AFFILIATE ARMAGEDDON

How To Generate \$5000 Monthly With Single Page Website

"The Proven, Step-By-Step Formula To Start Profiting Online In As Little As 72 Hours... Guaranteed!"

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Introduction

Welcome to the Affiliate Armageddon Ebook! The information herein was originally presented by Oyundoyin Anthony.

In this lesson, I am going to share my exact blueprint for building highly profitable marketing funnels quickly and easily that each earn between \$1000 and \$5,000 per month or even more.

I created all of my sites, and they bring in a very nice passive income stream every month.

The reasons why creating sites are so incredible and work so well are as follows:

- They take less than one day to set up
- You create high-quality sites that provide real value (Evergreen)
- They pull in profits for you on complete autopilot

Once you know how to build these sites and other materials needed, you can build one in less than a day. These sites are also of a very high quality, and they provide real value. In other words, these aren't spam sites or sites that Google is going to crack down on.

These are sites that add value to the Internet, and so this is an evergreen model. The sites will start making money for you day in and day out for months, years down the road if you follow my model effectively.

Now, before jumping into a method that is going to reveal to you secrets of how to go about making upwards of \$1,000-5,000 a month online, I want to tell you that It's by far one of the most effective money making methods I've developed in my years as an affiliate marketer, and better yet, it's one of the easiest.

It really is just five simple steps – and even the newbies out there will discovery that what I show you today can change your fortunes forever.

This is a system that works – one that works so well that I've duplicated it dozens of times in a huge number of niches. And if you've learnt anything about Internet marketing, you know that a sound system is the first step to success.

So, I know for a fact that when you take a closer look at the 5 simple steps I've been using to generate super affiliate commissions, you'll be amazed at what's possible.

Are you ready to get started? Ok let's dive into the system and get you started making some serious cash.

7 Points that makes these 5-Step Formula so powerful

1. The formula makes it easier to make sales from your website. (That means more money for you.)

- 2. It increases the chance of you making multiple sales to the same set of people. (That means more money for you.)
- 3. It gives you the same tool that top marketers use to basically "print money", just by sending out a couple of emails. (Much, much more money for you. This is how so called Guru Marketers can make tens of thousands of dollars in the space of a few days.)
- 4. The system makes you immune to search engine algorithm changes.

(Shows that Google can't kill your business overnight.)

- 5. it's something that will continue to work for years and years to come. (That means you just need to follow the formula once, and then sit back and see the profits year after year.)
- 6. The system works on auto-pilot. (Meaning that if you just want a passive income, you can just leave it to run by itself)
- 7. it's something you can feel good about. (You'll be creating something that helps many newbies in internet marketing, so you can be proud to show it to other people such as friends and family.)

Here's a quick synopsis of how the whole system works. I'll show you how to put it all together a bit later in this report.

A visitor land at your website: When a visitor land on your website it shows that he or she is looking for certain information that can help solve related problem.

Opt-in &Downloadable eBook on a topic he's really interested in: After getting quality information on your site such as articles that cater for what they need, then see where they can opt-in and download a report that can also help them, they will not hesitate to do so.

He/she begins receiving newsletter emails: After some time they begin to receive newsletter that related to their interest.

They trust you even more: how? By given then what helps them out is the major way to build credibility.

The newsletter contains affiliate products that help solve his problems: This is the sole of this system and how you will crush it. If you failed in this area then you may not be able to achieve the goal. More on this later, so I hope you got the idea.

They continue receiving emailing a few times per week: Continuity is the sole of this system. You continue sending them emails that the latest information on the niche that your visitors will appreciate, therefore whenever you recommend any product for them,

they will not hesitate to buy because they trust you. The more they buy, the more the commission you will receive, so it directly proportional.

The End Result

You make a lot more money out of your site than if you'd just built a website and Place ads on it.

There are two reasons why this system dramatically increases the amount of money you can make from your website through your hard working:

Without a system like this a visitor might come to your site, click on an ad, decide not to buy anything, and just like that... they're gone and may not come back again.

But with a system like this you grab your visitor's email address. Even if they leave your website and never come back, you can still keep promoting to them.

