

# How to Dominate Any Niche Using Your Facebook Fanpage

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Thankyou for picking up a copy of my latest cash cow report – Fanpage power profits.

In this cash cow report I am going to show you a powerful, easy system you can use to dominate almost ANY niche on Facebook

We know that Facebook is getting so much attention that it is now getting more traffic than Google.

In this report I am going to show you a process of finding a niche market and how you can dominate that niche on your Fanpage and lots of "hungry" buyers in a short space of time.

You can use this method for CPA offers too but for the purposes of this report I am going to stick to Affiliate products – i.e. from Clickbank.

## **Getting Started**

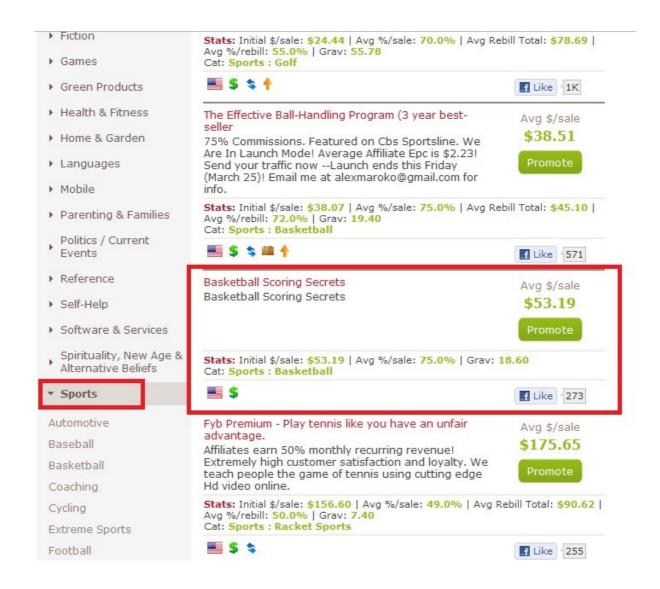
The first thing to do in order to get started is to find out what niches are hot right now.

The first thing I would do is head over to Clickbank and browse all the different markets that are there.

For example, if we browse the Sports section category of Clickbank we can see that there are several products that appear on the first page.

These focus on Basketball, Golf, Tennis and sports such as Martial Arts.

Remember these are huge markets and people are willing to pay a lot of money for these products to help them "improve" their game.

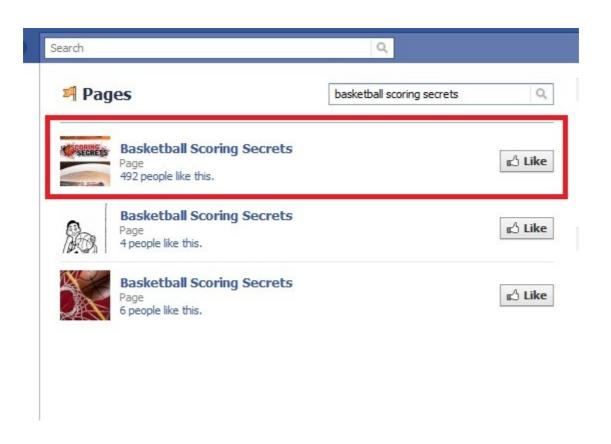


For example, we can see that Basketball Scoring Secrets is one product that is on the first page on Clickbank. This product pays just over \$53.19 per sale.

The squeeze page is pretty good too.



Now the next thing I am going to do is head over to Facebook and type in "Basketball Scoring Secrets" to see what comes up.



We can see that there are just 3 Fanpages for this main keyword and the main Fanpage is promoting the Clickbank product.

And yes this is a page for the Clickbank product – the owner of this Fanpage is not the creator of the product!



We can see that this landing page welcome tab is very attractive and has lots of call-to-action features that "persuade" the user to click the like button.

In this case the user will click "Like" to get their Free Gift.

The link to the "Free Gift" points to the squeeze page.

So when the person clicks this link they will be taken to the Clickbank link and their cookies will be stored on their server.

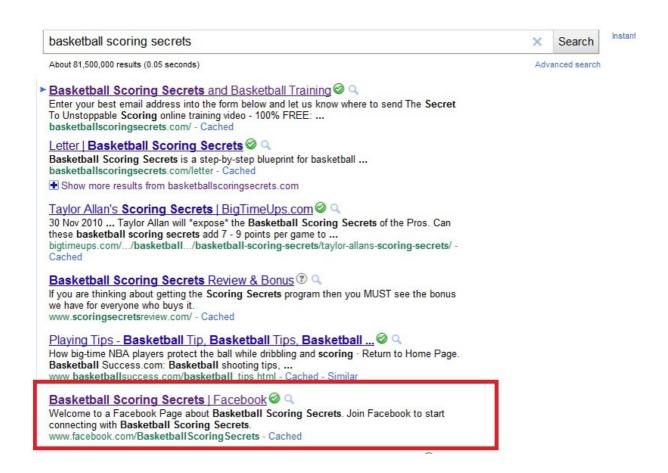
Which means after watching the free video they want to purchase the course you will get paid for each sale.

This Fanpage itself has just over 493 Fans.

The great thing about this page is that it also appears on Google.

For example, if we type "Basketball Scoring Secrets" on Google we can see that it appears on the first page.

This is powerful because this Fanpage will end up getting Autopilot organic search engine traffic as a result of this.



In just a few months this page has attracted quite a lot of people.

So why is this important?

Well the first thing I want you to understand is that Facebook is changing.

Facebook is not just a place to make friends anymore. It is a place where you can actually promote products, get feedback and look for products that cater towards a certain market.

So for example, if we head over back to Clickbank we can see that there are literally hundreds and hundreds of different

niche markets you can dominate and start promoting using your "POWER" Fanpage.

Why do I call it a "power" Fanpage?

Simply because this strategy puts your Fanpages on steroids.

The idea is to create at least 50 Facebook Fanpages on different niche markets and then monetise those pages and start promoting Clickbank products.

By doing this you will dominate your niche easily before this gets too saturated.

For example, let me head over back to Clickbank and show you what I mean.

Let's pick a category. So for example, for the music category on Clickbank we can see that the following products appear on the first page.



We can see that the following niches are popular.

Piano

Guitar

Singing

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