

MLM Cash Machine:  
“Fool Proof Strategies on How to Succeed in  
Network Marketing!”

by Jinger Jarrett



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**To get the most from this report, read it through at least one time. See what is involved. Then, read it through a second time, only this time you want to take action. Follow the instructions to the letter. Even if you only have 15 minutes a day to work on this, if you work on it 15 minutes a day consistently, you will have your business set up in no time.**

**To contact me, or for further resources, please see the list at the end of this report.**



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# Preface

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## *About this book*

To be honest, I never really cared that much for multilevel marketing, or network marketing, or whatever you want to call it. Either you got stuck with a ton of products that you would never use, the products were overpriced, or you had to buy the business opportunity before you were even allowed to market it. I really don't believe in buying businesses unless you're doing something with brick and mortar. You're not.

After being invited to join a travel MLM, it didn't take long before I was hooked. First of all, there was no longer any pressure to create a product. I really liked that part because anyone who has created a product can tell you that there is a lot of work involved. If you need money now, then you don't want to create a product unless you know how to create one quickly and then market it.

I liked the idea of running in a travel business because it's a \$7 trillion dollar industry. That's a huge market, and with such a huge market, it will be much easier to make money. It's also a product that not only will I enjoy marketing, but I will also enjoy using it.

So, I got busy and wrote my marketing plan. I wrote an article and planned to write more. I posted tons of ads on top classified ad sites.

It turned out that it was a lot harder to market this opportunity than I thought. There is a lot of skepticism when an opportunity has received a lot of bad press. I followed all of the instructions given to me by my sponsor because he had been extremely successful in this type of business.

I was gearing up for a big article marketing campaign when I got a call from my sponsor. Apparently the company we were marketing was under investigation by the Australian version of the Federal Communications Commission (FCC). I was horrified.

I had wasted a ton of time and money marketing something that would never pay off. The worst part is that my sponsor had waited a week to tell me this. He also wanted me to join a new opportunity and fork out even more money and start all over again. I turned him down. The way he wanted to market was way too much work. With the Internet I only had to work half as long and half as hard to get the same amount of results.

I set out to find a new opportunity. I wanted to make it as easy as possible for my readers to get started. I also didn't want them to have to pay to get into the business. Another element involved here is that I wanted to be able to offer these products to those who didn't want to join an MLM. They just had to want great products.

I'm happy to say that I found the solution. This book is a compilation of previous work I have done. I have reworked, rewritten, added new information, and completely updated the information to make this volume as complete and informative as possible. Its purpose is to help you get started in MLM as quickly and easily.

Although I have included the opportunity I am marketing, you may choose any opportunity you like. You will find all of the resources you need to get started, and many of them are free. I have made this business as low cost and complete as I possibly can. Now it's up to you. Read it, print it, study it, and then do it. You will succeed.

## **Jinger Jarrett**



# CHAPTER 1 Residual Income Explained

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Residual Income is another term for recurring income. In a nutshell, there are three (3) types of income streams that you may have coming into your business.

1. If you do a one-time job, sale or perform a contract, you get paid once and the income stops there.
2. If you do a normal 9 to 5 job, you will continue to get paid as long you continue to work for your employer—often called linear income. This is the type of income that the majority of workers “enjoy.” Even if you are a neurosurgeon, lawyer or engineer, you are only paid as long as you continue working. You stop working and the bank account dwindles.
3. The third type of income is the residual income where you are paid even after you have stopped working. An example of this type of income is where you wrote a book and as long as your book continues to sell, you continue to receive royalty income for work you did only once.

The majority of super rich and affluent people created wealth through a form of residual income. Take Elvis as an example. Although Elvis has been dead since 1977, his daughter Lisa Marie continues to receive royalties from his work. She never has to work because she has an income for life.

This is the most ideal situation of the three. Do the work once and get paid over and over again. That is the power of recurring income!

The majority of professionals that enjoy this type of income belong to the creative fields such as actors, writers, singers, and inventors.

Unfortunately, not many of us are blessed with the talents Elvis has, let alone the opportunities to be in such lucrative industries. However, there is one opportunity that's available for anyone who is willing to do the work. It's called network marketing.

## *Network Marketing Reviewed*

The field of network marketing or Multi-level Marketing (MLM) has given many people an opportunity, through companies like Amway to earn a residual income. However, it's easier than ever before because of the Internet.

The way that network marketing, or MLM now works is that you build a network of distributors, referred to as your down line, and generate income outside of your own immediate effort. By using the power of the Internet, you may now multiply your efforts because it's possible to not only automate your marketing efforts, but you may also reach a global audience.

The Internet provides a major form of leverage that will help you overcome many of the problems that were previously linked to marketing this form of business and product. You don't have to pester your family members or "warm market" anymore to find people who will want to join your opportunity.

Instead, by using effective Internet marketing techniques, and branding yourself as an "expert," you will attract new distributors to your business, and you can actually do this for free. In fact, I only teach free Internet marketing techniques. Buy a domain, some cheap hosting and set up an autoresponder, and you're ready to go. If you're looking for a way that anyone can use to make money, this is it.

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