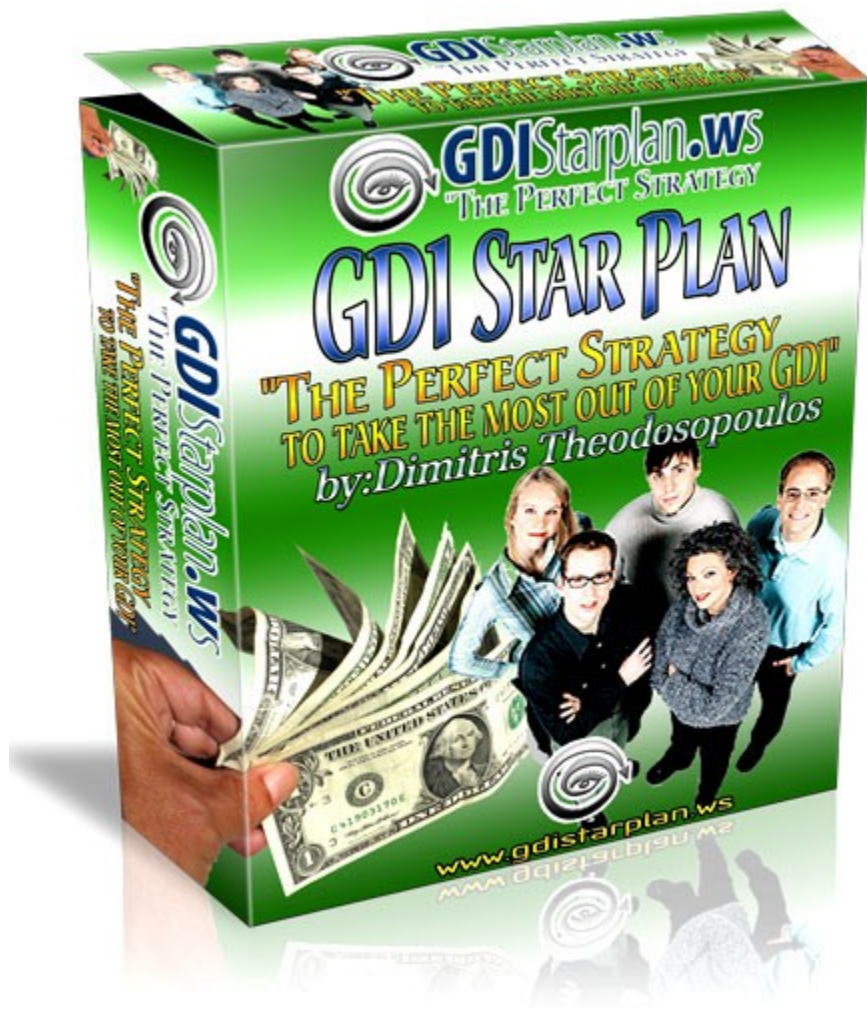


# GDI

## \* STAR PLAN \*



by  
**Dimitris Theodosopoulos**

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# ABOUT THE AUTHOR

Hello, dear GDI member,

My name is Dimitris Theodosopoulos and I am 23 years old. I live in Patra, a very beautiful coastal city in the middle of Greece.

I am a student at the University and I study Chemistry.



In my free time I play soccer for a local team in Patra.

I started with Internet Marketing 3 years ago, as I wanted to find a part-time job from the comfort of my own home. After spending a whole year experimenting in Internet, I realized that I was pretty good at Network Marketing. So I started searching for a company, in

order to begin my online trip. I was so excited to join GDI, because it was exactly what I was looking for. A legitimate company offering great products and an awesome compensation plan. My enthusiasm forced me to set things up correctly and name my goals. I persisted when things were not going very well and I always thought of my goals.

Now I have created a solid residual income with GDI and I can enjoy all the comforts I earned after 2 years of work.

I can tell you for sure that reaching your goals is very possible. If me, a student of chemistry and amateur soccer player, who had never used Internet before in his life, can be successful online, you can be too.

That's why I wrote GDI Star Plan. I give you the methods and techniques I used to create a huge downline with GDI. Don't expect to see a perfect writing here or complicated grammar that a professional writer would use. You may come across to many syntax or orthographic errors, but this is not the point.

The point is that this e-book is the perfect strategy to earn you money with GDI, written with the most simple words.

Follow my plan and you cannot lose.

