

By Spencer Coffman SpencerCoffman.com

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# START AFFILIATE MARKETING: HOW TO BUILD YOUR BUSINESS FROM THE GROUND UP

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> Written by Spencer Coffman. SpencerCoffman.com

# "Discover How To Build Your Business From The Ground Up"

# Learn exactly how to start affiliate marketing and get rich by selling other people's products!

Virtually everyone in the workforce thinks about starting his or her own business at least once during his or her career. Those with entrepreneurial spirits think about it several times a month.

## What's Stopping You?

One of the largest reasons people fail to follow their entrepreneurial dreams is a lack of capital. Or the false belief that they lack the proper capital.

#### YES, FALSE BELIEF

That's what so great about affiliate marketing. You can get started today without spending any money! Then, you can start building your business with extremely low costs.

In fact, it is possible to be an affiliate marketer without spending any money at all. However, many affiliate marketers choose to invest in their business because it makes things easier if you have the right tools.

You no doubt know what affiliate marketing is but just in case...

# Affiliate marketing is the practice of selling other people's products and receiving a commission for selling those products.

People have made hundreds of millions of dollars all over the Internet simply by promoting other people's products. And now you can as well!

## Living The Affiliate Life

The greatest advantage of being an affiliate marketer is that you can work from anywhere as long as you have an Internet connection.

You can take advantage of low-cost living in places like Mexico, The Bahamas, Thailand, or anywhere you like!

#### You can literally live in paradise while you build your business!

The point is, you can live wherever you want. You can work whenever you want. You are your own boss!

### How to Get Started?

Becoming an affiliate marketer is pretty easy. However, being a successful affiliate marketer takes hard work and perseverance. You need to know what you are doing and make sure that what you are doing is going to be effective.

The last thing you want is to waste valuable time doing something that isn't going to work out.

You need a guide, a roadmap, a coach. You need someone to show you the ropes so you can see exactly what to do. Learn from someone else's mistakes instead of making your own. This will save you time and money.

# Introducing: Start Affiliate Marketing

#### You'll discover...

- What it takes to become an affiliate marketer
- How to earn money selling other people's products
- The best affiliate programs to join

- How to drive tons of traffic to your site
- Ways to promote other peoples products
- How to build your brand
- The most effective ways to build an online presence
- Exactly how to construct your business
- And Much Much More!

## What Are You Waiting For!

It's obvious that affiliate marketing is one of the fastest ways to start making money online with little to no upfront costs.

It is said that wise people learn from the mistakes of others and foolish people forsake advice and make their own mistakes.

Which Type Of Person Are You?

Because this is an instant download, you can start learning how to become a successful affiliate marketer instantly!

**Yes!** I really want to learn how I can start making huge affiliate commissions online starting today!

So please send me my copy of "Start Affiliate Marketing" so I can build my online business and start making money selling other people's products right away!

# **Order Now!**

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## Introduction

For many people out there, the ultimate goal is to achieve a passive income. Whether they are working to build a business of self-employment or are working for someone else with the intentions to receive a pension, everyone's goal is to make money while doing what they want to do. Everyone hopes to have a passive income. Whether it is now, or as a form of retirement in the future.

Although called "passive income" it isn't entirely passive. It is an income that requires little to no work to maintain. Notice the word maintain. It requires little to no work to maintain. However, it requires an immense amount of work to achieve. Achieving a passive income leads to a vast range of new opportunities where people can finally do what they want to do. Of course, that passive income needs to be high enough to pay for whatever they want to do. The point is that pretty much everyone has a goal of being retired yet still being able to make money.

This is the goal of being financially free. It means having all of your expenses paid while having the time and extra money to do anything you want to do. This means living within your means and not having to work a nine to five day job. It means saving money, not going into immense debt, and making smart choices. You'll have time to spend with your family and friends. You can take a vacation and if you want to stay a few extra days, no problem!

If given the chance to give up the nine to five day-to-day job and make money, most people would take it. Do you want to be able to retire now? Do you want to work for enjoyment rather than money to pay the bills that only keep coming back? Perhaps you would like to travel the world while the money rolls in while you sleep. In any case, a passive income is the key to all of this, and more!

The question becomes, how can one achieve a passive income? Well, there is the traditional way of working for a company for 20 to 40 years and receiving a pension. This is the method of the baby boomer generation. However, many companies no longer offer pension plans or provide retirements. Therefore, it is quickly becoming a method of the past. There is also the method of working very hard for 20 to 40 years while investing your money in your own individual retirement account, or IRA. Then, after many years, your investments will, hopefully, have grown large enough that you will have the required amount of money you need to live the rest of your life without having to work for someone else. This starting to be the method of today's world, because if you don't save for your retirement, chances are, you are not going to get one.

The third method is to start your own business and work very hard. You must invest in yourself. Not only in your business, but also in your education so you can learn how to properly run your business. This method requires a lot of time, work, and effort. You must build something from the ground up. You are building something and working very hard now so that you can sit back and watch it grow later.

