

# Digital Resale Rights

PRESENTS



## Niche Profit Streams!

**How to use red-hot niche information products to create several income streams that will generate profits for months and years into the future.**

Be Sure To Check Out The [Digital Resale Rights BLOG](#) For More Premium Information On Resale Rights & How To Create Instant Profit Streams With Niche Products.

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**Would You Like To Make \$17,400 By Giving Away This Book?**

Niche Profit Streams could be making money for you on autopilot just minutes from now. In fact you could make \$17,400 very easily by giving as many copies of this great book away as you can. Each sale is worth \$14.50 – were you to refer just 100 members who stayed for a year it would equate to \$17,400 in the first year alone.

How? You see this book is one of the giveaway products at the [Digital Resale Rights Club](#) – If you haven't heard of it, the club is dedicated to providing thousands of dollars in exclusive niche resale rights, private label rights and more to a strictly limited number of members at a shockingly low price.

If you would like me to brand this book with your affiliate link to the club it's easy:

**First, [Join the club](#).**

**Second**, sign up for the affiliate program from inside the members area.

**Third**, send me an email with your unique affiliate ID – I'll whip you over a branded copy of this very book – so you will get a monthly recurring commission from every member who subscribes to the club through reading your book. You will also get full private label rights to the book so you can use the material to create alternative works such as articles, newsletters, email courses or viral ebooks. The possibilities are endless.

If you have any questions feel free to [email me](#).

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## **Introduction**

Welcome to **Niche Profit Streams** – before moving onto the ways that you can create streams of income using niche products I want to introduce myself and leave you with a few ways of thinking that, just perhaps, may influence your life in a positive way.

A quick word about myself now – My name is **Tuks** and I'm just a regular 30 year old guy from jolly old London. My greatest invention in life to date has been the [Digital Resale Rights Club](#) – I set it up because I wanted two things. The was first to provide people like your good self with access to everything needed to set-up profitable income streams in high demand niche areas. The second was (obviously) to create a livable income for myself in the process. Incidentally, to keep your finger right on the pulse of niche marketing, resale rights and how to use these powerful concepts to create recurring floods of cash, do check out my [BLOG](#) if you have the time. I'm sure you'll find it well worth your while!

What I'm about to tell you now is no exaggeration – this book could easily have cost you \$49 or even \$97 because it reveals some very high level ways of profiting from niche markets. And of course, at the end of it I'm going to give you access to a site with lots of fresh niche products for you to go away and profit from. WHY am I doing this? It's simple – I believe that if you give things freely and in good spirits, you will receive many multiples of it back...and I'm not just talking about money here – I'm talking about the creation of goodwill between you and me.

I really hope you enjoy everything in this book – I hope you can use it to create the profits, income streams and quality lifestyle that we all deserve.

**Tuks**

**Lets Talk About You Before We Begin...What's Your  
PLAN?**

You know all about me – now lets find out a little bit about you. You've got hold of a fantastic book on niche products, but **do you have a plan?** I say this and I'm reminded of a very popular old adage:

*“If You Fail To Plan, Then You Plan To Fail”*

It's true. If you don't have a game-plan for what you want to achieve with your Niche products then I'm sorry to report that they will probably just wind up gathering digital dust on your hard-drive. It's a sad fact that while resale rights and niche products offer tremendous potential, very few people actually get around to making serious money with them (you're not going to be one of them now because you are going to write out a plan that suits you, and then carry it out).

People who write down what they want to accomplish, more often than not, get there in the end. I don't know why it's this way...IT JUST IS. This isn't something that I just pulled out of thin air – entire books have been written with this concept. So do one thing – before you hop on over to the niche product download area (I've seen you looking at the link, don't think I didn't notice ☺) just spend five simple minutes of your time jotting down what you want, or what you NEED from niche product marketing. I would love to create a plan for you, but sadly I don't know you or what your circumstances are.

Still struggling? OK well here's how I approach any plan I need to make (be it creation of a new product or approaching the wife to tell her I've broken the antique wine-glass set whilst playing “golf ball Olympics” in the living room).

Here's an example of a very simple plan. Let's say that I'm relying on my niche products business to generate a part time income of \$500 per month – I think most experts would agree

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that this is a fairly achievable target to get within a relatively short space of time. 17 sales of a \$29 would get you this target (that's about a sale every 2 days).

If you wanted something approaching a full time income (say \$4,000 per month) your plan would be somewhat different – some niche products will bring in multiples of that every month but it's still a more challenging target so your plan may be somewhat different (you would need to have access to high quality knowledge, resources and tools – but it is certainly achievable).

