

**10**  
**AMAZING**  
**FACTS ABOUT**  
**INTERNET**  
**MILLIONAIRES**  
**EVERYONE**  
**MUST KNOW**

**HOW I MADE MY FIRST**  
**\$1 MILLION ONLINE**

**FELICIA BAIDOO**

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## **WHY I WROTE THIS EBOOK**

**I WROTE THIS EBOOK TO GUIDE AND MOTIVATE ANYBODY WHO REALLY WANTS TO USE THE INTERNET TO ACHIEVE HIS OR HER FINANCIAL DREAMS. NO MATTER WHERE YOU ARE NOW I WANT YOU TO KNOW THAT IT IS POSSIBLE. PRESS ON. DO NOT GIVE UP. YOU TOO WILL SURELY ACHIEVE YOUR FINANCIAL DREAMS ONLINE.**

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## **MY PERSONAL STORY**

My name is Felicia W. Baidoo. My friends call me INTERNET GURU but I do not see myself as such. This is because I believe that anybody who is willing to apply my principles can achieve unlimited success online and even offline.

I started marketing online in 2004. I started as a newbie from day one. When I started I was not sure what to do and have no one to teach or guide me as a woman. And I must confess it was not an easy ride to where I am now.

I bought all sort of e-books related to making money online from home but I was still not really finding my way through the internet maze. In fact I was lost. Not only that, I also lost was over \$15,000 buying and trying money making products and e-books from so-called internet gurus who promised me heaven.

**ALTHOUGH I KEPT ON FAILING TO MAKE  
MONEY ONLINE, I NEVER GAVE UP.  
BECAUSE I KNEW THAT THE INTERNET  
COULD MAKE ME RICH.**

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Then in January 2007, I received an email from a friend who introduced me to the insider secrets on GLOBAL NPN. I took my time to study their free report and their program.

I joined the program the following day for about \$10.75. Then I had the opportunity to see the inner workings of the program at my back office. The more I studied the program the more I got convinced that I could succeed in it. **What blew me off was when I realized that I could make over [\\$47,000](#) a year by just referring only 12 serious members - 1 [serious affiliate\\*](#) a month.** So I made that my first goal. I achieved that goal in no time with article marketing, PPC campaigns, press releases etc.

And then I made 100 people my second goal. This was because I realized by the [NPN calculator](#) that if I could have 100 people in my down-line, I could make [my first \\$100,000 every month](#). I gave that goal my best shot. And after six months of hard work and perseverance, great things started happening. The NPN spill down-line system began to make me see real money in 6 figures for the first time in life online.

Since then, I have never looked back anymore. **I joined other MLM programs and affiliate programs and began to promote other people's products. I once made a record sale of \$191, 201 in 18 days.**

**Today I make 7 figures monthly in**

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**network marketing and help many people who are interested in network marketing and affiliate programs to achieve success online.**

Although I have made wealth online I feel I must share my internet marketing secrets with people especially newbies who do not know what to do to get rich online.

### **MY PRESENT VISION:**

MY VISION IS TO **COACH** AND RAISE OVER **1000 PEOPLE** TO BECOME MILLIONAIRES ONLINE **FOR FREE**. DONALD TRUMP AND ROBERT KIYOSAKI HAS SAID THAT THE NETWORK MARKETING INDUSTRY IS THE NEXT BIG THING.

AND I DO AGREE WITH THEM. **I BELIEVE IF I CAN DO IT THEN ANYBODY ELSE CAN ALSO DO IT**. NO MATTER YOUR BACKGROUND YOU TOO CAN ACHIEVE SUCCESS ONLINE. LET ME NOW SHOW YOU HOW I DID IT.

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## THE 10 BEST-KEPT GOLDEN SECRETS OF INTERNET MILLIONAIRES

Right now I would like to stop talking about myself and start sharing with you some of the secrets I have gathered over the years. So without much ado let us begin the free course now...Over the years, I've had the good fortune to meet and talk with some of the most successful internet millionaires around the World.

As an internet marketing expert, I often tell my students that they will reach their financial goals faster if they'll take the time to find out what other successful entrepreneurs do and how they think – and duplicate their strategies.

I've been doing this myself and have generated millions of dollars in the process. I have discovered that successful [cyberpreneuers](#) have some things in common and have decided to share with others internet surfers. So now let the drums roll....



