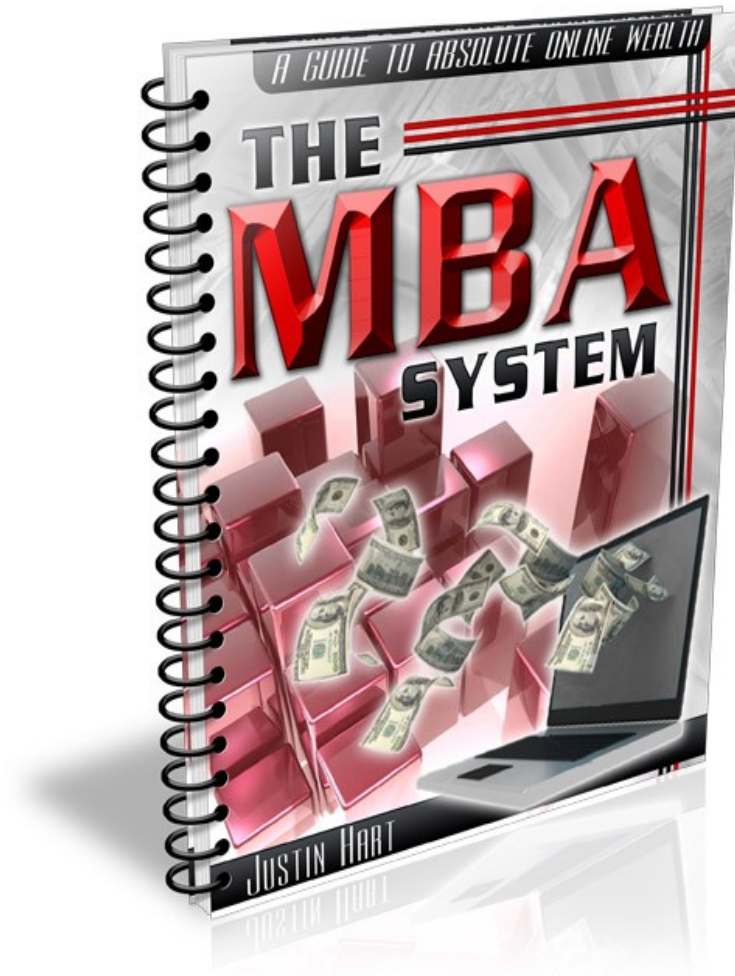


# The MBA System

*A Guide to Absolute Online Wealth*



**Written By Justin Hart**

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# How it Began

It was a cold and rainy night in April 2008, around roughly 12:37am, and I was completely drained. The past five hours I had been studying for my final exams for my Master's degree in Business - my brain was fried. I remember closing my Marketing book, rubbing my eyes, and resting my head in my hands.

I could not do it anymore. All the years of schooling had taken their toll... I simply could not bring myself to memorize or recite any more business jargon.

Focusing when studying was always difficult for me. I am a “doer”, and all the business, economic, marketing, logistic theories were just too ... well... static. They were just theories, nothing but words – no action and no results.

Sitting to my right, tucked away in a drawer was a red folder. Nothing fancy, but a place where I kept all the notes and printouts from a recent project I had been working on. The difference, however, was that this project had nothing to do with my classes. No, this project was full of “action”... plump with facts, trends, and an analysis of online markets. This folder represented my education being put into action. This was living and breathing – this was real.

You see, over the course of my schooling, I would try to apply (where I could) my education to the internet. I have always been fascinated by making money online, and I wanted to see how/if my business degree could help me... and it did!

I will spare you the details of my research and just tell you that after years of trial and error, coupled with due diligence, I have narrowed down the most profitable way to make money online.

The result of my findings? Well, the first time I tried this particular avenue, **I made a staggering \$3,200 in just two days!** Needless to say, I have definitely found something worth while!

Here is a screen shot from my PayPal account (includes service deductions from PayPal...click on image to make it larger):

The screenshot shows the PayPal account history page. At the top right, there are links for "Log Out", "Help", "Security Center", and a search box. The main navigation bar includes "My Account", "Send Money", "Request Money", "Merchant Services", "Auction Tools", and "Products & Services". Below this, there are links for "Overview", "Add Funds", "Withdraw", "History", "Resolution Center", and "Profile".

The "History" section is active, showing options for "Basic Search", "Advanced Search", and "Download My History". A search filter is set to "Payments Received" in "All Currencies" within "The Past Day". The search results show two payments received:

Date	Type	To/From	Name/Email	Status	Details	Action	Gross	Fee	Net Amount
Nov. 6, 2008	Payment	From	[REDACTED]	Completed	<a href="#">Details</a>		\$1,400.00 USD	-\$54.90 USD	\$1,345.10 USD
Nov. 5, 2008	Payment	From	[REDACTED]	Completed	<a href="#">Details</a>		\$1,800.00 USD	-\$70.50 USD	\$1,729.50 USD

At the bottom of the page, there are various links including "Mobile", "Mass Pay", "Money Market", "Debit Card", "Referrals", "About Us", "Accounts", "Fees", "Privacy", "Plus Card", "Security Center", "Contact Us", "Legal Agreements", "Developers", "Shops", and "Site Feedback (+)".

[or just click here](#)

# The Most Profitable Online Segment

I found it. The most profitable segment on the internet today. My research has shown that this particular segment is consistently the most profitable over a specified period of time – and no, it is NOT selling stupid eBooks for dumb prices...

