

Sell Stock Photos Online

49 Tips For Success



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Table of Contents

Legal Disclaimers

Chapter 1- About.....

Chapter 2 - Presumptions.....

Chapter 3 - Requirements of Uploads.....

Chapter 4 - Where to Sell.....

Chapter 5 - 49 Tips.....

Chapter 6 - Plan.....

Introduction - About

This eBook has been developed to help you sell more photographs using the internet. There are no fancy videos, or spectacular graphs, just bullet points of tips which you can work through at your own pace to give yourself the best possible chance of success in the stock photography industry. How successful you will be depends on your skills as a photographer and how much time and effort you are willing to put into your work.

This eBook is not one of those super secret packed, magic wand, big promises, guaranteed wealth types of ebooks - it is simply tips on ways to promote yourself and your images, if you don't put them into action you will get nowhere, so remember to read it to learn, but ultimately its down to you to act.

We recommend you don't skip thru sections of this ebook, and take it steadily so you absorb as much information as possible.

Chapter 2 - Presumptions

The presumption is taken that you already have a level of photography skill and have the equipment with an adequate level of capability. This ebook will not teach you how to take photographs, it will help you sell them. If you are only just beginning and can't even take a good photo, it is recommended you do that first before revisiting this eBook.

It is also presumed you are somewhat of a newbie at selling your work. However, if you already an established seller looking to expand your sales there is still plenty of stuff to wrap your eyes around that should help you.

Chapter 3 – Requirements of Uploads

Before we get into the tips, be sure that you are able to meet the requirements of the websites that allow you to sell your images on their website. If they reject everything you submit you will never sell anything, so first things first – ensure you can meet the requirements.

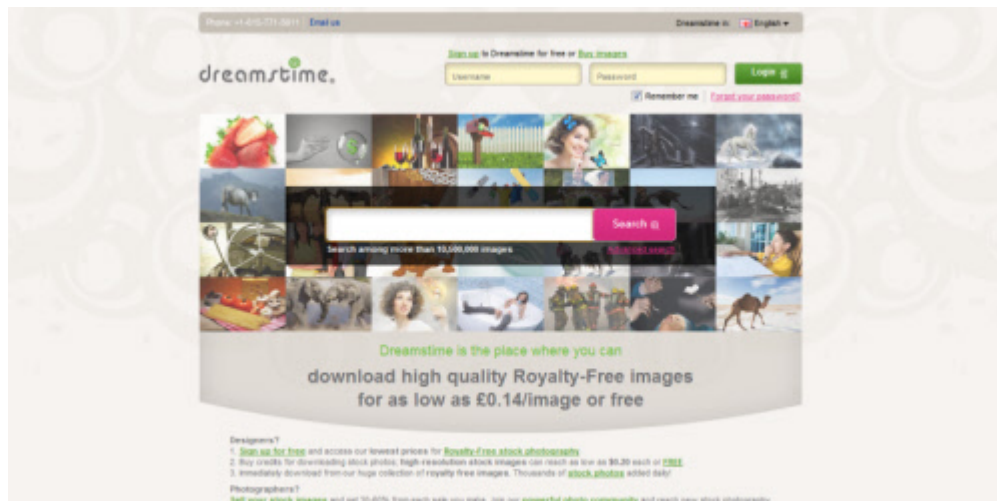
The exact requirements do vary between stock photography websites. So you will still need to take a look at individual websites, but here are what you should expect to meet:

- at least 3 megapixels (some ask for 4MP)
- saved at maximum quality
- minimum 300 DPI
- JPEG images
- RGB color formatting
- normal aspect ratios
- no technical imperfections at full size

