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**THE EASIEST WAY TO  
MAKE MONEY**

# **HOW THE PROS MAKE MONEY BLOGGING**

**| LEARN THE SECRETS TO BLOGGING**



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Change For Us, LLC

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# HOW THE PROS MAKE MONEY BLOGGING

*If you blog about your passion, why not make money at the same time? It's crazy to think you could be throwing away money every month by not monetizing your blog.*

## Introduction

This eBook will expose the main secrets on how pro bloggers make big money. I'm talking about **huge** secrets that many pro bloggers don't want you to know, because they make money selling those big secrets.

You will soon learn information about blogging that most of the pros will probably cringe at me offering for free.

By the time you are done reading this eBook, you will have a complete understanding of how the blogging business operates. This eBook will actually become your best friend if you decide to get into the blogging business. You will soon understand the exciting reason I wrote that last sentence.

Every bit of information in here is designed to not only expose how to make a lot of money blogging, it will make

your blogging life much easier during the entire process, but more so while getting your blog set up. You will actually be spoiled if you are just now getting into the blogging business, and you will soon understand why.

I could probably package this eBook and sell it online, but offering it free to you is actually more beneficial for both of us, as you will also soon discover.

Let's get one thing up front and out of the way before we get going. If you are thinking about getting into the blogging business, and if you want to learn how the pros make a lot of money blogging, you need to know **the truth** about this business, and how it operates. When you know the truth about the blogging business, a whole new set of amazing opportunities will open up for you.

The information in this eBook changed my life and it can change yours too.

You could make a great living while blogging about your passion, and possibly even quit that dead-end job, like hundreds of people all over the world have done who are discovering this incredible business.

Blogging is growing by leaps and bounds every day and it's now easier than ever for anyone to start a blogging business with a simple blog platform like WordPress. Any Internet novice can easily set up and operate their own profitable blog. Plus, there are many great tools currently available that are designed to save you weeks, and even months of hard work.

Many stay at home moms, who are seeking alternative ways to generate income, have taken up blogging and are doing **extremely** well. Even teenage kids are making healthy six figure incomes blogging. So, there's no reason why you shouldn't be able to accomplish making a decent living blogging about your passion. The trick is to know the secrets.

If you've been digging around online and learning about blogging, you've probably discovered it's no big secret that many bloggers are earning 10, 20, 30 and \$40,000 per month blogging. I just read another story about a nineteen year old kid making more than \$100,000 per month. Yes, you did read that right. Per month. I can tell you, it's all true. I would have had a hard time believing it myself if I had not sat down with a successful Internet marketer for two straight days while he taught me almost everything I know now.

I was doing a paint job for a guy who lived in a huge home in a gated community and I noticed he had five computer monitors set up on one desk in his office. How impressive I thought, since I only had one monitor in my office at the time. When I asked what he did, he replied, “I market products and services from WordPress built blog pages.”

What a great guy, and super nice too. He sat me down for two full days and taught me all of his secrets. He actually showed me all of his money earning accounts too. So, I got to see all of this information first hand, right there in front of my eyes. He even gave me a \$2,000 educational program to learn more about how he was making his fortune.

He wasn't shy about telling me that he earned more than \$25,000 per month from only one WordPress blog, and he also has several others that are pulling in nice monthly incomes as well. The amazing thing was that he went from nothing (broke) to making more than \$25,000 per month in only six months time. That's right! He did not live in that huge home in a gated community just six months earlier.

When I saw how easy this blogging business was, after learning those cool marketing secrets from that guy, and the life he was living, I couldn't wait to get started. My life has been an exciting whirlwind ever since. Yours can be too.

There is something powerful and addicting about blogging and Internet marketing that you are about to discover, and there is money to be made, if you can learn the secrets and follow the rules, but most of all, have patience.

If you want to make extra money, or if you are looking for a way out of your current job, blogging offers a great opportunity for those of you who are realistic thinkers and can follow specific steps.

