

Tom Venuto CSCS, NSCA-CPT

Copyright © 2008 Fitness Renaissance, LLC

All rights reserved.

No part of this book may be reproduced in any form, except for the inclusion of brief quotations in a review, without permission in writing from the author or publisher.

Published by Tom Venuto and Burn The Fat Enterprises (a division of Fitness Renaissance, LLC) in the United States of America.

Editor: Lee A. Howard (lee_allen_howard@yahoo.com)

A WORD OF CAUTION: DISCLAIMER

This book is for reference and informational purposes only and is no way intended as medical counseling or medical advice. The information contained herein should not be used to treat, diagnose, or prevent a disease or medical condition without the advice of a competent medical professional. This book deals with in-depth information on health, fitness, and nutrition. Most of the information applies to everyone in general; however, not everyone has the same body type. We each have different responses to exercise depending on our choice of intensity and diet. Before making any changes in your lifestyle, you should consult with a physician to discover the best solution for your individual body type. The author, writer, editors, and graphic designer shall have neither liability nor responsibility to any person or entity with respect to any damage or injury alleged to be caused directly or indirectly by the information contained in this book.

Six Pack Abs Revealed

Secrets from the Man with 3.7% Body Fat

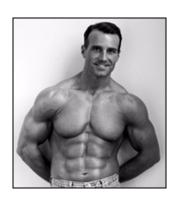
Straight Talk from Fat Loss Expert Tom Venuto, Author of *Burn the Fat, Feed the Muscle*:

www.burnthefat.com

Copyright © 2008, Burn The Fat Enterprises. All rights reserved.

This report is NOT for sale and may not be resold. This is a FREE report and may be freely distributed or shared, provided none of the information or links are changed.





After 18 years in the fitness business, "How do I get great abs" is still BY FAR the most frequently asked question I receive out of the over 30,000 emails that come into my office every month. No doubt it's because abs are the one body part that most people are the most frustrated with.

Although their questions are often phrased differently and each person's situation seems unique, my answer to "How do I get great abs" is almost always the same... and you're about to hear it...

1,000 Sit-ups and Crunches a Day, and Still No Abs!

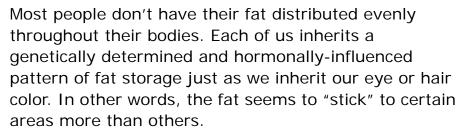
One question I received recently REALLY got my attention because a young guy told me he was doing 1,000 crunches and sit-ups a day and said he still couldn't see his abdominals. He wrote:

Tom: I have been working out for around a year now and I cannot get my lower abs into any type of shape. I'm starting to see my upper abs a little bit, which is great, but despite doing 900 various crunches, ab roller, and 100 situps four days a week, along with my regular workout on the weights, I still have a tire around my waist. What else can I do?

What did I tell him? Well, I gave him the same answer I've given thousands of people over the years, which is the only true "secret" to great abs...

It takes training to increase strength, build endurance and DEVELOP the abdominals, but to SEE the definition in your abdominals—or any other muscle group for that matter—is almost entirely the result of low body fat levels. This may sound counter-intuitive, but if you can't see your abs, it's not an issue of "muscle development" at all. You simply have too much body fat covering up the ab muscles. The lower abdominal area also happens to be the one place that most people—especially men store body fat first.

There's a Scientific Reason Why Your Lower Ab Flab Is the Last to Go: Belly Fat—A Big Problem



There's a scientific reason for this. Your fat cells are not just inert "storage tanks" for excess fuel. They are actually endocrine glands which send and receive signals from the rest of the body. You could say that your fat cells "talk to your body" and your body "talks to your fat cells." This occurs through a hormone and receptor system.

For body fat loss to occur, you must first get the fat cells (adipocytes) to release the fat into the bloodstream. THEN, the free fatty acids must be delivered to the working muscles where they are burned for energy.

For fat to be released, the hormone adrenaline (epinephrine) must be secreted and send a signal to your fat cells. Your fat cells receive this hormonal signal via adrenaline receptors called adrenoreceptors.

