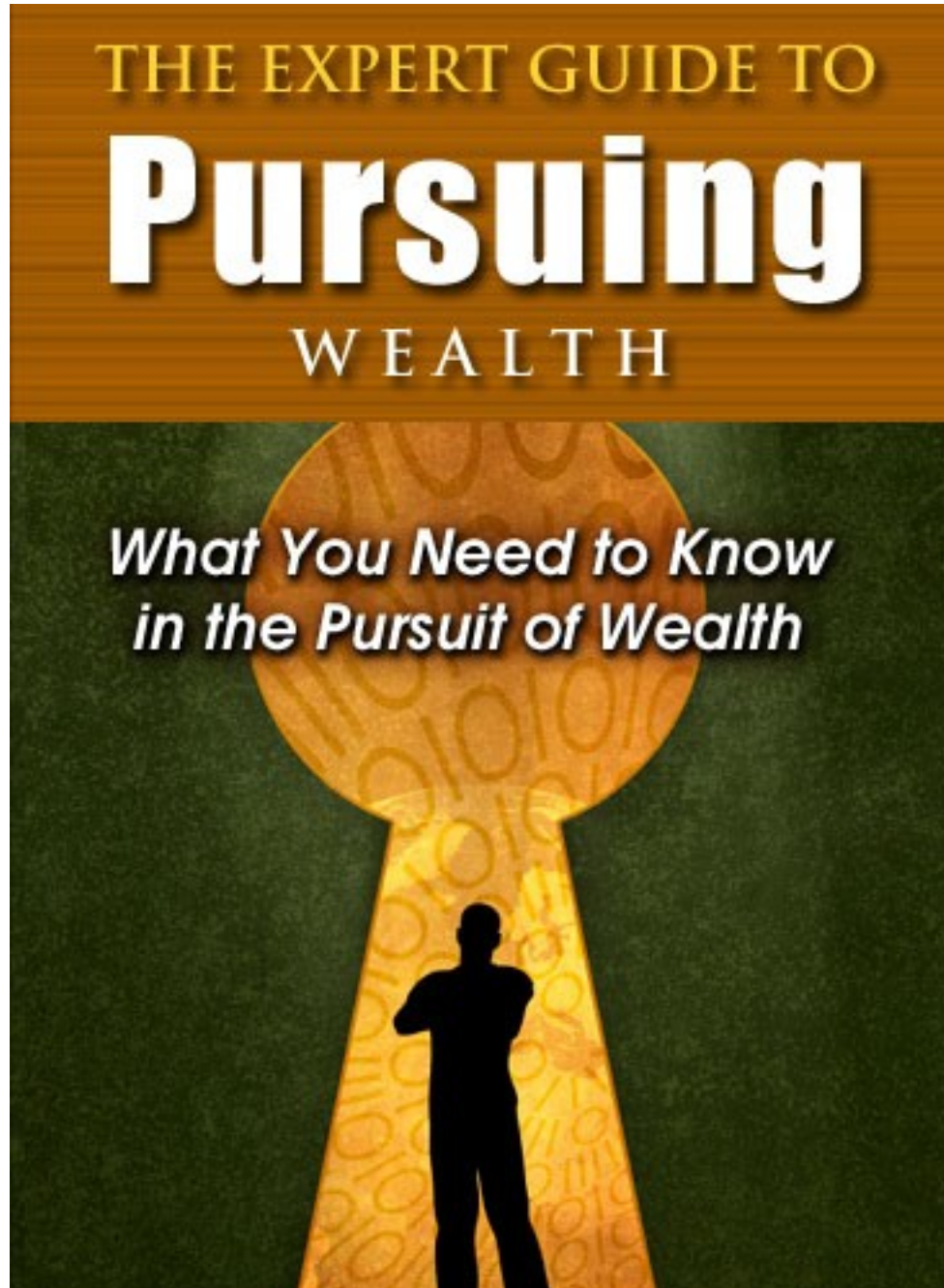


The Expert Guide to Pursuing Wealth  
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# The Expert Guide to Pursuing Wealth

*“What You Need to Know in the Pursuit of Wealth”*

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# **The Expert Guide to Pursuing Wealth**

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## *Preface*

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This book is designed to meet the requirements of people who desire of achieving greater heights by implementing very simple and yet powerful concepts that have the potential to change your life completely.

It is not intended to be a book based on hypothetical research nor is it a philosophical treatise, but it is a book that uncovers information that will bring a lasting incentive allowing us to unleash the inner resources of strength and dynamic willpower to the fore.

In fact it is a compilation of facts presented in simple layman's English containing information that is going to bring immense joy and success in your life.

