

# **Digital Resale Rights**

**PRESENTS**

## **Travel Niche!**



**Learn how the average internet entrepreneur newbie can make an absolute fortune by setting up a simple online business in the multi-billion dollar online travel market. No experience required.**

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## Travel Niche!

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**Would You Like To Know About More Multi-Billion Dollar Online Niche Markets That  
You Can Penetrate Today?**

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### **Another Incredible Billion Dollar Niche Markets**

**Global Real Estate Has Absolutely Exploded In Recent Times – Here's Everything You  
Need To Build A Huge Presence In This Market Immediately Including Private Label  
Content & Complete Profit Blueprint.**

### A Very Brief Introduction To The Travel Niche

Before we get stuck into just why the travel niche may represent some incredible opportunities for you I'd like to tell you a little about myself – so that you have some confidence that I know exactly what I'm talking about. After all, you wouldn't accept medical advice from a comedian so you have every right to ensure that you're not wasting your time reading about something that was written by some clueless hack.

My name is Tuks Engineer, and I'm the founder of the [Digital Resale Rights](#) club. I initially started my career within investment banking (seven long years) before setting up my own internet publishing company (Global ePublishing Ltd registered with Companies House in the United Kingdom). While I have considerable experience with internet marketing, my area of expertise has evolved into sniffing out and penetrating extremely high profit niche markets that offer the niche marketer bountiful affiliate commissions, contextual income & various other income streams. I've developed positions in extremely high-profit niches and I've offered my followers the exact same content, website templates, graphics, videos and business models that I've used myself so that they can profit from these niches too.

I've investigated literally scores of potential niche markets – but I choose to enter only a select few. To date, the only niche markets I have chosen to enter have been internet marketing, the stock market and real estate investment. Three thriving markets simply bursting at the seams with **millions** of prospects all spending cash and buying products, courses, information and clicking away at Adsense ads like crazy.

To check out my main niche markets and why they are so perfect for an internet entrepreneur like myself, take a look at my main sites & products in these niches:

[Land Investment](#)

[Real Estate](#)

## Travel Niche!

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As you can see, I explain in detail exactly why I have chosen these red-hot niches. Without exception, these niches have been highly profitable for me. They “plug in” several different types of income that are earned on autopilot – Adsense income, affiliate income and information product income.

But now, I’ve identified a fourth niche market that is absolutely DYNAMITE. It shares the same high-profit characteristics as the other niches above. It’s an ideal niche for internet entrepreneurs because the online market for this niche is almost ENDLESS. The average prices paid for the products in this niche total thousands of dollars and now there is an excellent and reliable affiliate structure in place for you and I to scoop up BIG commissions from this niche. The contextual (Adsense) potential is also good. And there are BILLIONS of people who purchase products in this niche each and every year.

I am talking about the **travel niche** and I want to show you exactly how you can get started in this industry right away.

### **The Travel Niche – A Multi-Billion Dollar A Year Industry (And That’s Just Online)**

What if I told you that the travel and holiday market is an industry that’s worth **over \$500 billion dollars a year**? People spend absolute FORTUNES buying holidays, plane tickets, hotel room accommodation & even information about their destination (have you been to the travel section of a book-store lately? It’ll have hundreds of books on just about every city and country in the world).

In terms of trends, a huge thing is happening – you see, more and more people are booking their holidays ONLINE because it’s convenient and safe. Without knowing it people are clicking on affiliate links and giving the affiliate site owner up to several hundreds of dollars & more per sale.

Personally, I don’t remember the last time I didn’t use an online agent to book my holiday – in fact one of the reasons that I initially investigated this niche was that I realized that one of my holiday bookings was via an affiliate link...I looked at the information on the website, clicked on the “more info” link and booked my trip. I booked for both my wife and myself so the commissions I generated for the affiliate was over \$600.

“Unbelievable. I’ve got to look into this!” I thought after realizing this. What I discovered was mind blowing – you see, the online travel industry is a very high growth market with more and more reliable affiliate programs offering high commissions for sale generation. After delving deeper and deeper into the possibilities that the travel niche offers, I knew I had to build my fourth major business presence around this niche.

That’s exactly what I’ve done, and I’m offering you a highly unique chance to piggy-back on all my research & hard work.

More on that a little later, first let’s see exactly what the (considerable) potential benefits & profits are to YOU when you set-up shop in this huge industry.

**Why The Travel Industry Is A RED HOT Niche Market That You Can Penetrate Immediately For Quickfire Profits**

First, I want to tell you what I look for when I investigate niche markets. Pay close attention to this because here's your chance to use the very same basic blue-print to uncover an unlimited number of niche markets with excellent potential all by yourself.