Fat cells have Beta 1 (B1) and Alpha 2 (A2) receptors. B1 receptors are the good guys. They activate hormone-sensitive lipase, the enzyme that breaks down the fat and allows it to be released into the bloodstream to be burned. A2 receptors are the bad guys. They



block the fat-releasing enzymes in the fat cell and encourage body fat formation.

How Body Fat Storage Patterns Affect You and Keep Your Abs from Showing

What's the point of all this physiology? Well, it turns out that in men, the lower abdominal region has a higher concentration of A2 receptors, so this gives us one possible explanation of why the lower abdominal region is often the first place the fat goes when you gain it, and the last place it comes off when you're losing it. (Incidentally, the fat in women's hips and thighs is also higher in A2 receptors.) This situation is dictated by genetics and by the hormonal and enzymatic pathways just discussed.



Think of ab fat like the deep end of the swimming pool. No matter how much you protest, there is no way you can drain the deep end before the shallow end. However, don't let this discourage you. Lower ab fat WILL come off, it will simply be the last place to come off. Simply put: First place on, last place off.

This helps to explain why abdominal exercises have little impact on body fat loss. It's a huge mistake to think that hundreds or thousands of reps of ab exercises will remove lower abdominal fat, except to the degree that it burns calories and contributes to a calorie deficit. What removes the fat—all over your body—is a calorie deficit and that comes from decreasing food intake, increasing activity, or a combination of both.

What I suggested to this young man was cutting back the ab training, spending the time he was wasting on excess ab exercises for more intense, calorie-burning cardio and weight training for the rest of the body. I also suggested he do an accounting of his food intake, get his nutrition in order and decrease his calories slightly if necessary.

As it turned out, his diet was a mess, and as nutrition experts like to say, "You can't out-train a lousy diet."

It's a monumental error to think that 1,000 reps of ab work a day will make your abs finally "pop" when your diet is a disaster and leads to fat storage. It's not that ab exercises aren't important. But all the ab exercises in the world won't help as long as you still have body fat covering the muscles. You can't "spot reduce" with abdominal exercise and YOU CAN'T SEE YOUR ABS THROUGH A LAYER OF BODY FAT!

My Championship-Winning Ab Workout Routine

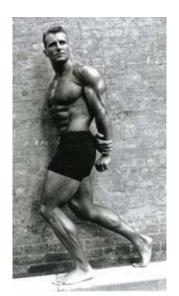
Personally, I only do about 15 minutes of ab work two times per week, with anywhere from two to four exercises for about 10-25 reps per exercise. Forget about thousands of reps of sit-ups—it's a waste of time. The reason my abs look the way they do is not from endless repetitions, but because I get my body fat down into the single digits with a highly specialized fatburning diet program.

Here's a recent ab routine that I've used (for bodybuilding/ab-development purposes). I do this routine only twice a week and I change the exercises approximately every month so my body doesn't adapt. I prefer a slightly higher rep range than other muscle groups, but as you can see, it's far from doing a thousand reps a day.

Superset Exercise		Sets	Reps	Rest
Α	Hanging leg raises	3	15–20	0
	Hanging knee-ups (bent-knee leg raises)	3	15–20	60 seconds
В	Weighted Swiss ball crunches (or weighted cable crunches) 3		15–20	0
	Incline bench reverse crunches	3	15–20	60 seconds

How to Use Cardio for MAXIMUM Fat Burning

Times have changed since the aerobics revolution of the 1970s and 1980s. For years, aerobics was the darling of the fitness world. Then scientists began to acknowledge the benefits of weight training—for everyone, not just for bodybuilders.



Recently, the pendulum has swung the other direction and we've actually started hearing fitness "experts" suggesting that cardio should be kept to a minimum or even avoided completely. That's the way things tend to go in the fitness world: they swing back and forth in trends, from one extreme to another. Lots of cardio or no cardio.

