

See More Success with Seymour Products

For your personal and business success!

Hello. I am Terri Seymour and my husband Terry and I are the owners of [Seymour Products](http://www.seymourproducts.com). We offer a no cost, non-MLM wholesale business distributorship to give everyone a chance at success with their own home business. This program includes free unlimited support and membership site. We also offer resources, free courses, books, home decorating, information and more for your personal and business success!

Below is a collection of some of the successful articles that I have written over the years. These articles cover such topics as advertising, ezine publishing, search engines, romance, home decorating, saving money, networking, writing articles, stress control and much more!

Please feel free to distribute this ebook to your website visitors, ezine subscribers, customers, and associates. You are also free to use any or all of the articles contained in this book as long as resource box and article remain unchanged. We would appreciate a note if you do use an article, but it is not required. If you would like to send us your thoughts on the book, we would love to hear from you. Also, do not hesitate to contact us if you have any questions about the book or any of its contents. Thank you.

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Table of Contents

| | |
|--|--|
| The 3 P's of Success | |
| 5 Powerful Article Writing Tips | |
| 8 Steps to Organizing Your Life & Business | |
| 10 Easy Tips to Improve Your Ezine | |
| 10 Power-Packed Promotion Strategies | |
| 25 Easy Money-Saving Tips | |
| 35 Tips for Online Success | |
| Create a Library of Articles for Automatic Promotion | |
| Start an Article Trading Center | |
| Let's Get Back to Business | |
| The Basics of Starting an Online Business | |
| Budgeting Made Easy | |
| Are You a Chicken Without Its Head? | |
| 10 Ways to DeClutter Your Home | |
| Quick & Easy Decorating Ideas | |
| Go Offline and Increase Your Traffic | |
| You CAN Be a Great Salesperson! | |
| Thrifty Decorating Ideas for the Holidays | |
| Tips for Your Home Business | |
| Are You Suffering from Information Overload? | |
| How to Work at Home and Keep Your Sanity! | |
| How Do You Measure Success? | |
| Treat Yourself to a Mini-Vacation & Reduce Stress! | |
| Make Mistakes -But Learn from Them! | |
| Romance....Then & Now | |
| Inexpensive Storage Ideas | |
| What a Tangled Web We Weave..... | |
| Search Engine Tips & Techniques | |
| How to Have Your Own Online Party! | |
| The "Not So Secret" Secrets of Success | |

Article #1

The Three P's of Success!

Terri Seymour of SeymourProducts.com

Starting and building an internet business is not an easy task. There is the never-ending learning about promotion, marketing, website design and building, technical problems, HTML, CGI, java; the list goes on and on. There are a few things you should think about when you are planning your online business. These three things are some of the most basic yet most important aspects that could make your business a success!

These are Perseverance, Passion and People!

****Perseverance** - Building a successful online business can take months or even years. Examine your goals and your life.

Will you have what it takes to not give up when things are going bad?

Do you have the determination to work this business for weeks or months without making any money?

Do you want to give up most of the small amount of spare time that you now have?

Go over these questions in your mind and see what you come up with. Despite all the "get rich quick" ads you see, this most likely will not happen. Most people will not even get rich slowly, however, you can make a good income.

You might start making a small amount of money in a few weeks or months, then you might not make any for a few months. You must not let yourself give up, when business is not all it's cracked up to be! You must have **Perseverance!**

****Passion** - When you are choosing your business, build your business around something that interests you, something that you are passionate about. This will help you keep going when things get tough.

Will I want to work with this business everyday?

Does this business interest me enough to keep my determination going?

Will my passion override any doubts that I will have about becoming successful?

Ask yourself these questions and see what the answers are. You cannot build a successful business around something you have no passion or knowledge about. If you are nuts about horses, build your business around horses, not cats! You must have **Passion!**

****People** - When you are working an online business, you have to get involved with people. It may not be face to face, but you will have to deal with people from all over the world, everyday. Treat everyone with respect and answer all questions in a timely and courteous manner. You must also be able to deal with rude people. Treat these people with respect also. Be firm, but courteous. Rarely have I had to deal with this problem, but it does come up.

Do I want to have to deal with all those people on a day-to-day basis?

Can I handle all the different situations that can arise when dealing with people?

Can I accept the fact that I cannot please everyone and be able to handle the rejection?

You do not necessarily have to be "the life of the party" but you must be able to handle the problems that working with all kinds of people can bring. You must be able to deal with people!

I must tell you that I have made so many friends since starting online. It is one of the most enjoyable aspects of Internet marketing.

When I planned out Seymour Products, I really thought about what I wanted to do and how I wanted to do it. Because of that planning I have learned a few things about myself.

I have learned that I have more perseverance than I thought possible.

I have learned that I have a passion for helping people get started with their business and that I am good at it.

I have learned that working with people all over the world has been a thoroughly enjoyable, rewarding and interesting experience.

Remember the three P's of success when planning your goals and your chances of building a profitable business will be much greater!

Terri Seymour and her husband Terry offer a no-cost, non-MLM home business opportunity. They strive to help you build a successful home business. They also provide a very affordable website building service. Free ecourses, decorating tips, business resources, and much more at: <http://www.seymourproducts.com> . FREE ecourse at: business-building-ecourse@getresponse.com

Article #2

5 Powerful Article Writing Tips

© Terri Seymour

Writing articles is one of the most powerful, if not the most powerful methods of building your reputation and your online business. Not only do you get unlimited exposure, but it is free as well!

