

The **Killer** AdSense Report

By Adam Carn

© 2008 AdamCarn.com All Rights Reserved
www.AdSenseBig.com

This is a free report, you may give it away for free.

Do You Want To **Earn \$100 A Day** By Adding Your Own
Affiliate Link Into This Report And Giving It Away For Free?
[Please Click Here To Download Your Rebrandable Report.](#)

Brief Introduction To AdSense:

Ok before we begin, are you up for a challenge? Are you even good enough for it? Well here it is anyway!

THE KILLER CHALLENGE

Anyone who gives this report away to 50 other people and can prove it, wins a prize. That's right. Just give it away for free, to your friends, family, enemies, whoever. Do them a big favour and win a BIG prize. I won't tell you what it is yet (yes I'm evil) but I can assure you its worth a lot and is an absolutely amazing "thing." So when you have given this out to 50 people, email me at: challenge@adamcarn.com with your proof, I'll let you decide how you wish to prove it. If I think you're real and didn't cheat in any way I'll award you the prize! This challenge is not limited to any number of participants. Good luck!

Ok back to the report...

AdSense a program by Google which you plug into any website and Google shows some text advertising on the website. Whenever some visitor clicks on an ad the owner of the website (YOU) get paid. You get paid for every click. How much you get paid depends on the keywords that make up your web page which displays the ads. This can range from 0.10 cents per click to as high as \$20 per click for the higher paying keywords such as travel and credit repair related. The ads are related to the content of your page.

[For an AdSense-Ready Website Click Here](#)

Signing up for AdSense:

To sign up for your Free Google AdSense Account go to www.google.com/adsense

Google require you to have a website or a blog before you can sign up for an AdSense account so if you do not have an account, then create a blog at www.blogger.com (free). When you created your blog, use your blog URL when you sign up for an AdSense account.

Once you get your account. You can log in to get your ad code which you put on your webpages to show AdSense ads. There are different style of ads you can choose from. You can even change the colours around.

Ad Placement:

According to the research done by The Eyetrack III research released by The Poynter Institute. A visitor first looks at the logo, then looks for the headline in the top LEFT of the screen and then scans down the left of the screen for site navigation before looking around the page.

Here are some snippets from the research site:

"The eyes most often fixated first in the upper left of the page, then hovered in that area before going left to right. Only after perusing the top portion of the page for some time did their eyes explore further down the page."

"Dominant headlines most often draw the eye first upon entering the page -- especially when they are in the upper left"

"We found that ads in the top and left portions of a homepage received the most eye fixations." (this is where the Google AdSense ads should be)

What we need to do is make sure we place AdSense ads near the top of the page and some on the left of the page. This strategy is proven to get you more clicks which result in more money for you.

This is also a sneaky way of making the ads appear as navigation links. Visitors click without realising they're ads. This can be extremely effective indeed.

You should also create the ads so they compliment your website's colour theme and style. They should fit right in and look natural. You can change the background colour and text colour of your ads from you AdSense account.

Another AdSense feature you should add to your site is, AdSense for Search. This is like an ordinary Google search box but instead of displaying just the ordinary search results, it displays AdSense ads on top of the normal search results. With this you can make money whenever someone searches from your site and clicks on the results!

The image shows a screenshot of a website layout with several AdSense ads integrated into the design. At the top, there is a banner for 'FINANCE' with a yellow speech bubble icon and the text 'Browse through 100s of tips RIGHT HERE!'. Below this, there is a 'Quote of the Day' section with a quote by John F. Kennedy. To the right of the quote is a search box labeled 'Search the Internet' with a 'Search' button. Below the search box is a 'Google' logo and a search input field. In the middle of the page, there is a large red checkmark and the text 'Red Hot TIP!' with a yellow speech bubble icon. Below this is a section titled 'Organize Your Business' with a yellow speech bubble icon. To the left of this section are two AdSense ads: one for 'Debts? Finance Problems?' and another for 'Guaranteed Unsecured Loan'. Both ads have yellow speech bubble icons pointing to them. The website has a blue header and footer, and the overall design is clean and professional.

Here's A Layout Of A Good AdSense Webpage

Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

