

# The Official Beginners Guide To Making Money On The Internet As A Blogger And Internet Marketer?



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**Let's Get Started Shall We?**

## **How To Blog For A 2nd Income That Can Lead Into A Full Time Income ( Steps To Take! )**

With the economy slowly slugging along at a snails pace, and millions of people still out of work, many people are looking for viable ways to make an extra side income from home.

Enter the Internet @ Blogging! The Internet has created more millionaires since the dot com boom then the past 40 years combined. That is the power of having the World at your fingertips from your spare bedroom, or office. Are you going to be the next Internet millionaire? Chances are probably not,

but one thing is for sure there are tons of proven ways to make money online nowadays. This is not your grandfathers era! The Internet has opened up so many opportunities for people that take advantage of it's huge potential it is almost scary. The Internet ship has just docked, the question is are you going to board this very profitable money machine?

Think about this for a second. Where else can you potentially sell a product, or service to people from all around The World in your pajamas for little, to no investment whatsoever? How powerful is that? How about having your very own money machine, that requires no employees but yourself to get going, and potentially have it making you money 24 hours a day 7 days a week!

All this can be accomplished through internet marketing, and blogging. Let me take you through some proven strategies to make you a nice 2nd income in the near future, if you follow these simple strategies.

Let's get started shall we!

## **How To Blog For a 2nd income and turn your blog into a high powered authority site that can make you money 24/7 days a week while your sound asleep**

See how comfortable being a blogger can be? Photo from Flickr by Netdiva all rights reserved.

**Picking A Profitable Niche** – What are you passionate about? What topics could you base a blog around that would motivate you to stick with your blog? Is the niche your passionate about also profitable? By answering these questions, and creating a blog around your chosen topic, could make all the difference from you being broke blogging, to making thousands of dollars monthly one day. Why? It is a whole lot easier to succeed online, or off in a niche that actually peaks your interest. You are 10x more likely to actually put the work in to make your blog a success, because you are actually enjoying what you are doing, it does not feel like work to you at all. You are feeling like Mcdonald's and loving it! ( This whole blogging and making

money online thing. ) There is a ton of profitable niche's out there – pick one that meets these criteria, and you can set yourself up for blogging success before you even get started.

**Blogging Tip:** Make sure you choose a good domain name that is easy to remember, and related to your chosen niche. If your looking to turn your blog into a potentially full time income one day, I would strongly suggest that you invest in a self hosted WordPress blog, and do not go the free route. Why? If you go the free blogger blog route you are building your business on quicksand, and not a solid foundation for a profitable business to bloom.

**Remember:** Google owns blogger that is why it is free, they can delete your blog for any reason they deem fit, and you cannot do anything about it! Trust me, I have been there and done that!

**Create Unique High Quality Content** – With all of Google's crazy seo updates to their search engine algorithms. Panda, Penguin, and coming soon to a search engine near you the Tiger @ Polar bear updates, guaranteed to stir things up, and bring the animal out of you. ( Animal planet anyone lol. ) Ok you caught me I made the last part up, but in all honesty you never know what 95 mph curve ball Google is going to throw at us Internet entrepreneurs next. If your trying to crack a big part of the seo code, keep it simple by producing very high quality content that is not found anywhere else on the Internet. Why? Because high quality content that is written by you is Google's favorite snack, they eat it up! High quality content will be rewarded now, and forever in the search engines! In this modern day and age of the Internet producing high quality content that can be shared by visitors of your blog VIA social networks, that produces backlinks pointing at your blog, and drives targeted traffic, is more important than ever. There is an old saying. If you want something done right do it yourself! Think of this saying when coming up with high quality content for your blog.

Take the time to produce blog content that is worthy of sharing!

**Blogging Tip:** Do not copy and paste other people's content and claim it as your own. Stealing content is not only unethical, but your blog post, and all of it's content will not be indexed by Google rendering it useless! Write the content yourself for maximum traffic, and seo benefits.

**Update Your Blog Regularly** - Nothing is worse than a dead blog that lays stagnant for months on end without a blog update of some sort. Not only will your blogs traffic slowly deteriorate from a lack of fresh unique content, your blog followers will be looking for some cool new blog posts from you. So to make the search engines, your blogs traffic, and your blog followers happy, you should update your blogs content at least 2 – 3 times a week if your looking to turn your blog into a potential money making machine down the road with some effort on your part.