If you currently operate a blog and it's not monetized, you are throwing money away, AND, you could also be reaching out to help more people who want to blog and make money at the same time. That is quite a profound statement you will soon have a complete understanding about. So, keep looking for the answer to that statement throughout this eBook, and when you get the "ah ha" moment, you will see the power of blogging in your

niche, and how you can make money while reaching out to help others.

By monetizing your own blog and teaching other people how to accomplish the same process, you **can** make more money and help people at the same time.

You, more than likely, registered to receive this free, basic bloggers eBook, because you may have heard about all the money bloggers make, and you probably want to learn how to make money blogging as well. With that said, you are in for an exciting treat coming up later in this short eBook.

There are a few amazing items coming up for anyone who already has a blog up and running, and also for anyone who is thinking about starting a blog for income. You don't want to miss that incredible information.

If you are currently blogging and not making things happen, as far as earning an income with your blog, the information coming up will change your life.

I don't consider myself the brightest guy on the block and I'm pointing that out now, because I want you to know,

anyone can get into this blogging business and make money.

Wouldn't you love to wake up every morning excited to go to work, and love what you do so much that you want to do it all day long, seven days a week? Wouldn't you love to earn a nice income while doing what you love, and do it from your **own** home, or even take it on the road?

I get up every morning and can't wait to get into my home office to blog about my niche, and to market my blog. I get a cup of coffee and I walk thirty feet to work. Well, it's not really work.

If you can find what you love doing, and make money doing it, you will never work another day in your life. So true. I love what I do and I can't get enough of it.

I do what I want, when I want. I don't fight traffic any more. I don't have to deal with all of the stressed out drivers riding my bumper. I take time off when I want. I work as long as I want. I go to the movies in the middle of the day if I want. I take as long of a lunch as I want. I enjoy what I do. I'm out of the grind and I don't have a boss putting any stress on me.

I have this feeling you are looking for the same things in life if you're reading this.

If you can learn how to follow specific steps, you can earn a great income and have the kind of life you want. You hold your own success in your own hands and you have a great opportunity right here.

I can tell you one of my secrets to success right now. If you don't keep swinging the bat, you will never give yourself a chance to hit that homerun. You must pick up the bat and swing it, just like the ball players.

You must go to batting practice and you must play the game. You will strike out many times, just like the ball players do, and you will hit a homerun every now and then, but you can't hit that homerun unless you are in the game swinging that bat.

Give yourself a chance at success. Pick up that bat and start swinging. Start playing the game. Don't give up when you strike out. The best ball players in the world strike out more than 60 percent of the time at bat. You have to get up to the plate and if you strike out, you get back up to bat again.

Just keep swinging. That's the best advice I can offer you. Grind it out. You wouldn't quit running a marathon race two miles away from the finish line, if you trained all year long just to run that one race.

Grind it out to the finish line! Keep running races. Sooner or later, you're going to win that big race and the victory will be so worth your effort.

## **Blogging Is A Business**

Even though I will jump up and down with excitement about this blogging business, and tell you all day long that this is the greatest business in the world, I'm not going to kid you about the blogging business. There is a lot more to blogging than what you get in my free basic eBook here, and I think it's fair to forewarn you ... it's not going to be a complete cake walk getting started, even with the intensive coaching program on [Blogchise.com](http://Blogchise.com) and with the incredible blogging tools and all of the exciting avenues created to help make your blogging life much easier than you'll ever be able to imagine.

There are no "easy buttons" in life. I wasted years and thousands of dollars learning that lesson the hard way. There are no easy buttons, but you can make money in this business if you can develop that unstoppable, perseverance attitude ... AND ... follow directions.

I offer this free bloggers eBook for several reasons, but the following is an important reason I want you to be aware of. Most people, who get this free eBook, want to learn about what it takes to be a blogger. Most of them never take advantage of blogging. Blogging is not for everyone. I think it's fair and honest to let you know that

bit of information right up front. This eBook is created partly to help you save money and time getting set up in a way that keeps you from wasting a lot of time going down dead-end roads like I did. I'm going to save you a ton of time and money getting any blog or website set up.

