

Successful Affiliate Strategies

Learn More Than 8 Powerful Methods To Boost Your Affiliate Commissions



Congratulations – You Get FREE Giveaway Rights To This Entire Ebook

You have full giveaway rights to this ebook. You may give away or include this as a bonus in any product and membership site.

Unadvertised Bonus!

**This Limited Time Free Offer Could
End At Any Time...**

**“Imagine Pressing A Few Buttons And
Instantly Creating Your Very Own
Branded Cash Producing Viral Ebooks
That You Can Sell Or
Give Away!”**



“Free” Click Here “Free”

DISCLAIMER AND/OR LEGAL NOTICES

The information presented herein represents the views of the author as of the date of publication. Because of the rate with which conditions change, the author reserves the right to alter and update their opinions based on the new conditions. This report is for informational purposes only and the author does not accept any responsibility for any liability resulting from the use of this information. While every attempt has been made to verify the information provided here, the author and their resellers and affiliates cannot assume any responsibility for errors, inaccuracies, or omissions. Any slights of people or organizations are unintentional.

Master Reseller/Giveaway License

- You have full master resell rights to this product.
- You MAY resell this product and give master resale rights to your customers.
- You MAY offer this product as a bonus to a PAID product.
- You MAY include this product on a FREE or PAID membership site.
- You MAY give this product away for free.
- You May sell this product or give it away on Ebay or any other auction site.

Make More Money With These Products:

Start Generating Cash At Lightening Speed From Other People's Products



Ewen Chia's
super affiliates
The Easiest Way To Make A Fortune From Other People's Products!

START NOW! Proof Testimonials Make Money Support Member Login WWW.SUPERAFFILIATES.COM

Struggling To Make It Online? Not Even Sure Where To Start? Then Strap In For The Wildest Ride Of Your Life Because...

"Here's My Proven *Step-By-Step* Secret System That Will Have YOU Generating MASSIVE Cash...In Just A Few Days From Now - Guaranteed!"

That's Exactly What I'm Going To Do. The Full System's Been A Secret Till Now, But I'm Going To Reveal In All In A Way That Literally Anyone Can Use And **Start Seeing Results At Lightning Speed**...Even If You're Just Starting, Or If You've Tried And Failed Before...

[Click Here To Generate Cash](#)

Learn Real Strategies For Building A Profitable Online Business That Virtually Runs Itself



Jermaine Griggs
Nitty Gritty marketing.com
\$2.97 Trial Offer Below!

Discover How A 17-Year Old Inner City Kid With \$70 Bucks In Hand Built a \$3 Million Dollar Internet Company From The Ground Up Teaching People How to Play Piano By Ear...

...And how you can apply the same techniques he's used over and over to build a list of 299,754+ prospects, an internet community of over 75,000 users, and an annual income of \$1.1 million dollars, all centered around his passion for playing and teaching piano... of all things!

Click here to watch the evolution of Jermaine's business in this quick video...

507	\$32290.23	Another little secret!	\$131.55	\$:
498	\$31478.84	caught on to TRIPLED	\$153.16	\$:

[Click Here For Business Building Strategies](#)

Table of Contents

Successful Affiliate Strategies: Introduction	5
Using Classified Ads	5
Leveraging with E-zine Advertising	6
Solo Ads – Outmoded or Back in Style?	7
The Cheapest, Fastest Way to Advertise on the Internet: Forum Posting	9
Using Traffic Exchanges to Promote Affiliate Programs	11
Social Networking Sites For Affiliate Marketing	12
Generate Traffic and Affiliate Sales with Free Viral Reports	15
Build Your Own Mailing List... Even Though You're an Affiliate!	16
In Closing	17

Successful Affiliate Strategies: Introduction

Hi and welcome to Successful Affiliate Strategies, where you will discover over 8 powerful methods you can use to offer a boost to your affiliate commissions from selling other people's products and services.

This guide discusses some of the methods you've probably not heard of, whereas other methods you've thought would never work. In a real essence, **it's really only a matter of doing it right and you can make a living off affiliate marketing.**

Which is really fascinating, because you can earn big commissions just promoting products you DON'T even have to create!

Of course, like everything else in life, it takes multiple practices to reach the top level. But I assure you that through the coming pages, I can help you reduce your learning curve significantly and you will make less guesswork... and mistakes!

I have written this book as short and precise as possible. Because I know you're a very busy individual (and it takes no guess), and above all, I also know that you're excited and that you can hardly wait. 😊

Without further ado, let's quickly cover the first of the 8 methods you can use in boosting your affiliate promotion... and the commissions!

