

How To Start A Business The Right Way

**How can you avoid the top 4 success saboteurs all
entrepreneurs should avoid and find your perfect business?**

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Introduction

There are literally hundreds of books, magazines and periodicals not to mention internet sites dedicated to teaching you everything you wanted to know about starting a business.

People that are ready to go into business usually understand the need for things like market analysis, a solid business plan and niche research. If you are like minded, you have undoubtedly decided on a specific business model and have done some due diligence to ensure what you want to create should be able to work and eventually become profitable.

Most of these products offer some important advice; what they do not offer are detailed exploration on exactly *how to build the right business, your perfect business with **you** in mind.*

The question is will this model be what you truly want in your life? Will this be the perfect business for you? How can you avoid some of the major pitfalls that most people never consider when building any business?

Can you discover your life's purpose, develop a business you really love and expand your dreams? How can you avoid the top 4 success saboteurs all entrepreneurs should avoid?

Learning how to start the business the right way means considering all of these things. Let us discover together how you can create your perfect business when you start a business the right way.

By Stephan “Steve” Little -

Often heralded as crusaders committed to improving society who make money in the process, entrepreneurs are often described as people who operate a new enterprise or venture and accept full accountability for the inherent risks associated with it.

By their very nature successful entrepreneurs are wired a little differently from most. They often operate outside of the conventional and blaze sometimes radical new success paths for others to follow.

Usually beginning with nothing more than an inspiration or an idea they "go it alone" for a time developing a business strategy, researching the market, developing and testing a unique value proposition, business models distribution methods and so forth.

Understanding the universal Laws of Success, they intuitively know to focus their most powerful mental energy through affirmative focused thought, visualization, and meditation to engage the deep subconscious and develop the inner where-with-all for truly inspired action and accomplishment.

As the idea takes shape, they know to share the idea openly and enroll the energy of others to aid in the generation or manifestation of the desired outcome.

However, because of these very traits, entrepreneurs are particularly susceptible to an insidious assortment of challenges to productivity and accomplishment.

The key difference between highly successful entrepreneurs and others is, that they do not become subject to or a victim of these challenges.

Instead they innovate personal behavioral practices and strategies that equip them to conquer and overcome them.

Here are 4 of the most common success saboteurs along with 4 techniques that will help you prevail over them too:

Success Saboteur #1 - Multitasking

It is in an entrepreneur's nature to enthusiastically take on a continuously growing collection of projects and tasks. The urge to multitask can be overwhelming at times.

Do you find yourself clicking from window to window on your computer writing articles, responding to emails and browsing the web in frenetic time slices?

Is your office cluttered with 3, 6, 12 or more projects in progress?

Are you proud to report to others that you are a good "multi-tasker"?

The fact is multitasking is not a badge of honor. It is instead a silent saboteur of your productivity and success.

While it may feel like you are busy and doing a lot of work, at the end of the day you will find that, while there may be lots of checks on a task list, the accomplishment of those things you are most purposefully committed to is lacking.

It has been scientifically proven that the capacity for generative creative thought decreases rapidly with the number of concurrent ‘multi-tasks’ you undertake at once.

Have you ever gotten to the end of the day feeling exhausted and spent, looked back and felt like, even though you did a lot, you did not accomplish much?

If so, you have been a victim of the Multitasking saboteur.

Success Saboteur #2 - Distraction & Interruption

Whether you work in a busy corporate office space or at home on the dining-room table, you are subject to a wide variety of distractions and interruptions.

In the office, coworkers stop by to ask a question or impose their coffee break on your calendar.

When working from home you can become subject to children coming and going, pets needing attention, package delivery or just the call of the coffee pot right in the next room.

The most pervasive distraction and interruption by far is email.

Before I recognized it I had been known to hit the 'Send/Receive' button a hundred times or more in a single day.

It was almost like my entrepreneurial mind was subconsciously hoping to be interrupted by another new project opportunity to hit my inbox.