Also with a system like this you can keep selling to them again and again.

Instead of making \$25 from just one sale, you can now make $$30 + $47 + $28 + $20 \dots$ lots more sales and lots more money from the same visitor.

The true dollar value of a subscriber will shock you...

Everyone knows that there is money in the list, if you have huge list there is chances that you can double your earning without any hard labour.

Once you have got people to opt-in into your list, you won't believe how much money those subscribers are worth. It varies for each niche and each list, but I normally work on the assumption that each email address on one of my lists is worth \$5 -\$10 to me per year.

If you have a list with 5000 people, it worth \$21,000 to \$72,000 per year.

A list with 15,000 subscribers is worth \$100,000 to \$2500, 000 per year. There are many top marketers that have more than, you too can be among those people if you follow what I am going to teach you step by step.

How to create your money-making machine using the 5-Steps Formula

I am going to reveal to you how to build your money-making machine that attracts subscribers basically gives you licence to print cash.

Module 1. Find a Hot Market

The first step in this process is to find a hot market. One of the biggest mistakes people make in the online marketing world is choosing the wrong market, Niche that are not profitable simply because they don't know how to choose the right one.

You don't want to rely on your gut when it comes to this stuff because more often than not you are going to be wrong. It's much better for you to look at the stats, the data, and the numbers because the numbers don't lie. After that, you can move forward and make a decision.

Whenever I decide to build a new website, I always take my chosen market through a 3-step screening process. This is the criteria that he uses to screen every single market I am thinking about going into:

- 1. Market Motivation: Is the audience willing to spend money?
- 2. Market Size: How big is the audience?
- 3. Market Competition: How hard or expensive is it to get traffic?

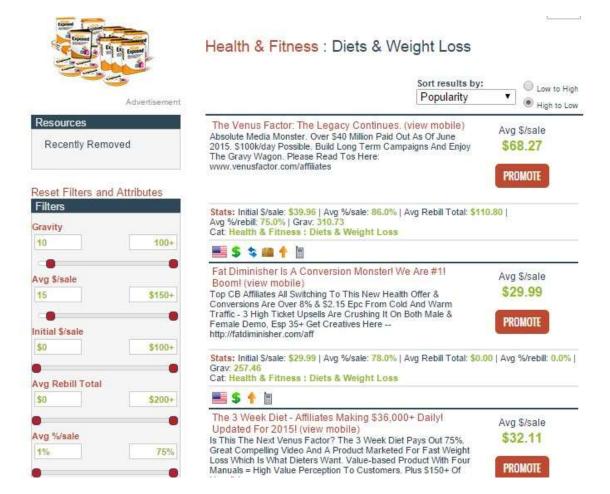
Firstly, you need to look at whether the buyers in your chosen market are willing to spend money. You want market motivation to stay high. You also need to find out on the size of the audience. The bigger the audience, the more traffic you're going to get and the more money you're going to make. Finally, you'll want to look at the market competition.

How many people are competing for that traffic? You want this to be low. If all three of these factors line up, you'll be good to go.

ClickBank.com is the site that I use to promote most of my markets and make most of my money as an affiliate. What I do is to go to ClickBank and find a product to promote, and then I will build a site around that product and promote it.

Does it sound simple? Yes, you don't have to be a big player in these niches to be making really good money.

When you reach ClickBank.com main page, you will find a huge range of different categories listed over on the left-hand side of the page. Simply select the category that interests you most. When you choose a category, the page will redirect and you will see a number of different products listed over on the right-hand side of the page.



In the case study, I chose 'WEIGHT LOSS', which led me to the results page shown above. As you look through your own results, pay careful attention to the 'Gravity' of these products. The 'Gravity' of the product selected above is shown is circled within the screenshot.

A product's gravity is a measurement of how many sales affiliates are making and how many affiliates are successfully promoting this product. If you look it up online, the definition is pretty obscure.

If you don't understand the meaning of gravity, it really shows you the numbers of affiliate that made sales with a week.

