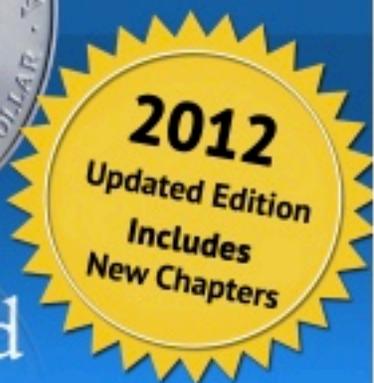


BUILDING WEALTH WITH SILVER

How to Profit from
The Biggest Wealth Transfer
in History



Thomas Herold

The Silver Fortune Report

**How to Make Extraordinary Profits
from the Silver Bull Market**

Revision 1.4

Thomas Herold
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Introduction

Why Silver Is the New Golden Investment Opportunity

The global economy is a mess. I really don't have to tell you that. Some people actually want us to believe that the recession is over. They are either joking or really have no idea what they are talking about.

The rumors of recession having actually ended may, in fact, be mere propaganda designed to keep this leaky balloon called our economy from releasing too much hot air too soon.

Don't get me wrong. The movers and shakers in this world have good reason to slow down or trying to prevent the balloon from bursting. An overblown dollar that pops too quickly can spell disaster for everyone, not just the movers and shakers.

If you own a business, especially in retail, you know that the recession is actually getting worse. You know your costs and your likely margins. You know that your competitors are scrambling just as much as you are. You know your customers.

There simply is not a lot of spending going on at any level. Multiply that by an entire nation, an entire global economy, and it spells real problems that cannot simply be smiled away by politicians and the talking heads on the six o'clock evening news.

On a personal level, it means that your financial security is in peril due to the changes – often catastrophic – that are rippling down from the world at large. Prepared or not, change is about to happen to everyone – big time.

The Disaster of The Titanic - Only This Time on Global Scale

I will tell you this up front: in economic, social, environmental and many other terms, we are all in for the biggest ride in history. What you see right now is just the tip of the iceberg. You can compare some events in U.S. history with the Titanic. When she was built she was the biggest luxury cruise ship in the world.

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She was built with pride using the best materials available. She was touted as the safest, most luxurious vessel afloat.

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People were confident that she could take on the worst weather, push her way through the biggest icebergs and endure through any calamity the seas could throw at her. However, the Titanic was flawed from the very beginning, and it was that initial weakness in her design that ultimately led to her sinking.

Similarly to the story of the Titanic, very proud and intelligent persons in the U.S., along with some equally self-serving advice from their European banking counterparts, engineered a marvel of finance on a grand scale. In 1913 the Fed, which is nothing more than a cartel of private bankers that control the money supply, was sold to an unsuspecting public and their representatives.

An extension of the idea of centralized banking systems that had seen development in almost all western countries during the 18th and 19th centuries, the Fed was seen by many at the time as the stalwart captain at the helm of the ship of money and finance.

The Fed has now run into just the tip of an iceberg that will ultimately sink the U.S. economy and take other economies along with it. Like the Titanic, the Fed has a fatal flaw, possibly the biggest in the history of the United States.

Like the Titanic, the Fed's makers and captains have realized only too late the nature of their hubris around this flaw when it comes to navigating the behemoth U.S. economy to safe harbors around the world.

Say Goodbye to Money - The Abandonment of The Gold Standard

A second flaw was created in our economy in 1974 when President Nixon convinced the senate to abandon the gold standard, and to push the rest of the world to make the dollar the global trading currency. Together, the creation of the Fed and the abandonment of the gold standard are the cornerstones of our current financial disaster. You will learn more about these two pivotal events in a following chapter.

In 1912 the world learned of the horrific tragedy of the Titanic's sinking, a disaster that claimed more than 1,500 lives. In 2008 we all were witness to how the olympian U.S. economy hit its own iceberg and began its startling descent, pulling hundreds of thousands of individuals and businesses into the vortex along with it.

The death toll for this disaster has yet to be fully determined. We now know that the U.S. economy had been perilously close to sinking for some time, by the estimates of some experts a matter of hours away from total bankruptcy, kept afloat only by 'lifeboats' of dollars printed out of nothing more substantial than air.

Like the dot com bubble before it, the housing bubble of 2006 had burst, this time with even more far-reaching consequences. The lifeboats can only go so far. Sooner, rather than later, the U.S. economy will ultimately lose its remaining buoyancy and nothing in the world can stop its plunge to the depths.

When the U.S. economy does sink it will negatively impact all major industrialized countries even more than before. The initial bump into the iceberg is just a hint of what is in store for the world at large. No one anywhere in the world will be immune from the tsunami created with so many economic vessels on their way to oblivion.

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There are no lifeboats large enough to withstand a wave of economic destruction on that scale.

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Nevertheless, readers of this book can benefit from the information found within no matter what their nationality or place of birth.

Never before in human history have we relied on the titanic structure of one economy to serve as the bellwether for the entire global market. It was only recently in relative terms that the global marketplace had begun to function as an interconnected whole rather than as a bucket of bolts.