My point is determine what you NEED. Then decide on what steps you must take to get to that place.

Don't make the mistake of drifting aimlessly – a plan firmly imprints in your mind where you need to be going and above all it prompts you to take action.

**Niche Products, PROFIT-BURSTING Markets & Why (For Once) You Happen To Be In The Right Place At The Right Time!**

Those of you who have read my recent works will know that, in my humble opinion, we're right at the start of something HUGE as far as making money on the internet is concerned. You see, we're now living in the "information age" – do you know what makes the world turn in the information age? Unless you're sleeping (or incredibly dense ☺ ) you will of course have answered "information".

You see, companies and individuals that are either directly or indirectly involved with the information trade are in many cases enjoying shocking profits. Do you know how successful companies such as Amazon have become? Well to put you in the picture, Amazon (the well known online book retailer) recently reported annual sales of over \$6 billion. Of course it does sell other products too but selling information is a major part of it's core. Look a little closer to home and you'll see that profitable websites are springing up in practically every niche information segment that you can think of - and often, the more specialized the information the more is charged for the information. Often, these niche information sites are set-up in an efficient, autopilot mode and bring in cash for the owner everyday, like clockwork, for months and sometimes years into the future – all with minimal maintenance.

Point in case, my father happens to be a director of a shipping company – recently I noticed him engrossed in a report about international shipping strategies. Obviously, a very narrow and specialized niche. How much do you think that relatively short report cost? Would you believe £75 – that equates to about \$130. I doubt that the author spent more than a week creating that niche report – every shipping company in the world would probably have wanted to order it...do you think the author managed a tidy profit from it? Of course he did.

My point?



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*“Now, more than ever, quality information sells rapidly, and at high prices – the trick is to obtain premium content in high-demand niches with a limit to the competition. Then present this information to targeted leads that are looking for it. Get this right and you’ll enjoy niche profits beyond your wildest dreams.”*

So what exactly is a niche? Put simply, in the world of information-selling, a niche is a very specialized subject. As we saw above, the shipping industry is a very specialized business niche. There are thousands of shipping companies out there – all of them want information on how to make their specific shipping industry bigger, better and more efficient. They want to know the current and future trends that will affect their bottom line. Business owners in the Shipping industry niche are willing to pay TOP DOLLAR for information that will help them do this. They will pay far more for this specialized information than for say a general book on building a business. That is niche marketing, and once you grasp WHY niches are so powerful and how to market to them you can create money on demand. Don’t go away, I’ll show you exactly how to do this.

The great thing about niche’s are that niche consumers are FAR more easy to find, not to mention far easier to sell to. Think about it – consumers who are interested in a specific niche all go to the same online locations...they subscribe to online ezines and post at their relative niche forums. Offer them a fresh new product that targets their interests, needs and desires and they’ll gladly whip out their wallets and stuff cash into yours to get it. Niche markets are my dream, and by the time I’m done with you they’ll be your dream too.

## **What Niche Products Should You Be Selling?**

Now we come to a very exciting part in the book. I'm going to just reveal to you exactly what niche markets are red-hot – and I mean just crawling with potential customers desperate to give you their cash in return for premium information that satisfies their requirements. I'm not going to charge you anything for this information – I'll share it with you freely (there are many places that put this information into an ebook report and sell it – it's VERY powerful stuff as long as you take action and put it into use).

There's one thing – I'm afraid I may be spoiling you by just handing this to you on your lap so you'll have to promise to continue reading the book after getting your grubby little mitts on this info ok? ☺ The reason is that a little later I'm going to SHOW you exactly how you can (and should) research high demand niche markets for yourself.

I've been researching niches for quite some time now – I've noticed that there are some niche categories that are perfectly suited for information products. They fall into these broad subjects:

- **Make Money From Home Niche** – People say that this is becoming a crowded place. Don't believe them, this industry is growing from strength to strength as more and more people venture online to earn extra cash. Given that not nearly the world's population is online YET, the scope to teach others high quality ways of making money using the internet will vastly increase over time. Teach people a convenient and proven way of making additional income streams and you can bet that product will sell very well. Would you like an example? Not many people know the potential behind selling popular music/concert/sports tickets at huge mark-ups. By knowing a few simple tricks you can get hold of popular tickets that are sure to sell out before the event. Then you simply put these tickets in front of millions of ebay buyers and watch the bids accumulate. If you could teach people how to do this for themselves, do you think they would be interested in buying that information from you? Of course they would. See for yourself - "[How To Make HUNDREDS Per Day As A Ticket Broker](#)".

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