

Arrive

At Success

Conversations Between
Networkers That Could Tell
Lots About Your Future

Sandeep Nath

“Arrive At Success : Conversations Between Networkers That Could Tell Lots About Your Future” is a novel by Sandeep Nath that takes the reader into the psyche of a successful networker.

It goes behind the scenes into the world of network marketing... and in a gripping narrative style reveals orbits of influence that even insiders of this industry often never reach.

This book is a must-read for anyone looking at the network marketing industry even with the least amount of seriousness. Some of the author’s experiences could impact your mind once and forever.

Written to be read and re-read, Arrive At Success is a treat with inspiring stories, quotable quotes, quips and usable one-liners. But more than that, it is a treatise about how mental programming and consciousness development pave the way for eventual success.

D claimer

This claimer claims that all people referred to and written about in this book are real and can be seen, heard and felt (tasting and smelling are optional). The purpose of this claimer is to assert that Network Marketing is a very ‘real’ industry and anyone associating with it is associating with a future that only few have yet seen and understood. Everyone who has experienced success with it will have no issues in identifying with the industry as it has impacted their lives in ways unexpected of any other human endeavor. The places, events and conversations are fictional however.

Sandeep Nath

Note: All persons mentioned in this book have been sent advance copies of the book for review. None have objected to the use of their name. Several have sent in reviews, quoted here. All brands and trademarks mentioned are owned by their respective companies.

“I loved the storytelling style. You can read through again and again to discover something new every time”

- *Norbert Orlewicz, Owner MLSP*

“Sandeep Nath has opened up a Pandora’s box with this book. His ideas are not just relevant, they are in fact required for the new age human being. His book can best be explicated as ‘a road map to Spiritual Capitalism’. A must read for anyone at any stage in life”

- *Arjun Aiyar, Owner thinQ dynamiQ*

“Arrive At Success has a lot of depth. Many points hit home squarely and need to be understood in their multiple dimensions before they are imminently quoted”

- *Basant Panday, Owner IndiaLog*

“Sandeep has crafted a lifetime of lessons into one captivating story. You get caught up in the journey and you don’t realize you are learning. So it would pay to read it a second time with highlighter in hand so you don’t miss the important life lessons.”

- *Dean McNamara, Owner NZMarketingSystems.com*

“You have made us to understand how to be responsible for our thoughts and actions; you become empowered to make choices that lead to balance and fulfillment. You have taken a torch of a new higher consciousness way to do things... and I will follow you in this great endeavor.”

- *Roger Aburto, World Superhuman Project*

“Take the Wisdom of Deepak Chopra, The Insight of Anthony Robbins and the Teaching of Robert Kiyosaki, mix it with astute observation and personal experience and you have an awesome read to improve your own personal philosophy – well done Sandeep”

- Sam Star, Teacher & Global Entrepreneur

“Why don’t people understand networking? Sandeep has discovered the solution. It takes both time and experience to absorb this concept. Sandeep takes his readers with him on his personal journey in search of discovering what networking is. Through his storytelling manner he captures his readers attention long enough so they can start to understand the networking concept. The book is outstanding and at the end of his book you want to turn it back over and start to immediately reading it again.”

- Sue DeBrule, Author of Rise Above The Rat Race

“Here are principles that will help you grow, not only in business but in life. Sandeep has put it all together in this well written treatise. No networker should be without this book.”

- Doug Wead, New York Times bestselling author, adviser to two American Presidents, network marketer and historian

Acknowledgements

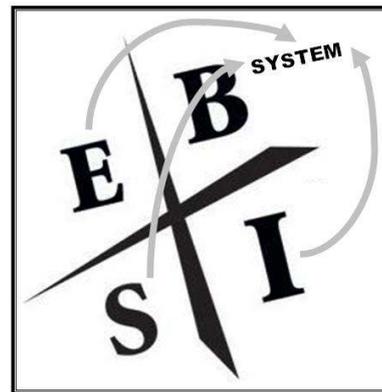
Thanks Energy. Period.

Click here to send US\$ 7 to the author for this book
www.ArriveAtSuccess.info

Preamble

This book carries many references to the B-quadrant. This is the B-quadrant as defined by Robert Kiyosaki, first in his book *Cashflow Quadrant*. He assigns it to a ‘way of thinking’. He says there are 4 ways to live life as defined by our thinking.

The ‘E-quadrant’ is of the ‘Employee’ who has a job. The ‘S-quadrant’ is of self-employed persons who have businesses or are professionally engaged. Both these quadrants operate on an exchange of time for money... making the person’s physical presence critical, while the work is done for someone else’s system. Income is generated ‘actively’ (when the person stops, income stops).



Then we have the right quadrants. The ‘B-quadrant’ where ‘Business owners’ own and operate a System. And the ‘I-quadrant’ where ‘Investors’ invest money in systems. In the right quadrants the system / money works for its people. Income for the people here is thus generated ‘passively’ (income does not stop even when the person is away).

For example, as an author I could work in the S-quadrant, writing and selling my books. Or I could plug into the publishing 'System' and let a royalty income come to me.

Another example. McDonald's is a System (B-quadrant) to make burgers and it probably sells more burgers in one city than all the hamburger stands (S-quadrant) put together all over the world. The System works for the McDonald's owner and his income is 'passive'. Contrast this with the burger stand owner who could even work 15 hours a day, but his income would always be 'active'.

Now the question is, would most people prefer to have an active income or a passive income? Then why are most people (90%+) in the left quadrants? And why is most of the world's wealth (90%+) controlled by the few in the right quadrants? The answer is Education. Most of us do not get educated by (or stay in the company of) B-quadrant people.

Why? Because we just don't know that we can. We think we must earn and live our lives based on the education we received in school. The right quadrants are risky, we think.

This is, in fact, not true. On the contrary, since there are fewer people – and an abundance of wealth – on the right side, many people on the right are very willing to mentor people who choose to switch.

Robert Kiyosaki says, "Poor people (left quadrants) work; Rich people (right side) network." Just like we learn to

work, we need to learn to network. This is what makes successful network marketers exemplary B-quadrant people.

Many of them you shall meet in the following pages...

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The B-quadrant stands for 'abundance' (as opposed to limiting beliefs) and 'collaboration' (as opposed to competition), as it holds more money and less people. The distribution ratio between the left and right quadrants is badly skewed today... but even as it moves from 90:10 to 80:20, the world will be impacted like no other social change.

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As long as you're working for money, you're in a rat race. Once you have a system work for you, you rise above it... that is life in the B-quadrant.

- *from 'Rise Above The Rat Race' by Sue DeBrule*

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