If the gravity of a product is 74, it means that at least 74 affiliates have made a sale in the last week. Are you worried about the numbers of affiliate that are already making money through that product? You don't need to say to yourself "Well, 74 affiliates are already promoting this product, so the market must be saturated." That's the wrong way to think about this. Think about it this way:

"If 74 affiliates have been able to sell a certain product then it must be a good-selling product, and therefore, I am probably going to be able to do just as well." That's the thought process behind all of this.

If you were to head back over to ClickBank's main page, you would see a link at the top of it that says 'Advanced Search' click on this link. Under the 'Stats' section of the advanced search options, you'll find a 'Gravity' heading. Under this you will find a box to select that tells the results to 'Show items with gravity'. Check this box.

Stats			
Gravity			
Show items with gravity:	Higher than	•	10
Initial \$/sale			
Show items with initial \$/sale:	Higher than	•	
Avg \$/sale			
☐ Show items with avg \$/sale:	Higher than	•	
Avg Rebill Total			
Show items with Avg Rebill Total:	Higher than	•	
Avg %/sale			
Show items with avg %/sale:	Higher than	•	

You will also be able to set it so that only products with a 'Gravity' higher than '10', which is what I recommend. Markets with a gravity rating of 9 or lower seem to be resistant. This resistance tends to lift in markets that have a gravity of seven or more. So, the higher the gravity the better, which means that you'll want to keep your minimum at '10'? Once these settings are set, the results will filter out all of the products that don't have a high gravity.

Doing just this will eliminate hundreds of thousands of products from your search results. This will leave you with only the proven winners, at least where audience motivation is concerned.

During the case study, I came up with 754 high-motivation markets.

You could go into each of those markets and build a niche site promoting every one of them. You could also look into each of these niches and create your own products for them.

STEP 1: PICK A NICHE

The first step to take before start building your own hugely profitable money-making machine is to select a niche where there are a lot of quality products that you can promote, and where there's a lot of money to be made.

It requires a little bit time to find a niche that works well with this system. So I will work through each step on how to select a profitable and evergreen niche that has buyer intention.

I would like to share with you eleven most profitable niches you can start and get a good result without wasting time and energy.

The top 9 most profitable niches (in no particular order)

1. Dating and relationships for men and Women

Subscribers to a newsletter list in this niche tend to stay subscribed for years, because it's something that almost all men have an on-going interest in, whether they're partnered up or not.

It is, in essence, a men's "self-help" niche. If you have a list in this niche you can promote products even if they're not directly related to attracting women: General relationship products, self-help products, muscle-building products, and weight loss products ... even make-money-online products!

2. Weight Losses

This is a HUGE niche that appeals to a very wide audience. Pretty much everyone is interested in losing weight at some point in their lives. You don't even necessarily need to focus your website on weight loss. Any website that appeals to women aged 35+ can make good sales of weight loss products.

3. Dog training

Dog training is a fantastic niche because with 500 dog breeds and around 15 common dog behaviour problems there a THOUSANDS of search terms to target. A misbehaving dog is a big problem, so these people are willing to spend money on a solution. People in this niche are passionate about their dogs and love learning more about them and spending money on them.

4: Self-help

This is another great niche, the health, wealth, romance niche. It's actually a cross-section of a lot of other niches — basically anything to do with improving yourself, your relationships or your situation in life. People in this niche tend to be ADDICTED to self-help products.

5: Make money online (Internet marketing)

Yes, Make money online niches is a great niche and a lot of money will be making, this one delivers the average dollars per subscriber due to the high price of products you'll promote and the passion/pain experienced by prospects.

6: Diet/nutrition

Closely related to weight loss, but appealing to a broader range of people. These people are interested in what they put into their bodies for different reasons: for muscle-building and

fitness, for weight loss, to solve health issues, or just generally because they want to live a long and healthy life.

7: Spirituality and alternative beliefs

Closely related to the self-help niche, subscribers in this niche love discovering more about themselves and their place in the universe.

8: Muscle Building

If weight loss is largely oriented at Women, muscle building is the male equivalent. It's also a massive niche. People are willing to spend big bucks to pack on more muscle and get better bodies. This niche covers aspects of diet, training, weight loss, and health supplements.

