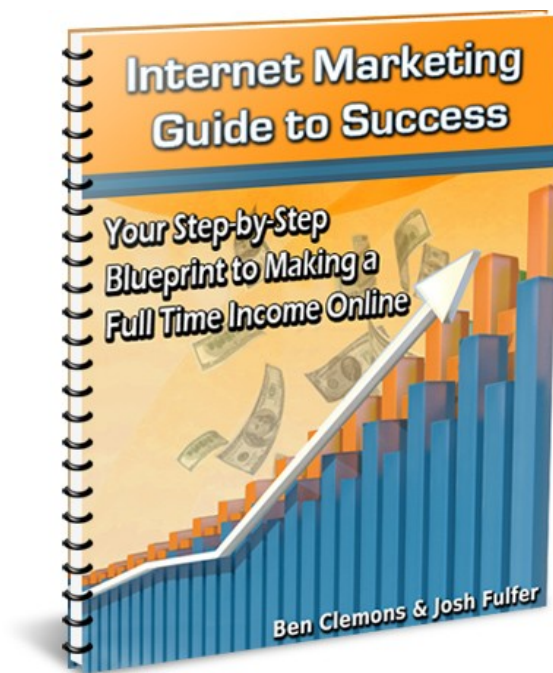


Internet Marketing Guide to Success

Your Step-by-Step Blueprint to Making a Full Time Income Online



Copyright © 2009 [Direct Effect Marketing](#)

[CLICK HERE](#) - Earn Money by Giving this Report Away - [CLICK HERE](#)

Legal Disclaimer

No part of this publication may be reproduced or transmitted in any form or by any means, mechanical or electronic, including photocopying or recording, or by any information storage and retrieval system, or transmitted by email without permission in writing from the author.

While all attempts have been made to verify the information provided in this publication, neither the author nor the publisher assumes any responsibility for errors, omissions, or contrary interpretations of the subject matter herein.

This publication is not intended for use as any source of advice such as legal, medical, or accounting. The publisher wants to stress that the information contained herein may be subject to varying international, federal, state, and/or local laws or regulations. The purchaser or reader of this publication assumes responsibility for the use of these materials and information.

Adherence to all applicable laws and regulations, including international, federal, state and local governing professional licensing, business practices, advertising, and all other aspects of doing business in the EU, US, Canada or any other jurisdiction is the sole responsibility of the purchaser or reader. Neither the author nor the publisher assume any responsibility or liability whatsoever on the behalf of the purchaser or reader of these materials.

The statements and examples on this website are not intended to represent or guarantee that everyone will achieve the same results. Each individual's success will be determined by his or her desire, dedication, marketing background, product, effort and motivation to work and follow instructions. There is no guarantee you will duplicate the results stated here. The results shown are not typical. You recognize any business endeavor has inherent risk for loss of capital. Not everyone will agree with the methods and/or strategies within this book. All income claims shown are an example of what is possible for someone to make from following this system.

[CLICK HERE - Earn Money by Giving this Report Away - CLICK HERE](#)

**You now have 100% Giveaway Rights
to this (\$97) Report!**

You Now Have 2 options:

1. You can Freely Give this report away...

or...

2. You can **Click the link below** and make commissions paid directly to your Paypal Account!

[CLICK HERE!!!](#)

[CLICK HERE - Earn Money by Giving this Report Away - CLICK HERE](#)

Thank you and welcome to the Internet Marketing Guide to Success.

This book is our attempt at providing you with a step by step action plan that you can start implementing today to begin seeing results with your online marketing efforts.

We will do our best to provide you with good info that you can use today to begin growing your online business. The ideas, information, and techniques we'll talk about in this book are the same things that we have used and continue to use for growing our own successful online business.

If you follow the methods described in this book you will be successful but you have to TAKE ACTION. As with anything else in life, knowing how to do it doesn't do you any good until you put that knowledge to use. By taking immediate action on the steps outlined in this e-book you'll be well on your way to making money online, and have a HUGE head start over most other people that are just beginning with internet marketing.

We hope you enjoy this book, learn the steps and most importantly TAKE ACTION.

To your continued success online,
Josh Fulfer and Ben Clemons

<http://www.directeffect.biz>

[CLICK HERE - Earn Money by Giving this Report Away - CLICK HERE](#)

Table Of Contents:

[Intro](#)

[Chapter 1 – The Average Internet Marketer](#)

[Chapter 2 – Building A list](#)

[Chapter 3 – Getting Started](#)

[Chapter 4: Building Your Squeeze Page](#)

[Chapter 5: Autoresponders](#)

[Chapter 6: Traffic!](#)

[Chapter 7: Selling to your list over time](#)

[List of Resources](#)

[CLICK HERE - Earn Money by Giving this Report Away - CLICK HERE](#)

Chapter 1: The Average Internet Marketer

The average person that gets into internet marketing is looking for a way to replace the income they make from a JOB, and have the freedom that comes with having their own online business. Sure everyone wants to make millions and be filthy rich, but the thing that most people really want and what drives them to keep trying, is the freedom that having an online income would provide them. The freedom to travel, live where they want, be in control of their own schedule, and not have limits placed on how much they can make. These people want to be responsible for their own destiny. They want to live life based on their own efforts, and how much they put into life; not by what someone else decides they are worth.