**Monetize Your Blog** – If your looking to monetize your blog to it's fullest potential as a new Internet entrepreneur, you can accomplish this by adding relevant affiliate programs to your blog posts, Google adsense ads, selling ad space, adding cost per action programs to your blog, and most importantly you should be capturing leads from your blogs visitors by building an email list, so you can turn them into paying customers now, or down the road. The majority of the money you will earn as a blogger – internet marketer will be made by building a list, so this step is vitally important!

### **A few cool ways to monetize your blog, and the free affiliate programs that can make you money you should sign up for.**

- **Maxbounty** – Awesome C.P.A. program this one is my personal favorite.
- **Peerfly** – Popular C.P.A. program that you should look into
- **Clickbank** – This affiliate network has been around since 1997 and has paid out over 2 billion dollars in affiliate commissions to affiliates Worldwide since their introduction.
- **Rapbank** – The instant affiliate commission network. I only promote the 100% commission products – read how there payments work after signing up.
- **J.V.Zoo** – This is a rapidly growing affiliate network that is getting pretty popular. ( J.V.zoo also offers instant commissions )
- **Amazon** – If you have not heard of Amazon by now you must be living under a rock like the caveman in the Geico commercials.
- **Warriorplus** – Promote the hottest selling warrior special offers from the #1 internet marketing forum and earn some instant commissions

from your efforts.

- **Google AdSense** – Add relevant Google ads to your blog and Google will gladly pay you each time one of their ads is clicked.
- **Commission Junction** – There are some big fortune 500 companies that will pay you handsomely for successfully referring a paying customer VIA your affiliate link, or banner ad promoting a particular product, or service.
- **Revenue Wire** – This is a newer affiliate program that is starting to get pretty popular. There is a lot of top selling software that you can promote on this site and earn up to a 75% commission.

Clickbank marketplace affiliate program. Top affiliate programs for bloggers

**Social Networking** – Add the popular social networking icons to your blog posts ( See my blog <http://www.jaysonlinereviews.com> for an example. ) Your social icons should include the most popular social networking sites like Twitter, Facebook, LinkedIn, GooglePlus, Myspace, for maximum benefits so your blog visitors can easily share your blog content. If you are using a self hosted WordPress blogging platform, there are free plugins that you can easily install, and activate on your blog posts to make social sharing a breeze.

Blogging Tip: Make sure you have your social icons prominently displayed above your blog posts, and if possible below your blog posts for maximum sharing value.

**Listbuilding** – Like I stated earlier in this blog post, building a high quality email list from your blog visitors should be #1 on your to – do list if your looking to earn some extra money from your blog. The bigger @ more responsive your email list is, the more money your going to make from sending a simple email to your list of subscribers. There are some inexpensive WordPress plugins that can make building a profitable email list a lot easier by giving you the option to place lightbox popup forms on your blog, footer ads, placing your email form inside your blog posts, one click opt – ins where your blog visitors name and email is already filled out automatically all they have to do is verify their subscription, and tons of other cool features to help build you a profitable email list by installing the right

plugin.

\*\*\*\*\* **Free Items To Giveaway To Build Your List** - If you looking for something free to giveaway on your blog to entice a subscriber to opt -in to your email list you can create a free ebook by converting your blog posts into a PDF by using a free software called open office. You can write your ebook on any platform of your choosing such as microsoft word, or even make it a blog post, and copy and paste the contents to your open office software and hit P.D.F. when the book is exactly like you want it ( Voila instant Ebook! ). You can also create a free video, or video series to give away using a software called ashampoo which works great, and is very cheap. You can also Google free ebooks with PLR to giveaway for free to your opt – ins. ( The choice is yours! ) \*\*\*\*\*

### [Try AWeber's Email Marketing Tool Risk-Free](#)

**Linkbuilding** – If you want your blog to grab a ton of free traffic from the search engines, see an increase in Google page rank, then only link your blog to other high quality, high traffic blogs and websites.

