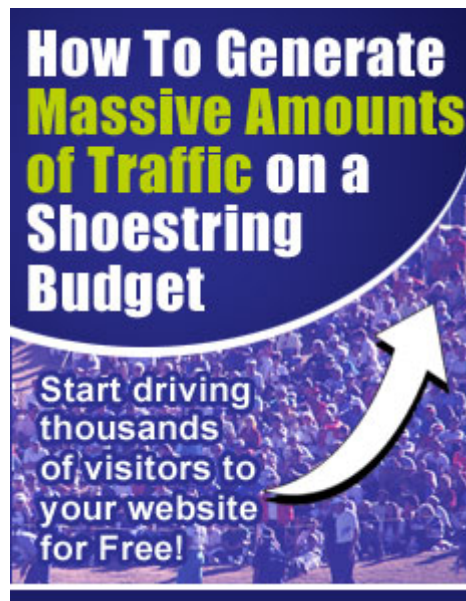# HOW TO GENERATE MASSIVE AMOUNTS OF TRAFFIC ON A SHOESTRING BUDGET

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INTRODUCTION

As I move into my seventh year online, I look back and wonder where the time has gone. During those years, I have seen so many people come and go. It is a real shame when I look at the reasons why they are no longer there.

Getting quality traffic to their websites should have been their first priority, along with building a mailing list of their own. However, most people get distracted and lured into the "Get Rich Quick Schemes" which ultimately lead to their downfall.

I have written this book in the hope that you will begin to understand the importance of generating quality traffic to **YOUR** web site everyday. By using these simple, effective and reliable techniques, you will at least have laid the foundations for building a stronger more profitable business.

To become truly successful online, there are two areas of your business that needs your **100%** attention and focus…..

1. Your mailing list…….
2. Generating quality traffic to your website on a regular basis.

This book is going to focus on generating traffic and how you can begin to get thousands of people viewing your website day in, day out. Ultimately, getting thousands of website visitors will help you to build a good, quality mailing list.

My experience also tells me that there will be many people who will ignore the advise given here, and continue to use other more complicated techniques. It is those people who will fail to make an impression, and eventually they will give up and blame everyone and everything for their failings. The simple truth is these people only have themselves to blame if they do not succeed.

The key to making this system work is to be consistent. Follow the guide, put it into action. Follow it everyday for around 30 minutes. You will soon start to see results.

Please note: Some people may need to scroll down when watching the videos in this book, depending on their monitor resolution.

Gary J Kidd
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Contents

The Secrets to Generating Quality Traffic

For someone who has just started out online with their own business, it would be easy to think that getting visitors to your site has many secrets. Unfortunately, many people believe you need to be a technical wizard to use all the different techniques available.

It is true that there are many ways to get traffic but there are no real secrets to this as you will soon see. Even if you have no experience whatsoever, by following the steps laid out in this book, you **CAN** start to generate quality traffic to your website.

This book is going to show you the simplest way to start out. After all, once you begin to get traffic, you can start to make sales or get people joining your program. This ultimately starts to produce income which, itself, gives you more time to study other ways to get traffic, many of which require investment beyond most people's means.

Understand this first fact: **THERE ARE NO SECRETS TO GENERATING QUALITY TRAFFIC**.

Anyone can generate traffic, it is a matter of doing certain things each day. This book will show you what to do.

Keeping it Simple

I have written this book so that everyone can understand what to do, whether you are brand new at this or, indeed, an experienced marketer. The reason for this is that many experienced marketers forget the basics to generating traffic. They try to complicate matters by utilising various techniques that they have no real understanding of.

Remember you must build a strong foundation to your business, so even if you are experienced, you need to sometimes get back to the basics if things are not going as planned. I know as I have done this many times.

It can take a while to start getting **10,000 hits a day** to your site but, once you start to get that many visitors each day, you will find your business growing very quickly, providing of course your site has something worth seeing!!

So, let's now show you some very simple ways to start out. Follow the steps laid out in the next section. Watch the videos to see how it is done.

I cannot guarantee you success of course as, ultimately, that depends on you. However, do as the next section suggests and you will start generating quality hits to your chosen site each and every day.

Start Generating Traffic

There are programs available for you to join for free that will allow you to advertise your website to others members of that program. All you have to do as part of your membership is to view others members sites. Sounds simple enough doesn't it?

These programs are called **"Start Page Programs"**, or **"Traffic Exchanges"**.

They were set up originally to help the Internet Marketing community promote their websites to other marketers. Over time they have developed and changed.

Some software has been introduced to help members automate the viewing of sites, however many of these programs have become wise to the software and have taken steps to prevent it working.

For many members, their Start Page Programs were just not worth using with so many people using this automated software. Although they were getting hits, they were worthless.

Now things have changed and, by using the right programs, in conjunction with the techniques in this book, you can start to drive quality traffic to your sites once more.

So what is a Start Page Program?

To explain this in simple terms, when you open your Internet Explorer, or Netscape browser, you automatically go a website. For some it may be Google.com or Yahoo.com etc, etc.

Start Page Programs rotate the first page that appears in your browser. You open your browser, view another members website, and in return for doing so, you begin to build **"Credits"** in your account.

Let us use a simple formula here to help you understand how this works.

You view two websites of others members. In return for doing so, you will receive one visitor to your website.

The programs vary on how many times you must visit other members sites for you to receive one hit to your own, so the above example may differ.

When you visit another member's website, you will be required to leave the window **"open"**, for a set amount of time. This can vary from 15 to 30 seconds. Once the timer has finished, you can then move to another site, by clicking on a special **"icon"** or place on the website. Only when the timer has finished and you have clicked in the correct position, will your account be credited.

