



Debt Free Network Marketing

"Strategies On How To Erase Costs While Building Your Network Giving You Endless Leads and Cash Flow!"

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You are encouraged to print this book for easy reading.

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**"Strategies On How To Erase Costs While Building Your
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Network Marketing Pitfalls

**“Discover the Pitfalls & Traps in Network Marketing that
You Can Avoid – Saving You TONS of Time, Money &
Mistakes!”**

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Introduction

Dear Network Marketer,

Thank you for taking the time to read this book.

This e-book is targeted at the general network marketing community. This book is a must read especially if you haven't break even in your business. After you finish this book, you will be able to:

- Understand the typical cash flow to building a network marketing business so you can plan your business long term
- Understand how the majority of people who fail in Network Marketing fail because of lack of cash flow to run their business in the short term
- Reduce overheads so you can break even faster
- Reinvest your profits wisely to power-up your business
- Duplicate these principles to your downline and let your company work for you

"How sure are you that this book will work for my company?" you ask? Well, the content here is:

100% Generic yet applicable to any company you are in. I realize that most companies have their own system, yet the ideas here are meant to **COMPLIMENT** and not contradict your training system as well as give you **IDEAS TO SUCCEED**.

Straight forward and to the point. People who purchase e-books usually want information **fast and straight forward**. I want my readers to **have a quick read and catch the main points fast** because I know that you have invested time reading this and I know your time is precious.

Task Oriented. Just follow the instructions. I have done all the work for you so you can **save time and effort**.

If all my readers can get just **one good idea** from the contents of this book, I feel I have accomplished my task. Do not just keep this information to yourself or your downline. Share them with your upline, sidelines and people who are in other network marketing businesses.

THINK ABUNDANCE and you will be well on your way to financial freedom!

Here we go...

Note:

If you are familiar with the Network Marketing series you would have come across titles like Network Marketing: Survival or Network Marketing: Pitfalls. Debt Free is written as a stand alone book but the lessons learnt from those within the series will definitely help in further understanding the principles within this book to power up your business.

A Business Just Like Any Other

What is the purpose of starting a business? **To make profit.**

Most businesses spend more money than they make that's why they go belly up.

So why should network marketing be any different?

The common belief is that network marketing is a business that appreciates in value over time. In other words, if I have a group of 100 to 1,000 people under me buying the product and recruiting more, I'd be getting richer and richer! *But we all know that.*

It is not the pot of gold at the end of the rainbow. **It's SURVIVING the first 6 months to 2 years!**

It is common that most network marketers in a new industry typically go through a 6 months trial and error period, therefore, it is crucial to ensure that during those 6 training months, you manage your cash wisely so you can **learn and make money at the same time.**

Just like in normal business, most of them fail within their first 2 years of operation and struggle to make profit even if they do survive. The key to survival is **CASH FLOW.**

In other words, it can be summed up in this equation:

Cash today, downline tomorrow.

People in network marketing usually run out of cash flow normally after 3 months and they quit because they spend more as they build. But by breaking even as fast as possible, it gives tremendous mental strength to the distributor and he or she is less likely to drop out.

First, we must understand the mindset which is the most important starting point in getting by the first 3 months.

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