\*\*\*\*\* **Linkbuilding Tip For New Bloggers:** Do not try and game the search engines by using software that spams 1,000 sites with your blogs link, or hiring someone on sites like Fiverr to build you hundreds of low quality links to your blog. This does not work at all, and it can actually have the opposite effect by hurting your blogs ranking in the search engines if Google discovers some shady unnatural link building is going on. Worst case scenario is your blog gets de-indexed completely by Google. Play it safe, build your links manually, and watch your blogs traffic move up the rankings for various keyword terms in the search engines, and watch your new business grow like a Chia pet. \*\*\*\*\*

**Conclusion:** Developing an authority blog takes time and effort on your part, but the fruit a blog can bare can be very plentiful, if you put the work in that is necessary to make your blog a success. Follow these tips in this blog post and be on your way to a nice 2nd income from your efforts, that may one day turn into a lucrative full time job, if you stick with a solid business strategy.

I have layed it out for you on a silver platter, now it is your job to get out there and start taking massive action. Will you be the next profitable blogger

making thousands weekly? Only time will tell, but one thing is for certain! You cannot accomplish this by not taking action! Go out there and start making your blogging dreams a reality, and do not forget to share this blog post with a friend if you found it helpful!

**To accomplish great things, we  
must not only act, but also dream,  
not only plan, but also believe.  
- Anatole France**

## **List Of Useful Sites To Drive More Blog, Or Website Traffic ( Updated For 2012 )**

Traffic equals money online. The more targeted traffic you send to your website, or blog the more money you are going to make for your online business period!

I am not going to rattle on about how important traffic is to any online business. I am just going to make you a very useful list for you to share with your friends on Facebook or keep it all to yourself lol.

Enjoy!

### **List High Traffic Internet Marketing Forums**

1. [Warriorforum](#) -If you are an internet marketer and you are not a

registered member what are you hiding under a rock like the guy on the Geico commercials?

2. [Honestworkfromhomesuccess.com](http://Honestworkfromhomesuccess.com) - This is another one of my favorite online forums and the owner Paul Lynch runs a great forum where you can even promote your affiliate products for free, or add a freebie you may be giving away to build up your email list. Highly recommended internet marketing forum.
3. [Websitebabble.com](http://Websitebabble.com) - Lisa Irby runs a very well respected forum which specializes in pretty much everything from creating a website, to internet marketing tips, traffic strategies, and affiliate marketing. She is very helpful to beginners also.
4. [Wickedfire](http://Wickedfire) – I do not personally frequent this internet marketing forum much but it does get a lot of traffic and a lot of people like it. **My point:** Sign up it is free!
5. [Digitalpointforums](http://Digitalpointforums) – This forum has a lot of traffic so sign up.
6. [Blackhatteam](http://Blackhatteam) – This forum has a ton of traffic and if you use it correctly it can deliver a ton of traffic to you in return.
7. [Blackhatworld](http://Blackhatworld) – Same thing as stated right above but this forum even has higher traffic levels. Signup and be active, and take advantage of all the free traffic this forum can bring you.
8. [Hubpages Forum](http://Hubpages Forum) – This forum can bring you a lot of free traffic to your blog if you stop in once in a while and help out the community.

## List Of High Traffic Social Networking Sites

1. [Facebook](http://Facebook)- Duh! Start a Facebook fanpage and build up your followers who are interested in what your website, or blog has to offer. This is a great traffic strategy!
2. [Twitter](http://Twitter) – Another Duh lol have you tweeted lately? You should! Build up your twitter followers that are interested in your niche, and tweet about your updated blog posts, or website.
3. [Google Plus](http://Google Plus) - Obviously Google owns Googleplus but it is a great website to get some nice traffic if used correctly. Add people in your circle who would be interested in what your business has to offer. Send them a thank you if they add you to there circles remember some of them may be potential customers.

