



Rebrand Redux

22 Ways To Turn Free Rebrandable eBooks Into Fat Cash

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Introduction

You probably opened this book because you wanted to learn about how to turn the free rebrandable ebooks and reports that you can find online into big fat cash, right?

Well, you came to the right place...

You'll get 22 great methods in this book! 😊

I've earned hundreds and hundreds of dollars in additional autopilot commissions just from using a few of these methods, so I know that using rebrandable ebooks can be a good way to jumpstart your income.

The Beginning...

Recently, my friend [Oz](#) started a [research contest with some free iPad 2s](#) on his site that shows you a simple 19-step plan for building a 6 figure business.

The premise of that plan was based on developing valuable niche assets for yourself that would bring income for you again and again. It's a really interesting and insightful way of looking at your online business and if you have some time, you should go and take a look as well.

My contribution to the contest was about the use of free ebook and report marketing. Let me give you a brief introduction first before we go into the money making methods...

Chapter 1

The Power of Free eBooks

The Power of Free eBooks



First, let me ask you a very simple question...

"What would you say is the main difference between an ebook and a website?"

Both of them can be considered online assets. Both of them contain content. Both of them are forms of information in one way or another. Both of them provide value. So how are they different?

The Answer

I would say that the main difference is in the **power of distribution**.

When you have a website, it always stays motionless at one URL or domain name. My website will always be located at TheMysteriousMarketer.com. You won't wake up one day and find it located at WarriorForum.com. Because it will always be unmoving, I have to drive traffic to my website. I can't drive my website to the traffic...

However, digital ebooks and reports are different... They can have simultaneous existences, meaning that they can exist in more than one place on the web at once. You can send an ebook to thousands of websites all across the web. In other words, you are sending your ebook to the traffic instead of vice versa.

Simultaneous Existence

And because your ebook can have simultaneous existences, you don't necessarily have to worry about any one of those websites going down. It greatly reduces the risk associated with your online asset (in this case, the ebook).

Since it can travel, it can move across the web all by itself with legs of its own. People can share it, and read it on their favorite websites or on their desktops. And you can make some sales if you have some good links in there too.

In this lies the **power of ebook distribution...**

Chapter 2

Using Rebrandable eBooks

What To Do...

Creating ebooks yourself can sometimes be a pain, and many times, you might not know enough about the topic at hand to produce the quality content that you need.

How much your ebook gets read depends very strongly on how good the content is. So it's in your best interest to give away a quality ebook or report with great information.

So what do you do if you can't or don't want to create your own ebook or report?

The simple answer is to take an existing rebrandable ebook and rebrand it with your own affiliate links for the product.

Building an Online Asset

For those of you who don't know, rebrandable ebooks are ebooks that come packaged with a software. That software allows you to enter in your affiliate ID, and it then goes on to replace the links in that ebook with our affiliate links. You can then distribute the ebook and earn money from it.

Free rebrandable ebooks provide you with the opportunity to make fat money from great content without having to write the content yourself. All you have to do is to load up the rebrander, insert your affiliate ID into the ebook, and give it away again and again.

Do it enough and do it wisely, and you've just **created an online asset for yourself** that will keep bringing in some additional autopilot income for you day after day.

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