselves a question. Am I a physical being who sometimes has a spiritual experience or am I a spiritual being who is now having a physical experience? Before we can begin a journey, we need to know where the starting point lies. Keep reading and soon all of this will begin to make sense.

The very best advice for becoming successful comes directly from the Holy Scriptures. In the book of Jeremiah, God tells Jeremiah, who is doubting his ability to be successful, something that changed my opinion of myself.



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