9: Survival

A lot of people are worried about potential future economic disaster or natural disaster, and they like to read about ways to protect themselves, their families and their interests if the SHTF, are you not? There are a lot of people aged 50+ in this market and they're highly political, so there are many places you can advertise (political lists, blogs etc).

What makes these niches so great?

- They are "evergreen".
- They are proven profitable
- People are happy to receive emails about them and buy from your recommendation

Now you have been expose to some niches that are profitable and have buyer intention, but you cannot just jump into those niche like that otherwise it will be difficult to make sales, so what you need to do is to break it down or niche it down.

Selecting a sub-niche

After you've chosen a general niche you're interested in, I really recommend that you zero it in to a smaller sub-section of that niche to focus on.

For instance, if you wanted to go into the self-help niche, you might focus on the career development, law of attraction, anger management.

If you wanted to go into the dating tips for women niche, you might focus on online dating for men, or on how to attract women, or on how to keep your boyfriend once you're in a relationship.

Like I explained before, these niches are very HUGE. Even if you're just focusing on a small section of it, you can absolutely rake in the money, AND it makes marketing it a lot easier.

Finding affiliate programs

Once you've chosen one of the above niches that you like, or you have already has one in mind, begin looking for things you can promote. All the niches I've mentioned above have a lot of great products, so this part should be easy.

I explained how you can find hot market using clickbank before, it is a place where vendor and affiliate meet. So how you can use clickbank.com to find affiliate program to promote?

1. ClickBank.com is free to join and they accept just about everybody. There are a huge range of digital products that are easy to sell and have high commissions.

To find products here, click on "Marketplace" at the top of the screen.

Then use the filters on the left-hand side of the page to filter those results down to the products you'll be most interested in.

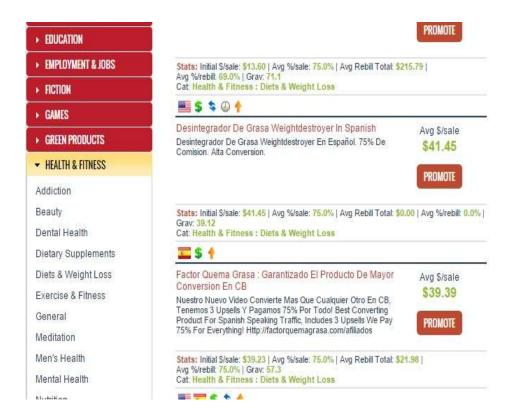
Gravity: Minimum of 10. Maximum of 100+

Avg \$/sale: Minimum of \$15. Maximum of \$150+

Leave all the rest of the settings at their default.



You can also whittle things down further; by just choose a sub-category from the left. For example, I choose health and Fitness category and I niche it down to diet and weight loss. From the health and fitness, there are many sub niches to can select, it only depend on the area of interest.



2. Other affiliate networks:

There are many affiliate networks apart from ClickBank you could try, like

www.Jvzoo.com

www.Shareasale.com

www.Linkshare.com

www.dealguardian.com

You might find some good products there too, although I would still recommend ClickBank as your first network.

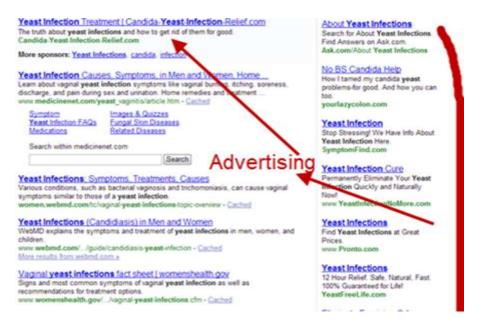
3. In-house affiliate programs:

Many companies choose to run their affiliate programs themselves, rather than through an affiliate network like those I mentioned above. If you find a product in your niche that you'd like to promote, have a look around their website to see if they advertise an "affiliates" area, or a "partner" program.

The more affiliate products you find to promote, the more chance you have of making multiple sales from your subscribers, and the easier it will be to promote to your newsletter list.

You can also use Google to find more affiliate network or your niche to get product to promote. For example you want more affiliate network or program for "yeast infection", you can use this query to get more through Google.