**Simply Put:** The most profitable industry to make money online is through **selling websites**. (NOTE: You do not have to have your own website or product in order to do this, I will show you exactly how in just a second ... it's quite easy).

Did I disappoint you? Remember what I said on the main webpage - the real secret about making money online is that there **is no secret!** Some of the richest people in the world do this exact same thing except with actual physical property (like a house)... Donald Trump ring any bells?

Let me give you a quick example of just how **easy and fast you** can make good money from selling internet property (websites)... This is the personal story of Jason S. from the UK who made \$85 in just a couple of hours:

*“My first attempt at flipping a website has gone rather better than expected! The site I created and put up for sale today has been sold already - somebody paid the Buy It Now price (\$100) less than 24 hours after putting the site up for sale. My total costs were \$18.41, it took about one hour of work and I sold for \$100 - a nice profit of \$81.59 in just a few hours!”*

Let me tell you something. Stories like the one from Jason are extremely common in this particular niche... but only if you know what you're doing. Jason followed the step-by-step plan perfectly for his **first ever** website sale, and he realized profit quicker than 90% of the people who try to make money online!

### Here is proof of Jason's Sale:

<p><b>Sold!</b></p> <p><b>Winning Bid:</b> <b>\$100.00</b></p> <p>Congratulations to the winning bidder, <a href="#">kydon!</a></p> <p><a href="#">Bid History</a></p>	<p><b>wordpress4adsense.com</b></p> <p>Sells a pack of 30 adsense ready wordpress themes</p> <p>• <b>Listed:</b> Fri Feb 15 2008</p> <p><b>Description:</b></p> <p>This is a site selling a pack of 30 wordpress themes designed to maximise Adsense and clickbank income.</p> <p>The site is fully automated - you just need to promote it and sit back and leave it to run on autopilot.</p> <p>Customers pay for the theme pack using PayPal and all downloads are handled automatically by digitalproductdelivery (it is free to set up an account with them to handle this - I can help you with this)</p>	<p><b>Attachments</b></p> <p>This Listing does not have any attachments</p>
<p><b>Telephone Verified?</b> <b>No</b></p> <p>We do not have a verified phone number linked to the seller's account. <a href="#">More info.</a></p> <p><b>Feedback Profile?</b> <b>0%</b></p>		

Notice how he didn't mention spending hours making a product and developing a website? That's because he didn't need to!

In the next section, I will give you step-by-step instructions on how to go about selling a website – and the best part is, you don't even need to own or develop one... you can literally get started right away!

# Step-By-Step Instructions

Okay, enough of the fluff, in this section I will give you five straight forward instructions on how to profit from selling websites in about an hour. With each step, I include the necessary resource via a link. Oh, and let me also just say that this is the section where 80% of the people reading this ebook will close it and put it in their desktop recycling bin... Why? Their lazy. (these are the same people who won't make a dime online).

## Step #1:

If you don't already have one, you need to [get a PayPal account](#). Go sign up for one, it's free.

## Step #2:

You will **NOT** be selling websites on ebay. Instead, you will be selling your websites at the [Sitepoint Marketplace](#). Go to their website and create a free account right now. SitePoint is an online auction website only for people who are looking to sell domain names and websites – consider it the “ebay” for website selling.



**Step #3:**

You will need a website to sell. If you have one already, great! However, if you don't have one, and you don't have time to make one, then I highly recommend you use [NicheRockets](#).

Essentially, you get **over 200 Professionally Designed websites with Professional Sales Copy and Products (ex: ebooks, software, etc.)**. I simply take these and sell them on SitePoint (They call them “Businesses-in-a-Box”).

They add four unique business every single month so you always have fresh material. Remember Jason's short success story? He is a member of NicheRockets and the website he sold was from their Businesses-in-a-Box section! I too am a member and could not be happier with what they offer!

As a current member of NicheRockets, I have the option of offering it for the normal price (\$67), or a discounted price of just \$10. I want you to see profits quickly, and doing so means keeping your costs down, so [click here to get the \\$10 deal](#)... unless you want to pay the full price for some reason. Let me finish this Step by saying that NicheRockets has proved to be a goldmine for me when I first started selling websites!

## Step #4

After you have chosen what website you want to sell (either from NichRockets or somewhere else, you need to [set up an auction on SitePoint](#) under the “Start-up Websites for Sale” section. Set the auction for a minimum of one week.

Below I have pasted what Jason said in his auction... you can use it as a guide, but don't re-use it (unless you don't want to sell your website). Buyer's have a keen eye on SitePoint. They'll call you out immediately the second they feel like they are being scammed. Some key points in his listing: He offers to help the buyer a lot and he makes an upsale by offering to host their site for \$5 a month (upselling is a nice way to make a little bit extra).

*This is a site selling a pack of 30 wordpress themes designed to maximize Adsense and clickbank income.*

*The site is fully automated - you just need to promote it and sit back and leave it to run on autopilot.*

*Customers pay for the theme pack using PayPal and all downloads are handled automatically by digitalproductdelivery (it is free to set up an account with them to handle this - I can help you with this).*

*Note: you need a business or premier PayPal account for the auto-delivery to work. If you don't have this, don't worry, you can simply send out the orders yourself.*

*Included in this auction are:*

- The keyword rich domain name*
- The website located at this address including the professionally written sales letter*
- All source files for the website including layered PSD's for the header & footer graphics*
- A ZIP file of the 30 themes*
- Full rights to resell these themes (license included)*
- Free hosting for 1 month from date of purchase*

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