I read a productivity study some time ago that reported that for each interruption you experience, you lose between 20 and 40 minutes of productivity.

In essence it takes your mind between 10 and 20 minutes to ramp down for the interruption and another 10 to 20 minutes to ramp back up to productivity on a new focus.

With this information you can easily imagine that 3 or 4 interruptions can easily cost you an entire day of productivity and rob you of your success edge.

Take a moment to reflect on your typical day or week.

How many instances of distraction or interruption do you see?

Multiply that number by 20 minutes each and consider what more you might have accomplished if you had that time back.

Success Saboteur #3 - Friction

Friction is an inefficiency created by anything that is not supporting you.

It can show up in a variety of ways. A poorly performing computer or communication system creates efficiency friction.

Poor or ineffective interpersonal communications within your team, your organization or others creates multiple kinds of friction that can steal enormous amounts of time and mental energy.

An uncomfortable, noisy, or cluttered work environment creates yet another, often subconscious, kind of friction. Maintaining awareness of all the clutter robs you of vital thought capacity and constantly slows your progress.

These, and literally hundreds of other causes of friction, rob you of creative energy, curtail your productivity and inhibit your success each and every day.

You'll want to eliminate as much friction as possible as quickly as possible.

Let me illustrate:

When I began creating this program the work load I was putting on my laptop computer increased dramatically.

That little machine I purchased primarily to write with couldn't handle all the video and audio editing I was doing and the shared internet connection I was using didn't help.

I didn't notice it at first, but I was doing a lot of 'waiting' on that computer. It was just a little aggravating at first. But as the urgency for productivity and project completion increased, the intensity of that frustration grew and grew.

And much like the old adage about cooking a frog slowly so it won't hop out of the pan (although I don't know why anyone would want to cook a frog), one day, I finally noticed it.

I had been a victim of 'friction'. A system, in this case a computer, was not supporting me effectively and was slowing, in fact inhibiting, my success progress.

By replacing the computer with one better suited to handle the new work-load and increasing the capacity of my internet access, I eliminated the friction, and immediately increased productivity and success leverage.

Take a look around on your average work day. Anything that slows you down or frustrates you in any way is a source of friction.

What sources of friction do you see?

Make a list of as many things as you can find. Query others in or around your work space to see if they have noticed anything you've missed.

Now, with your list in front of you, what would it take to eliminate each of these sources of friction?

(Don't say 'money'. The removal of friction will result in an immediate increase in productivity and success and bring you the money.)

Take action immediately and remove the friction in your life. You'll be surprised by how much more easily success occurs.

Success Saboteur #4 - Mind Chatter

Do you ever try to sit "quietly" and find it difficult to concentrate on one thing for more than 10 or 15 seconds?

Do thoughts, ideas, conversations, and memories race through your mind like a film running at high speed?

Some describe this like standing in a completely dark room full of people all of whom are speaking to you at once.

Mind Chatter keeps you from focusing your thought energy on the desired outcome and inhibits the realization of success.

In ThePerfectBizFinder Program Manual & Workbook entitled, “*How to Find Your Perfect Business in 21-Days of Less Without Breaking a Sweat*” I wrote:

“Any conscious intention you set to succeed, can and will be frustrated and possibly completely thwarted by one or more ‘counter-intention(s)’ that lurk within a subconscious (limiting) belief that you cannot, will not, or do not deserve it.”

Mind Chatter not only keeps you off balance, in constant interrupt and unable to focus our most powerful and productive mental energy, but it also disrupts the flow of subconscious thought energy which is vital to the generation and manifestation of the inspired ideas necessary for success.

Mind Chatter is the 4th success saboteur.

It is clear from this list that the majority of these have to do with disruptions to the mental clarity and focus necessary to generate success.

Knowing this it shouldn’t surprise you to hear that the most successful people in business (and anything else for that matter) have master the skills necessary to overcome these silent thieves that pilfer the results of even your most ardent efforts.

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