"Yeast infection affiliate program"



It is very important to find good affiliate to promote as it will serve as determinant to how much you will make through your subscribers.

Now you have learnt about how to find hot market, getting profitable and evergreen niche and how to break the niche down to smaller one in order to make the work easy.

The next is how to get targeted subscribers that will give you money whenever you send e-mail to them, this aspect is very crucial and if you missed it, you chance to make \$1000-\$5000 per month may be difficult.

Module 2: CREATE SOME GREAT BAIT TO INCREASE YOUR OPT-IN

After you have chosen a niche, there is a three-step process to follow when setting up your op-tin page and getting your automated email follow up in place. The steps are as follows:

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Step 1. Create a bait or course to attract visitors
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Step 2: Write your email course
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Step 3: Write your opt-in page content (headline)

Create a Bait or Course

The next step is to create some "bait" to entice people to sign up for your newsletter. This doesn't always need to be an eBook or a written report; although these are the kinds of "bait" you'll see most often. In some niches you could also create something like mp3 download, video etc. The important thing is that it needs to be a digital download that people can receive immediately upon signing up for your newsletter.

It's really important that your bait is top-quality stuff. It can't just be rewritten nasty articles you've scraped from an article directory. If your bait are not quality or not add any value to the visitor there is tendency that the visitor may opt-out which will not be the best.

In my own experience the best and easiest kind of bait should be original, well-written content that solves a problem that your readers are likely having. For example numbered lists are one of the best ways to attract visitors to opt-in to download your bait.

Numbered list: In the horse training niche, a good free report could be "Top 10 Horse Behavior Problems And How to Solve Them".

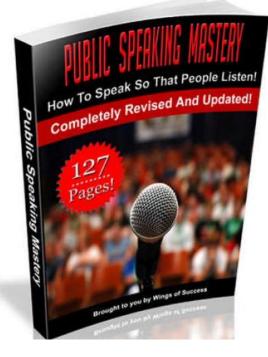
Or "17 Incredible Detox Drinks Helps You Burn Excessive Fat, Boost Metabolism, Fighting Diabetes and Lower Blood Pressure".

The reason a report like this is good is because it has very broad appeal. Very few Horse owners have a perfectly behaved horse. There's also an element of mystery about it: Does my horse do any of them? And if he does, how do I solve it?

Attractive headline is very important; it needs to tell your visitors the benefit of give you their email in exchange to get your report or subscribe to your cours e.

For example, if your niche is public speaking, below image will give you insight how your bait should look like and how you can quickly convert your visitors to list.

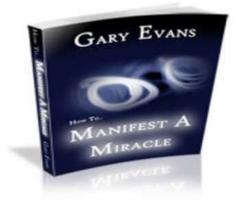
At Last! Learn Some Of The Little Known, But Highly Effective Tips On Public Speaking... Learn The Art Of Convincing A Crowd, And Unleash Your Public Speaking Ability On The Entire Audience... And Mesmerize Them With Your Words And Thoughts...!



AVAILABLE ONLY FOR A VERY LIMITED TIME!



Hope you got the logic. It doesn't need to look like the above but the point is that you need to convince your visitors to subscribe to your list, the pillar of this system.



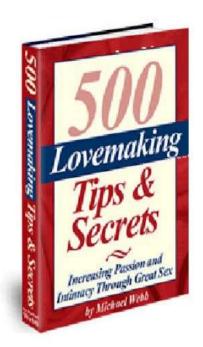
TRUE SECRETS OF THE MANIFESTATION PROCESS AND HOW YOU CAN PUT IT TO WORK FOR YOU



Manifest A Miracle



- The biggest lovemaking mistakes
- . How to invigorate each other to make love
- · Ways to help cure premature ejaculation
- Dozen of oral sex tips
- Fun sex games
- How to make your erections harder
- The best positions to make love
- · Unique places to make love
- · Secrets to give each other more pleasure



An example of a numbered report, the 500 lovemaking tips and secrets. Lovemaking is a broad-appeal and popular topic within the dating niche.

