

5

Steps To A “FAIL PROOF” Business

How To Go From Zero To Limitless Profits Online NOW

SPECIAL REPORT BY ANDREA BOLDER
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INTRODUCTION

The home based business industry is NOT what it used to be...in fact it has become a down right dog fight...and unless you are willing to throw out old habits, position yourself in front of new trends and align yourself with the power players of the industry who can walk you through building a successful business....

You are not going to WIN!

Long gone are the days of getting away with being average.

Hi My name is Andrea Bolder, and in this special report I am going to share with you 5 of the most powerful steps you need to take to build a high profit, high traffic, and high impact business in today's day and age.

These steps will not only help you take your current business to new heights...they will also help you to achieve a fail proof, results driven business no matter what stage you are at in this industry.

You may just be getting started in the home based industry, or already be a powerhouse income earner, but what I am about to lay out for you is going to be one of the most enlightening, if not controversial reports you've ever read about what it really takes to create long term wealth in this industry.

WHY SHOULD YOU LISTEN TO ME?

Well, as you already know, my name is Andrea Bolder, better known to many in the network marketing community as The Gold Medal Marketer. No, I do not market gold coins or sell jewelry, but I am an ex-professional athlete and Olympic gold medalist that went from dead broke to building a powerful online brand and training blog that has helped thousands of people become better entrepreneurs and make more money in their business...all under 9 months.

But my business does not define who I am. I'm also a 33 year old wife and mother of one...I live in Los Angeles California, have a very supportive and loving husband who has been by my side as I embarked through the jungle of building my business from home...With his help I have been able to go from ZERO to upwards of \$500 days on the internet.

Sounds like an incredible story doesn't it. Well it is...and it's my story! And it's my journey of never quitting, of never giving up, because failure was just not an option for me, that I share with you what is inside this report today.

Everyone is capable of achieving success, of being extraordinary and I believe that you are completely capable of having everything you want in life if that is what you desire.

You see, one of the reasons I've been able to create success in my life is because I know that if it is possible then it can be done. Now I'm not saying it will be easy, but if there is a way to get it done, I can take care of the rest.

I know that we are all equipped with the same tools for accomplishing any task. The power of a willing mind is amazing and anything you set your mind to can be achieved and this burning power is inside of every entrepreneur who wants to create freedom for themselves in this industry.

This game is yours to play and if you don't set LIMITS on yourself you can achieve in the next 12-24 months what takes a lifetime for most.

Once you have the knowledge, the skill sets, have the true mentorship you need, and the willingness to commit yourself to your dreams...the process becomes simple and there is no limit to what you can create.

That is why I am so passionate about what I do. Because anyone can WIN, any one can achieve GREATNESS if they know the steps they must take to get there and I am committed to helping you 'SHOW UP' so that you can have the freedom that you deserve.

THERE IS NO SECRET

No one gets in this industry as a hobby. Make no mistakes, what you are doing right now is to have the prosperity and abundance that unlocks the door to total freedom.

Financial freedom, time freedom, 9-5 rat race freedom, freedom from being told what to do, when to do it, and how much you should be getting paid to do it. Freedom to live a life on your own terms and freedom to fulfill your potential and purpose in life.

Nothing irks me more than watching people work themselves to the bone, year after year after year to be left with little to nothing to show for it. I've watched people drown their dreams, goals, wishes, and aspirations...and be defeated by the rigors of life. And enough is enough.

The contents of this special report is your gateway to changing it all around. I am going to share with you 5 key steps, as well as strategies that have transformed my life and business.

Regardless of the company that you are with, if you are an entrepreneur in the home based industry, all you need to do is apply the right action. There are solutions out there to every problem, but it's up to you to seek out those solutions and implement them into your business.

So pay attention to the steps because if you can harness the inner champion within, you can play this game and WIN!

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Chapter 1: Why You Are Killing Your Business

There is no secret that the home based business industry is becoming a very crowded place. Everyone knows someone who at one time or another ventured in to the world of building a business from home. And in the recent economic crisis we are in, more and more people are flocking to network marketing to supplement their income or make it a full-blown career.

The problem with this resurgence in to the home based business arena, is that many wanna be entrepreneurs are not equipped with the tools they need to survive and “make it”. They don’t know when they sign up with their new company, filled with excitement and unbridled enthusiasm, that the challenges that lay ahead can literally kill their business.

Objections, rejections, limited networks and the inability to posture themselves as leaders worth following just to name a few.

It’s not good enough to have a great company with a great product, with great leadership and a great compensation plan.

The bottom-line is this. If you are not able to tap in to a continuous flow of traffic, expose your products and services to the masses and convert high quality leads into reps your business will eventually shrivel up and die and it won't matter how great any of those things are because you will not make any money.

Your ability to adapt and implement what's working now will determine how much success you are able to achieve and this applies not only to your business but to your life as well. Sometimes you just got to pick up your saddle and get off the dead horse. There is no use in pushing, dragging or pulling it. A dead horse is still a dead horse at the end of the day and if you want to move forward you need to change what is no longer working.

And no one can deny that what's working right now, what's creating the most successful companies and the largest amount of millionaires is the Internet.

Google, Facebook, Twitter, YouTube, Yahoo, Bing are just a few of the companies absolutely killing it online today.

When people want to find information, connect with friends or just be entertained they head to the Internet.

The Internet is a POWERFUL and it is overflowing with endless ways to promote your business and attract an endless amount of prospects. There is no better place to build your business once you learn the skills and understand the techniques to finding the cheapest high quality leads possible.

THAT IS THE DIFFERENCE BETWEEN THE SPECTATORS & THE STARTERS

Let me explain...

The spectators sit around and wait for people to fall into their business. After they are done chasing all of their friends and family they wait. They sit around on the sideline confused not knowing what to do to get their business going....and when they do get a taste of “the game” they are so desperate that many times they actually end up pushing people away.

They have no confidence or real strategy when it comes to winning in their business.

What is your strategy? Do you even have one or are you just waiting to see what happens in the hopes you'll win at the end of the day?

If you think you are going to build your business without a solid plan, without a system and without a practiced and proven plan of implementation you are in for a RUDE AWAKENING! And if you don't wake up you are going to be forced in to an early retirement.

THE FAST LANE SOLUTION

Struggling is a direct result of being ill-equipped, using outdated or faulty methods and not aligning yourself with the proper systems for success. Smart and savvy entrepreneurs know that they must operate like a well oiled machine to finish first. This means using proven tools, tactics and systems that are effective, dependable and get results.

This is the bottom line..you can't build a million dollar business recruiting from the parking lot of Walmart. You can't pass out fliers to random, unqualified people who are not even looking to build a business. Do you really think you can bank your 6-figure income on that?

Chasing untargeted prospects trying to convince them to join me in business is a total waste to time. If you want a million dollar business you must recruit like a million dollar business...and no I am not saying that you have to spend tons of money on a marketing budget. What I am saying is that the foundation of your business must be built on leads and prospects who actually want the opportunity to make more money!

If you have to convince someone into your business, you'll have to convince them to recruit, you'll have to convince them to show up on conference calls and presentations, to events and corporate functions. Think about it...why would you ever want to beg someone to change their OWN situation. Yet that is what the majority of people do in our industry each and every day.

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