If your article is well-written, you will probably get listed on numerous websites as well as in several ezines. This will establish you as someone who knows what they are talking about and will more than likely bring you many visitors and subscribers.

People will start to come to you when they need information or products or advice. This is a great way of establishing your online presence.

Writing articles is not as hard as you may think. You do not have to be a professional writer to produce an effective article. Below are some tips to help you get started.

1. Don't worry about big fancy words.

People are looking for easy to understand, down-to-earth articles to help them learn. They are not interested in being impressed with encyclopedia language skills.

2. Advertise in your resource box, not the article.

Do not use your article as a big sales letter for a product or program. Give your info in the resource box. I would recommend you just try to get people to sign up for your newsletter or free report/ecourse in your resource box. Save the selling for later.

3. Make yourself accessible if someone wants to get in touch with you.

People want to know that they can get in touch with you if they have questions about your article, website, etc. Always make it easy for them to find you.

4. Provide basic, real, useful information as well as resources to go along with the information.

When writing your article, try to list some useful resources that your readers can utilize along with the information you give them. This will further give people a reason to want to stay in touch with you or your website.

5. Write from the heart!

Do not be afraid to let your personality shine through in your writing. This will make people more apt to trust you and will also make them more comfortable. Write as if you were talking to a friend and let the real you shine through. I think people appreciate this more than trying to sound like something you are not!

Do not let your doubts stop you from writing articles to build your reputation and your business. I did for awhile, but then took the plunge. My first article did surprisingly well and yours can as well! ;-)

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Article #3

8 Steps to Organizing Your Life & Business

Terri Seymour of www.seymourproducts.com

Your life is a mess!
Your business is going nowhere!
Your house looks like a tornado hit it!

Does this sound familiar? Are you overwhelmed? Do you feel like your life and business are out of control and going nowhere?

Well, if you do, you are not alone. Believe me, we all get this feeling at one time or another - maybe more often. There ARE ways of taking control and getting organized!!

Step 1

STOP!! This is a very important step so do not take it lightly. You must stop and step back. Take some time and figure out exactly what you want and need to do to organize your life.

Step 2

Go to "your place" and bring a notebook and pen. We all have a place where we like to go to ponder, think, figure things out. If you do not have such a place, find one. Whether it be the beach, the bathtub, a quiet spot in the woods or at the park. We all need a place to clear our minds and sort things out once in awhile. You must be able to be alone for this task!

Step 3

Take a little time to clear your mind and free yourself from all the "stuff" of life. Then you can think clearly and objectively. When your mind is cleared, start thinking about what you want your life and your business to be. Write these thoughts down. These are your goals. In order to organize your life, you must know what your goals are.

Step 4

After you have determined your goals, you need to write down the steps to achieving these goals. Each major goal should be broken down into several smaller goals.

For example: If your goal is to build your business into a success, break this down into smaller more attainable goals such as:

Make website more effective.
Streamline ezine.
Research sales and target market.

Achieving one step at a time will build your confidence, which in turn will help you become more successful. After you get your plans written down, type them, print them and refer to them often. Do not let setbacks deter you. We all have them. Use them as a learning tool and a strength builder.

Step 5

Recruit your family! Yes, you can get your family to help in organizing your house which will also help in organizing the rest of your life. Hold a meeting and explain to your family what you AND them need to do. Assign each member certain chores and duties. Make sure they understand the importance of the task they are undertaking. This might take some time, but it will be very advantageous in the long run.

Step 6

Get started! The plans are made, the army is recruited, now is the time to put the plan into action! Each step will take time. Do not rush it or get discouraged if it doesn't happen overnight.

Step 7

Get rid of the clutter! If you have saved everything you ever got from emails to report cards - get rid of it. Keep only what you need to keep. Cleaning out the clutter will give you a feeling of control so you can take on the remaining steps more easily. It is a major step in getting organized!

Step 8

Do it again! Each day is another chance to get a little more organized and a step closer to achieving those goals! If you start feeling out of control and overwhelmed again, refer back to Step 1. Then get back into action! As each little step is accomplished, you will feel more in control and more confident. But even those of us who are in total control and meticulously organized, (is there such a person) will feel over-whelmed sometime. Consistency is the key. Once you get organized, stay organized.

Make organization and planning a daily habit. I don't think any of us are or can be completely organized all the time. But if we learn to take each step and day at a time, the times we are not organized or in control will be fewer and much farther between!!

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Article #4

10 Easy Tips to Improve Your Ezine

Terri Seymour of www.seymourproducts.com

Writing and publishing an ezine is a very important part of your online business so you want to make it the best possible ezine you can. I have made mistakes and changed and re-changed my ezine many times to make it the best it can be. I was still always looking for ways to improve MOE. Over the years I have learned a few simple ways to improve my ezine. You can easily implement these tips into your ezine.

1. ALWAYS, ALWAYS have your email, along with your name and url right at the top of your ezine. Unbelievably, I have read ezines where I could NOT find the email or even the name of the publisher!!! Also at the end of your ezine have name, address, phone number, and email and url again for easy access. Nothing is worse than trying to find contact info that for some reason is invisible!

2. Make sure you also always provide your subscribe and unsubscribe info as well. I would suggest putting this info at the bottom of the ezine. If you post your unsubscribe url right at the top of your ezine it is like you are inviting your subscribers to unsubscribe.

3. Provide a forum for your readers to interact with you and your other readers. A section entitled, Reader's Corner or Reader's Comments, where they can send in their comments, questions, feedback or whatever. This gives them a chance to become a part of the ezine.

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