I suggest you avoid trend-hopping and pay close attention to what actually works, by people who know what they are talking about (such as bodybuilders, who are the leanest muscular athletes in the world). Doing nothing but cardio is a mistake. But cutting your cardio completely is also a mistake. The truth lies in the middle. Maximum fat burning occurs when you combine cardio training and weight training together.

Those who are genetically gifted with above average metabolisms will find that a slight drop in food intake and just a few days a week of cardio will usually do the trick. However, most people who are struggling with fat loss (sometimes referred to as "endomorph" body type) are simply NOT burning enough calories to get the results they want. The answer for them is more activity to burn more calories.



For health and weight maintenance, I suggest 3 short cardio workouts per week, about 20-30 minutes per session. But for maximum fat loss, I recommend 4-7 days per week of cardio or other physical activity for 30-45 minutes (based on results), at a moderate pace. You can mix up the type of cardio you do, or choose the type you enjoy the most—stationary cycling, stair climbing, elliptical machines, aerobic classes and other

continuous activities are all excellent fat burners (it doesn't have to be indoors or on a cardio machine).

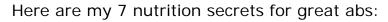
If time efficiency is a concern for you, you could do 2-3 of these cardio workouts as high intensity interval training and you'll achieve very good results with briefer workouts. Even as little as 20-25 minutes per session can get great results IF your intensity level is high enough.

Remember, seeing your abs is about low body fat. Low body fat is about burning calories and creating a calorie deficit. You create a calorie deficit by increasing the number of calories you burn and/or decreasing the amount of calories you take in from food. Increasing intensity is one way to burn more calories in less time.

NOTE: To reach the "ripped" 3.7% body fat level you see in my photos, I do cardio 7 days a week for 30-45 minutes per session, in addition to my 4 weight training workouts per week.

7 Nutrition Secrets for Great Abs

That leads us to nutrition. Many people say that "abdominals are made in the kitchen, not in the gym," and there's a lot of truth to that. You can do thousands of reps of ab work every week, but if your nutrition is not in order, you can forget about getting a great set of 6-pack abs.



- 1. Eat about 15-20% below your calorie maintenance level. If you use a more aggressive calorie deficit of 25-30%, then do not keep calories too low for too long; increase your calories to maintenance or maintenance +10-15% 1-2 days per week.
- 2. Spread your calories into 5-6 smaller meals instead of 2-3 big ones. Be very conscious of portion size. If you eat too much of anything (even "healthy" food), you can say goodbye to your abs. Period.



- **3.** Eat a source of complete, high quality lean protein with each meal (egg whites, lean meat, fish, protein powder, etc.)
- 4. Choose natural, complex carbs such as vegetables, oatmeal, yams, potatoes, beans, brown rice and whole grains. Start with approximately 50% of your calories from natural carbs and reduce carbs slightly (especially late in the day) if you are not losing fat.
- **5.** Avoid refined, simple carbs that contain white flour or white sugar.
- **6.** Keep total fats low and saturated fats low. Aim for 20% of your total calories from fat (and no more than 30%). A little bit of "good fat" like flaxseed oil, fish fat, nuts and seeds, and so on, is better than a no-fat diet. Essential fatty acids actually assist the fat burning process.
- **7.** Drink plenty of water—a gallon a day is a good ball-park to shoot for if you are physically active.

1000 or more reps of daily ab work is an amazing feat of endurance, but that's not how you get visible, 6-pack abs! If you were to do 1,000 reps of ab exercises every day, you would have outstanding development in your abdominal muscles and you would definitely have great muscular endurance. Unfortunately, if your abs are covered up with a layer of fat, you will never see them even if you do 10,000 reps a day!

You Condition and Strengthen Your Abs with Specific Ab Exercises... But the Secret to Seeing Your Abs Is Reducing Your Body Fat!

I once saw a photo of a man who broke one of the Guinness World Records for sit-ups. It was the most paradoxical thing, but this man did not have any abdominal muscle definition. He was not obese or overweight at all, mind you, but he had a small enough layer of body fat that the muscular definition did not

Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- > Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