It covers profound and dynamic truths conveyed in few potent words that kindle a renewed sense of awareness of our limitless latent inner resources waiting to burst into the open. It comprises practical expressions that have the potential to bring success, health, wealth and enduring happiness.

## *Introduction*

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One of the most difficult points to reconcile in life is the paradox that suffering exists in this world. Suffering is eminent.

Of course, what is equally important is realizing that the acquisition and possession of wealth is not a ruler that measures one's happiness. If joy truly were to be found in materials, then all those who experience the 'thrill' of it by coming into contact with the object would observe the same measure of joy.

In life, men are continuously motivated by two inevitable impulses of repulsion – from sorrow and craving to seeking joy and absolute fulfillment. In the quest to embrace all happiness, he is compelled to run after the enjoyable and agreeable, while confronting the opposites, he avoids undesirable objects and disagreeable environments.

The fact is this: throughout history, all achievers conscious or subconsciously have used five principles, which are common to absolute progress in all aspects of life.

### *The 5 Principles to Unlocking Wealth*

These principles are a key to unlocking amazing cache of wealth, abundance and success. They are all centered on our true innate qualities, which as a matter of fact are universal and have a spiritual basis. These principles are:

- Truth
- Righteousness
- Peace
- Love, and
- Non-violence

The practice of these virtues will enable anyone to progress in life without any doubt.

The reason is simple.

These universal principles are all attractive and needless to say, they form the cornerstones of the code of ethics. You cannot go wrong practicing the importance to moral values, codes of conduct and obeying the Law of Nature in your pursuit of Wealth.

In the coming pages, you will discover the goal of reaching financial freedom while at the same time, acquiring the perfect art of happiness through the understanding that the measure of joy is not ‘directly’ proportional to just monetary wealth.

This concise, precise and straight-to-the-point manuscript explores avenues that are most definitely going to change your life for the better.

Unlike many other books on the same subject, this manuscript delves on subject areas relevant to aspects of your personal life and growth that I can guarantee will bring back that smile on your face. It is clear, focused and above all a readable book, which you will enjoy.

***It Can Never Happen?***



While pessimism warns us of dangers lurking before our very own eyes, optimism may propel us into false security. Pessimism should only be considered initial and not a final predicament in any situation – this is the **first step** to success.

Time and again, we have been subjected to instances that are disturbing, and deep within us we ‘realize’ the potential dangers and risks surrounding us, and the ‘voice’ within adamantly rejects this threatening situation confronting us, as such because we fail to recognize this ‘voice’ within us our mental clinging to the outer world detaches us from the inner voice of ‘TRUTH’ thereby throwing us totally off the tracks as it were.

The **second step** to success and wealth is to convince yourself of the importance of self-control, self awareness and self-discipline.

We must listen to the voice within and realize the existence of the innate force or the Dynamic Willpower – the mighty power expressing through the mind, body and the intellect! Thus the second step qualifies that you develop faith in not just what you can do and achieve but most importantly developing faith in yourself (your innate, inherent and latent qualities).

**Step three** requires that through constant vigilance, employing the power of intelligence, self analysis and introspection and through careful understanding and use of these concepts, you can learn to live beyond the demands of the mind in whatever environment you find yourself – this will qualify you to implement and embrace the road to wealth.

There is no such thing as a free lunch. If you hate to put in any work/effort but love to attain success, you will have to reconsider your views.

So to achieve the latter, you have to do the former and the sensible idea is to find out what really gives us pleasure and then find out if it is possible to make money from doing it.

**“If you do not start you will not succeed.”**

## ***Pursuing Wealth***

The statement ‘haste makes waste’ stands true even today, and more often than not, some of us tend to feel frustrated when we cannot live up to our ideals and the standards we set for ourselves all the time.

On other occasions, we may feel that had we taken the challenge that came our way that perhaps things may well have changed for the better, yet there is also the possibility that in our over anxiety to reach the goal we try too hard and burn ourselves out entirely!

## ***Has This Happened to You?***

The question that now remains to be asked how do we begin, how can we achieve success in life?

Well, my friend, rest assured that this book has been written to answer this question satisfactorily, eliminating confusion or anomalies whatsoever.

There are many strategies that one can employ and various means through which you can plough yourself to achieving the goal. One common thread in all of them is self-belief, self-righteousness or honesty and ethical living (in words, deeds, thoughts and actions) pertaining to your lifestyle – this is Step four.

In any business the emphasis on moral and ethical standards ranks the highest, and this should not be ignored or overlooked.

The only way to achieve equanimity, balance or equilibrium even after you become the wealthiest individual is to have your sense of realizing the true essence of life.

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