Our global financial perspective was one of calm seas and clear skies, enabled by advances in electronic market reporting with billions of transactions taking place in just microseconds. Staggering amounts of money are landing in far-flung ports around the world with precision and certainty - much like cargo during our grandfathers' time made its way from one exotic locale to another around the world.

However, our grandfathers' markets were a different order of magnitude altogether. The effects of modern investment and banking vehicles, coupled with nearly instantaneous exchange of untold wealth, mean potentially great windfalls as well as disastrous shortfalls.

A Sad Story - The Demise of The Dollar

The demise of the dollar will not be the first time that a currency has collapsed. When you thoroughly look into the historical record, currencies and money systems have always ultimately collapsed. In fact, this has happened every single time. The type of currency we have right now – called fiat money – is the same type that the overwhelming majority of the entire world has in one form or another.

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Fiat money has a 100 percent failure rate. Throughout history, in all cultures great and small, every fiat currency ends up with a real value of absolutely zero.

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Think of what that will mean to you and your family when all those hard-earned dollars you have in the bank are worthless and any dollars you earn tomorrow are likewise without value.

You will need a crash course in Economics 101 without the hyperbole and misdirection that are so prevalent in today's financial world. It is my hope that you will agree with me that investing in silver is an excellent way to stave off future economic uncertainty and protect your wealth.

If you're like me, you will want to dive in right now and start making money with silver. However, I strongly encourage you to read the first few chapters of this report to gain a better understanding of the world economy. With such knowledge you can move forward with confidence knowing that you have a solid foundation upon which to base your upcoming silver investment strategies.

Why Silver is a Better Investment Than Gold

You will learn why silver is actually a much better investment than gold. Most individual investors and the financial press are biased toward gold while seeing silver as a secondary investment in precious metals. You will see why this is not the case and learn how to use silver's under-the-radar status to your advantage.

Next, you'll jump right into the physical metal itself and how it is quite likely that silver will become the first of our metals that become extinct. You will learn why silver is rarer than gold, and why it has not yet caught up with its real price value.

You will come to understand why most silver ends up in the land fill, why falling silver demand due to reduced photographic usage is a myth, and how silver is used in countless technical processes in all kinds of industries.

These technologies, in fact, have driven the demand for silver so high that we no longer have a large surplus of the metal available to help balance the market during times of scarcity.

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Being poor is a state of mind, being broke is only temporary.

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In This Silver Fortune Report You Will Learn Two Major Things:

- Why silver is a fantastic investment instrument
- Silver investment tactics to make huge profits

I truly believe in you and your ability to use the financial education provided in this free report to protect your money, prosper and even make a fortune.



Thomas Herold
Financial Educator & CEO Wealth Building Course

Chapter 1

From Pinching Pennies to a Six-figure Portfolio In Just Three Years

"Do not wait until the conditions are perfect to begin. Beginning makes the conditions perfect." - Alan Cohen

Four years ago my wife and I moved from Hawaii to California. Many people asked us why we would leave such a wonderful place like Hawaii. The answer is simple – we needed change. As wonderful and indulging Hawaii can be, if you live anywhere for several years, even in paradise, you may come to no longer appreciate what you have.

That happened to us and we soon began to want to start something new. Our new dream life would involve some sort of business that could help people achieve prosperity and abundance in their lives.

We arrived in California with two suitcases each and a few thousand dollars in our savings account. As we didn't know where we wanted to live, we cruised around for several months living in cheap motels as we explored different areas.

Our savings dwindled quickly and we decided to switch to renting a room in areas that we wanted to check out more thoroughly. That turned out to be a good decision as we met more people and spent less on room and board.

It was during the time *The Secret* had come out and we loved it. We loved it so much that some of its ideas sparked the creation of our own vision board as a way to give substance to our dreams.

Our first idea was to do an actual physical version of a vision board but we soon realized that this would be very limiting so we decided to create a software application that would allow anyone to create one on their computer.

We were excited. . .

We Finally Had an Idea

We started to pour all our energy and effort into it. Lots of decisions had to be made. We founded Dream Manifesto, LLC and started to build a website. I worked day and night and sometimes I had so many obstacles to overcome that I didn't know where my head was anymore.

I do have some knowledge of computers and electronics, however, I had not a clue how to begin creating what was needed for an electronic vision board. Where to begin? I studied programming techniques for days only to get endless error messages on my screen. Many times I was ready to call it quits. But slowly I made some small progress and things started to work out.

We moved into a small apartment complex and spent our weekends going to garage sales to get our new home furnished. Ah, the joys of having a bed, a table to eat on and some desks to work on. At that stage we were quickly running out of funds so we started to make calls to friends and relatives to borrow money.

Every month we did not have one penny in income but we did have about \$3,000 in expenses. It was very challenging to come up with the money each time. However, we were excited about our vision and what we were creating. We knew that things would work out eventually.

After only five months we were able to break even and did not need to borrow any more money. I remember the day we finished including the online payment option on the website. We waited in anticipation for the first order to come in. It did soon enough, and by the end of the day, we had a total of five. We were so happy – it was a huge success for us.

