



This eBook is proudly brought to you by:

**Joyce Osborn of  
Networking With You**

**This book is created and written by Chris Farrell.**  
Chris Farrell began Internet Marketing in Feb 2008.  
Within 6 months Chris was having his first \$250/days.  
Within 9 months Chris had his first \$1000/days (all figures verifiable).  
Chris is now a full time Internet Marketer and Product Developer.

# Table of Contents

<i>Introduction</i>	<i>p3</i>
<i>It's Time You Succeeded</i>	<i>p4</i>
<i>Envisioning Success</i>	<i>p6</i>
<i>Become Indifferent To Doubt</i>	<i>p10</i>
<i>Write An Action Plan</i>	<i>p13</i>
<i>Don't Be an Opportunity Seeker</i>	<i>p15</i>
<i>A Few Myths</i>	<i>p17</i>
<i>Final Words</i>	<i>p21</i>

## **WHY CHRIS FARRELL?**

*Because I have been where you are now.*

*I began online in Feb 2008.*

*And I came from having no previous experience.*

*Within 6 months however - I was having many \$250/days (not every day but certainly a lot...)*

*Within 9 months I had my first \$1000/day.*

*I attribute a lot of this success down to having the 'correct mindset'. And that inspired me to write this eBook. I hope you enjoy it.*

- Chris Farrell 2009

---

**Create Your First Website by 3:45 This Afternoon**  
<http://networkingwithyou.com>

# Introduction

I believe that we are all capable of achieving more.

Mathematicians and Statisticians have even put a number to it:

3%.

3% of people – so they say – fulfill their potential.

3%! That's all! However - let us not forget 3% of the world's population is still 198 million people.

Are you going to be one of these 198 million?

Woody Allen said it best “...*the world is run by people who show up. When you talk to any successful person, they all say that in life, there are either results or excuses.*”

Results or excuses. I like that. Well said Mr. Allen.

Which are you going to choose?



*“To change one’s life: Start immediately. Do it flamboyantly. No exceptions”*

*-William James*

---

**Create Your First Website by 3:45 This Afternoon**  
**<http://networkingwithyou.com>**



## It's time you succeeded

You'll be pleased to know I am not going to bang on about the psychology of sales in this eBook, or give you any pseudo-babble about harnessing your own energy...

...however there is one thing I do want you to think about and digest.

It has been proven time after time after time after time, that the way we look at our life is essentially a barometer of our expectations. This is based on what we've been taught we are worthy of having and capable of achieving.

These influences are mostly inspired by external influences – such as family, upbringing, and community.

Here's a thought for you.

Most people will go to the time and effort of writing a will at some stage of their life, to say what they want to happen after they die. Few people put the same effort into what they want to happen whilst they are still here.

Take a moment right now to notice how you look at the world.

---

**Create Your First Website by 3:45 This Afternoon**  
**<http://networkingwithyou.com>**

And how do you view the business of making money online? Be honest.

Do you believe that it will be *difficult but* it can be done? Or secretly deep down inside do you think it won't really work for you?

*"The people who get on in this world are the people who get up and look for what they want. And if they cannot find it – they make it"*

-George Bernard Shaw

If you chose the latter – firstly congratulations on being honest with yourself.

But secondly - let me tell you clearly and plainly – making money online **IS** something that the average Joe CAN do. **But the FIRST step – is adopting the correct mindset.**

Are you plagued by negative thoughts? The 'yeahs' – the 'buts'? If so, it is critical that you cut those thoughts off as soon as they start. Whatever you think about constantly, you will create. If you're continually focusing on how difficult your goal is, you will never achieve it.

You need to believe that it is – at least - possible.

And that is the purpose of this eBook.



---

**Create Your First Website by 3:45 This Afternoon**  
**<http://networkingwithyou.com>**

# Envisioning Success

There's a great saying 'as a man thinketh, so he is'. Generally this means we become what we think about.

What do you think of that statement? Do you believe it? Yes? No?

Your personal belief is of course your own prerogative. For the record though – I believe that statement 100%.

So let me add credence to my belief– by telling you that EVERY successful person puts a BIG part their success down to their ability to visualize their success BEFORE it happened.

*"Procrastination is the fear of success. Winners don't live their lives in the future safely out of sight. They set goals in the specific, foreseeable future, which gives their everyday activities richness and purpose."  
- Denis Waitley*

Read that again. "...they visualize their success BEFORE it happened..."

Put simply – this means dwelling on the end result. Of course you still have to TAKE ACTION- but taking action when you are fully confident of the result- puts you in a completely different ballpark.

But how do you dwell confidently on the end result?

To create such a strong, clear vision, you need only release your abundant imagination. Make a vision so powerful that when you finally accomplish your

---

**Create Your First Website by 3:45 This Afternoon**  
**<http://networkingwithyou.com>**

goal, you have a sense of déjà vu – “haven’t I experienced this before?” Yes – you have – in your imagination a thousand times.

I use this power of envisioning success in the production of everything I begin. For example, I saw myself having already completed this eBook before I began.