Using Classified Ads

The process of using classified ads to generate sales for any product – whether it be an original product or an affiliate product – is often *over-simplified* and discouraged. This is, in part, because it actually is one of the harder ways in which you can advertise.

It requires you to use a **small** amount of words to communicate an important point, which will either make or break your ability to garner interest in the product in question. In most cases, supposed experts will **discourage** you from using classified ads because they themselves have **never** had much luck using them – **NOT** because classified ads aren't a viable method of advertising.

So how can you use classified ads correctly to generate a considerable amount of traffic to your affiliate product sales page?

The first step entails finding viable places to advertise. Again, many of the so-called experts will jump in and either tell you to use free sites or that free sites never work. The

truth here, too, is somewhat in between: free sites can work, but you must use them carefully. For instance, if you want to generate traffic from sites that allow you to post free classifieds, you will have to find ones that actually receive traffic themselves.

One example of a site that receives a massive amount of traffic, but also allows you to post classified ads for free is craigslist, which you can find at the following URL:

<http://www.craigslist.com>

As long as you post classified ads in the proper section, you can do it completely free of charge. Additionally, you can do this on each of the craigslist sites for the metropolitan areas in the United States.

Another place you can post free classified ads is Yahoo. You can find this feature at the following URL: <http://classifieds.yahoo.com/>.

Again, as long as its on topic, you can post a classified at for whatever you want.

Now, with this in mind, you will want to consider the best way in which you can construct your classified ad. I personally suggest creating a headline or first line that uses psychological triggers.

Remember! With classifieds, you're not paying by the click. It's either free or you're paying for a certain period of time or impressions, so your goal should be to generate as many clicks as possible, so use words like "cheap," "free," "proven," and "shocking" to draw attention to your ad.

Once you have successfully drawn attention to your ad through the headline, you will then want to seal the deal by providing viewers with a reason to click through, provided that your affiliate product is something they will want to buy. You can do this by explicitly stating a quantifiable benefit in the second line of the classified ad – and then stating a crucial feature in the third line.

Once you have gained some experience posting ads on free classified ad mediums, you will want to move on to major electronic publications, including large e-zines and authority sites; however, before you do this, you could be confident in the classified ad and your conversion rate.

Leveraging with E-zine Advertising

Warning! If you're ever bored and want to stir up some trouble, go to an Internet marketing forum and post a question asking how well E-zine advertising fares in comparison to other marketing methods.

The answers you get are likely to be diametrically opposed. This is not only because each marketer has his own product to sell – and it is in his best interest to justify the purpose of that product – but it is also because there has been a genuine debate raging for the past few years about the effectiveness and direction of E-zines and E-zine advertising.

There are those who posit that E-zine advertising is dead or is near the bottom of a very steep decline. They see the average person as being overwhelmed by superfluous emails on a daily basis – some coming from friends and others coming from businesses and E-zines.

In their eyes, this amounts to a continuing decrease in attention paid to any emails that look business related, even if they specifically subscribed to them.

Additionally, they argue that many people forget that they joined lists and eventually begin to ignore emails coming from that address. And all of this is true – which is precisely why it is important to take it into consideration when you are conducting E-zine advertising campaigns.

So how can you affectively advertise in E-zines and reap a profit from affiliate products?

There are a number of different ways, of which, I will cover three below:

1. Target E-zines that are related to your specific affiliate product.

Create a viral report that is related to your affiliate product (as we discussed in the previous lesson). Purchase sponsor ads in reputable E-zines – and send all of those interested to a page where they can download your viral report for free. This report will have an embedded affiliate link, which will generate sales on your behalf.

2. Create a persuasive solo ad.

Again, start off by purchasing solo ad space in cheaper E-zines – ones that are responsive, but have a low subscription count. Test your solo ads to determine your approximate conversion rate with the given affiliate product. Once you have a rough handle on your profit margin, attempt to market your solo ads in larger publications, including e-zines with subscriber bases of over *100,000*. Keep in mind that this will be expensive, but it will also pay off if you did your homework in the previous steps.

3. Last, consider targeting high-end online publications with your ads.

These will include ones that don't normally include their sites in E-zine directories, such as authority sites that publish a monthly E-zine in PDF format. These often have high response rates and will similarly draw the best response if you use them correctly.