I'm going to hype up blogging, but I'm also going to tell you the truth. Obviously, I'm excited about blogging and I'm excited for anyone who has the passion to get into blogging. But, you need to know the truth, and right up front.

Blogging for income is work in the beginning. It's a business, and you will have to treat it like a business. But, don't let that discourage you, because, if you love this business, and you love what you do, it won't feel like work at all. You will feel that same excitement I feel about getting into my home office every day.

I created this basic eBook partly to help you figure out if you really want to blog for income, partly to make money myself, and partly to help you make money. I want you to know exactly what blogging for money is all about and what you can expect. I want you to know exactly how this blogging game is played.

If I only tried to manipulate you into investing your time and money in a blogging business, with all of the fast talk about how easy it is, and 1, 2, 3, you're good to go, you would probably be upset with me and you would quit part way into this program. Getting started and then quitting would not be beneficial for you or me. I wouldn't want you to start a business unless you knew full well what you were getting into.

Blogging is a business and it takes a lot of work in the beginning getting set up. Also, like any business, you will have to continually operate it to make money. You get out of this business what you put into it, and the same with any business.

If you eventually decide to get into blogging for income, you absolutely have to come into this business with a realistic attitude, and not expect it to happen overnight. You will be setting yourself up for failure if you expect the money to pile up overnight. Perseverance is the main key to being a successful blogger.

You have the potential to make as much money or more as any pilot, doctor, lawyer or engineer within a year or two if you are smart about this process.

Your blogging success will be based on your wise choices once you learn the secrets to blogging. It's all about your choices while going through the process. I could tell you all the secrets and give you everything on a silver platter, but you still need to make the right choices along the way.

If you are still serious about blogging for income after you make it through this basic eBook, you can get one of the best, in-depth coaching programs for bloggers on the Internet from [blogchise.com](http://blogchise.com), along with one of the easiest ways to start and monetize your blog.

I am also going to tell you about some cool blogging products and services in here to make your blogging life much, much easier. If you get into blogging, you will need these products and services if you want to earn money. There will be no way around it. These blogging products and services are the best you will find anywhere, and they will be your bread and butter when you get into this business. That brings me to the really cool part ... you will **make money** from those blogging products and services and also from this free eBook, if you decide to get into blogging. That's the exciting part of you getting **this particular free eBook**. You will understand more about

what I mean by that as you go through reading this eBook.

It's all about to become crystal clear.

Before I get into telling you about the cool blogging secrets, I want to tell you some things that will make a lot of sense.

Developing a new mindset will help you hang in there for the duration while you become a successful blogger. Better things will happen in your life when you can learn to grind it out to the finish line.

**Let's think of things like this:** if you go to college for four long years and you pay all of that money to get a degree, if you are lucky, you will probably get a job making around \$35,000 per year. If you are really lucky, you will get a job earning slightly more, depending on your degree and who hires you.

If you get a job working for “the man”, you will need to do exactly what “the man” tells you to do. That means, you will be doing things every day that **the boss** will be telling you exactly how the company wants it done, and you might not like what you do.

Your job will be W-O-R-K, **work**. You will be working at least 8 hours per day, and probably more if you are on salary, especially in this day and age with many corporate big dogs taking advantage of people more and more. You will be fighting traffic every day, twice a day. You will probably work under constant pressure and stress. But the bottom line is, you will be working under the direction of some stranger (boss) who will be telling you exactly what to do, **with every task you do**. Let me reiterate that ... with every task you do, you will be **following someone ELSE'S orders**. That means you will be following directions and learning all kinds of new things to do, for more than 8 hours per day. Did you catch that last sentence? You will be **learning new things all the time**, which leads me to the next bit of information.

So, for 8 hours per day, if you are forced to **constantly** take orders and follow directions, and learn **new** things all the time, why not get into blogging about your passion for the potential of making **more** money than any degreed position will ever pay you? You will be going through all of the same process of learning **new things** and constantly following directions until you learn your entire job, but the only difference is that you give

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