Where the money Is And how to get It

By Milch Rusell, Creator Of The best converting site on web

http://www.onlinegetpaid.com/index.php Reveals YOU his secret to success!



http://www.onlinegetpaid.com/

About The Author and onlinegetpaid:

Our company offering internet services and running some content sites since 1997. Our employees are experts in several key areas including SEO, Graphic design, PHP programming etc.

After 8 years in the rapidly changing field of Internet services, we continue to deliver premium services at competitive prices to our customers by employing our expertise and knowledge to the internet business.

We value our customers, and we want to hear from you! If you have suggestions, comments, or even complaints please send it to <u>mailto:contact@onlinegetpaid.com</u> it will help us to serve you and other customers efficiently and more effectively.

Put our years of expertise to work for you!

Author Milch Rusell, from England, is a direct response expert, internet infopreneur, internet marketing strategist, speaker and author. Already, at the

age of 24, he has achieved extraordinary results in the internet marketing world.

He has joint-ventured with many well-known internet marketing experts in product creation, selling online, and managing online businesses.

Some of the positions he has held include:

• Group Director of Business Development for The Daily Marketing Ace

• Vice President of Customer Support and Affiliate Relations - Nicheology

• Vice President of Instant Marketing Miracle

His Internet Marketing Inner Circle is subscribed by thousands of people around the world. It is where Milch shares valuable internet marketing tips and information that will provide profitable techniques and strategies on how to make money on the internet.

When not at work, Milch spends time with his girlfriend, Sanya, and he plays basketball each Saturday and Sunday evening.

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In this e-Book, I will be revealing to you the secrets and strategies that you can use to profit from the internet.

I will be explaining the correct ways to make money online as simply as possible so that you can understand them right away. If you want to master these 5 strategies explained in this e-Book , you are strongly encourage to get a one of the package on this site <u>http://www.onlinegetpaid.com/signup.php</u>

If you allready know this kind of marketing you can get this extra discount at this sub-site http://onlinegetpaid.com/offer/reviewsarena

I love to use the internet to make money because it's relatively **low cost** and secondly, it gives me a **lot of leverage**. There are only 5 things you really need to concentrate on to have a successful online business and yet, thousands of people do it wrong because they don't understand the fundamentals of how to make money online.

Here are the 5 things

- **1. Creating the correct webpage**
- **2. Attracting traffic**
- **3. Converting the traffic into sales**
- 4. Back-end selling
- 5. Automating the system

1. Creating the correct webpage

If you read carefully, I don't say, "creating the correct website" but "creating the correct webpage". The idea here is to create a webpage not a website, if you want to get results and make money faster.

I know Yahoo.com, Amazon.com and Kazaa.com have been very successful websites. But, do you know how many people tried to do that and failed? And don't forget how much those big

companies have invested in time and money to achieve it. Those who failed wasted a lot of time and money there. I'm not saying that don't go start another Amazon.com. If you want, go ahead. But I'm recommending you an easier way to make money from the internet.

What you want to create is a direct response webpage like http://www.AutomateInternetMarketing.com and

http://www.SellingOnlineSecrets.com What's a direct response webpage?

A direct response webpage is a page that prompts the visitor to take action like buying your product, answer a survey, subscribe to your mailing list and so on.

The mistake that many people make when trying to sell on the internet is they try **to sell the first time** someone visits their page!

Well, there is a possibility that they might buy on the first visit but the percentage of those who do buy is higher on subsequent visits to your site.

Normally people don't buy the first time they see your product.

Why?

For the simple reason that they are not used to buying a product when they first see it! They may be skeptical and they would prefer to find out more about the product's details first.

Secondly, you do not have a relationship with your prospect yet. Would you prefer to buy a product from a friend or a stranger? I bet it would be from a friend.

The mechanism of selling is the same in the internet business as in other types of business. You want to build rapport with your visitors so that they will trust you and feel comfortable buying from you.

Here is the important part -

You must collect your visitors' names and email addresses when they visit your webpage so that you can send them more emails in the future!

I DO NOT recommend you sell to them on their first visit to your webpage. I recommend that you sell to them through emails once you have built rapport with them.

Here you can build free site with your own content of your choice <u>http://www.onlinegetpaid.com/index.php</u>

When you build your page, you can also ask for review of your products(for Exemple e-book). This is very useful for any potencial costumers because they can read review and then decide if they will buy your product! Usually they will grade you well!

Here is such a site: http://reviewsarena.com/request review.php

2. Attracting Traffic

Let me be honest. There are hundreds of ways to attract traffic. But there are only 5 ways that I have personally used to successfully get free traffic.

What you want is targeted traffic, not 'useless' traffic. Targeted traffic are traffic where he visitors comes to you, not being 'force' to visit your webpage.

Here are 5 ways I have used to attract free traffic:

1. Search Engine

Yahoo and Google are where I get the most targeted traffic everyday. If you are listed on the search engines, it doesn't mean that you will get traffic. You MUST rank in **the top 3 pages** if you want to get traffic. You and I both know that internet surfers hardly surf beyond page 3 when they search online.

How to get listed well on the search engines?

Target keywords that are in demand but are not used by many marketers. For example: I targeted keyword such as 'Anthony Robbins Free'. There are a lot of searches for that keywords but hardly any marketer uses them. They might be targeting other keywords such as self-empowerment, motivator etc.

To research for good keywords, use Word Tracker at http://www.Wordtracker.com

In your webpage, you want to repeat the keywords you have targeted. The suggested ratio is 3% - 11% keyword density. What is keyword density?

Alright. Let's say your keyword is 'Chicken Pie'. And 'Chicken Pie' keyword is use 10 times in your webpage. If your webpage have

200 other words that is not 'Chicken Pie', here's how you calculate your keyword density:

10/200 = 5%

Your keyword density is 5%.

There are websites that will calculate your keyword density for you for free. You can try:

http://www.gorank.com

http://www.virtualpromote.com/tools

If you are involved in selling watches online, instead of targeting keywords such as wristwatch etc, you can be creative and target key words that most people never thought of. You can use keywords such as Seiko watches, Tag Heuer watches, Swatch design watch and etc.

There might not be many searches for those keywords, but you have the advantage of having fewer competitors.

It's better to get targeted traffic from the first 3 pages of search engines than get listed on the 10_{th} page of the search engine even if you are listed with many keywords. Getting listed on the page will not bring you much traffic.

The next strategy to get a higher ranking in Google is getting other websites to link to your website. You can do this by contacting other websites having similar interests as your business and linking with each other. You can find partners through the search engines or search for webmasters listed in free ezine directories.

http://ezine-universe.com http://www.freezineweb.com http://www.ezine-dir.com

Finally, always submit your url manually to the search engine. Submit your url to Google search engine at: <u>http://www.google.com.my/addurl.html</u>

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