A friend of ours recommended that we customize our e-mail client to play a specific sound when an order came in. I decided to go for an applause. From then on every time we got an order we got a huge round of applause to cheer us up. It was like getting a shot of adrenaline where we needed it most.

My First Getting Rich Book

Back in Hawaii I had started to read some financial books. I remember how awkward I felt when I had picked up my first book on getting rich. I certainly had a lot of beliefs and concepts around this topic both pro and con. My middle class upbringing did little to instill a sense of excitement about the possibility of becoming wealthy.

My parents both worked for the government and strongly believed in good education and hard work. Success was measured in very small doses and in years of toil – any other approach was seen as a mere pipe dream.

At that time it was all about saving money and living on a budget. I remember that my parents sat together in conference once every week to go over the monthly budget. My mother used paper envelopes to hold the amount of money she was allowed to spend for different things. My father also got his monthly allowance and I always wondered how he could ever be satisfied with the little money he got.

The Concept of Paying Yourself First

In one of the first get rich books I encountered a new radical idea: The concept of paying yourself first. That was a slap to my face as I never ever had considered paying myself first.

Money came in and immediately went to the most pressing bills and expenses first, and anything left over was good enough. However, I learned quickly that if you don't follow this pattern, you will never have anything to invest.

It took a while to understand that all investing comes from what you can pay yourself first, not something that may or may not be left over from paying others first. The truth of the matter was, I seldom had any money left over for investing in my future even during the times I earned a lot. I had trained myself to spend it all, updating my living situation or car or something else and by the end of the month, there was indeed nothing left in my account to save or invest.

Like most people, I also strongly held the belief that saving (investing) money is not a good idea because it does not allow for instant gratification, which seemed to me to be a cornerstone of personal happiness. I was basically doing nothing more than reacting to my parents' own financial belief system. For them it was all about saving so I just did the opposite – I spent everything. I felt very good about it – I really believed this is it – I am on the right track.

Finally I realized that without paying myself first, there would never be enough money left in my account to save and invest. More realizations popped into my head. I also came to the conclusion that time is limited and that if I based by work on getting paid by the hour, my income would always be likewise limited. That definitely did not feel good.

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Imagine making only what you can command in terms of the hours you spend on the job! There had to be a better way.
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The Future of All Business Will Be in Cyber Space

There was, and this turned out to be an excellent reason to invest the time needed to establish an online business that allows us to replicate a product instantly without further demands. In this way, time is invested wisely once but has big payoffs that quickly multiply the return on this investment. The idea is pure genius.

No wonder Bill Gates made billions with it. There is no limit on how often you can replicate a program, which also means there is no limit to your income.

Paying ourselves first was the most crucial and important step into shifting our mindset. It was the start of financial education and I see now after five years of intensive research on this topic that getting a solid financial education is one of the most important tasks an intelligent person can undertake.

Being financially educated means that we now make more money from our investment accounts than from our business income. Our next step will be to convert some of these cash flow incomes into assets that pay us residual income over time. It was in our initial search of these residual income options that we came to understand how all the pieces of the money puzzle had fallen into place.

Why Am I Telling You Our Story?

We want to help you create your own success story by understanding ours. Very simply, we probably had fewer start-up resources than you have right now. You are probably in a better position than we were when we started. But sometimes the oddest things can turn out to be wonderful resources. You see, I may have a slight advantage over you in an unexpected way.

I was kicked out of school when I was 18 years old. Why would that be an advantage? Simply because I have had the benefit of a few more years of creative freedom when it comes to problem solving and a few less years of the rigid indoctrination each of us undergoes in the public education system. Perhaps I ended up with less garbage to clear out of my head. Perhaps I had fewer filters that imposed limiting beliefs on my mindset.

In any event, I learned sooner than most that for any good idea to become successful in the world, a certain amount of original thinking as well as some dissatisfaction were both essential ingredients in getting those ideas out into the world where they could do the most good for myself and for others.

After my first internship with a major electronic company I realized rather quickly that continuing along this avenue would not bring me happiness and satisfaction in life.

Even getting another two years of education in electronics and computer science, things I really enjoyed, would not guarantee me solid employment let alone rapid advancement. Realizing this, I started my first company when I was in electronics school.

If you are employed or even self-employed your income is limited and you are also in a high tax bracket. The goal is to become a business owner and an investor. Both distinguish themselves from the usual employment roles by providing potential capital gains and cash flow, things employment alone cannot provide.

In the following chapters I will help you lay the groundwork for preparing yourself to take advantage of one of the biggest transfer of wealth transfers in human history.

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You can be part of it and create huge capital gains.

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It will require a certain ability to take a chance now and then, a solid education in how the marketplace functions, a commitment to learn from your mistakes and a deep understanding in your own strengths and ability to handle change.

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The middle class will soon be wiped out and you need to make a choice if you want to be poor or rich.

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If you do not make this decision on your own, most likely you will end up being poor because a decision will be made for you by someone else.

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