With all of the Internet opportunities today, this method is becoming increasingly popular among the millennial generation. They are becoming affiliate marketers, online entrepreneurs, YouTube sensations, bloggers, and anything that has to do with making money on the Internet. They are plugged in doing things that their parents and grandparents don't even understand. Yet, they are making money and lots of it.

Depending on your understanding, this may seem easy or difficult. However, no matter how it seems right now, it is not what you think. If you think it is going to be a walk in the park then you are in for a rude awakening. It is going to be hard work. On the other hand, if you think it is going to be too difficult. Then you are in for a pleasant surprise because it won't be as hard as you think. Affiliate marketing is a solid approach and if you learn what to do, then doing it will come easy.

Building a business can be done quickly and easily if you know what you are doing. It is learning what to do that makes things difficult. It is sticking with it and working when everyone else is out having fun. Sacrifice. You must set goals and know that you are working toward a better future. You are building something that will last for generations and provide an income for your children and your children's children. Sure, you may not see immediate benefits. However, someday you'll have something that you can leave behind and know that everyone is taken care of.

Think about how online shopping has changed the world. If you want a toothbrush, Amazon will bring it to your door in two days. You want a 50-pound bag of pet food? No problem, with only a few clicks, Amazon delivers. It isn't only Amazon. How about sifting through craft shows to find cool things that you can have? Etsy has it all in one place. Looking for antiques, collectibles, or anything really? eBay is the place for you. The list goes on!

All of these places make tons of money by having other people buy and sell things on their websites. Then, tons of other people make money by helping those sites get more sales. Those people drive traffic to the sites and get other people to purchase products. They don't have to do any shipping, any product listing, any buying, nothing. All they have to do is refer someone to make a purchase on that website. They are affiliate marketers.

This is what you are going to do. You are going to start making money by referring other people to purchase products that are not yours. This means you don't have to do anything except marketing. In doing so, you are helping several people accomplish their goals. This is why affiliate marketing is so amazing. You help the seller of the product make a sale. You help the buyer of the product find exactly what he or she was looking for. You help the platform grow. And, you help yourself.

You are about to vastly increase your knowledge of not only affiliate marketing, but also building a successful online business in general. You'll learn how to get started as an affiliate marketer. Including all of the necessary setup, equipment, hosting, et cetera. You'll learn about starting a website, social media accounts, blogs, and other online networking activities. You'll learn how to optimize all of that information so people will be able to find your links. In addition, you will do all of this on autopilot so you don't have to be a slave that constantly is keeping up with posting to 100 different places several times a day!

You'll also learn a lot about business and marketing. You are going to build a strong brand. You'll advertise with success and begin earning a passive income

by selling other people's products with very little start-up costs. Then, eventually, you will start earning enough money so you won't have to work as hard. You can hire some help and sit back while the money continues rolling in day after day.

However, there is one thing that you must understand before starting any of this. It is a very important point and you need to be ready for what is about to happen. You cannot expect to earn a completely passive income. In fact, you will always have to do some work. As time goes on, it may only be a few hours a week. It may even be paying someone to do all of that work for you. The bottom line is that you will always have to maintain your business. Only so much can be done on autopilot. There still needs to be some human element to keep things going.

In addition, you are not going to become wildly rich right away. You are building a business. That means it is going to take some time. You are going to have to work during nights and weekends to get the foundations laid. You are not building a house you are building a skyscraper. That means it will take some time. Affiliate marketing often starts off slowly and then grows all of a sudden. There will be a tipping point. Once you get that snowball to the top of the mountain and give it that final push. It will roll down the other side and continually grow bigger and bigger.

How long it takes to get that snowball to the top of the mountain depends on how much valuable effort you put into your business. I say valuable effort because sometimes people work very very hard but they are working in the wrong direction. They may be going around the mountain instead of up it. This is why you need to educate yourself so that you aren't merely spinning your wheels. You need to know what you are doing and exactly what you are going to get out of doing it.

You will make money selling other people's products and it is essential that you are willing to put in the time and effort. Like any real business, you are not going to get rich quick. This isn't some scheme. It is a business. You can build it and succeed. Affiliate marketing is becoming more and more popular and nearly every online vendor has an affiliate program. Therefore, use this book to

learn all you can about affiliate marketing. Then, take a look at <u>my other books</u> because many of them can help you with your business as well.

Stick with it, never give up, and you will most definitely succeed.

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# **About The Author**

Affiliate Marketing is second nature for Spencer Coffman. He's always promoting something, selling something, and looking for a deal. He's gone through and tested several affiliate marketing programs, software programs, plugins, et cetera. Spencer knows that the foundation is the most important aspect of any business, especially an affiliate marketing business. That's why he's dedicated so much time to researching the best tools for the job. This book will show you exactly how to build your affiliate marketing business from the ground up. Get started today! To read more about Spencer, visit his website spencercoffman.com

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