Remember – when you're looking to enter any potential niche, there will be some very significant costs and time commitments...so you **MUST** make sure that you research your niches very carefully before opening up your wallet and spending many weeks hunched over your PC slogging away like a dog.

Here's what you should look-out for (in general) when analyzing any niche market – my **4 Point Niche Analysis Technique**

1. **Potential Prospects In The MILLIONS** - look, people say that size doesn't matter but in actual fact you should be looking for a target market with millions of worldwide prospects. It's just basic common sense...more people = more potential buyers. Now think about the travel market – there are literally BILLIONS of people who spend money on holidays and travel each and every year. And as the world becomes more prosperous and global travel becomes more accessible to more and more people this number will only rise.
2. **Prospects That Are Cash Rich & Are Eager (Not Just Willing) To Buy Your Products & Your Follow Up Offers** - It may sound unethical but the pure fact is if your proposed niche targets those without money or those who refuse to pay for the product or service then your niche probably won't make you a single cent. So what about the travel market? Well when was the last time that you got a free holiday? I never have – but I have paid several of thousands of dollars for a single holiday (many times). People will gladly pay a lot of money per transaction in this niche and that's great news for the internet entrepreneur. Consider this interesting snippet of information from a recent travel industry report that I was browsing – in the US alone, the average amount spent ONLINE

per customer per year was \$2,300. That includes holiday bookings, airline tickets, hotel reservations & car hire.

- 3. There Must Be Good Quality Affiliate Programs & Adsense Potential To Maximize Your Potential Income Sources** – In the travel niche there are some incredible affiliate commissions to be made and there is a very busy Adsense market (you can imagine the number of hotels, airlines, car rental companies etc that would try and advertise via Adsense & other contextual programs). Owning websites with travel content is also a superb way of earning silent Adsense income – in fact many people when researching for holidays do so online (e.g. the prospect comes onto a website for the Maldives while researching Maldives holidays – there he sees many other Adsense displays for bargain Maldives holidays. Do you think he'll click on a few? Absolutely.) The other big advantage that the travel industry has over many others is the big commissions paid on travel. The travel market has many big ticket products on show – this means that even with a 5% commission, affiliates can scoop up hundreds of dollars per transaction.
- 4. The Price Of The Product/Service Must Be High & There Must Be Repeat Purchases Available** – We've already discussed how the per sale values of travel sales can be several thousands of dollars and how most people purchase travel products (holidays etc) each year. In addition, the travel market is not a monopoly (some niche markets are hard to break into for this very reason).

These are the very same reasons that I have decided to establish a long term niche in the travel market. My strategy is pretty simple – target holiday destinations that are highly popular and highly expensive and then provide stunning information & video footage for targeted prospects. The income will come mainly from affiliate commissions & Adsense income. The luxury holiday market has always been very strong – and it's a perfect affiliate product because all aspects of paper-work, payment & queries is dealt with by the affiliate company. They do all the dirty work – we focus on providing quality information & video footage about the holiday destination. Simple, yet highly powerful.

**A Luxury Holiday Market Niche That's ALWAYS In Demand...The Maldives!**

The first travel niche I have identified is a real cash-generator! It's one of the most sought after locations in the whole world by the rich travel elite. To put it into perspective, some resorts charge up to \$3000 PER NIGHT for luxury villa – and people still pay these prices! More typically mid to top end resorts tend to charge between \$300 to \$1000 per night.

The Maldives attracts those with a lot of money and the good news if you happen to be involved with selling holidays there is that due to the HUGE demand for Maldives vacations there are now several more resorts being built to cater for this. Many additional private islands have been given the green light to enable construction to take place.

**This is a red hot niche within a red hot niche.**

Here are some very strong reasons to build a holiday-Maldives website niche:

- The market is worth literally tens of millions of dollars each year (in fact tourism is the backbone of the Maldivian economy). It's a growing market and the throngs of new resorts being opened will bring additional affiliate commission & adsense opportunities.
- There are some excellent holiday companies offering strong, high paying affiliate programs that often specialize in offering holidays to the Maldives.
- There are a real lack of quality websites and blogs offering information & video to prospects that are interested in holidaying in the Maldives. The holiday market is one where the more attractive the website – both in terms of informational content & visual aids such as video/audio – the more comfortable the prospect is likely to feel. In fact, in my research I did not come over one single site offering video presentations of the Maldives! That's just crazy and I've spent an absolute fortune to capture some stunning footage & images to use on my own site (I'll also offer you the chance to use the exact same footage, images & content too – more on that later). I've also noticed that many of

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