Watch this short video below which will show you what a Start Page Program looks like.

Click Here now.

Now I want to show you how you can use these programs to begin generating quality traffic to your website.

There are hundreds of Start Page Programs available however, very few are worthwhile. After a long time using these programs, I have whittled them down to what I believe to be the most effective, which in turn produce the best results. Also, I have tried to utilise programs which need real people and not software to generate credits.

Below is a list of the top programs I recommend. You will need to join each of these programs. Don't worry, there is no cost involved as you can join all of them for free. Do this now and then move to the next section for further instructions. Click on each link below and join each program. Each link will open in a new window on your computer.

Hit Safari

TrafficRoundUp

TrafficSwarm

Webbizinsider

WebMasterQuest

TS25

TrafficPods

Trafficg

FantasticHits

Brastart

Earnings Exchange

Now you have joined each of the programs above, it is time to organise yourself with these programs.

Firstly, you should have received a welcome email from each of the above programs. Keep these safe as they contain important information.

Each email will contain the following:-

Your Surfing URL
Your Referral URL
Your Member Login URL

For the next exercise you need to open up your text editor. This could be Notepad, Word Pad or indeed Microsoft Word.

From each of the programs copy the **"Start Page URL"or "Surfing URL"**. Then paste them into your text editor.

If you are not sure of how to do this, **CLICK HERE** to watch a short video. Again this will open in a new window on your computer.

Once you have all ten start page URL's in your text file, you will need to save the file to your desktop. Make sure you save it to your desktop so it can easily be found.

Next, you need to go to the following URL and download the Crazy Browser. Install this on your computer. This browser will become an important part of your business over the coming months. The link below will open in a new browser window on your computer.

http://www.crazybrowser.com

The main advantage of the Crazy Browser is that it lets you open up new windows without closing the one you are viewing. Again, this is important as you will soon see.

So, now you have your Crazy Browser installed, you are ready to begin

generating hits.

[**CLICK HERE**](#) to watch a video which explains how to set up your new Crazy Browser with your Start Page links. This will open in a new window once more.

Before you go any further with this book, make sure you set up your two surfing groups as described in the video above.

Surfing each group for at least **15 minutes each day**, will begin to build you credits in each of the programs. Now, you need to make sure you have entered your website into your members area so that others will start to visit your site.

Firstly, you need to decide which web page you want others to visit. A few tips here for you.

1. The site you choose **MUST** be fast loading. Remember, it may only appear for 15 - 30 seconds, so if it takes longer than that to load, you will not get the response rate you desire.

2. The page **MUST** attract attention. You will have around 5 to 7 seconds to grab the viewers attention, so, when your page loads, it must be powerful.

3. Capture pages are normally the best to promote. A short powerful message with a great free offer is good. A subscribe box is essential to capture the visitors details.

4. Use the same page for all of the programs. Some people may need to see your site six or seven times before they finally read it thoroughly.

Providing your site meets all of the above criteria you will, over time, find this system working well for you.

So now you have chosen your website to promote, you need to login to each of the programs member's area.

Once there, study the back office and see where it is you need to enter your Website URL. I will not use an example for this as nearly all of the member's areas are different.

Please note that with some of the programs, you will need to ensure your website meets the standards. Some allow pop ups and others don't, so please check before you enter a website using pop ups.

Also, as you build credits with some programs, you will need to login and **"assign"** those credits to your website. In other words, please check each of the member's areas to see if you have completed everything.

Now the second part of your Traffic generation begins. The more people you refer to these start page programs, the more hits you will receive. All of these programs will reward you for referring new members. Begin building your downlines in these programs, and you will receive extra credits for referring them, and when they surf, you also earn extra credits. The programs vary as to how many levels deep you can refer.

Yes, this may take time to achieve, but, all good things come to those who are prepared to work and wait.

Explode your Traffic

It is important to remember to utilise the last section and surf both your groups in Crazy Browser for at least 15 minutes each day. Do this religiously. Set aside just **30 minutes a day** to do this.

To take this system to the next level and **Explode your Traffic**, you will need to begin referring others to your Start Page programs.

You can do this in two ways. Either advertise all your links to others, or give this book away for **free**.

This version you are viewing is branded with your sponsors links, so if you give this particular book away, all you will do is build your sponsors downline. Not a good idea, except for your sponsor of course!

You need to get this book branded with your own links. Then, you can give it away to everyone you know.

You can now get your own ShoestringTraffic.com website. You can have your own autoresponder linked to your own website. Giving this book away for FREE has helped me personally recruit hundreds of new members into various programs, and build a mailing list of over 3000 quality people in just four months. To get more information on how you can have your own ShoestringTraffic website, visit http://www.shoestringtraffic.com/offer.html

Giving this book away will build your downlines in all of the programs above. It really does work believe me.

Below is a photo from one downline I have in one of the programs above.

Your Downline	
Level	Referrals
1	159
2	97
3	85
4	65
5	53
6	86

You can see I have used this book to refer 159 people to date.

Automate your Advertising

Do not make the mistake of overlooking this section. It has worked wonders for me and the best part is it is FULLY automated and requires no work after it is set up.

Although the Start Exchange programs will bring you thousands of hits each day over time, there are some other things you should be doing each day to bring even more people to your web site.

As you may know, there are hundreds if not thousands of Safe Lists available for you to use. Although not as effective as they were some years ago, used correctly, they can still bring you a lot of traffic.

Unfortunately, it can take a lot of time to login to each Safe List and then send out emails. Even if you use the best automated software you still need to do something each day.

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