



# The “Affiliate Marketing Success Road Map”

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**IMPORTANT:** This guide is written for those that already have the basics skills of setting up a simple website. It is written for those that have the basic knowledge to register a domain name and upload a website to the internet.

However, if you do not know anything about setting up your own website or even registering a domain name don't worry! This guide will still help you a great deal, and teach you the basics of setting up you very own highly profitable affiliate business.

So let's get started!

### **So, what's your ideal Plan for affiliate success?**

Well, to tell you the absolute truth there is no single answer for this question simply because everyone is different...

Your tastes, skills, interests, and overall goals will affect how you decide to organize your network of sites. The important lesson to take away from this course is how to grow a network of web sites, how to make them viral, and how to promote them for search engine rankings.

This guide is not about telling you how to use your time, efforts and money. You can work at your own pace, and take it one step at a time...and as long as you actually

start getting work done you will be able to see results!

Your ideal plan, is the first steps you should be taking to stop working for someone else and start growing your own business. Your "BLUE PRINT" so to speak, should be FOCUSING every action you take to make your internet presence more valuable to YOU - not someone else.

What This Guide is **NOT**:

The "Affiliate Marketing Success Road Map" is not a way for you to cheat your visitors, the search engines, or do anything considered unethical. It really is a straight solution to starting a viral explosion of long term internet profits.

It is not a get rich scheme, or anything else. The ultimate goal should be to have your own network of sites that grows every month, or every time you take action.

I bet you are wondering why this information isn't in other "info-products"

The main reason this information isn't readily available is that the "experts" don't think you will put the effort out. They believe that you aren't willing to put

any effort into growing something for yourself.

Not only that but if you are willing to spend 97 dollars on a digital download, and not be any competition - why would they tell you how to start your own network?

I know how hard I am willing to work for success for my family and my children's future.

Growing a network of sites takes effort and work. It doesn't take as much as you think, and you really can work at your own pace.

Did you know that most "affiliate marketers" almost never make more than one sale? That's crazy. I know that if you put effort into building your own network of web sites, that in time your income will grow. If you just put in an hour a week, you will be so much better off than you are right now.

## **Affiliate - Road Map**

"To succeed at internet marketing you need a growing network of websites. These sites will feed each other traffic, pre-sell affiliate programs, generate adsense revenue, and grow your opt-in e-mail lists."

There are several ways for you to do this, but they all require a basic skill set. I'm assuming you know the basics of hosting, getting a website, and creating one. If you have no idea how to do any of this, it isn't that hard.

I will be showing you some tools later on that let you create websites and actually "SEE" what you are doing as you do it. So don't worry, if you are not quite sure how to put up your own website, get a hosting account and all that other "scary" stuff you: it is really quite easy, and you will learn about it in this guide...

### **Here really is all you need to do to get started:**

1. Get a domain name
2. Get a reseller account
3. Make your first site
4. Make your second site
5. Link them together
6. Promote them
7. Make another site

8. Link them together
9. Promote them
10. **REPEAT!**

## Road Map - First Steps

### **Get a reseller or Bulk Hosting account**

The first step in your Blue Print should be getting your first website. Make this one a learning experience, but you should also set things up so you have room to grow NOW. Why would you pay 20 bucks to host a website when you can host 50 websites for just a few dollars more?

There are many hosting companies that offer bulk hosting or reseller accounts. Hostgator, Towerhost, and many others. Many of them such as Towerhost have training videos to help you get started.

[http://www.towerhost.com/support/video\\_tutorials.php](http://www.towerhost.com/support/video_tutorials.php)

You will need to register a domain name prior to ordering your reseller account. Again if this is new to you, don't worry. If you simply go to <http://www.godaddy.com/> you will be walked through the few easy steps of getting your very own domain name.



Once you have your first web site hosted, you will want to start laying out your site.

## **Website Layout**

Once you have your hosting and domain name situated, it's time to start thinking about how your first site is going to look. There are quite a number of options in regards to how to find your "look".

- Join a template membership site - This is not a good idea unless you are comfortable editing PHOTOSHOP files. AplusTemplates is affordable and they do have a nice selection. The membership is about worthless if you can't edit the templates or pay someone to do it for you.
- Get Xarawebstyle4 - Awesome idea with very low learning curve. I use this on a regular basis still. I also suggest getting Xarax when you buy webstyle4. XaraX is about the easiest to use vector based graphic system out there -
- Get Dreamweaver or Frontpage - Frontpage has a low learning curve, but Dreamweaver gives you a lot more room to grow. If you have any students in the household you can get the full Dreamweaver MX suite for about \$199.

There are dozens of books and on-line tutorials to help you learn it as well. Michael Worthington creates great videos on Dreamweaver as well.

- Don't want to spend the cash? Try NVU: <http://www.nvu.com/> it's free!
- Get XsitePro - you will still need a template and one of the editors above, but this product can churn out so many OPTIMIZED pages that it's worth the investment
- Or if you just don't have the time, energy, or skills to learn all that right now and want to get started, you might want to consider joining a program like Niche Site Special.. Niche Site Special gives you completed products and ENTIRE websites every single month. Since you have purchased this product , I have gotten Special Permission to get you a really nice discount on membership. Click on that link above, then come back here to get the discount if you like what you see. Discounted NSS membership.
- You can also hire someone to make your website - although this will get VERY expensive as you add more and more sites. A ten page targeted keyword niche site is about 300 to 1000 dollars. Services like Stmdeveloper offer affordable niche

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