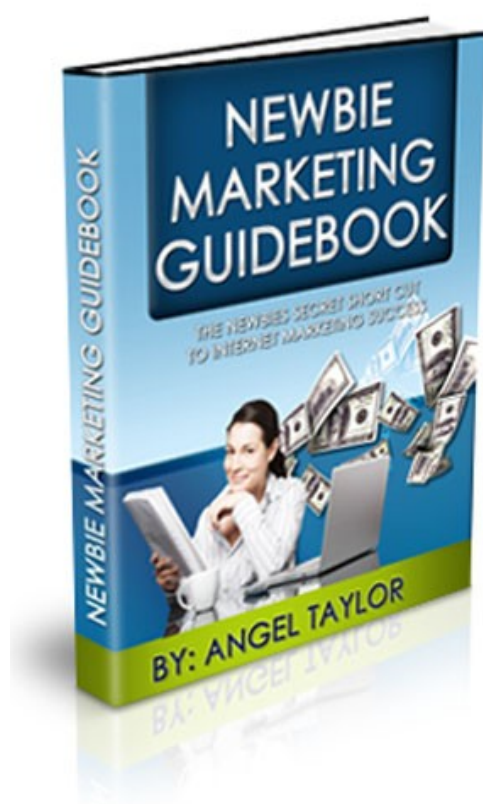


Newbie Marketing Guidebook



Newbie Marketing Guidebook

All Rights Reserved

No portion of this report may be reproduced, altered, changed, modified, or transmitted in any form whether electronic, recording, or photocopy without expressed permission from the author.

Legal Disclaimer

Please note the information contained within this document are for educational purposes only.

The information presented herein represents the views of the author as of the date of publication. Because of the rapidly changing nature of the internet, the author reserves the right to alter and/or update their opinions based on these new conditions.

While every attempt has been made to verify the information in this report, the author as well as resellers and affiliates assume no responsibilities for any errors, omissions, or inaccuracies. Any slights of people or organizations are unintentional.

This report is for informational purposes only and the author assumes no responsibilities for any liabilities resulting from the use of this information.

Newbie Marketing Guidebook

Table Of Contents

Chapter 1: Introduction 4

Chapter 2: Creating Your New Business 7

Chapter 3: Finding Your Niche 10

Chapter 4: Keyword Research 101 19

Chapter 5: Setting Up Shop 30

Chapter 6: Affiliate Marketing Profits 46

Chapter 7: Quick Traffic Generation Tactics 52

Chapter 8: Conclusion 58

Chapter 1:

Introduction and Welcome From Angel Taylor

I want to start off by thanking you for getting a hold of this book. It has taken me quite a while to gather all of the information that I share with you here, and I only want to give you what works. I hope that you find it exceeds your expectations and gives you all of the knowledge you need to get up and running quickly.

In case you don't already know who I am, let me give you a quick overview. My name is Angel Taylor and I am 24 years old from Columbus, GA.

Due to some unforeseen circumstances, I have become the sole supporter of my family and the guardian for my younger brother who starts college this year. I am so very proud of him and I have worked hard to give him every opportunity that I can, however I only make so much working full time as an operator for the phone company.

Newbie Marketing Guidebook

So wanting to improve our situation I began to learn everything that I could about internet marketing and building an online business. There is simply so much information out there that it's hard to pin down the best options, but for me I have found that building a mlm business is a good way to go. However, getting to the point of success is far from easy and there is somewhat of a learning curve. With all of the information swirling around about how to build a list, drive traffic, or find quality leads, there seems to be an abundance of different routes you can take.

Venturing into the world of Internet Marketing can be a confusing and frustrating challenge, especially if you are brand new to online business, and aren't quite sure where to begin putting the pieces of the puzzle together. For many, they spend countless hours in front of their computers, doing everything possible to successfully crack the code, only to end up back at square one, no further ahead, and no profit to show for their hard work.

This is why the Newbie Marketing Guidebook was written. To provide newcomers with a clear-cut strategy for making money online by dissecting the most

Newbie Marketing Guidebook

important aspects of Internet Marketing and breaking it down so that it is easy to understand, and more importantly, put into action.

I've done my absolute best to present the information in the more comprehensive format I could, and by the end of this guide, you will know exactly what you need to do in order to set up your money making system and see your efforts pay off, again and again. Whether you have been discouraged in the past because you simply believed that Internet Marketing was just too difficult to break into, or too saturated to make room for your own ideas, you really can make a full time income in this industry.

From niche research to generating traffic, the Newbie Marketing Guidebook guide covers the fundamental basics of getting started in Internet Marketing. I leave nothing to guesswork, or trial & error. It's all right here. Are you ready to start your journey in the right direction?

Angel Taylor

Let's get started!

Chapter 2

Creating Your New Business

When it comes to making money online, you need a solid strategy in place that will guide you through the critical elements to ensuring that your business is a success.

You need:

- ✓ A product that people will buy, and are currently buying within the market.
- ✓ A focused, hungry crowd of buyers within your target niche.
- ✓ A strategy for driving targeted traffic to your website and landing pages.
- ✓ Additional products to offer as backend products or upsell offers.
- ✓ Replication and Automation, so you can quickly set up your business on auto pilot.

When it comes to choosing your niche market, you will need to spend some time conducting keyword research as well as overall niche profitability.

Newbie Marketing Guidebook

Don't skip out on this!

It's a very important part of the process, and if you overlook it, you may end up building a website around a niche that simply isn't profitable.

This exact situation happened to me when I first started working online. I created a website around my personal interests rather than evaluate whether there were enough people out there who also shared the same interests as me, but more importantly, where looking for information on the topic and willing to actually buy it.

Failing to thoroughly research my niche prior to investing time and money into building my website, I learned a very hard lesson.

If you do things in reverse, and you fail to examine every niche before you even consider creating products for it, you are putting yourself at risk of building an online business without an existing customer base.

While researching a niche market isn't difficult, it will take a bit of time, as you'll

Newbie Marketing Guidebook

have to go through the steps manually.

Unfortunately there isn't an automation tool that will dig into niche markets and tell you everything you need to know about it in order to make an informed decision, however by following my step by step guideline, you will be able to dissect your niche markets and determine which one is likely to yield the best results.

Chapter 3

Finding Your Niche

If you aren't sure what a niche market is, here is a summary offered by Wikipedia:

“A niche market is a focused, targeted portion of a market. By definition, then, a business that focuses on a niche market is addressing a need for a product or service that is not being addressed by mainstream providers. A niche market may be thought of as a narrowly defined group of potential customers”.

All this really means, is that a niche market is a sub market, or a smaller market. Where a mainstream market is usually broad, a niche market is smaller, but still profitable.

Before you can even begin to explore how lucrative niche markets are, you need to jot down some ideas that you have for potential products.

Even if you don't intend on creating these products yourself, and instead purchase private label rights or resell rights to existing products, you still need to go through

Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