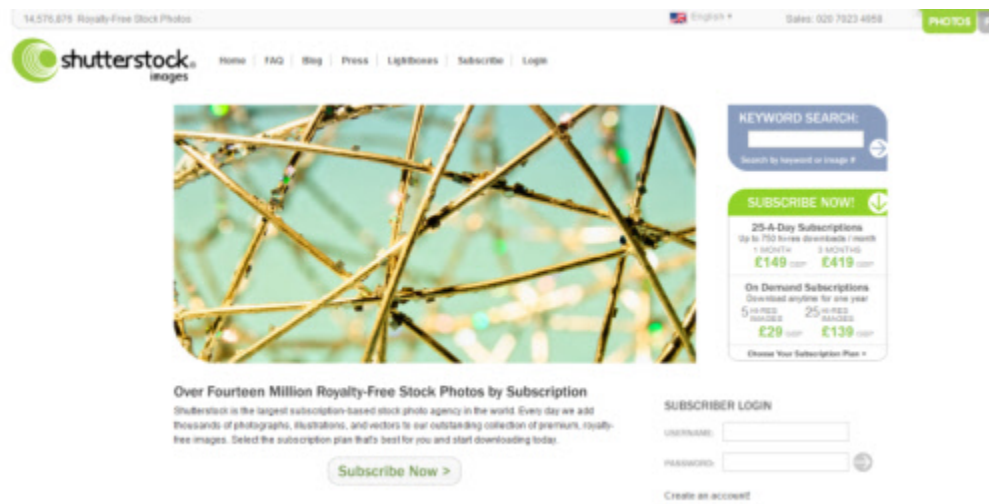
Chapter 4 - Where to Sell

There is a good choice of stock photography websites to sell from, and if you don't want to go exclusive to one you can choose to sell your work using more than one service. You will receive lower royalties per download that way but if you are able to sell more it may mean higher revenues for yourself. Check them out to see what you think. *Click titles to visit in your browser.*

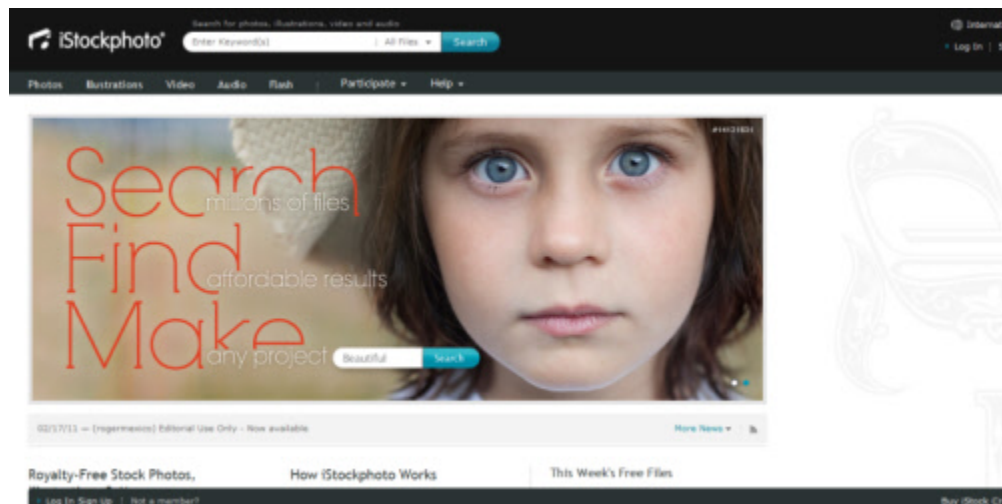
Dreamstime



Shutterstock



iStockPhoto



These are some of the biggest stock photo communities, but if you don't like any of these you can search the web for others.

Chapter 5 - 49 Tips

Here we go, with the meat of the ebook! They are in no particular order.

First off are tips about the photos themselves and uploading.

- **Quality** - they won't get accepted if they aren't of a high-quality in the first place. The cream always rises to the top, quality will get recognized. People pay for quality.
- **Quantity** - the more you have the more available to sell. Important to focus on quality first, but long-term aim for a good quantity.
- **Multiple similar photos** - sometimes people are searching for an exact image. They want it at the correct angle, zoom, brightness etc. So if you are capturing something static, like a decorative candle, take a wide range of photos from different angles so a potential buyer has the choice. Don't go overboard though so the images are very similar or there is a huge amount of them, otherwise they will be rejected.
- **A little bit of editing** - often a bit of a touch up with photoshop can help increase sharpness, or remove glare or blur. Worth doing to get the absolute max out of images even if they already look good.

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