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## **INTERNET MILLIONAIRE SECRET #1**

**INTERNET MILLIONAIRES DO NOT SELL WHAT  
THEY WANT. THEY SELL WHAT PEOPLE  
ARE WILLING AND READY TO BUY.**

This is the first secret of the internet masters. This is how great names are building their financial empires online. Many Internet newbies jump on the internet wagon with their own ideas of what they want to sell. So they spend their hard-earned money creating an Internet business and end up with nothing to show for it, other than a well-designed website. The reason why I joined the [GLOBAL NPN](#) was because I saw that the program was easy to sell to people who were willing to make real income online.

To create a successful Internet business, you need to do a lot of research first and find out what the market you're going to target wants to buy or are already buying. To see an example of this, let's take a look at the huge diet and weight-loss industry. Someone interested in dieting and weight-loss is NOT going to stop at buying one book, course, tape, or coaching program.

In fact, people who are serious about losing weight often end up buying all sorts of books on the subject; spend money with [Oprah's Jennifer Nicole Lee](#) and [Dr. Bryan Walsh](#), sign up for memberships at [24-Hour Fitness Clubs](#) and buy diet vitamins and pills and all sorts of exciting new exercise gadgets.

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If you were going to enter the [weight loss](#) industry, I'd recommend that you sell something that people are ALREADY BUYING rather than come up with something new and untested. So sticking to selling what people are currently buying gives you a better chance for success.

To find out what people are buying or interested in any particular niche market, you can use services like [Wordtracker.com](http://Wordtracker.com) that give you the ability to see exactly what search terms –keywords- people are using in the major search engines. Then, with this information, you can continue your research into niche markets, find out what people are buying, and create or find similar products to promote to that target market.

In any business, you have to **FIND YOUR MARKET FIRST** and get to know them incredibly well. It helps you to know who YOUR BUYERS are in the market you'll be targeting. For example, if you run a carpet cleaning business, it makes more sense to sell information products to carpet cleaners than it does to people who own pet shops. You know the frustrations and the problems of carpet cleaners. You'll have a better idea of what type of information carpet cleaners want to buy.

If you don't know your market, do some research and find out all you can about them. Read the magazines they subscribe to. Find time to visit their trade shows and business conventions.

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Talk to the gurus in that market. [Read the books](#) they read. Do whatever it takes to fully understand the market. Once you know the market inside and out, you should know two important pieces of information.

First, you should know what they're already buying. Second, you should know the main problems and frustrations that your market would be willing to pay to solve. With both of these pieces of information, you should know exactly what your market will buy. Now, all you have to do is either find or create the product and sell it to your market.

**INTERNET MILLIONAIRE SECRET #2**  
**SUCCESSFUL INTERNET MILLIONAIRES AGREE ON**  
**THIS ONE SECRET: THE MONEY IS**  
**ALWAYS IN THE LIST!**

From the moment you launch your new internet business, your website should have a form, either in the website itself or one that pop-ups separately, that asks the visitor to give you their name and email address. You can give them an incentive to sign up, like a free report or a 7-day e-course. Or you can simply ask them to sign up for your monthly or weekly newsletter. Whatever you do, you need to start capturing the names and email addresses of your visitors.

**TOP INTERNET SECRET:** Only a small percentage of the visitors to your website will be converted into buyers on their first visit.

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Without the names and email addresses of your visitors, you won't have any control over whether or not these people ever return to your website. **And statistics show that it takes over 7 visits to a website before a prospect buys a product.**

With a list of your visitors, you can email them on a regular basis and get them to come back to your website and purchase your product. Once you have the names and email addresses of visitors to your website, you can contact them on a regular basis about new products, special discounts and offers, or just give them [valuable information](#) that will motivate them to want to visit your website and look around.

Keep in touch with your email list and you'll create a strong bond with them. People like doing business with other people they can bond with. By connecting with the people on your email list, you increase your chances of getting them to convert into buyers.

**TOP INTERNET SECRET:** If someone buys a product from you, they're more likely to purchase more products from you in the future.

**INTERNET MILLIONAIRE SECRET #3:**  
**SUCCESSFUL INTERNET MILLIONAIRES USE THE**  
**POWER OF VIRAL MARKETING!**

Viral marketing is a tremendous tool on the Internet that can pull in money for you, 24-hours a day, 365 days a year, non-stop. What is viral marketing?

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