**FOCUS, PERSIST and LOVE what you are doing!**



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# INTRODUCTION

Welcome to GDI Star Plan, an e-Book to guide you through the most effective techniques in online marketing and show you how to build a huge and solid income from GDI. This guide is here to help you understand what it takes to get started with GDI and what it takes to succeed.

First of all let's have a look at GDI. What kind of company is GDI? Well, GDI (Global Domains International) is a Network company, which was founded in 1999 by Michael Reed and Alan Ezeir. The company is the official registry for all .ws domain names. As a member in GDI you get your own domain name, web hosting service for your website which you can create using the GDI Site Builder or uploading your own files, up to 10 custom email accounts and the opportunity to earn money by selling their products or by referring other people to the company. This is what this e-Book was created for. To show you all the available techniques and strategies and combine them for you so that you get the most from GDI.

But first you have to be a member in GDI. If you are not already a member, just click on the link below and join us right away.

[JOIN GDI](#)

So, what are you going to learn? You will learn how to promote your business online using Traffic Exchange programs effectively, how to advertise with PPCs in search engines, how to monitor your ads, so that you know which one brings you results and which not, how to create a big list of prospects, how to use autoresponders to convert prospects to customers, how to post in forums and take gold out of each post and how to promote GDI offline in a simple and fun way that you have never thought of. Finally, you will be shown how to earn money from passive income programs along with GDI in order to maximize your profits.

## FACTS

Before we move to the actual step-by-step plan of how to make money with GDI, let's face some facts first.

- Every start is hard and if you want your business to succeed, you will have to work it like it was a real job. Only if you treat it as a real job and not as a hobby or game, your efforts will bring you profits.
- There are marketers out there who want everything to go smoothly, but have a problem because either they've failed before or they are worried what people might say to them, which some of the time will be things they really didn't want to hear, for example, a straight up "no, I am not interested in your opportunity". What you mustn't do is let your past experience or your disappointment get you stuck in a rut. If someone doesn't like your offer, that's fine, as long as you are comfortable with it, just take it on the nose, say "ok then" and move on. Don't let this type of things hold you back. This is one of the big reasons so many people out there can't succeed. Move forward!
- It is true that you can achieve high results only by advertising for free. I am going to show you some great ways that you can follow and bring people in your downline without you having to pay a dime out of your pocket. As long as you have the will and persistence to work hard to promote your business, you will get results. There are some proven methods out there and if you follow the techniques shown in this e-Book, success is guaranteed.
- So, free advertising works. But paid advertising works better. This is another fact in online marketing. Basically, paid advertising will save you tons of hours, hours that you would have to spend if you advertised for free. If you choose to spend money to advertise, the only thing you will gain from this is time. Time is really valuable, but not everyone can afford spending money to advertise. Either way, you will get results. If you pay, you will get results faster. That's all.
- Another thing is that your first profits should be re-invested in your business. Especially if your first money comes out from free advertising. I

would suggest you to upgrade to some advertising programs, so that next profits come faster or buying software that will help you promote more effectively. If you decide spend some money at the beginning of your business, then you should keep some of your earnings, let's say 20-40% not more, and spend the rest to upgrades and tools.

- Let's face it. There is no such thing as a free lunch. Yes, it will take money. The thing is being careful about what you spend. You can start for free of course, but then you will have to spend in order to improve your business and make it work automatically. Through this e-Book you will be shown where to invest when you begin or after you have made some profits.
- No business was built in a day and your GDI downline will not grow from nothing to hundreds in a week or month. It will take time and work to build your GDI into a really profitable business that you will be proud of. Don't quit if you don't make \$\$\$\$ in your first 3 weeks.

# ONLINE PROMOTION

## TRAFFIC EXCHANGES

Traffic Exchanges will become your best friends while you will be promoting GDI. But first, what exactly are Traffic Exchanges? TEs are programs that drive traffic to your website. They always insure that real eyes are seeing your website. Let me tell you how TEs work. Traffic from TEs can be purchased or earned. To earn traffic you simply look at a website inside a frame for anywhere from 10 to 35 seconds, then you simply hit "next" and you will be shown the next website. Generally it is a 2:1 ratio, meaning that for every 2 sites you see, they will show your site once. That's the reason why TEs are free. The other hit that you created is sold to people who don't have time to surf.

Most of TEs offer a paid membership so that you can have a constant 1:1 or even better like 1:5 ratio. Upgrading will save you a lot of time of your advertising, but I recommend you to make your first investments on software and tools that will help you automate your business.