This ‘*thinking from the end*’ attitude will cause you to behave as if all you want to create is already here.

### **Imagine yourself to be - and you shall be.**

Your inner speech is uniquely your own creation – and it’s responsible for attracting what you think about. And as it’s your own creation – you can choose whether your thoughts control you – or whether you control your thoughts.

This is commonly known as The Power of Attraction – and there are reams of books on this subject.

But if I had to boil down the message it would be this: simply change your inner speech to what you intend the new circumstances of your life to be.

### **Imagine yourself to be - and you shall be.**

Of course JUST envisioning success is not enough. Just thinking of a new car on your driveway will not make one appear. You have to TAKE ACTION too.

---

**Create Your First Website by 3:45 This Afternoon**  
**<http://networkingwithyou.com>**

*"What would you attempt to do if you knew you could not fail"?*  
-Dr Robert Schuller

But using this simple technique of clearly picturing and visualizing what you want – and then TAKING ACTION - will result in huge changes to your personal situation. But you need to do BOTH.

And let me quickly add that this envisioning success is not some mumbo jumbo: Fortune 500 companies train their sales people using these exact strategies.

Jack Canfield the bestselling author of ‘Chicken Soup for the Soul’ said that envisioning success before it happened was the one thing that helped him stay motivated to achieve it.

Here are some more famous and not-so-famous real life examples of individuals who envisioned success before they got there – and the barriers they faced on route.

- *‘Nobody will watch a show about nothing...’* – what Jerry Seinfeld and co-creator Larry David were first told when they began to pitch Seinfeld.
- *‘There’s no market for it. If there were, major airlines would already be offering it...’* – conclusion given to Fred Smith, founder of FEDEX.
- *‘People will rent videotapes, but they’ll never buy them...’* –opinion of media experts later proved wrong by Jane Fonda’s exercise tapes.
- *‘A global, twenty-four-hour news network will never work...’* – network executives’ response to Ted Turner’s plans for CNN.

---

**Create Your First Website by 3:45 This Afternoon**  
**<http://networkingwithyou.com>**



- *'It's a cutthroat business, you've got no chance of success...'* – accountant for Estee Lauder, founder of the multibillion dollar cosmetics empire.
- *'You're foolish to try and sell sparkling water in the land of Coca-Cola drinkers...'* – advice given to Gustave Leven by several consulting firms when hearing of his plans to launch Perrier in the US.
- *'It's a huge risk and it will never fly...'* – aeronautical engineers evaluation of Bill Lear's design for a jet.
- *'Personal computers are a hobbyist fad...'* - prediction of IBM, Intel, HP and Atari.

My favorite:

- *'The feedback is the lowest we've ever had, lower than women's bowling, it just won't work...'* – the BBC's comments to Ricky Gervais after a test screening of The Office.

Practice thinking from the end.

Just like Johnny Wilkinson did:

After the Rugby World Cup Final in 2003, Johnny Wilkinson was asked whether he was nervous when he received the ball, to execute his last second winning drop goal. His response:

*"No. I've been here a million times before."*

# Become indifferent to doubt

Hit the delete button every time doubt appears.

Easier said than done though right?

Doubt can make your business drown! Of course we all suffer from it. But it's how we react to doubt – not doubt itself - that makes the difference between success and failure.

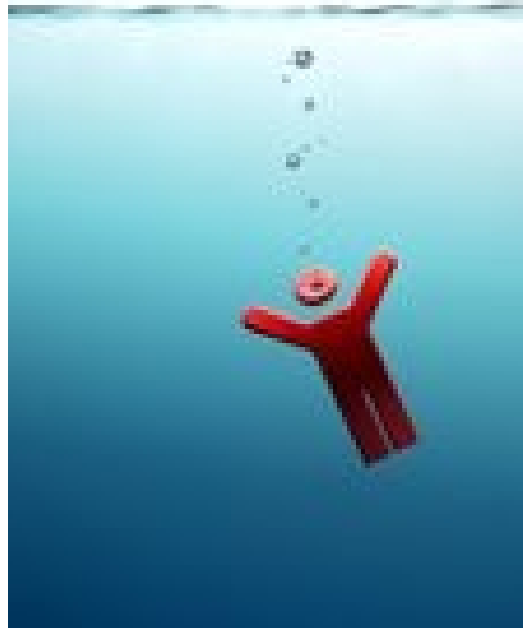
**We are ALL scared! Get over it!**

Can I let you into a deep dark secret that festers away in most people but is rarely spoken about? Most people secretly like doubt. Why? Because doubt is a very handy convenient excuse that we can use when we are not really doing what we want with our life.

How many times have we heard or have we said to ourselves 'I can't do that – I'm not good enough – I'm not talented enough - I don't have time – It's not for me – I'm not good looking enough- I'm too old – I'm too young...'

*"Come to the edge, he said. They said: We are afraid. Come to the edge, he said. They came. He pushed them. And they flew."*

-Guillaume Apollinaire



---

**Create Your First Website by 3:45 This Afternoon**  
<http://networkingwithyou.com>

## Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