Module 3: CREATE YOUR NEWSLETTER SEQUENCE

Once you've got your niche and your bait, the next step is to create the newsletter sequence that will be drip-fed to your subscribers, and that will generate sales and commissions for you.

Recall that this is part of the automation of your money-making machine: These emails do not get mailed out "live", they go into a special software (called an autoresponder) that will automatically sends them out to your subscribers at the appropriate time.

What you just need is to create the content for the sequence, and then the rest will be automated. It is important in some cases to create quite a lot of content up-front to have more contents for your visitors and after that it's plain sailing.

What makes a good newsletter sequence?

A really good newsletter sequence does two things.

It must build trust and must sell. You can achieve this by making your emails informative and authoritative. Give people lots of good, useful information for free on a regular basis and they will trust you. Your newsletter must contain the

links to the products you are promoting in order to get commission.

Quality Newsletter is important

It's important that your newsletters are high quality because if readers are not particularly interesting, people will stop opening them. Therefore they won't buy the things you are promoting.

The easiest way to ensure you're giving your readers good content is to try to make every email solve a problem. Do your research; look at some forums and blogs to discover what kinds of problems your audience are facing. Then solve them.

Are you eating enough of these 5 amazing foods that help reduce high blood pressure .

Watch this video

Did you know that stroke and coronary heart disease still remain to be on the list of the top three main causes of death in the USA? It's time to take your health seriously so you don't fall victim to these!

What is High Blood Pressure and how does this come into play?

According to the National Institute for Health, blood pressure levels of 140/90 mmHg or more can be classified as hypertension.

The worst part about having high blood pressure is that the condition can sometimes be present without any symptoms and before we know it, the damage is already extensive. Serious problems that have been associated with high blood pressure include kidney failure, heart attack, heart failure and stroke.

What are the Risk Factors Associated with High Blood Pressure? Blood pressure can be influenced by a lot of factors – age, race, family history, tobacco use, sedentary lifestyle, diet, binge drinking, and stress levels. Chronic conditions such as sleep apnea, diabetes and high cholesterol levels can also precipitate the development of hypertension.

Click here to watch the video

What can You Do to Lower Blood Pressure?

Why you need a long sequence

In my experience, you'll get most of your sales within the first few weeks of someone signing up for your list. But the many times I've found people will continue to buy from me for months and months (or years!) after they initially subscribed.

You can make good money from a shorter newsletter sequence (say 3 months), but if you really want to dip down and maximize the amount of money you get from each subscriber, I'd recommend you make it longer (e.g. 6-8 months).

How to make your newsletter sell?

It's a lot stress-free to make sales from your newsletter today than it was six years ago. Today most merchants will have created video sales letters that are very interesting and informative AND very good at making the sale.

So instead of having to pre-sell your readers with some carefully crafted sales copy, these days you can just say "Hi, check out this free video. It shows you how to.., Y, and Z. It will be available for very short time, so go watch it now!"

They've finally cracked the code to adding 100s and 1000s of REAL FANS to your Fanpagein ANY NICHE on complete AUTOPILOT.

They call it - WP Fan Machine

(in a hurry? - click here to get it now)

It takes 2 minutes to setup and then, its completely set and forget.

How does it work?

Just add your Fan Page and keywords related to your niche and in less than 60 seconds, it's ready to go.

The software works every hour of every day without you ever requiring to lift a finger.

All that's left for you to do is...

Watch your Fan Pages grow each and every day.
...on COMPLETE AUTOPILOT.

=>> SEE HOW IT WORKS (demo video)

It's a smart wordpress plugin you can install on any site.

- [+] Any number of sites you own.
- [+] Allowing you to add UNLIMITED FANS 100% No Cost.

From the above image, you can see the call- to action; it redirected the reader to watch the video which is the affiliate product. Your call to action need to convince your subscribers to click on the link in order to buy the product you are promoting.

Add Your Newsletter Content To Your Autoresponder

Once you've created your content, the next step is to add that content to autoresponder software. An autoresponder is an online service that will automatically send your emails for you. It keeps track of when people subscribe to your mailing list, and drip-feeds them the right email at the right time.

List of Popular autoresponders

www.AWeber.com

www.GetResponse.com

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