Out purpose here is to get people's information and not show them the Flash presentation. When you get their email and then begin sending them info about GDI following the way you will be shown later in the Autoresponders' Chapter, the results will be by far better.

Now, before beginning with TEs, you should learn some secrets:

- **Always use a Splash Page or Lead Capture Page**  
People will never pay attention to a website worth of text. They are there to sell, not to buy. Use either the Movie page (not recommended) ([www.movie.ws/username/](http://www.movie.ws/username/)) or even better create your own Splash Pages. I personally do not prefer the flash presentation method, so I have created some simple Splash Pages to use. When people click on the Splash Page, they are driven to my Lead Capture Page, where I get their information. You can create your own custom Lead Capture Pages at the following website [Ez Lead Capture](#). They have a paid membership, but they provide high quality Lead Capture Pages. Of course you can also use the Lead Capture Page itself in TEs, but using a Splash Page in TEs ,



that will send them to your Lead Capture Page is preferable. Yet both ways are effective. I have included in this package a Splash Page Creator to create your own custom Splash Pages if you know html language and some Splash Pages I use myself. I have also added a document containing links to GDI's Lead Capture Pages (I like those pages a lot). Remember, we use TEs in order to get people's information. Sending them emails is much more preferred to showing them a cold and impersonal presentation. Of course, also use GDI's Lead Capture Page of the flash presentation along with the others.

- **Most TEs are flooded with GDI advertisements**

If you use TEs you will have realized by now that there appear too many GDI websites while you are surfing. Most of them are the Movie Capture Page or GDI's main webpage. Check it out for yourself next time you surf. You will see that this is a fact. Even if some people place in TEs a custom website they have created themselves, most times these sites are not professionally designed and people don't bother reading them. You want your GDI advertisement to be something different than usual. That's why you will not prefer the common GDI webpage and Movie Capture Page. The viewer has already seen them and if he has rejected them once he will reject them as many times he sees them in the future. You need to attract him in a different way. Those GDI Lead Capture pages I mentioned at the beginning, are not used very much, because they are not provided at your backoffice, so people cannot find them. The links are posted somewhere in GDI forum, but you have to make a really good search to discover them. They look extremely professional and are perfectly designed to catch people's attention. Use them (I have sent the links to them in your package). As I mentioned before, you should also use the Movie Capture page. It will do no harm.

- **People will click if you offer something FREE**

If you advertise a free program you will get about 1 sign-up for every 100 views of your page. If you advertise a paid program you will get about 1 sign-up for every 5000 views of your page. So make sure that you never mention in your page that GDI costs 10\$ per month. You should tell people that they can join for free (which is true) or they can begin without spending money at all or they can try it for free. You will not tell them lies if you write in your page that they can begin for free. But avoid writing that it costs to join, because you will lose a lot of clicks.

- Surf as many TEs as you can

You don't want to sit and surf the same 5 programs for 3 hours. You see your page receives a specific maximum amount of traffic every day and if you create more it will not be used until the next day. So if you do this every day you will just create traffic that will never be used. You want all your traffic to be received every day and you want to reach as many people as possible. I will show exactly how to surf in a few minutes.

- Many people believe that TEs do not work

Those people just don't use them correctly, that's why they believe they don't work. They say that no one is looking at the pages and that everyone is just going from one to next to the next. They are very wrong because human mind is so powerful and capable of capturing the content of a splash page in the few seconds that it takes to the surfer to find the next button. It takes 5 to 12 contacts before 85% of the people who will respond to your ad actually do.

Now that you know everything about TEs, you can continue by joining the best TEs in the net. I have collected them all below. Just click on each program and sign up for free (do not add your url in TEs yet, just sign up):

1. [TS25](#)
2. [Traffic Swarm](#)
3. [Start Xchange](#)
4. [Hit Safari](#)
5. [WebBizInsider](#)
6. [Surf To Success](#)
7. [Top Surfer](#)
8. [Savvy Clicks](#)
9. [Traffic Pods](#)
10. [Hit Pulse](#)
11. [ClickinFingers](#)
12. [Fontoon](#)
13. [I love Hits](#)
14. [Advertising Know How](#)
15. [Swat Traffic](#)
16. [Traffic At The Races](#)
17. [Max Traffic Pro](#)
18. [True View Traffic](#)
19. [Hit Pirate](#)
20. [e Traffic Freedom](#)
21. [Dragon Surf](#)

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