4. [Pinterest](#) – Have you received your Pinterest invite yet? If you have not sign up for your [free internet marketing training course here](#) and I will send you a Pinterest invite. Just send me an email with the title Pinterest invite and I will send it over to you a.s.a.p. Pinterest is the 3rd largest social networking site in the World now and most people have not even heard of it. Basically you share interesting things that you find on the internet. Your business, your blog posts, video's, etc... You can then categorize your pins in relevant categories so people can find them and check out what your pinning.( Can you see the potential traffic Pinterest can bring you and your online business? )
5. [Myspace](#) – many people think myspace died years ago but it is slowly making a comeback. You can still get a lot of traffic to your website, or blog by sharing your blog posts to your Myspace friends etc... Believe it or not when I check my website analytics I always see Myspace sending me a good amount of clicks from the blog posts that I share.
6. [Tumblr](#) - I always share my blog posts on Tumblr everytime I update my blog. Tumblr is one of the most popular social sites on the internet so be sure to add it to your arsenal.
7. [Orkut](#) – This is another popular social networking site that is very popular in south america that gets a lot of traffic make sure you share your blog posts on Orkut for an increase in traffic.
8. [Linkedin](#) – This website is a traffic powerhouse and business professionals from around the World congregate in one place for networking. **Tip:** Most people on this website have money to spend so I would recommend you spend a little more time than usual marketing on this website.
9. [Stumbleupon](#) – I always stumble all my blog posts for a nice backlink and some extra traffic to my blog, or website.
10. [Reddit](#) – Reditt is another popular social bookmarking site definitely worth submitting too.

\*\*\*\*\***Sexy bookmarks**\*\*\*\*\* – I use this plugin to easily share all of my blog posts after I am done publishing them easily. You can see it for yourself directly below this post. Tip: If you are reading this post outside of my blog <http://www.jaysonlinereviews.com> there is the link. Sexy bookmarks is very attractive on a WordPress blog I guess that is why it is called sexy bookmarks

lol.

## **List Of Some Great Paid Courses I Have Bought Previously In 2012 ( Pretty Cheap And Pack A Lot Of Bang For Your Buck )**

1. [Traffic blackbook](#) - This was just released recently and it has a whole lot of bang for your buck. It costs \$47 dollars but he should be charging \$500 for it seriously. It has 11 hours of traffic strategies super affiliate is sharing that make him a lot of month every year. P.S. You do not need Google for this. [You can watch the free video here if your interested.](#)
2. [Trafficdashboard](#) – This course covers every free traffic strategy that the traffic queen herself uses. She shows you how she generates thousands of visitors to her blog, and affiliate offers daily in easy to understand step by step video's. ( Very high quality hours in video's one of my best buys ever ) [You can check it out here](#)

## **List Of My Favorite Internet Marketing Blogs**

1. [Zacjohnson.com](#) - Great blog from super affiliate marketer zac Johnson. Zac get's a lot of traffic and he also has some good information that covers a wide array of topics. Stop in and comment on a few of his posts.
2. [Johnchow.com](#) - This is a top make money online blog ( Only mines better lol just kidding John they both are awesome ) In all seriousness Johnchow gets a lot of traffic on a daily basis he also has some great make money online tips so stop in and comment on a few of his posts.
3. [Shoemoney](#) – This is another blog that gets a lot of traffic so stop in and check it out.
4. [Chadnicely.com](#) - Chad has a blog in a niche similar to mine the internet marketing @ make money online niche. He has a ton of good posts and his blog is very well put together. By th way Chad if you happen to read this I like your new blog header it looks great.
5. [jaysonlinereviews.com](#) - The top internet marketing, seo, and make money online blog on the internet. Why? Because it is mine lol. In all seriousness I have hundreds of posts on seo, traffic tips, how to make money blogging, email marketing, affiliate marketing, and product

- reviews. If you cannot find it on my blog it probably does not exist!
6. [Jamesfrancis.com](http://Jamesfrancis.com) - James is a great internet marketer, and product creator. His blog is packed with tons of useful information on internet marketing, traffic strategies, and making money online. I bought a few of his point and click squeeze page templates a while back and they convert like crazy so thanks James for making the great products that you do. Stop in and learn a thing or two and say jay sent you.
  7. [Potpiegirl](http://Potpiegirl.com) – *This is another great internet marketing blog you may want to check out.*
  8. [buzzblogger.com](http://buzzblogger.com) – This is another great blog that is all about traffic and helping you get more of it. Kim does a good job, and writes some excellent blog posts on her top traffic strategies that she shares with her readers. They do not call her the traffic queen for nothing! Check her out!
  9. [Mashable.com](http://Mashable.com) – Highly popular blog with some great internet marketing tips.
  10. [Probblogger](http://Probblogger.com) – Very popular blog that covers all aspects of internet marketing

## **Blog Commenting Strategies For Backlinks**

**My Tips:** Only comment on blogs that have high traffic, and blogs that are in your niche. For even more traffic be the first 5 to comment on a new blog post so you can get the most traffic possible from your blog comments. Commenting on popular blogs will give you a nice backlink for seo benefits, and some extra traffic at the same time. I still use blog commenting to this day because it is free, and it works!