How much money would it take for you to quit your job or to live a life of freedom?

\$3,000 to \$5,000 a month is what most people would need in order to do IM full time. That isn't very much. Think about it, if you could generate \$100 a day you'd have an income of \$3,000 per month.

\$100 x 30 = \$3,000.

Making \$100 a day online is nothing. It's pennies!

The internet is a way of connecting with the entire world. It's a way of getting your product or service in front of everyone on planet earth who has access to the internet.

Think about this for a second... If you have a corner store in your home town, you're limited to the amount of possible customers that could buy from you.

[CLICK HERE](#) - Earn Money by Giving this Report Away - [CLICK HERE](#)

This is determined by your location, what your selling, the local economy, the population of where you live, ect..

Yet there are MILLIONS of small businesses all over the world that make very good money. So how much easier should it be to make money online where you aren't restricted by any of that.

The answer is easy. VERY EASY.

Its just a matter of knowing what to do and then taking the action necessary to get it done. That's it.

Those are the two things that stand in the way of you or anyone having a successful internet marketing business.

Knowledge & Action!

There are a lot of people that have been into internet marketing for years and could probably write an encyclopedia on all the ways to make money. Yet they don't even make enough to quit their day jobs. They don't take the action necessary to become a success. You'll find a lot of these types of people on the different marketing forums.

I like to call these people backseat marketers. They have very little real world experience, and almost everything they say is just something they're repeating from something else they read somewhere. The little bit of experience they do have is just as worthless because they obviously failed at whatever they tried or else they'd be successful.

Don't be "that guy". (or girl) :)

Sure not everything you try is going to be perfect or make you millions.

[CLICK HERE](#) - Earn Money by Giving this Report Away - [CLICK HERE](#)

However, by consistently learning and then following up that learning with taking action, you're going to be a million times more successful than 99.9% of people out there.

By reading this book and signing up to our [Internet Marketing Tips Newsletter](#) , you've shown that you're interested in doing the first part of that, the learning part. We'll do our best to give you good solid information for you to work with. The second part, the action part, is entirely up to you.

[CLICK HERE - Earn Money by Giving this Report Away - CLICK HERE](#)

Chapter 2: Building A List

The number one most important thing in internet marketing is "The List". Having a list of peoples names and e-mail addresses that are interested in your niche and have agreed to let you market to them is pure GOLD. It's a marketer's dream, and the bigger your list is the bigger your bank account is going to be.

Everything you do online should be geared towards building your list!

Repeat:

Everything you do online should be geared towards building your list!

If you're driving traffic to a site that sells something and making money from the sales, but don't have a way to contact the people after the sale in order to continue to sell to them in the future, then you're essentially wasting your time. Sure you might make a little money here or there, but you're never going to make the real money until you've got a list.

The people that are consistently making money online are the same people that have larger lists and their list size almost always corresponds closely to the amount they make.

Its as simple as this: The more people you're able to market to the more money you'll be able to make, and the more opportunities you will be presented with.

While a lot of online marketers have tried to build a list at some point or another, most have never stuck with it or gotten enough results to make it worth their while. The vast majority of marketers that are either building a

[CLICK HERE](#) - Earn Money by Giving this Report Away - [CLICK HERE](#)

list right now or have tried to build a list in the past never make it past a few hundred subscribers.

So why do a lot of marketers fail when trying to build their list?

Two things. First, they don't set up the right foundation for their list building efforts. By not setting things up properly in the beginning, they end up not making money from the few people that do end up getting on their list. Second, since they aren't making any money, they get sidetracked by something else and move on to "the next big thing". Essentially quitting.

List building is more of a long term strategy. It's not something you can just start one day and then by the end of the week be making millions of dollars. You have to consistently add people to your list, and keep marketing to these people the best you can.

A little effort done consistently, on a regular basis over time is a lot more powerful than a lot of effort done for only a few weeks. Its kinda like the story of The Turtle Vs. The Hare.

By learning the right things to focus on, and by setting things up the right way from the start, you're going to see results very quickly. This in turn will keep you motivated enough to continue on until the real CASH starts rolling in!

[CLICK HERE](#) - Earn Money by Giving this Report Away - [CLICK HERE](#)

Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