For regular E-zines with reasonable fees, you will want to check out the following site, which lists most E-zines that offer advertising:

<http://www.ezineadvertising.com/cgi-bin/pz.cgi>

If you're looking for something *less* expensive, you may want to check out the following URL:

<http://www.ezinead.net/>

<http://www.ezines-r-us.com/>

Solo Ads – Outmoded or Back in Style?

Now we're going to go over solo ads:

For years, Internet marketers have asserted that solo ads are simply outmoded – they're a dinosaur that no longer has the potential to reap any profits; however, another group of Internet marketers knows that the exact opposite is the truth: **solo ads can reap massive profits, but in order to do so, they must be engineered perfectly, as must the selection of the solo ad distributor.**

A solo ad can be a number of things. Usually, it is a large ad between 200 and 300 words that is placed at the very center of a page. The rate on solo ads is higher than on all other potential options, but it also captures readers' attention the most by far. If you have the money to spend on a solo ad, it can be an excellent investment.

However, as with all investments (and advertisements for that matter), you must conduct your due diligence. This involves a considerable amount of research.

Now, when conducting research for a solo ad, there are two things you will want to look at:

- 1) **The first is a list of your potential advertising outlets** (in this case, probably e-zines); and
- 2) **A list of potential approaches** you can take on your solo ad.

Let's start with the first part – finding a list of e-zines in which you can put a solo ad. I personally suggest starting with Directory of E-zines, which you can find at the following URL:

<http://www.directoryofezines.com/>

This is the ultimate resource for advertisers who want access to all e-zines and also want tips for advertising in them. If you don't have any money to spend, I would suggest starting here instead:

<http://www.ezine-dir.com/>

Once you have selected reputable e-zines to advertise in, you will then want to begin creating your solo ad. There are a number of writing “formulas” you can use to do this; however, you will always want to keep in mind what it is that your potential customer wants most.

In advertising, it is often easy to project our own wants in a given product onto potential buyers; however, it is important – when communicating with them – that you talk about their wants, not yours.

Now, when it comes to creating solo ads, I personally suggest that you spend some time at the following URL, learning about what it takes to convert readers into buyers:

<http://www.copywritersboard.com/>.

Furthermore, I suggest that you go beyond simply writing copy and write as you would in the specific medium. For instance, if your solo ad will be featured in an e-zine, then you will want to write as if you are contacting members of a mailing list about a special offer or something similar. You may even want to refer to the owner of the list by his/her first name if (s)he allows that.

Keep all of these skills in mind when conducting solo ad campaigns. All you have to do is select the right advertising mediums and create an excellent ad – and your effort will pay off three fold.

The Cheapest, Fastest Way to Advertise on the Internet: Forum Posting

Posting on forums is one of the cheapest and fastest ways in which you can advertise affiliates products on the Internet. However, in order to do this successfully, you must do a number of things carefully.

Warning! Simply starting a thread that contains an affiliate link might be a good way to get banned from a particular forum board, but it will never be a good way to make sales.

The general procedure involves making multiple posts on a forum board before you even setup a signature file, which includes a link to your site. Even if the particular forum you are using does not specifically mandate this, you will want to do this, anyway, as it will increase your credibility – which is your real goal.

You can start by finding a number of forums for your particular niche or marketing angle. You can find lists of forums at the following URLs:

<http://www.big-boards.com/>

<http://www.forumbase.org/>

<http://www.findyourforum.com/>

The first resource is currently the largest forum directory on the Internet. The second resource contains *lesser* directories, but includes some that are not listed on Big Boards.

Now, once you have selected a number of directories that match your specific marketing angle and affiliate product, you will want to investigate to determine whether or not they have excess rules regulating signature files.

For instance, some sites do not allow any links in signature files; others, by contrast, allow links, but do not allow any commercial links. Make sure you know what the rules are before you post. Otherwise, you are simply setting yourself up to be banned from the forum.

Next, take the list of forums you have created – that are both relevant to your topic and allow commercial links – and begin developing a reputation on those forums. Post regularly, avoid meaningless fights and flaming, and contribute useful, on-target information to discussions. In a matter of 1-2 weeks, you will have developed a reputation, provided that the forum receives a considerable amount of traffic.

Once you have developed a good reputation, you will want to begin advertising through your forum signature. Ideally, you will want to include some eye-catching assortment of colors, symbols, and words in your signature.

This will draw people's attention. You will then want to link them to something other than an affiliate page – whether it be a page you created to sell an affiliate product or an auto responder course used to capture email addresses.

Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