## **Blogging Communities That Will Give You Extra Traffic**

1. [Bloglog](http://Bloglog.com) – Pick a category and add their widget and you are off to the races. The more traffic your blog gets on a daily basis the higher your blog will rank in whatever category you submit your blog to on bloglog.
2. [Blogtopsites](http://Blogtopsites.com) – Same principle as above. Submit your blog and add their

widget and the more traffic your blog gets on a daily basis the higher you rank in your category.

3. [Blogfrog](#) – This is a cool blogging community with a lot of traffic definitely worth signing up.
4. [Blogtrottr](#) – This blogging community has a lot of traffic, and the best part is when you publish a new blog post on your blog it is automatically shared with the blogging community once it is setup.

### **Worthwhile Video Sharing Sites**

1. [Youtube](#) – Sad but true so this list is going to be short really the only video sharing site worth submitting too for traffic in my opinion because they control the majority of the video traffic online. **Fun Fact:** Youtube gets more search engine traffic than Yahoo, and Bing combined and it is really not even a search engine. People are typing into the search bar looking for their favorite video's ( massive traffic on Youtube )

### **Worthwhile Free Press Release Site**

- [PRlog.org](#) - This is the only press release site I use and they rank real well in the search engines too.

### **Fiverr What Would You Do For \$5 Dollars?**

[Fiverr](#) – This website deserves a category all of it's own just because of how popular it is. To drive traffic, and make money from Fiverr all at the same time, sign up for free, and start posting some gigs. Ask yourself what can I do for \$5 dollars? You can also look into buying some Fiverr gigs that have a lot of good rating that can drive some good traffic to your blog, or website.

I use Fiverr to drive traffic to my squeeze pages, and my blogs. Fiverr is also great for linkbuilding. There are some great gigs if you know where to look – just look for the one's with a lot of positive reviews, and the gigs that are Panda proof ( High pagerank backlinks from trusted authority sites )

## Free Web 2.0 Websites For Free Targeted Traffic

1. [Hubpages.com](http://Hubpages.com) - I really used to like this site they suffered a lot in the last google Panda update but their traffic levels have been climbing ever since. It is a great site to use to grab some extra unique visitors to your website, or blog. See my review of this site and you decide if hubpages is worthwhile for you. <http://jaysonlinereviews.com/how-to-blog-for-a-2nd-income-that-can-lead-into-a-full-time-income-steps-to-take/>
2. [Squidoo](http://Squidoo) – they still get a lot of traffic even though I never really got too into this site. But definitely worth submitting too.

## Search Engine Optimization

1. This is the best free way to get laser targeted buying customers to your website, or blog. The higher you rank in the search engines for lucrative keyword phrases the more money your internet business will make. Learn seo once and get good at it and reap the rewards for years to come. If you need help with your seo this course covers it all and then some ( Highly Recommended ). [Click here for your seo training](#)

## List Of My Favorite Document Sharing Sites For A Real Boost In Your Traffic

1. [Docstoc](http://Docstoc) – Top document sharing site worth submitting too
2. [Slideshare](http://Slideshare) – I really get a lot of targeted traffic from slideshare. **Tip:** Turn your content into P.D.F. 's and submit them to the top document sharing sites for free ( You will get a ton of traffic for free ).
3. [Scribd](http://Scribd) – This document sharing site is supposed to be the biggest on the internet in terms of traffic. Use the same principle above and turn your old or new content into P.D.F.'s and submit them in a relevant category on Scribd. ( **I use a free program called open office 3.3 to turn my content into P.D.F.'s also great for listbuilding** )

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